

# WeShare - MobilePay's little sister

It has never been easier to split the bill and sharing expenses on the go

Danske Bank's MobilePay is a success story – The app is used by over 3 million people and installed on 9 of 10 Danish smartphones. Trifork has had the pleasure of working with Danske Bank in the creation and continued development of MobilePay. MobilePay started as a mobile person to person payment platform and now MobilePay is also used for in shop payments (Point of Sale), secure internet payments and invoices.

In June Danske Bank has launched "WeShare" – a little sister to MobilePay – to enable users to share expenses and communicate with their friends. WeShare with MobilePay integration is now available in Denmark, Finland and Norway.



Mark Wraa-Hansen  
Head of MobilePay, Danske Bank

We were thrilled when Danske Bank asked Trifork to be a partner in the creation of WeShare.

A team with Danske Bank, Trifork and Hello (Design) joined forces in the creation process.

We are happy with the result. "WeShare" is the place you share expenses, communicate and share information with your friends. From now on there is no need for complicated spreadsheets, paper receipts, Facebook groups and reminders. Its all handled by WeShare.

Trifork's focus in the development process has been native app development for iPhone, Android and Windows Phone and implementing business and database logic in a .NET backend.

In the concept development it has been important to develop an intuitive concept, that makes sharing expenses as easy as sending an SMS.

In the app development process it has been important to build a platform based on state of the art technology and prepared for continued evolution of WeShare..

The apps are responsive, visual appealing, easy to use and still contains the flexibility need when you share expenses.

The backend platform is developed in .NET. The backend encapsulates all the complexity needed to keep track of your friends, your combined expenses, settlements and your messages and pictures. It has been important to build a highly secure platform, where proved correctness and scalability has the highest priority.

## About the solution

It's very fast to sign up in WeShare. It is done using a new secure MobilePay concept that allows you to sign up without entering any information – one swipe in MobilePay is all you need to sign up with name, phone number and profile image.

In WeShare you invite your friends into groups. You simply create a group by giving the group a name and invite friends from your contact list. You can create groups for everything – one for your study group, one for your football team and one for your next holiday trip.

All members in the group can share their expenses immediately and they can communicate with text messages and pictures in the same way, as you do it in Facebook Messenger.

Stacks – the WeShare chat bot – always keeps track of your shared expenses. You always have an updated and precise overview of a group's shared expenses and every team member can decide to settle up (pay his debts),

when he wants. This is done directly in WeShare using MobilePay. There is no need to do any math, type an amounts or a phone number. The WeShare chat bot – stacks – does all the math and ensures that you only have to transfer one single amount. WeShare automatically distributes your money to the right team members directly into their bank accounts.

*"Collaborating with Trifork gives us excellent access to both trend setting technology and business development experts who inspire and challenge us before under and after we bring new solutions to our markets. The long term strategic mobile partnership with Trifork is very important to us".*

