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Trifork strengthens top management

Trifork strengthens the top management team with two strong technical profiles. Adrian Cockcroft has joined the Board of Directors and Soeren Brogaard Jensen has joined as CTO to lead and develop Trifork's global *technology and business strategy.*

As CTO, Soeren will play a key role in shaping the next generation technology agenda in close collaboration with customers and across the Trifork business. Most recently, Soeren Brogaard served as Schneider Electric's vice president, where he oversaw Schneider's global strategy and realization of Schneider Electric's IOT solution for the Data Center Market.

"I've had the pleasure of working with an amazing team at Schneider Electric, and I look forward to taking this next step in my career. I am thrilled to be joining the strong team already in place at Trifork" said Soeren. *"Trifork is a great company with a vision and structure that is well positioned for the next phase of growth, and I'm honored to be part of the team."*

Soeren Brogaard Jensen will bring 20 years of experience leading large-scale global software organizations, transforming markets and solving customer problems in new innovative ways delivering growth and unique differentiation implemented in new business models.

Trifork Co-Founder Kresten Krab Thorup assumes a new role as Chief Scientist. *"It was my idea to bring Soeren on as CTO, so I can focus on research and development, working with our startups and developing our conferences. As Trifork grows, it is increasingly important to have a team with experience navigating large enterprise customers, and with Soeren as part of the executive group I am certain that we will be able to get even more interesting projects on board going forward. He is an excellent communicator, with an impressive track record of successfully rolling out large technology projects."* says Kresten Krab Thorup, Chief Scientist and Co-Founder of Trifork.

In addition Adrian Cockcroft has joined the board of Trifork. Well known as an industry thought leader and architect of the Netflix transition to globally scaled cloud technology, Adrian has been working since 2014 in venture capital. He's bringing a Silicon Valley perspective to Trifork's technology investments.

"I've known the Trifork team over the last few years, initially as a speaker and programme committee member for the GOTO conferences, and now as a source of interesting new technologies and startup companies. I'm looking forward to finding opportunities to help Trifork scale and engage with the VC community." says Adrian Cockcroft.

"I'm really happy and very honored that Adrian Cockcroft and Soeren Brogaard has joined Trifork", says Joern Larsen, CEO Trifork. *"Adrian Cockcroft is a great technologist and has spoken several times at our GOTO conferences. With Adrian on board we get deeper insights to the latest software trends. With Soeren we will be able to communicate our technology vision stronger and Kresten Krab Thorup can concentrate on technology research and development".*

Kind regards,

The board of Directors
Trifork Holding AG

About Trifork
Trifork was founded in 1996 and is an innovative software development company focusing on new technologies and trends through conferences, innovative software development through customer projects and on delivering software products to create business value for its customers. Trifork develops and delivers business critical IT-systems for several sectors including finance, healthcare, government, manufacturing and telecom. Trifork employs just over 400 people in 22 offices in Aarhus, Aalborg, Amsterdam, Berlin, Budapest, Buenos Aires, Copenhagen, Eindhoven, Esbjerg, Krakow, London, Leeds, San Francisco, Stockholm and Zürich. In 2015 Trifork achieved total revenue of EURm 59.0 with an EBITDA of EURm 8.9.

About Adrian Cockcroft

Adrian Cockcroft has had a long career working at the leading edge of technology. He's always been fascinated by what comes next, and he writes and speaks extensively on a range of subjects. Currently he advises investment companies and their portfolio companies about technology issues and also assists with deal sourcing and due diligence.

Before this Adrian helped lead Netflix's migration to a large scale, highly available public-cloud architecture and the open sourcing of the cloud-native NetflixOSS platform. Prior this he managed a team working on personalization algorithms and service-oriented refactoring. Adrian was a founding member of eBay Research Labs, developing advanced mobile applications and even building his own homebrew phone, years before iPhone and Android launched. As a distinguished engineer at Sun Microsystems he wrote the best-selling "Sun Performance and Tuning" book and was chief architect for High Performance Technical Computing.

About Soeren Brogaard Jensen

Most recently Soeren Brogaard Jensen has had the role as Vice President for Data Center Software and Services at Schneider Electric. Soeren has more than 20 years of experience leading large-scale global Software organizations, transforming markets and solving customer problems in new innovative ways delivering growth and unique differentiation implemented in new business models.