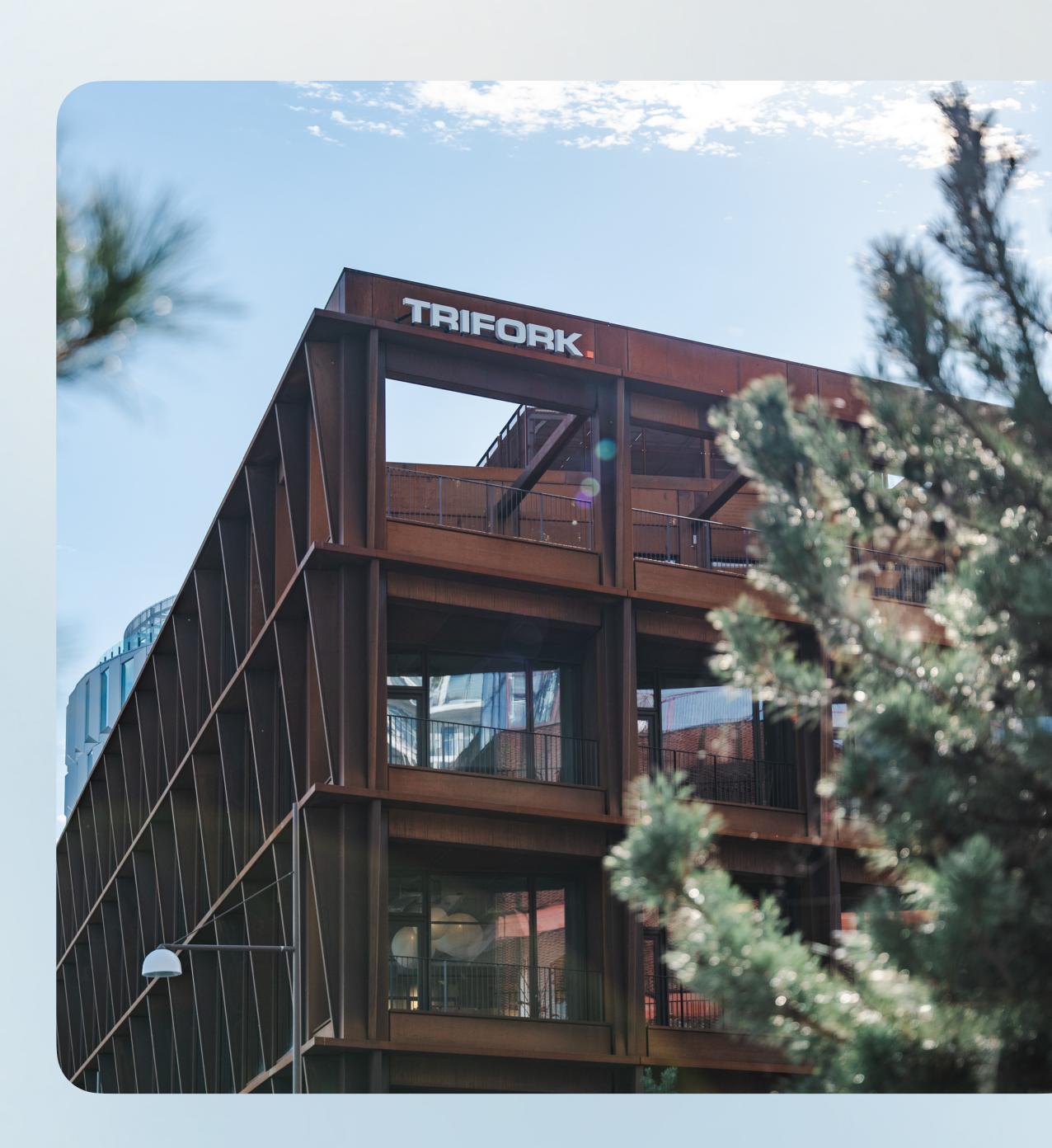


# Prioritizing the right opportunities

2023 Q3 & 9M INVESTOR & ANALYST PRESENTATION

**31 OCTOBER 2023** 



#### **PRESENTERS**



#### CEO Jørn Larsen

Year of joining	1996	Year of joining	2007	
Year of birth	1966	Year of birth	1971	
Nationality	Danish	Nationality	Danish	
Educational background	Mechanical engineering degree - Civil engineering degree in Computer Science - University of Aalborg	Educational background	Bachelor in Economics - Aarhus Business School, Denmark	
Professional background	Serial entrepreneur in the Nordic technology sector with co-foundation of >50 start-ups	Professional background	1997-2007: Co-founder and CFO of the IT-infrastructure company Interprise Consulting A/S (acquired by Trifork)	
	From 1996: Founder and CEO of Trifork		1996-1999: IT consultant, trainer and management	
	1994-1995: Project Manager with Dator A/S		consultant at Siemens Nixdorf A/S / Siemens Busines Services A/S	
	1984-1989: Technical Naval engineer with Maersk		1989-2000: Officer at the Royal Danish Airforce	
Other directorships and executive roles	Member of the Board of Directors of ExSeed Ltd. (Labs company), Dawn Health (Labs company), and &Money ApS (Labs company), Owner of Blackbird II ApS	Other directorships and executive roles	CFO Trifork US, CFO Trifork Pty., member of the Board of Directors of EDIA B.V (Labs company)	
Trifork ownership	19.7%	Trifork ownership	1.2%	



#### CFO Kristian Wulf-Andersen





This presentation contains forward-looking statements including, but not limited to, statements and expectations concerning expected or projected earnings, strategies, trends and developments. Forward-looking statements are statements (other than statements of historical fact) relating to future events and Trifork's expected, anticipated or planned financial and operational performance.

The words 'may', 'will', 'will continue', 'should', 'expect', 'foresee', 'anticipate', 'believe', 'estimate', 'plan', 'project', 'predict', 'intend', 'guidance' and 'outlook' or variations of these words, including negatives thereof, as well as other statements regarding matters that are not historical fact or regarding future events or prospects, constitute forward-looking statements. Other forward-looking statements can be identified in the context in which the statements are made.

Trifork has based these forward-looking statements on its current views with respect to future events and financial performance. These views involve a number of risks and uncertainties, which could cause actual results to differ materially from those predicted in the forwardlooking statements and from the past performance of Trifork.

Although Trifork believes that the estimates and projections reflected in the forward-looking statements are reasonable, they may prove materially incorrect, and actual results may materially differ, e.g. as the result of risks related to the industry in general or Trifork in particular.

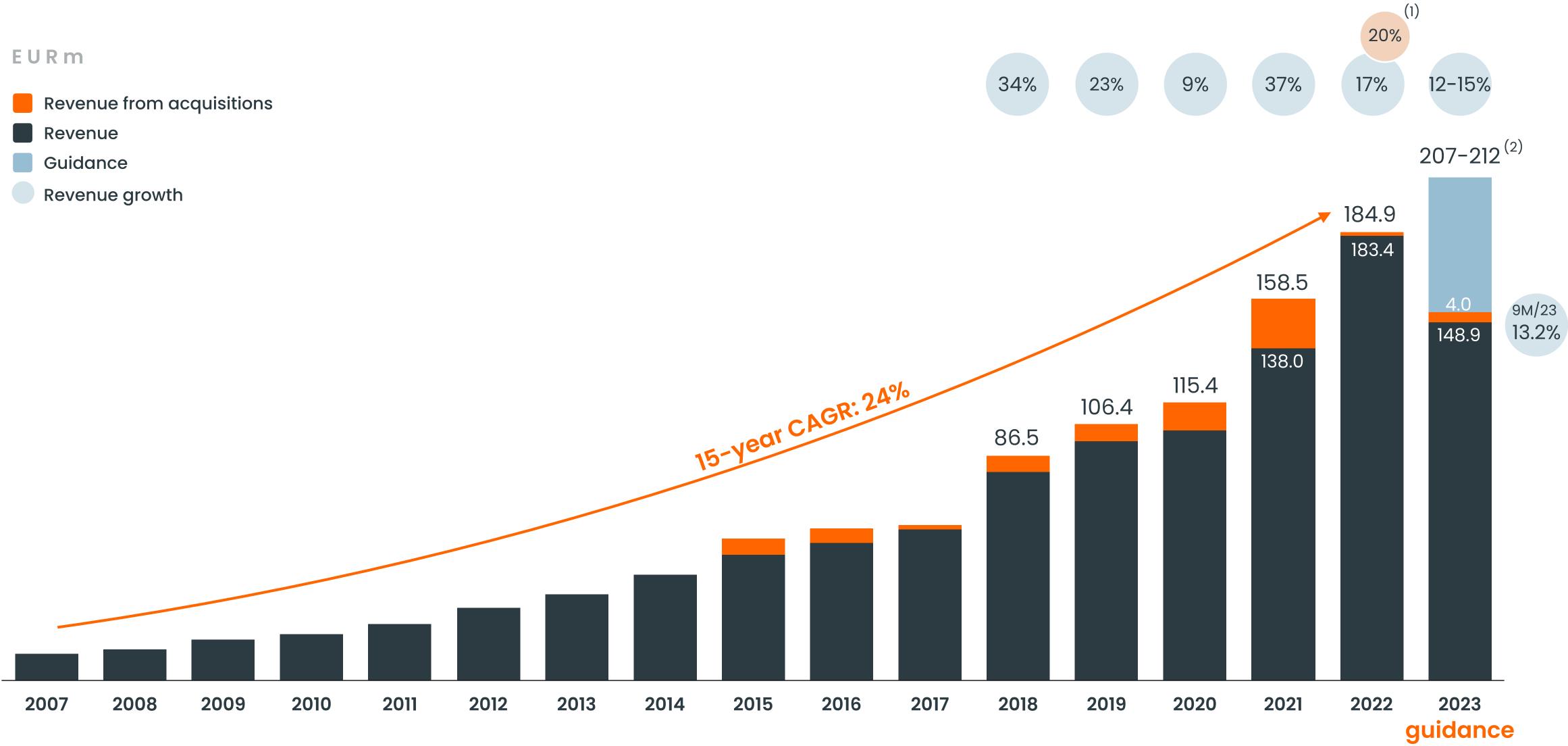
As a result, forward-looking statements should not be relied on as a prediction of actual results. Trifork undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except to the extent required by law.





## Revenue growth of 13% in 9M/23 in a slower market

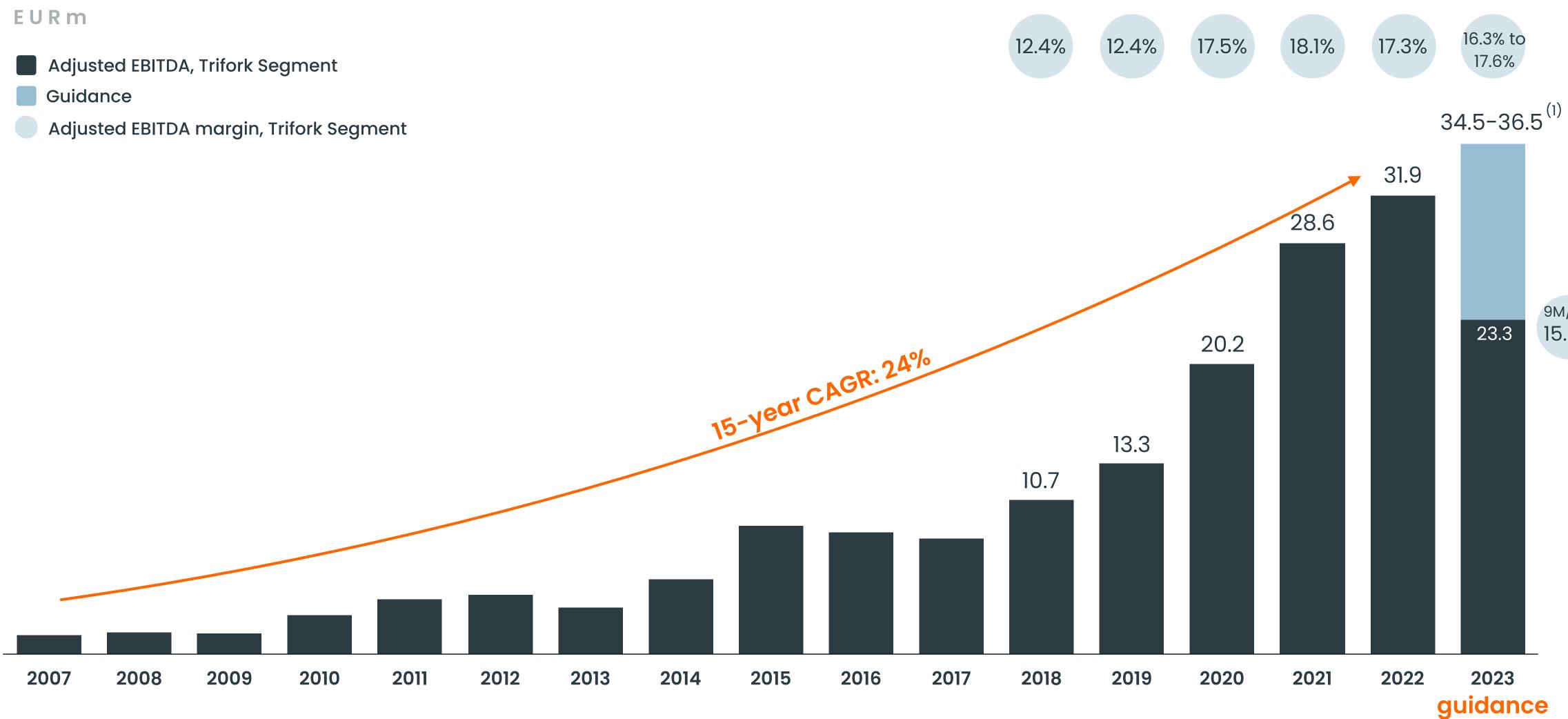




(1) Adjusted for the deconsolidation of Dawn Health.

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## 15.2% margin in 9M/2023 due to investments in sales





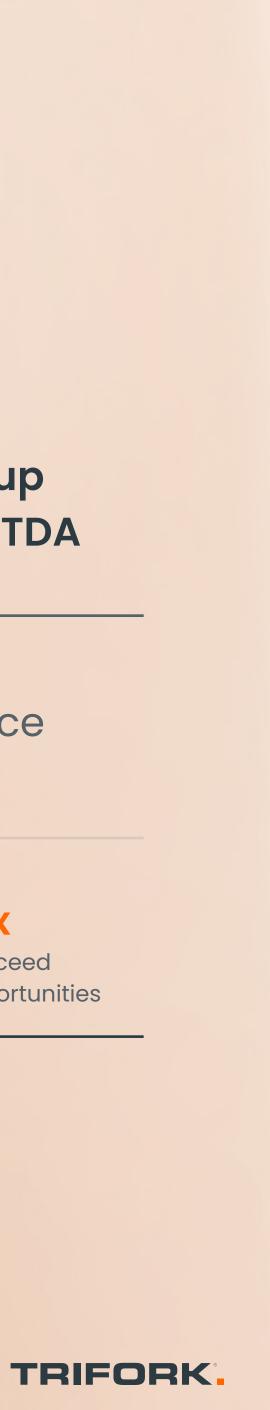




### 2023 guidance maintained

	Trifork Group	Trifork Segment	Trifork Group	Trifork Group
	revenue	adj. EBITDA	EBIT	NIBD/adj. EBITDA
<b>Guidance 2023</b>	<b>EURm 207–212</b>	<b>EURm 34.5–36.5</b>	<b>EURm 20.5–22.5</b>	No guidance
(updated on 5 october 2023)	12.0% – 14.7% growth <sup>1</sup>	16.3% – 17.6% margin	9.7% – 10.9% margin	
Mid-term target 3 years rolling (unchanged)	<b>15–25% annual growth</b> 10–15% organic growth	Margin improvement	Margin improvement	<b>Up to 1.5x</b> May temporarily exceed depending on M&A opportunities





### **Trifork Group** in short

**Trifork segment** 

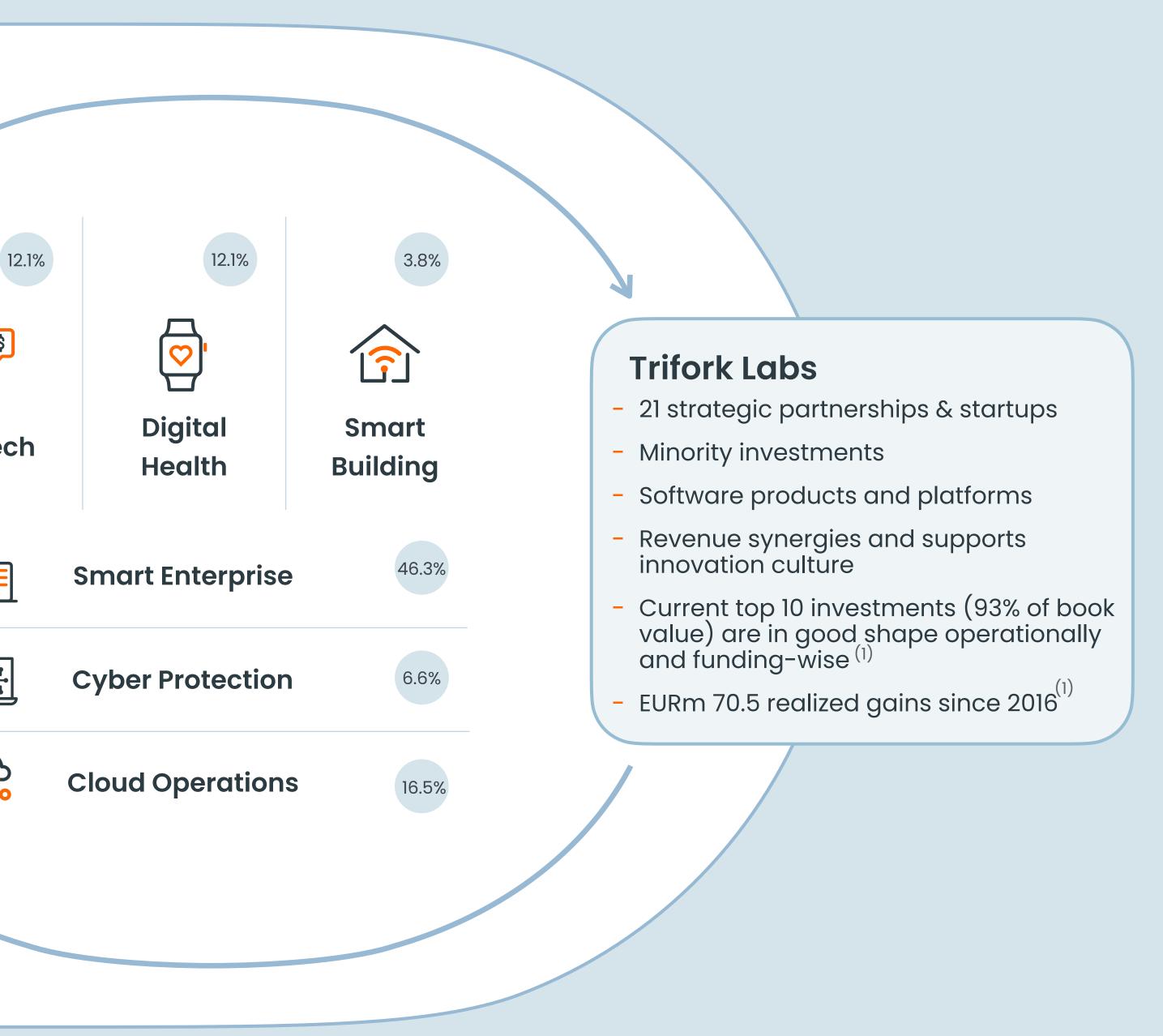
- 72 individual business units
- 1,202 employees in 15 countries
- Majority ownership
- Software solutions and services
- ~ 1/3 of sales from public sector
- ~ 3/4 of sales from time & material
- $\sim 3/4$  of sales from repeat & recurring customers
- Steady and profitable double-digit growth paired with acquisitions

#### FinTech



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## The CFO agenda has gained importance in the market

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CFO AGENDA	Cost savings	Cost savings	Reducing emissions	NIS2 compliance	Cost flexibility GDPR compliance
CEO AGENDA	Customer outcome Happy employees	Improving care	Relevant to customers and employees	Customer trust Supplier trust	Customer trust
OUR EXPERTISE	ERP Enterp systems applica		T roadmap Data processes	AI Machine learning	Penetration Quality testing intelligence

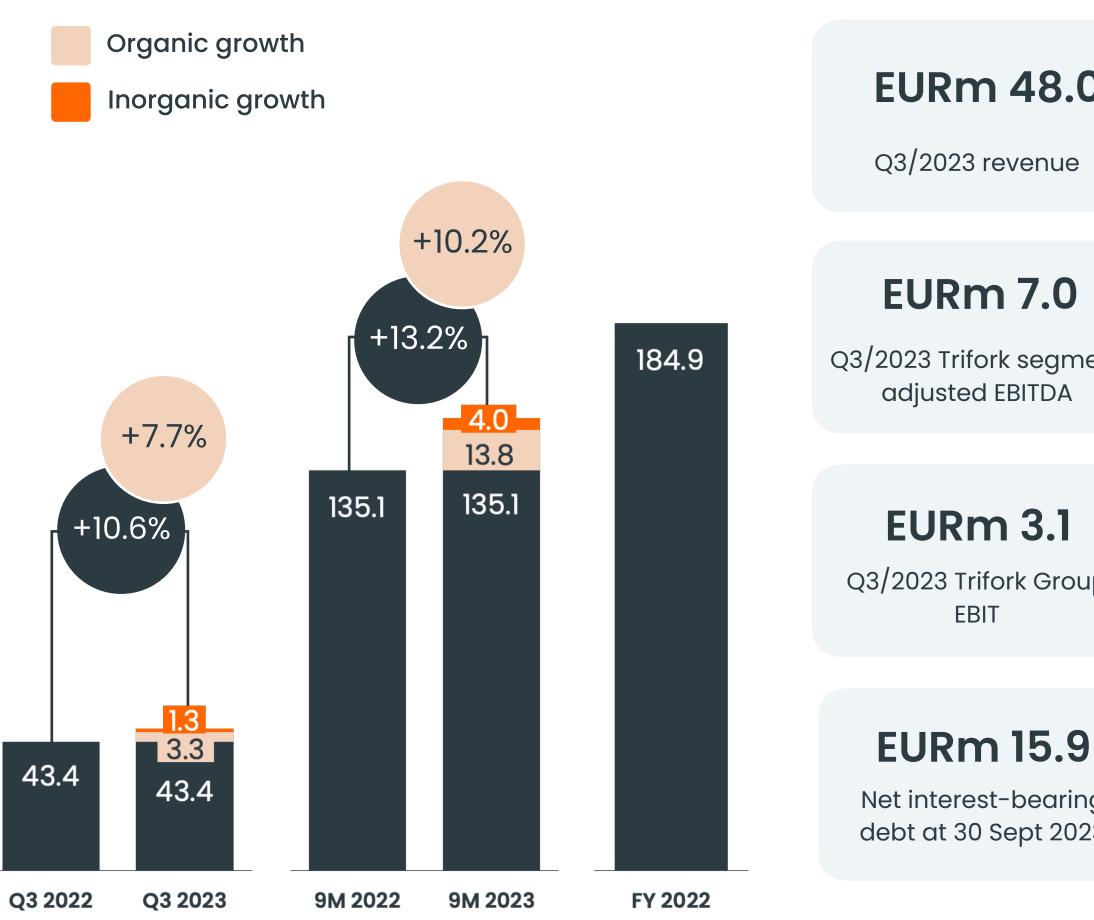




## Financial highlights in Q3

#### **REVENUE GROWTH**

#### **KEY FINANCIALS**



48.0	<b>7.7%</b> <sup>(1)</sup> Q3/2023 organic	<ul> <li>72 business units</li> <li>1,202 headcount</li> <li>21 active startups</li> </ul>
venue	revenue growth	<ul> <li>58.2m video views online</li> </ul>
7.0	14.5%	GOTO YouTube & Instagram views Total views
k segment BITDA	Q3/2023 Trifork segment adjusted EBITDA margin	60M
<b>3.1</b> ork Group	<b>6.6%</b> Q3/2023 Trifork Group EBIT margin	50M 40M 30M
<b>15.9</b> -bearing ept 2023	<b>O.5x</b> Leverage ratio (NIBD / Adj. EBITDA)	
		2019-01-04-01-10-01-04-01-10-01-06-09-122-02-08-08-12-02-202-202-202-202-202-202-202-202-2

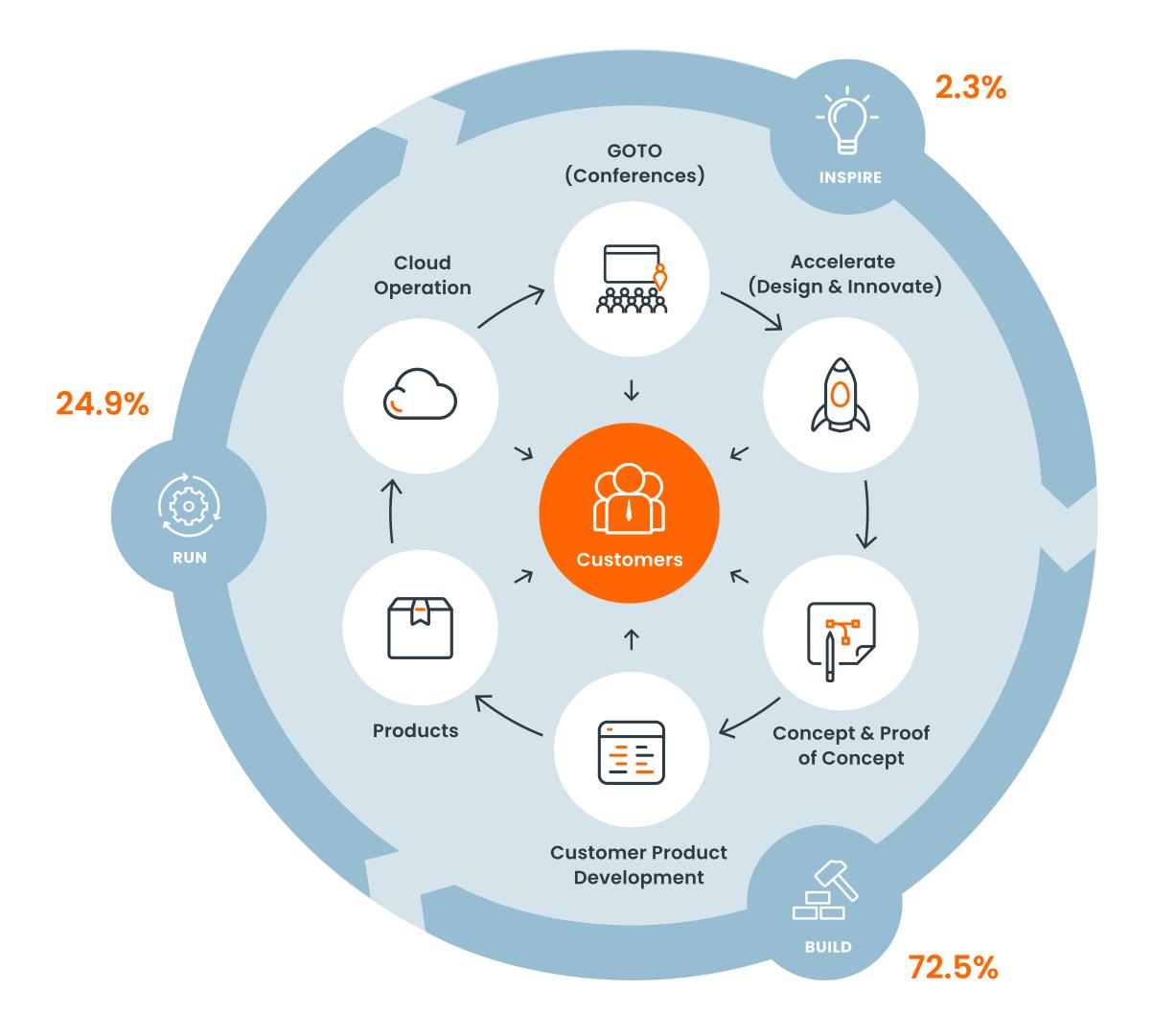
#### **KEY STATISTICS**





#### **TRIFORK SEGMENT**

## Performance update Q3



### Inspire

- Q3 is seasonally a slow quarter for conferences
- Sponsorships and ticket purchases still hit by corporate cost savings
- We are planning to slow down conference investments
- Satisfactory growth in our online tech universe GOTO now 58m total views

### Build

- US continues to exhibit high double-digit growth
- Organic growth of 4.8% is below our expectations (Q3/22: 17.1%)
- New customers accounted for 31% of revenue (9M/23: 25%, FY/22: 21%)
- Growth driven by Smart Enterprise (12.6%)
- Adj. EBITDA margin in Q3 of 18.5% (Q3/22: 22.9%) primarily due to more investments in market and business development

#### Run

- Satisfactory organic growth of 20.9% in core Run business driven by Cloud Operations when excluding sales of non-core third-party software licenses and hardware
- License and support sales on our own products grew the most
- Solid adj. EBITDA margin in the quarter of 23.2% (Q3/22: 19.0%)





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#### **TRIFORK SEGMENT**

### Main events in Q3

#### Organization

- 1,115 FTEs on average (Q3/22: 985) and 1,202 employees in total (Q3/22: 1,044)
- Employee churn was  $14.1\%^{(1)}(Q2/23: 13.6\%, Q1/23: 14.3\%)$
- Sick leave 9M/23 was 2.1% (9M/22: 2.5%)
- Acquisition of 20.0% minority stake in Nine A/S took Trifork's ownership to 90.0%. Nine consists of 160 employees and has shown a good growth and profit development
- We moved into our new office building Porten in Nordhavn, Copenhagen



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#### **Trifork Labs**

- Follow-on investment in Arkyn Studios software products for SAP enterprises
- Unrealized gain of EUR 0.3m due to currency fluctuation, realized gain of EURm 0.2 due to dividend received from two of our profitable startup companies
- The majority of book value is in good shape operationally, well-funded, and supported by strong owners



#### **Events with effect after Q3**

- Acquired 100.0% of Chapter 5, a Danish company with strong capabilities in Fintech solutions. The acquisition is consolidated from the beginning of October 2023
- Invested in Bluespace Ventures AG, an existing Trifork customer within digital health in Switzerland. Will be reported under Trifork Labs from Q4





#### INESS AREA: SMART ENTERPRISE





## **Biodiversity protection with AI**

- 1,844 Danish species of animals, plants, and fungus risk extinction  $^{(1)}$
- Protecting biodiversity by using AI to identify and mitigate invasive alien plant species along roads in Denmark, Sweden, and Iceland
- Existing manual monitoring in service vehicles is sporadic and insufficient
- Trifork leverages its extensive experience in AI and image analysis for this project
- The solution involves vehicle-mounted cameras using AI for constant invasive alien plant species identification, enabling automatic, real-time data collection for road authorities.
- Extension under way to monitor occurrence of dead animals on the roads to build preventive measures in the most affected locations





"It is a project that takes time and requires thoroughness. The goal is to make the algorithms so good that we can register the invasive alien plant species before, during, and after blooming in all kinds of weather and light conditions."

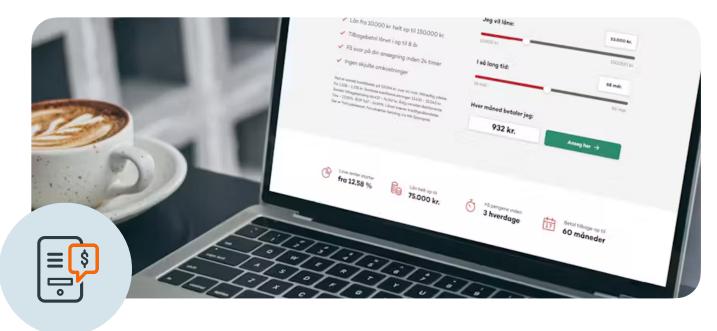


Christina Steenbeck BIOLOGIST DANISH ROAD DIRECTORATE



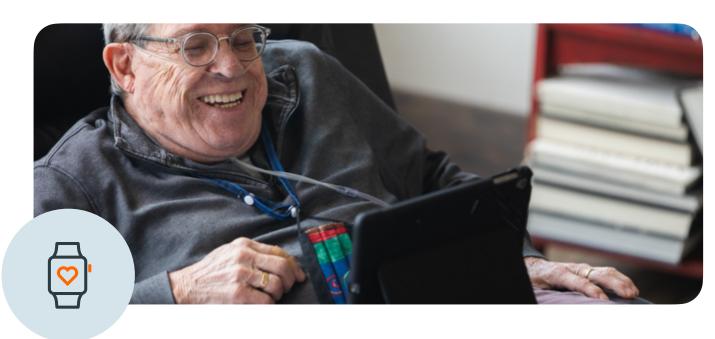
#### **TRIFORK SEGMENT**

### **Business area highlights in Q3**



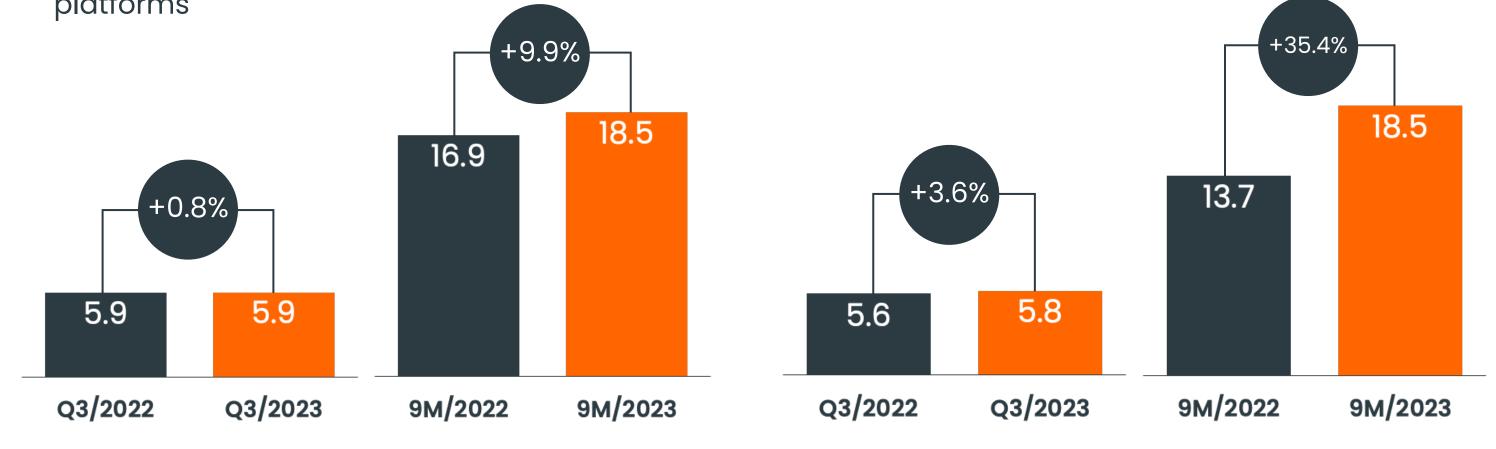
### FinTech **12.1%**

- Carve-out of IT applications and implementation with new pension company
- Wins in AML and ESG reporting in financial sector
- Increased demand for card and payment platforms



#### Digital Health 12.1%

- **Copenhagen Municipality**



Orange numbers: Percentage of 9M 2023 Group revenue

Launched onboarding for Swiss Post of the electronic patient record in six Swiss cantons

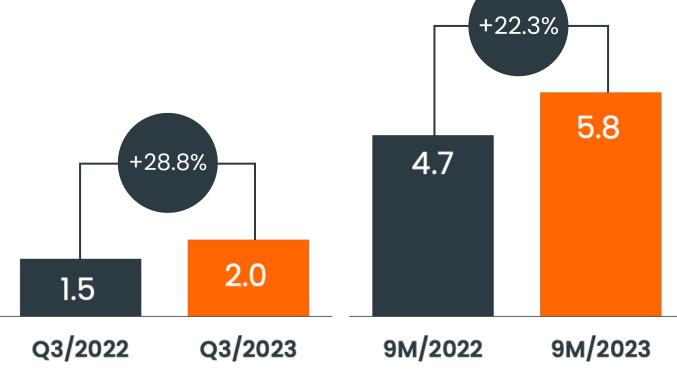
ISO 13485 compliance, QMS stage 2 approved

Workshops with Steno Diabetes Center Aarhus &



#### Smart Building 3.8%

- First Trifork Dataplatform delivery
- First US based customer signed to reduce power consumption on technical building components
- New communication protocol implemented in pilot for large equipment manufacturer to the US market





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#### **TRIFORK SEGMENT**

### **Business area highlights in Q3**



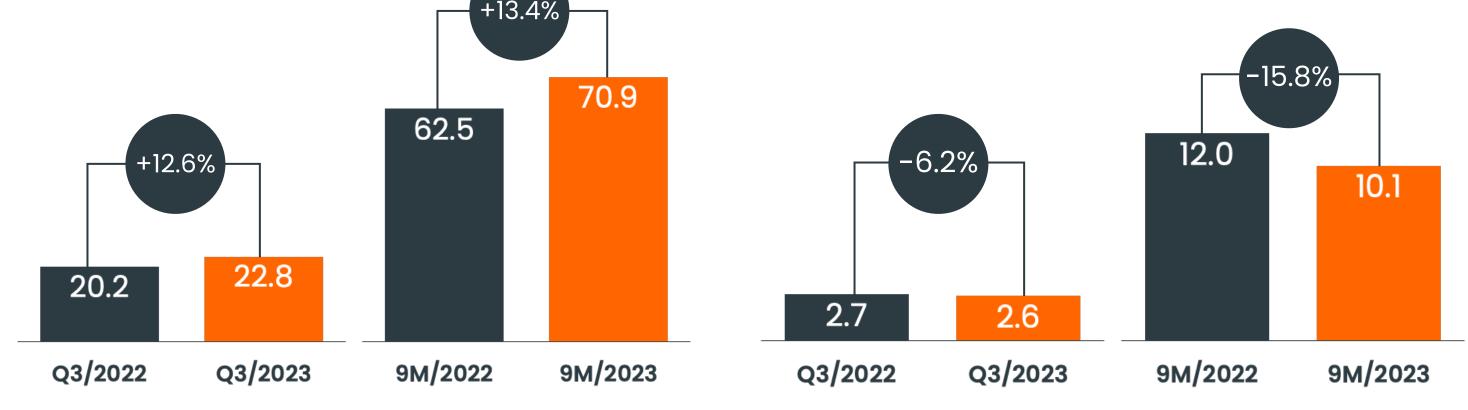
#### Smart Enterprise 46.3%

- Self service portal for Evida
- Store exit portal for REMA 1000 showing that customer has payed in self-scan app
- Quality management system released for a large manufacturing company



#### Cyber Protection 6.6%

- Several events focused on NIS2 requirements
- New security operations center customers
- Conversion of large customers to a unified log management and SIEM system
- Awarded Elite Partner status from Splunk and initiated partnership with PECB on training

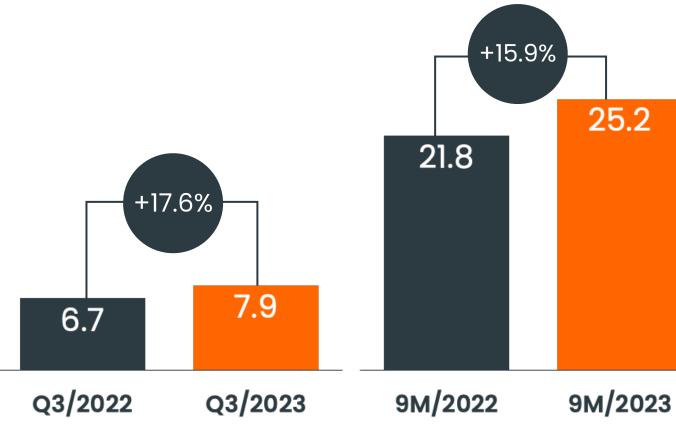


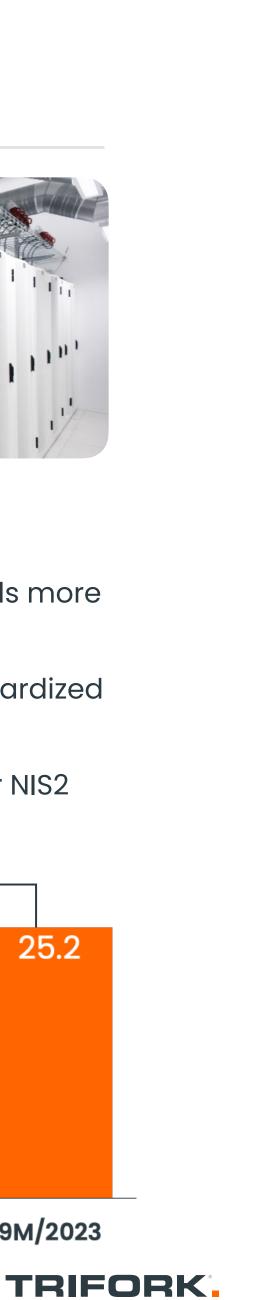
Orange numbers: Percentage of 9M 2023 Group revenue



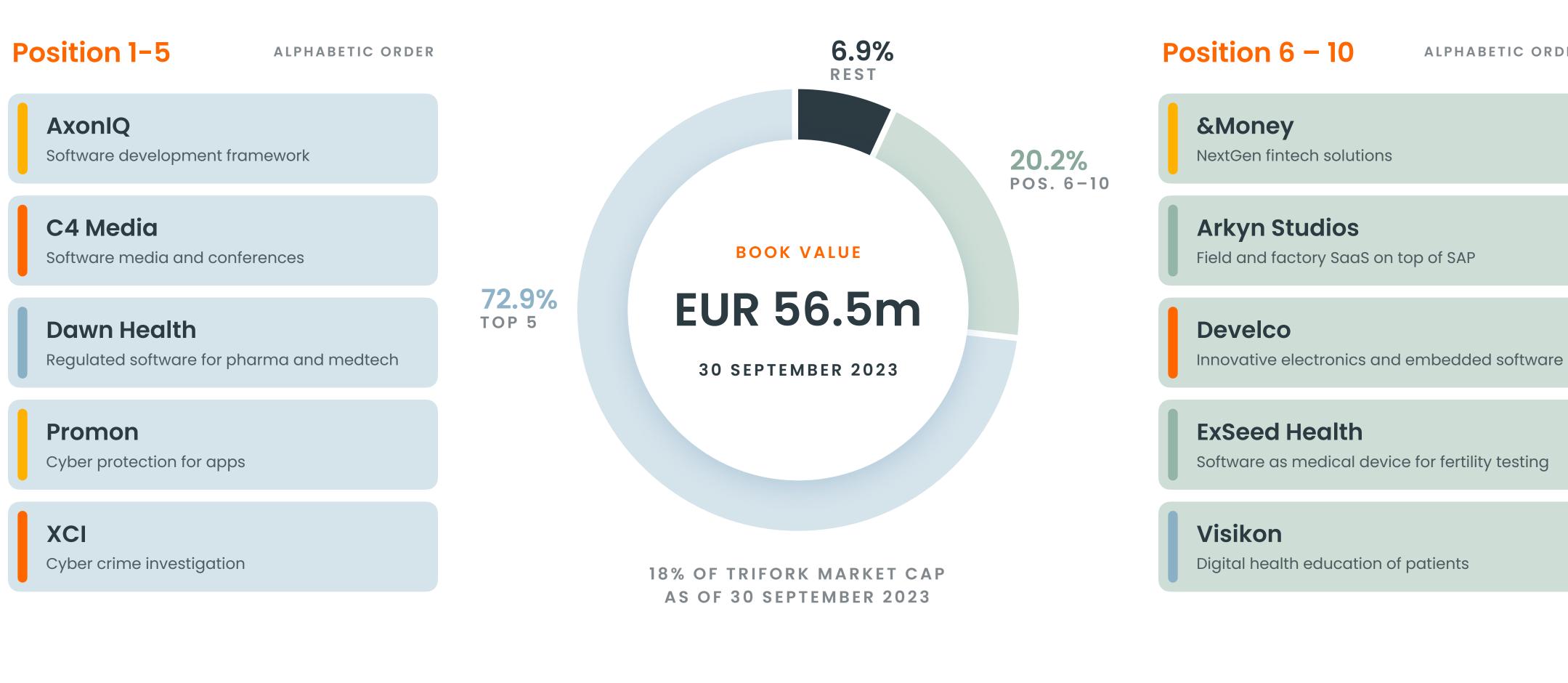
#### Cloud Operations 16.5%

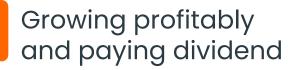
- Business mix continue to shift towards more recurring revenues
- High demand for Cloud Native standardized services
- Investments made in preparation for NIS2





### **TRIFORK LABS** Top 10 of Labs book value remains in good shape





Control over cash burn, owned by enterprise/PE Funding for at

least 12 months

After the close of Q3, Trifork announced an investment in Bluespace Ventures AG which is expected to enter the top 10.

Funding round within 12 months, operationally well-performing



**ALPHABETIC ORDER** 



### STATUS 30 SEPTEMBER 2023 ESG update Q3

#### Hired ESG Manager

- Our new lead ESG manager started in September
- Will help us achieve industry-leading ESG results and reporting

#### Environment

- Committed to Science Based Targets initiative
- Joined forces with Race for Oceans to deliver AI and robotics to remove plastic on beaches worldwide (<u>link</u>)
- Became a member of Energy Cluster Denmark organization working towards making Denmark a green energy country

#### Social

- Participation in multiple events aimed at getting young people interested in software technologies
- 1,202 employees from more than 48 countries
- Employee churn of  $14.1\% (Q2 LTM: 13.6\%, Q1: 14.3\%)^{(1)}$
- Underrepresented gender of 23.9%
- Average age of 38.7

#### Governance

- Continuous development of data gathering that allows for more relevant ESG disclosure
- Continuous awareness training e.g. NIS2 training of leaders, management, and board



Picture: Race for Oceans

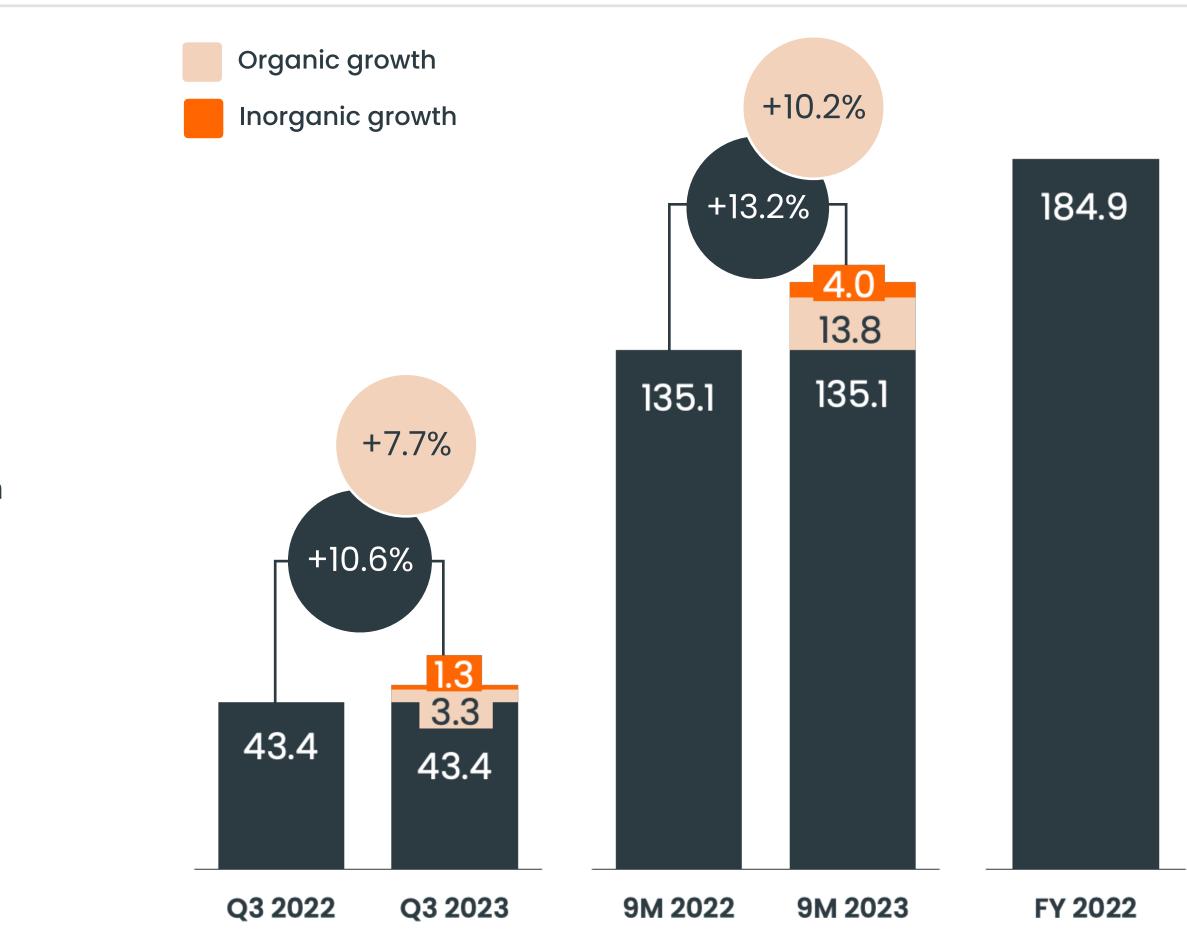


## Trifork Group / Trifork Segment performance

### Q3 2023

- Revenue of EURm 48.0 equal to 10.6% revenue growth
- Adjusting for non-core hardware and third-party license revenues in Run, organic growth was 8.2% in Q3 and 11.7% for 9M
- US and Switzerland continued exhibiting high growth rates
- Our largest market, Denmark, saw 11.9% organic revenue growth in Q3 with the highest growth once again coming from the private sector.
- As usual, no revenue from Trifork Labs included in revenue, as Trifork only holds minority stakes in Labs companies

#### REVENUE





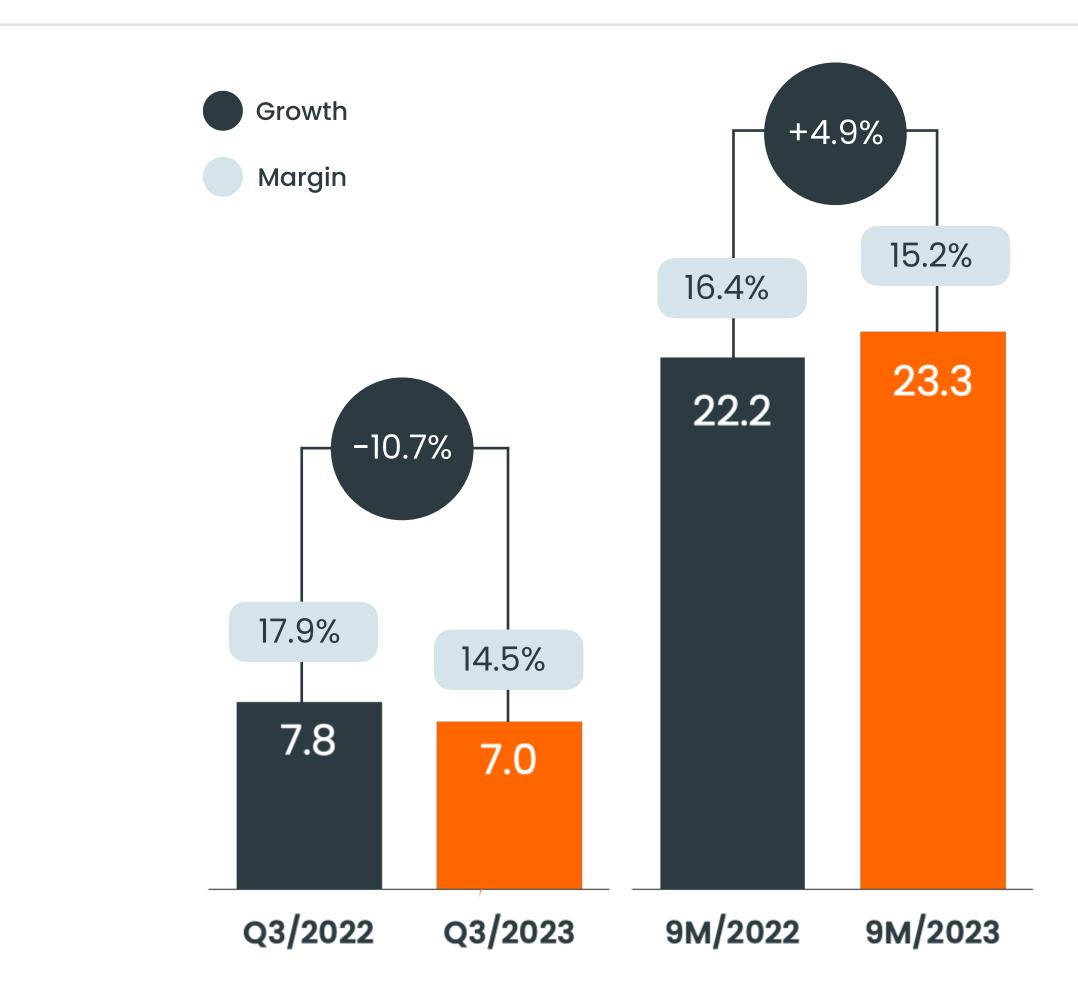


### **Trifork Segment performance**

### Q3 2023

#### Adj. EBITDA

- No adjustments for special items in the quarter or in Q3/22
- Continued investments in sales initiatives resulted in a decline in Q3/23 vs. Q3/22
- EURm 7.0, equal to margin of 14.5% (Q3/22:17.9%)





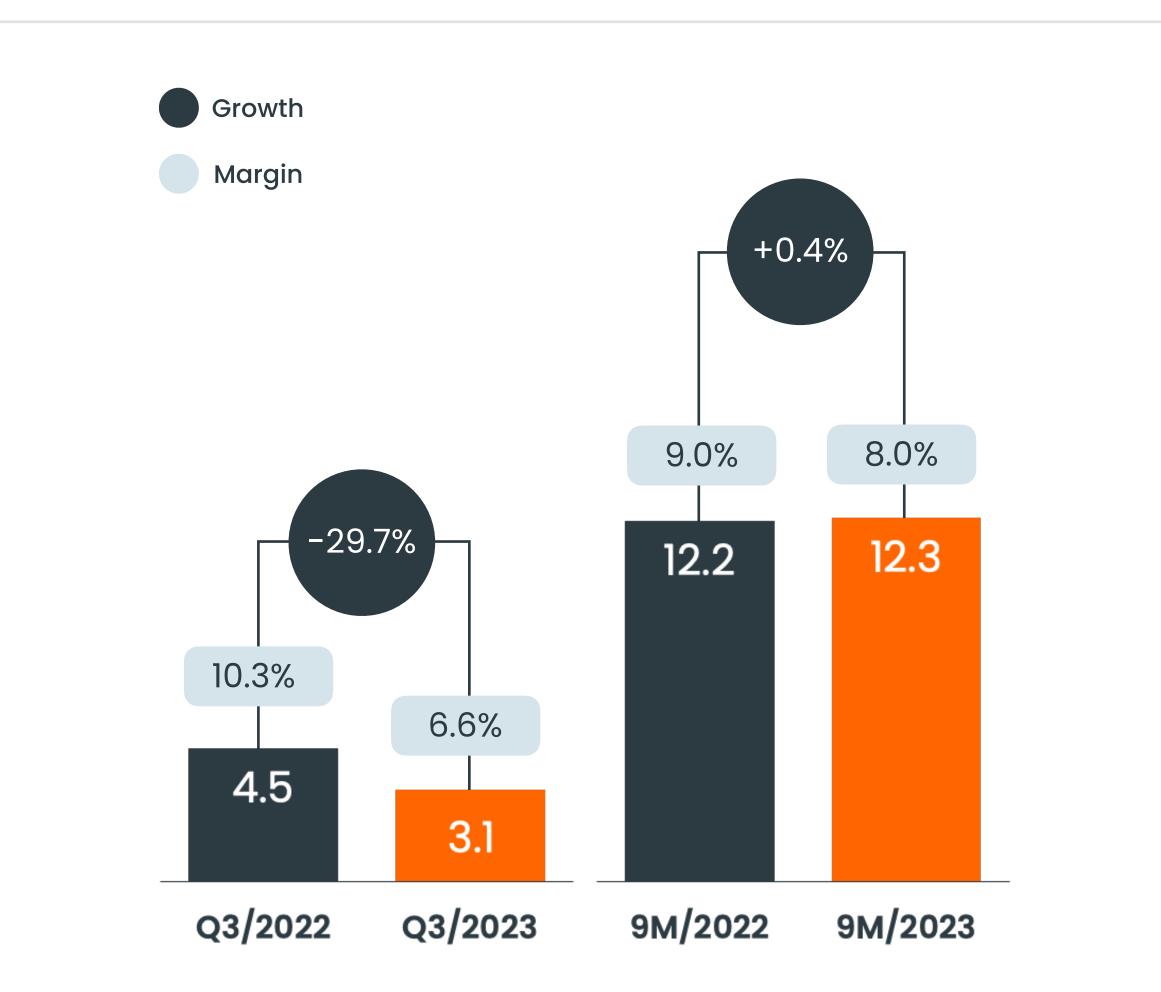
### **Trifork Group performance**

### Q3 2023

#### EBIT

- No special items in the quarter or in Q3/22
- Small increase in depreciations and amortizations from IBE acquisition
- 6.6% margin (Q3/22: 10.3%) impacted by investments in business development
- While we always aim to achieve decent margins, in this slower business environment, our main priority is maintaining revenue growth

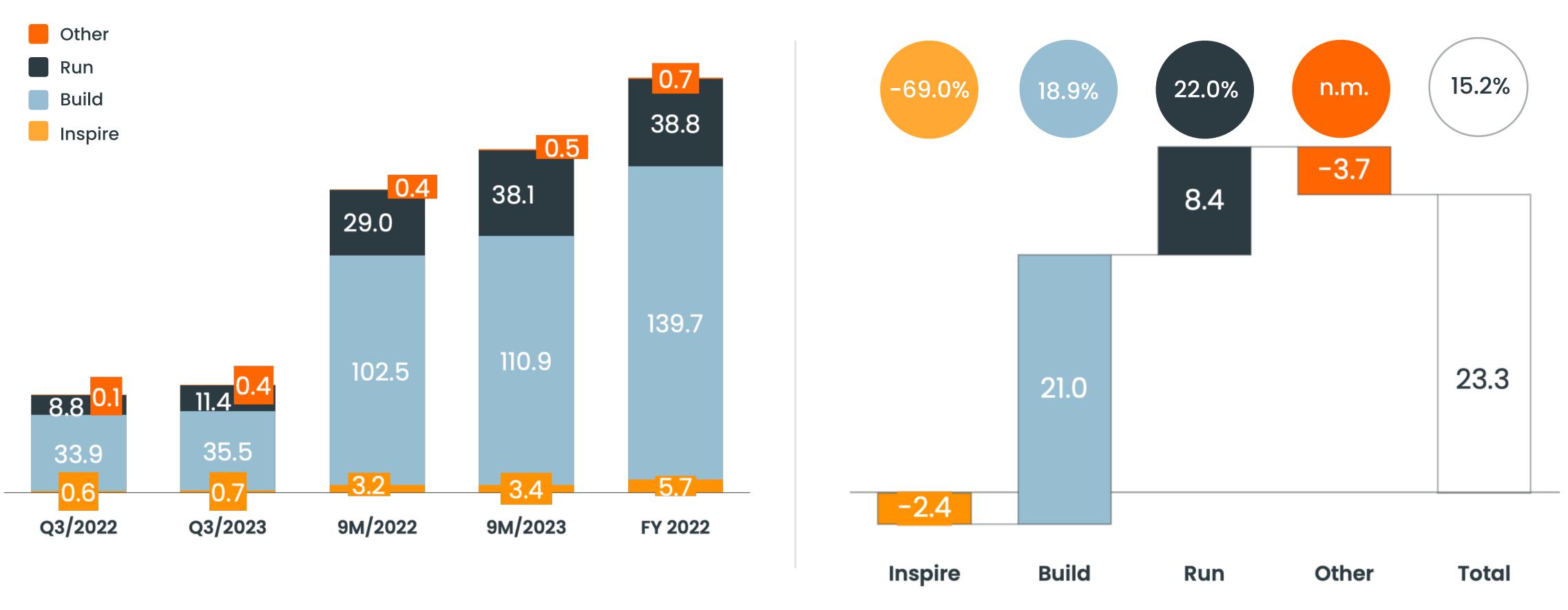
#### EBIT





### **Trifork Segment performance**

#### **REVENUE BY SUB-SEGMENTS (EURM)**





#### ADJ. EBITDA AND MARGINS BY SUB-SEGMENT IN 9M/23



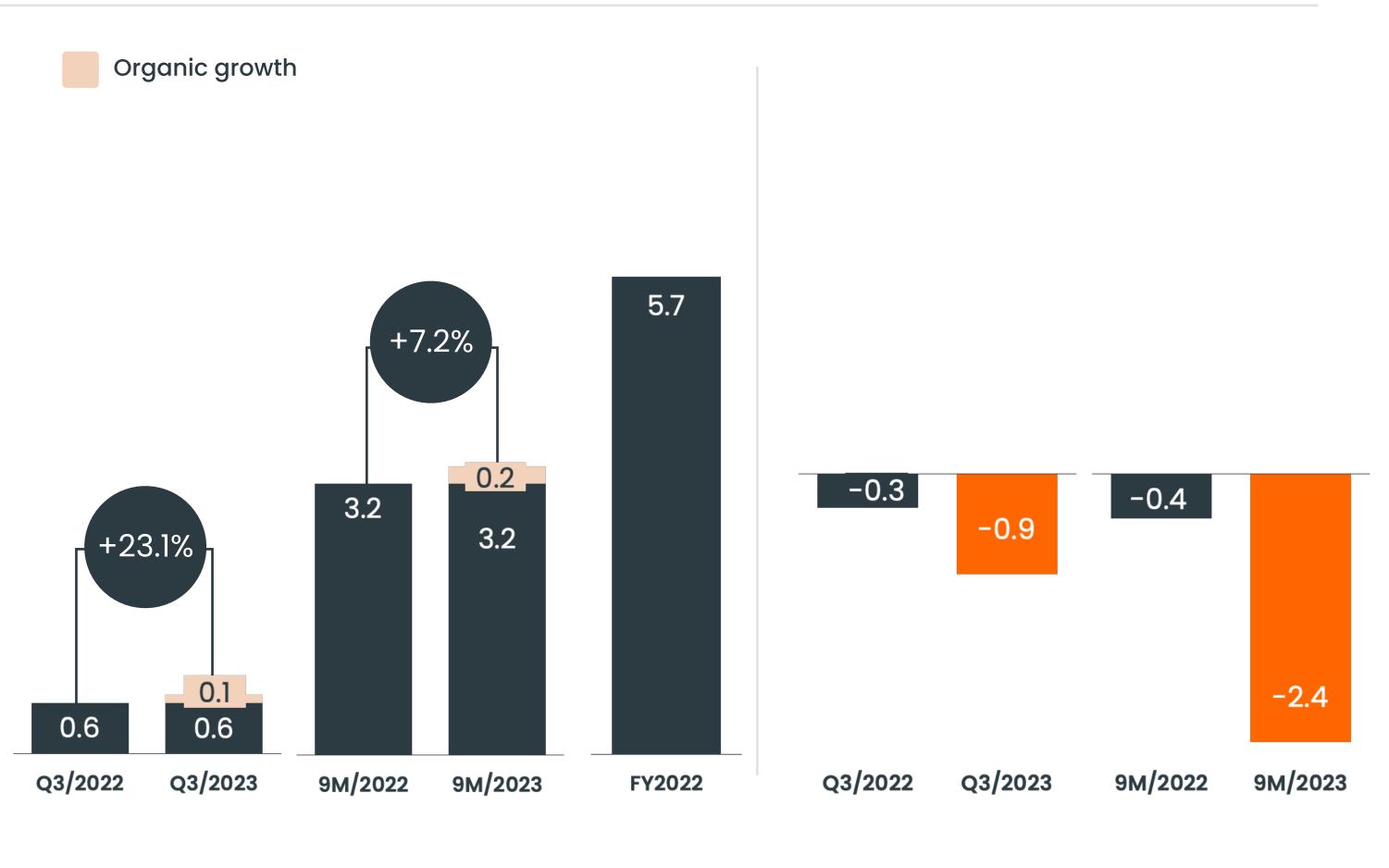


## Inspire performance

### REVENUE

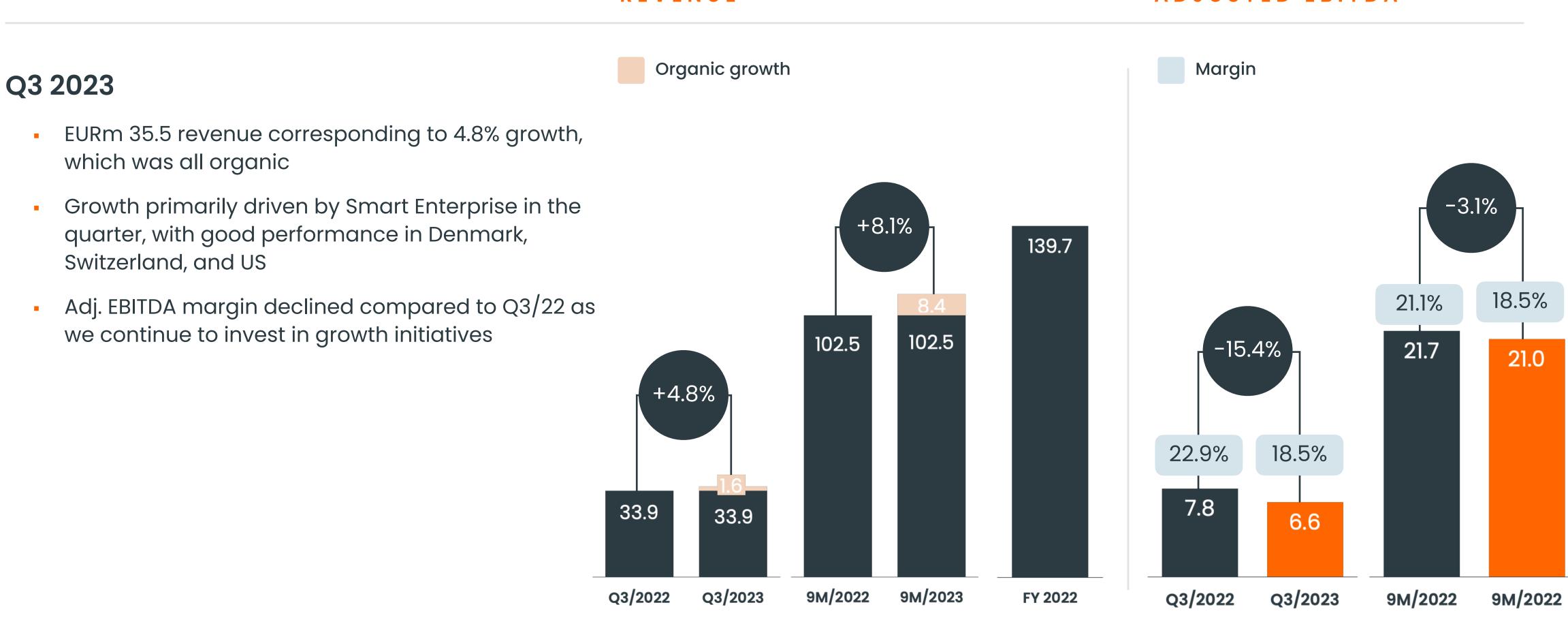
#### Q3 2023

- Seasonally quiet quarter for conferences
- Revenue increased slightly compared to the same period in 2022 - but not enough to cover the additional cost invested in increasing the organization and activities.
- Started preparations to scale down conference activities to match slower market demand
- We continue to believe in our vision of creating an online community, where millions of software engineers can find videos and articles on all the latest topics. With scale, this will be an attractive place for software companies to advertise their developer tools.





## **Build performance**



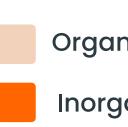


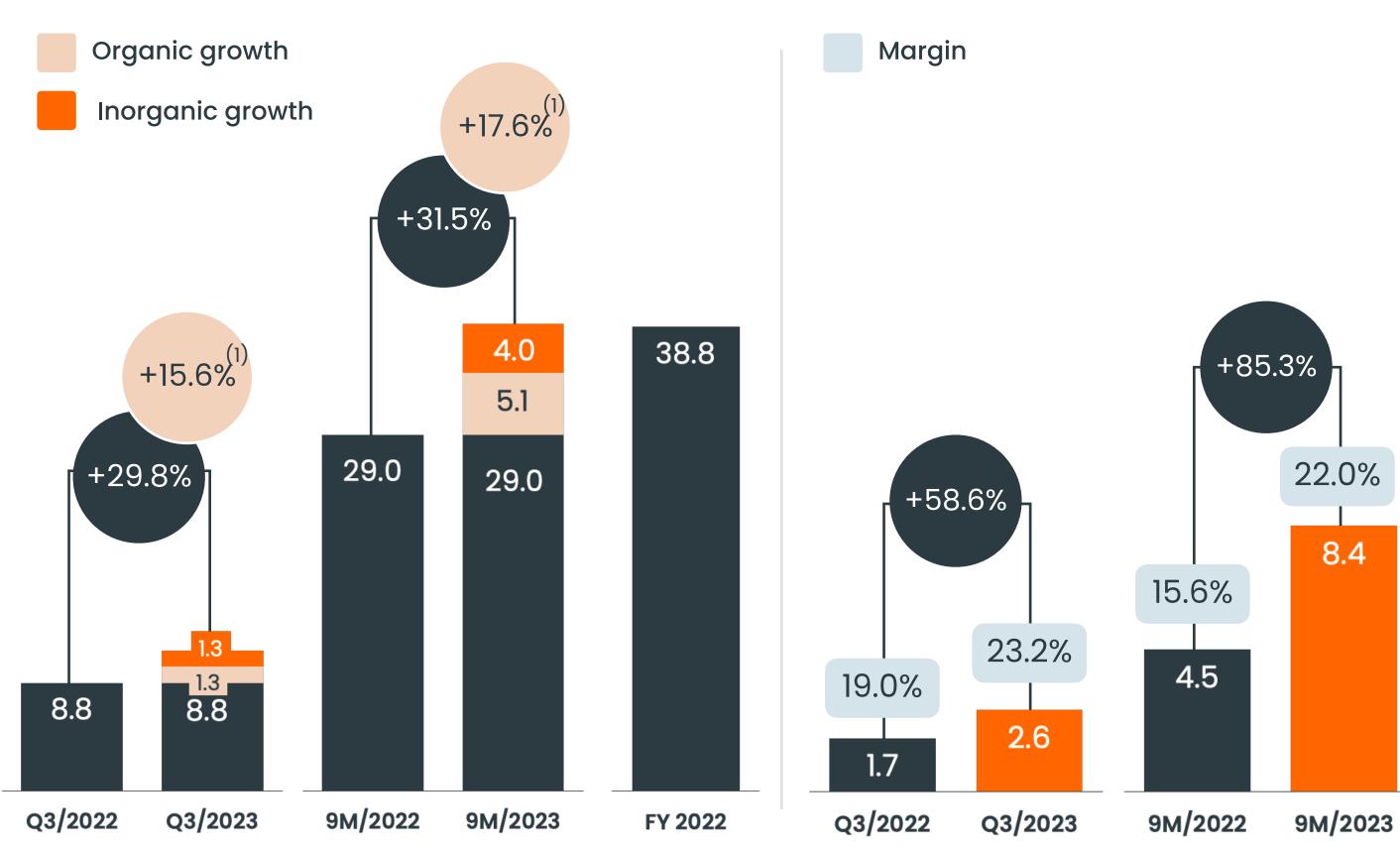


### **Run performance**

#### Q3 2023

- 29.8% revenue growth
- 15.6% organic revenue growth
- 20.9% organic growth if adjusted for aperiodic and non-core hardware and third-party licenses
- Inorganic contribution of 14.3% from acquisition of IBE in Switzerland
- Most Run-based revenue is recurring and comes from sales of Trifork's own products and related services
- Strong adj. EBITDA margin of 23.2% (Q2/22: 19.0%)



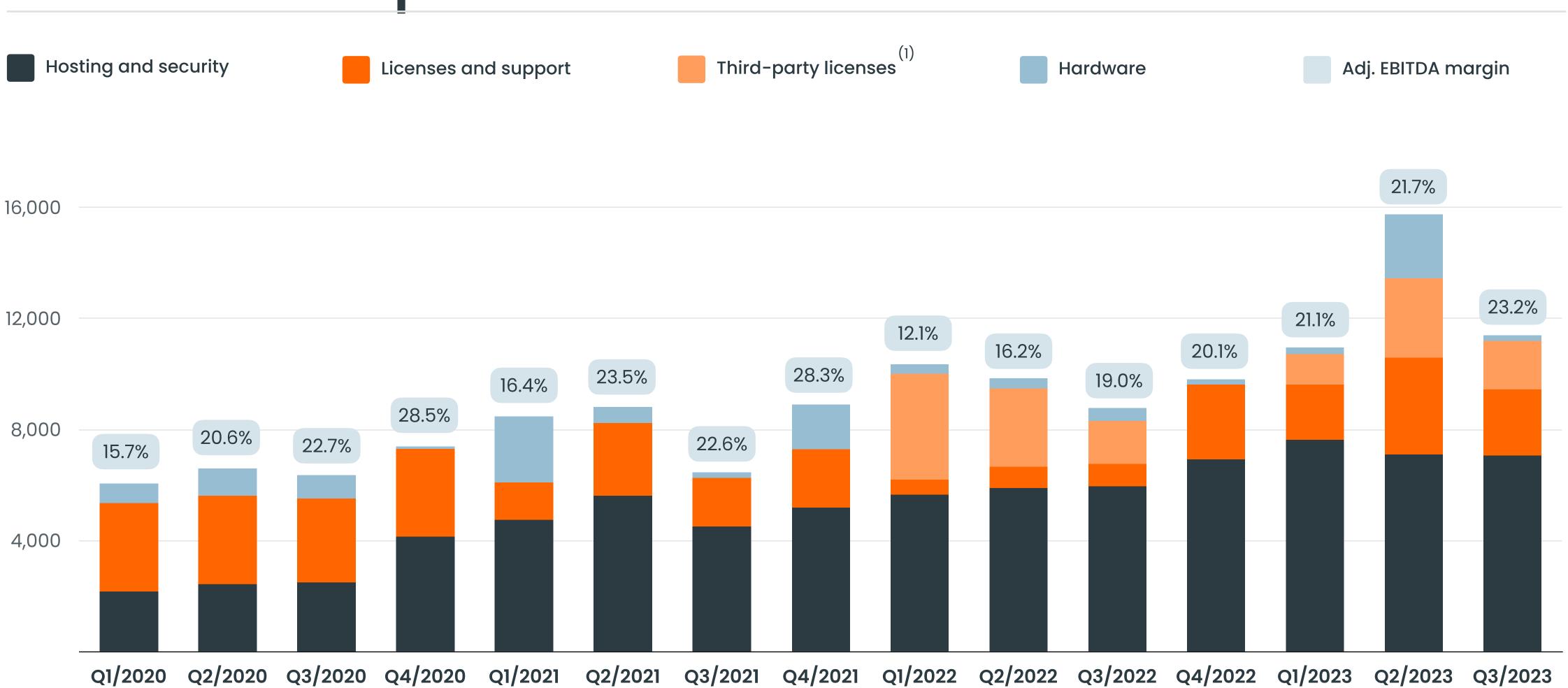


#### REVENUE





### Run revenue split

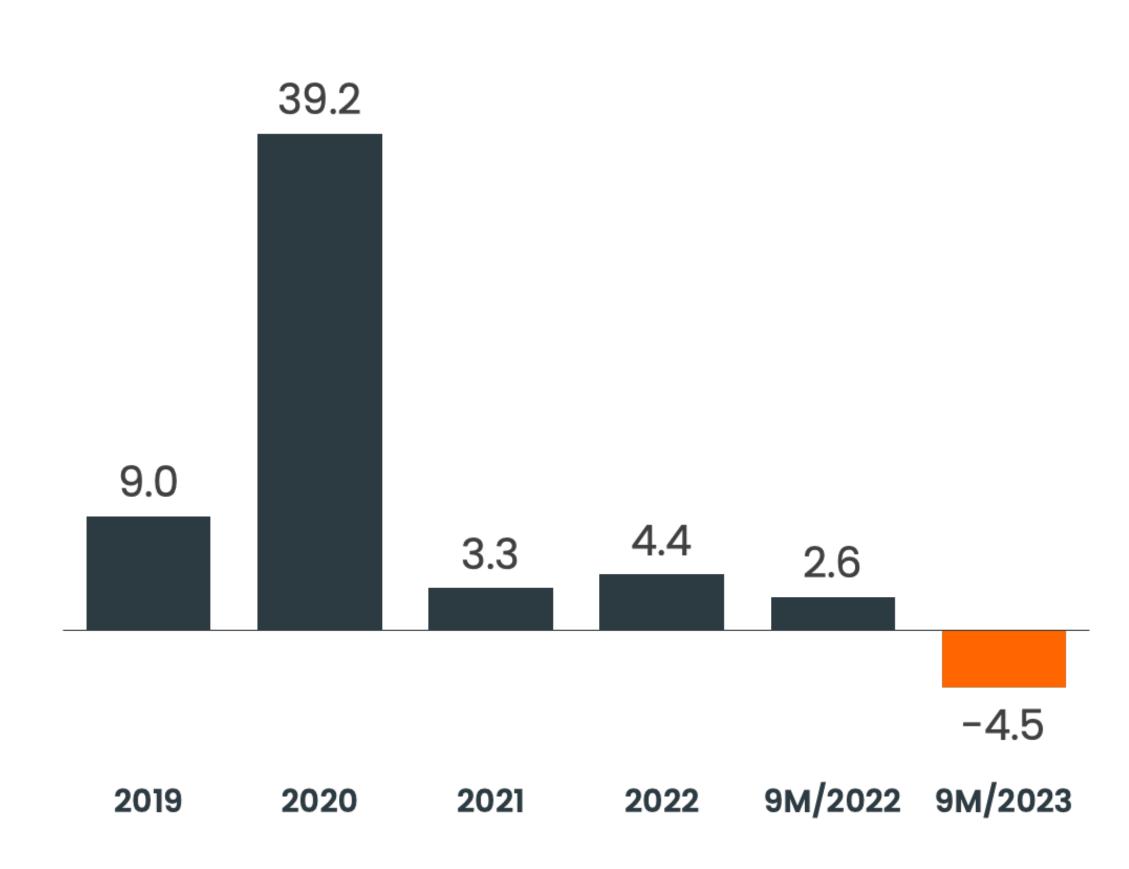




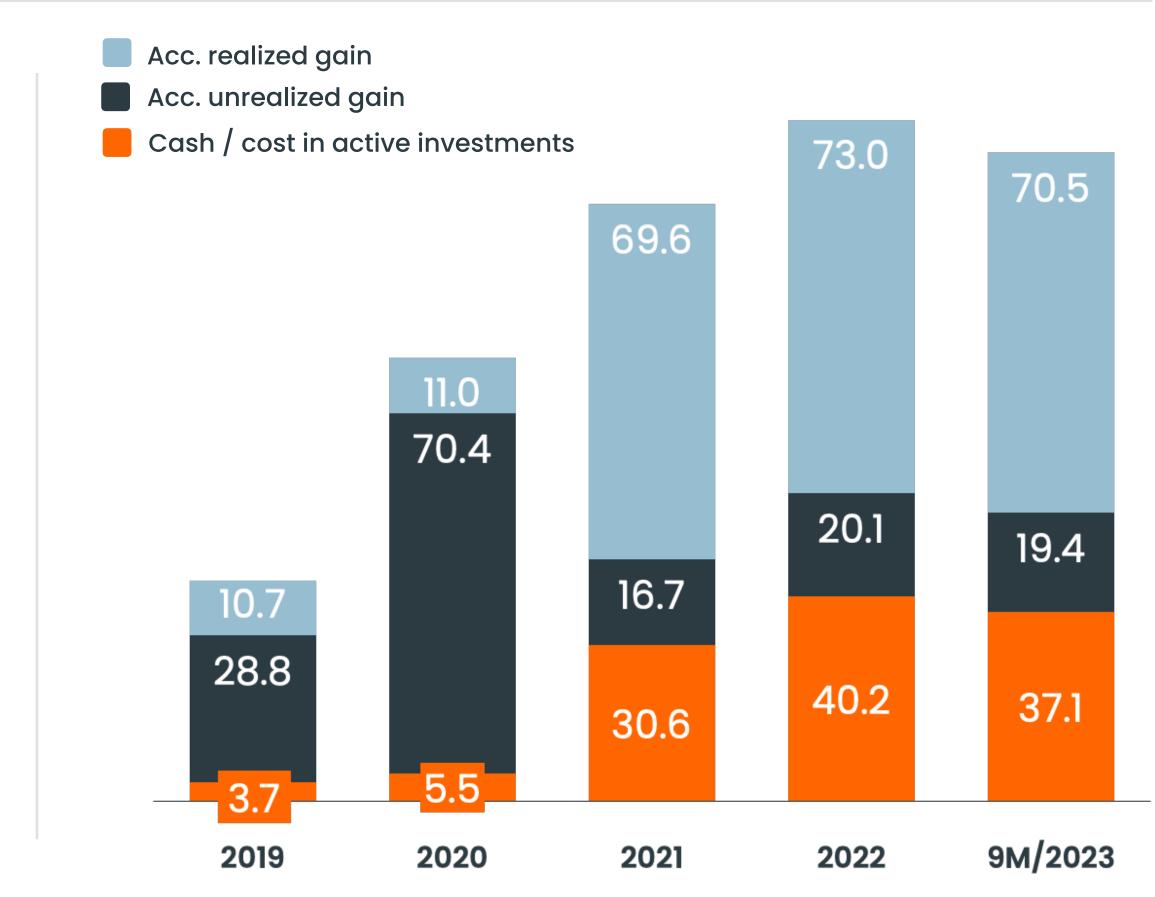


### Labs performance

EBT (EURM)



#### INVESTMENTS (EURM)



1) Out of the EURm 37.1 of invested capital in Trifork Labs at the end of 9M 2023, EURm 20.3 came from deconsolidated Trifork Group companies and EURm 16.8 from cash investments.





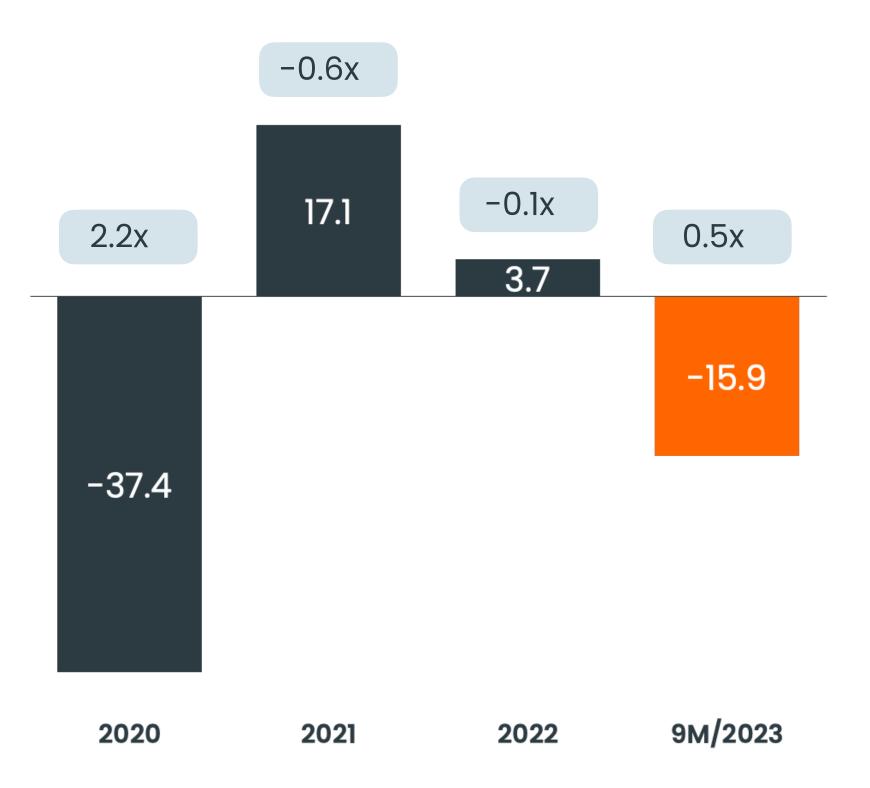
### Cash flow and financial position

### Q3 2023

- Operating cash flow of EURm 11.6 (Q3/22: 6.0)
- Investing activities of EURm -1.5 (Q3/22: -0.9)
- Financing activities of EURm -1.4 (Q3/22: -2.4)
- Net interest-bearing debt of EURm 15.9
  - 0.5x net interesting-bearing debt to adj. EBITDA
  - Comfortable with a gearing up to 1.5x
  - Treasury shares worth EURm 3.7 not included in calculation of NIBD
- Today, announced a share buyback of EURm 2 running until 31 March 2024

#### **NET INTEREST-BEARING DEBT**

Leverage ratio (NIBD/adj. EBITDA)





# QEA

#### Please raise your hand to ask a question



We change the world with software.



Strong non-cyclical growth drivers



Software innovation specialists

Long track record of resilient growth and margins



Full-circle and low risk business model



Effective and agile teal organization



Successful and profitable R&D model



Enabling customers to become sustainable with software

