29 MAY 2024 · COPENHAGEN · CAPITAL MARKETS DAY

## Building a Global **Pioneering Technology** Company



This presentation contains forward-looking statements including, but not limited to, statements and expectations concerning expected or projected earnings, strategies, trends and developments. Forward-looking statements are statements (other than statements of historical fact) relating to future events and Trifork's expected, anticipated or planned financial and operational performance.

The words 'may', 'will', 'will continue', 'should', 'expect', 'foresee', 'anticipate', 'believe', 'estimate', 'plan', 'project', 'predict', 'intend', 'guidance' and 'outlook' or variations of these words, including negatives thereof, as well as other statements regarding matters that are not historical fact or regarding future events or prospects, constitute forward-looking statements. Other forward-looking statements can be identified in the context in which the statements are made.

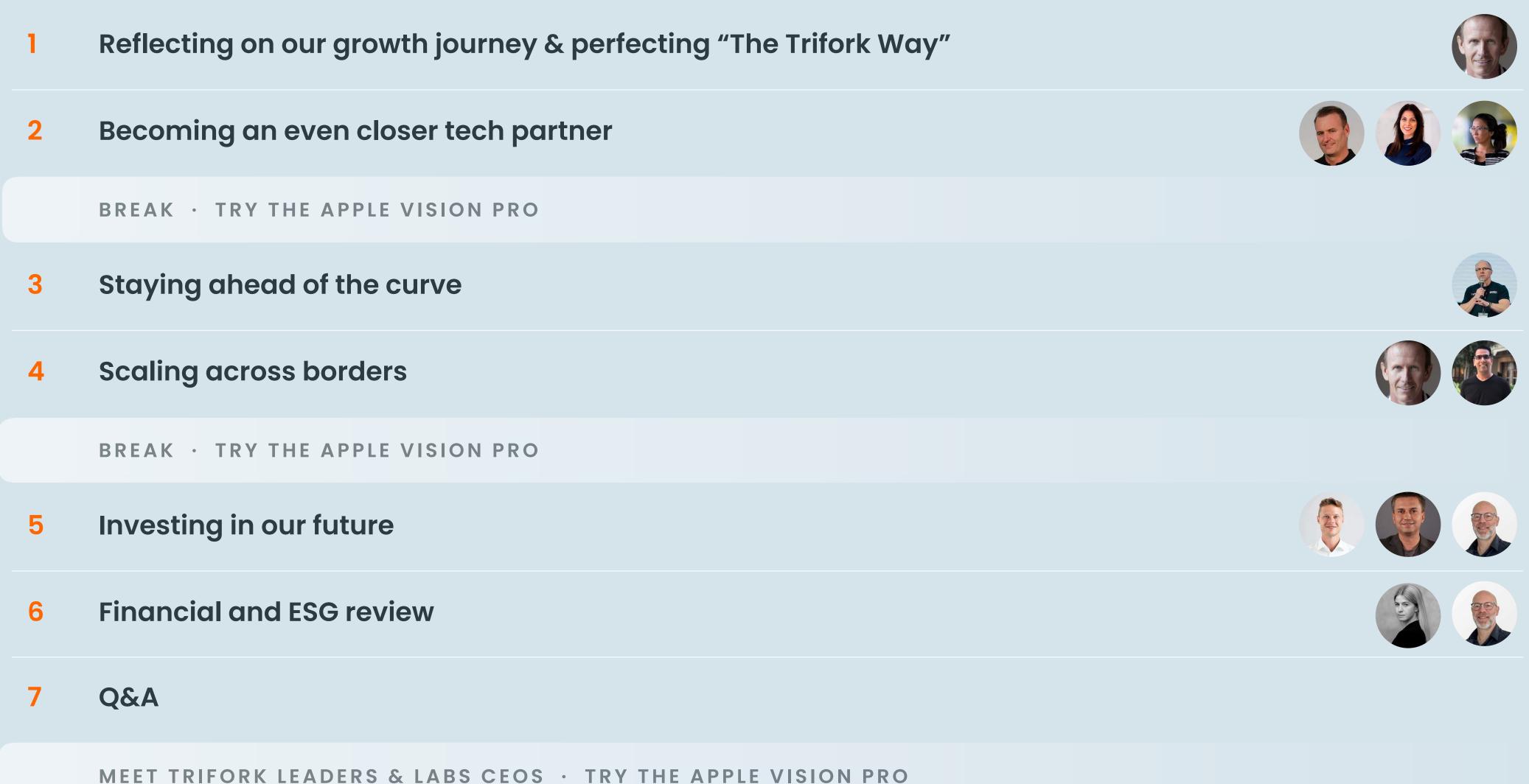
Trifork has based these forward-looking statements on its current views with respect to future events and financial performance. These views involve a number of risks and uncertainties, which could cause actual results to differ materially from those predicted in the forwardlooking statements and from the past performance of Trifork.

Although Trifork believes that the estimates and projections reflected in the forward-looking statements are reasonable, they may prove materially incorrect, and actual results may materially differ, e.g. as the result of risks related to the industry in general or Trifork in particular.

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### AGENDA





### **28 YEARS SINCE THE BEGINNING & THREE YEARS SINCE OUR IPO**

# Reflecting on our growth journey



Jørn Larsen FOUNDER & GROUP CEO



## Before we dive into the bigger picture...

### Persistently slow business environment in 2024 with extended decision-making cycles amongst both private and public customers

Expectation of increased activity from Danish public customers in 2024 - concerning opportunities relevant for Trifork - has not been realized year-to-date

### As a result, we revised our 2024 guidance:

- Revenue is expected to be EURm 220-230 equal to 5.8%-10.6% growth (previously EURm 230-240).
- Trifork Segment adjusted EBITDA is expected to be EURm 34-38 (previously EURm 38-42).
- Group EBIT is expected to be **EURm 17-21** (previously EURm 21.5-25.5).
- The new guidance does not assume any material change to market conditions in the remaining part of 2024.



**NEWS SINCE Q1 REPORT** 

# Before we dive into the bigger picture...

M&A activities in May:

- Announced acquisition of Spantree Technology Group LLC in the US
- Took over activities in Marstrand Innovation A/S in Denmark







WE ARE A

## **Pioneering technology partner**

We operate at the forefront of innovation and are often among the first to explore new technologies and methods. Trifork's business model is about working closely with customers, not just as a service provider, but as a long-term technology partner invested in mutual success.

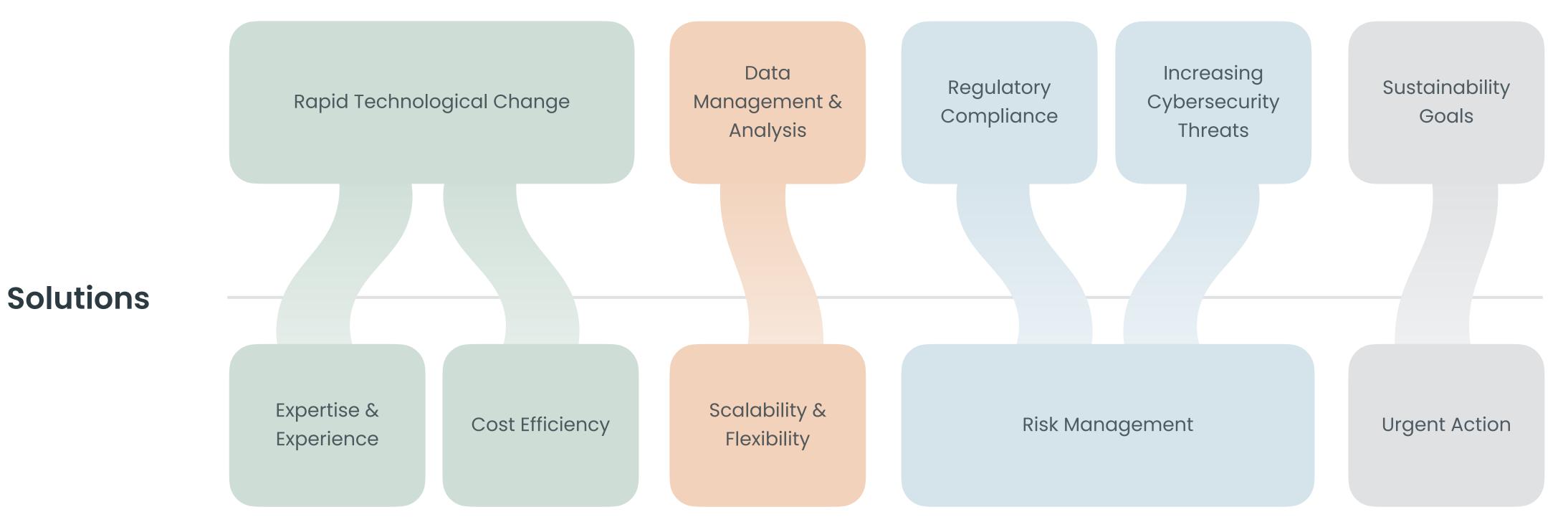
**OUR PURPOSE** 

We work alongside our enterprise and public customers to create cutting-edge and userfriendly digital solutions that tackle complex challenges and help make the world a better place.

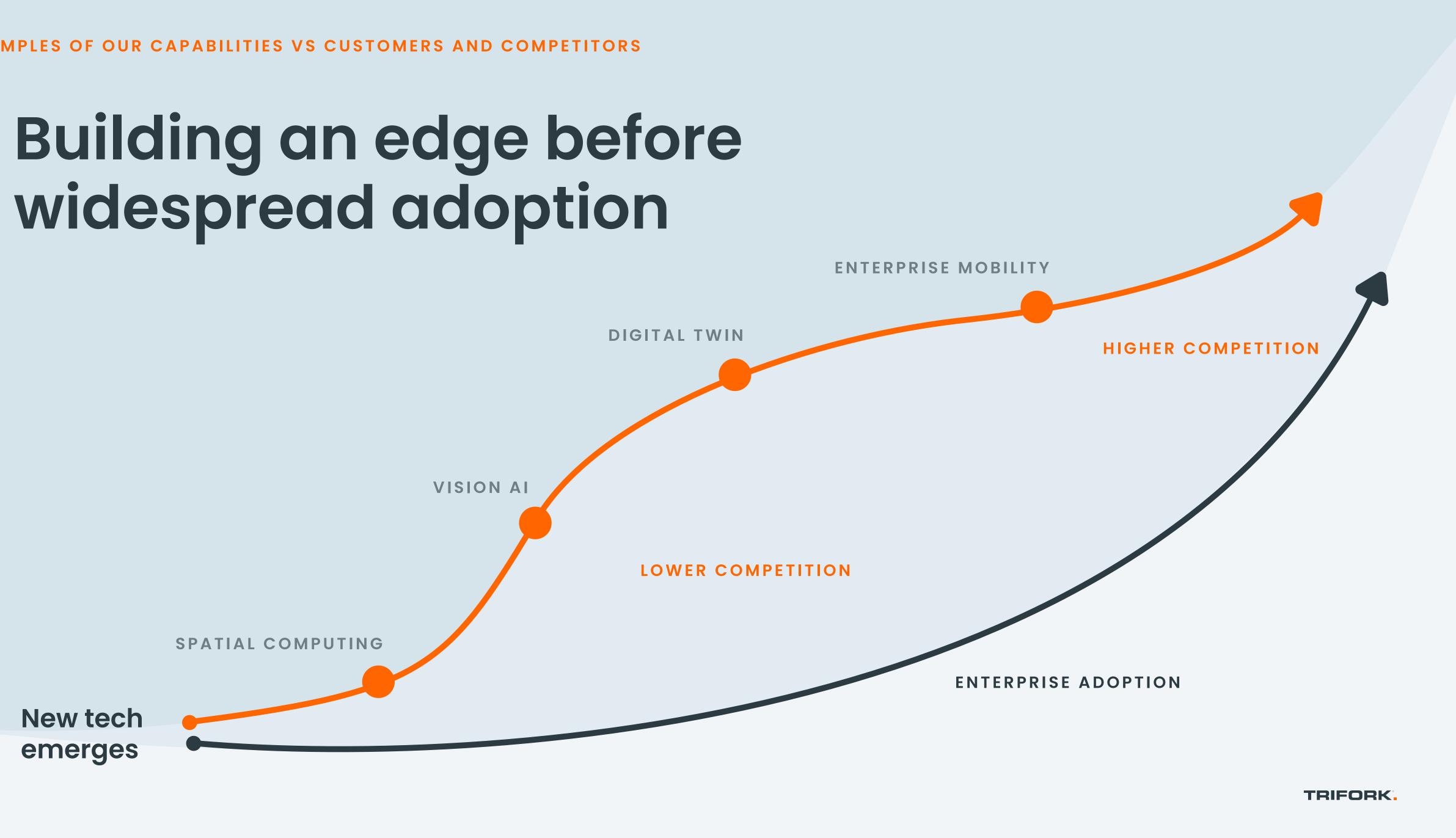


## We solve key challenges for the enterprise and public

### Challenges







### **VERTICAL BUSINESS AREAS**

## Our business areas are exposed to secular growth trends



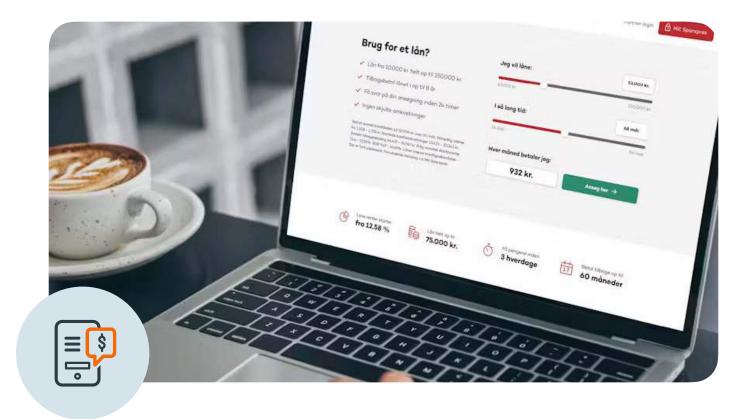
### **Digital Health 12.0%**

We are committed to making life better for patients and healthcare workers while removing cost and complexity for payers.

#### AGING POPULATION

WORKER SHORTAGE

**BUDGET CONSTRAINTS** 



### FinTech 12.2%

We design and build user-friendly digital products and platforms for the financial services ecosystem and its customers.

#### LEGACY IT

SMART PAYMENTS





### **Smart Building 3.5%**

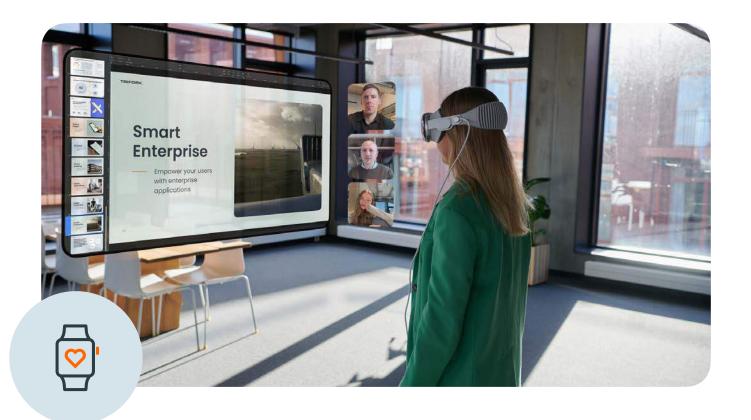
A digital core is necessary for sustainable buildings. We lower carbon and waste footprint, and improve energy savings.

EMISSION REDUCTION	WASTE REDUCTION
CONSTRUCTION IQ	USER FRIENDLINESS



### **HORIZONTAL BUSINESS AREAS**

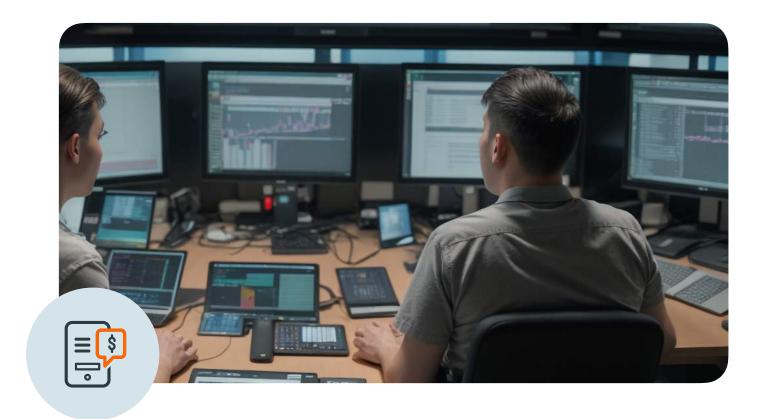
## Our business areas are exposed to secular growth trends



### **Smart Enterprise** 46.2%

We facilitate revolutionary user experiences, cost savings, and compliance by removing complexity in complex organizations.





### **Cyber Protection** 6.2%

We advise, architect, monitor, alert, and support customers through the entire attack lifecycle.

#### **RISK MANAGEMENT**



NIS2, CRA, DORA

### **Cloud Operations** 16.4%

Application operations is business continuity. We offer secure and transparent operations, acting as a catalyst for thriving businesses.





### FIVE CORE BUILDING BLOCKS TO REACH OUR NEW TARGETS

### Perfect "The Trifork Way"

- Promote a learning environment for employees
- Support a unbureaucratic culture with decentralized decision-making
- Being the best place to work
- Support innovation model by promoting and praising entrepreneurship
- High performance leadership

### Organic expansion

- Growing our business units organically
- Internationalize selected solutions and own IP from specialized geographical hubs

### Grow base of happy and loyal customers

- Further develop full-cycle service approach and get more recurring revenue in Run
- Create a unified and strategic approach to sales
- Sell value creation to senior management

### Strategic collaborations and acquisitions

- Acquiring companies in Europe and North America
- Joint ventures with customers and investments in Trifork Labs focusing on synergies towards end customers

### Accelerate partnerships with tech companies

- Deepen relationships with Apple, NVIDIA,
   SAP and cloud providers
- Reseller relationships, business
   development, and operational focus

## We met four out of five mid-term targets from the IPO

	Mid-term targets set at May 2021 IPO (UNCHANGED UNTIL CMD 2024)	2020-2023	Comment
Group total revenue growth	15-25% CAGR	21.7% CAGR	Purposely reduced our M&A activity in 2022-23 due to high valuations
Group organic revenue growth	10-15% CAGR	17.4% CAGR	Market turned down in 2023
Segment adj. EBITDA	Margin improvement 2020 MARGIN: 17.5%	-0.6 p.p. 🔀	Purposely increased investments in business development in 2022-2023, and Inspire loss in 2023
Group EBIT	Margin improvement 2020 MARGIN: 6.8%	+2.7 p.p.	Purposely increased investments in business development in 2022-2023, and Inspire loss in 2023
<b>Debt gearing</b> (Group NIBD/adj. EBITDA)	1.5x *	Below	Maintained strong balance sheet

2021 revenue, EBITDA and EBIT are adjusted for the deconsolidation of Dawn Health into Trifork Labs. EBITDA and EBIT in 2021 is further adjusted for costs of IPO. No special items were recorded in 2022 and 2023.

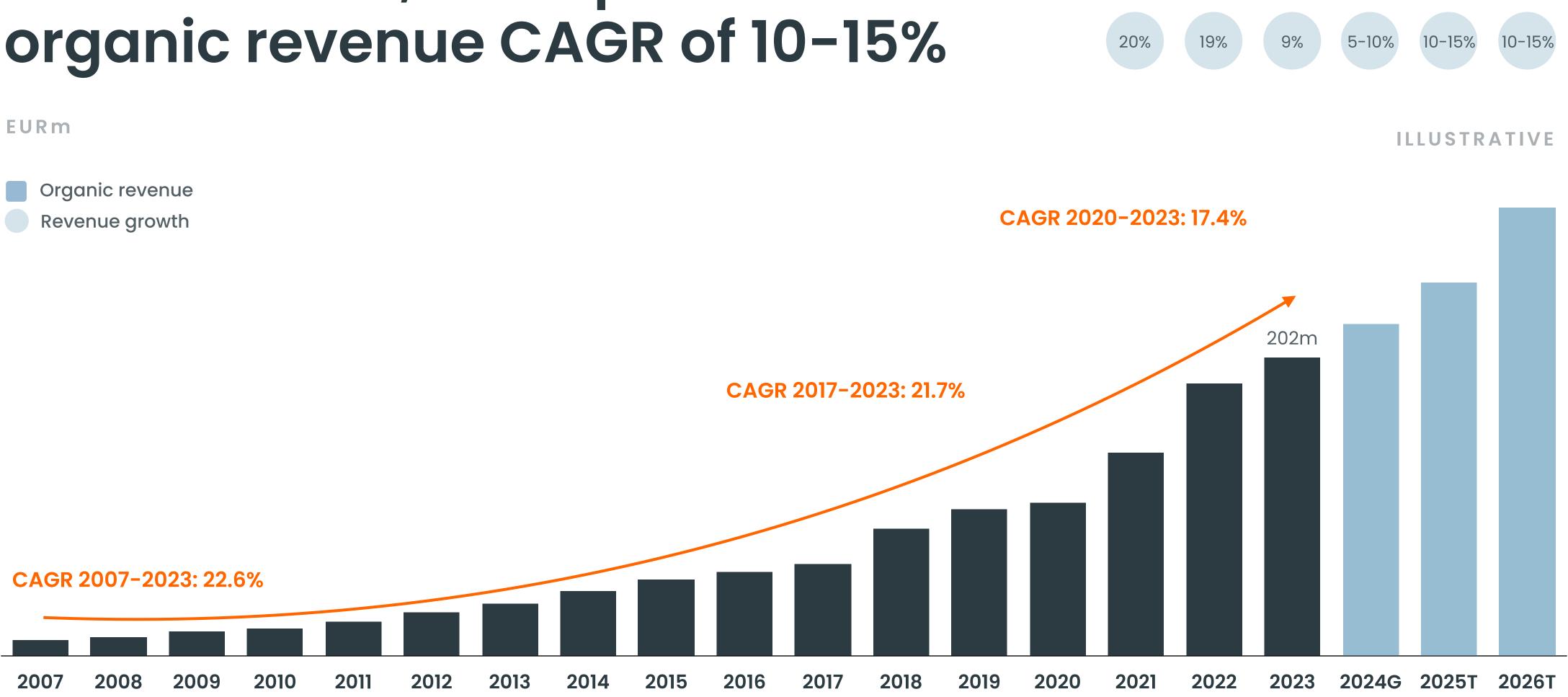
\* Gearing target may exceed 1.5x depending on target and situation



### **UPDATED MID-TERM TARGETS**

## Medium term, we expect organic revenue CAGR of 10-15%

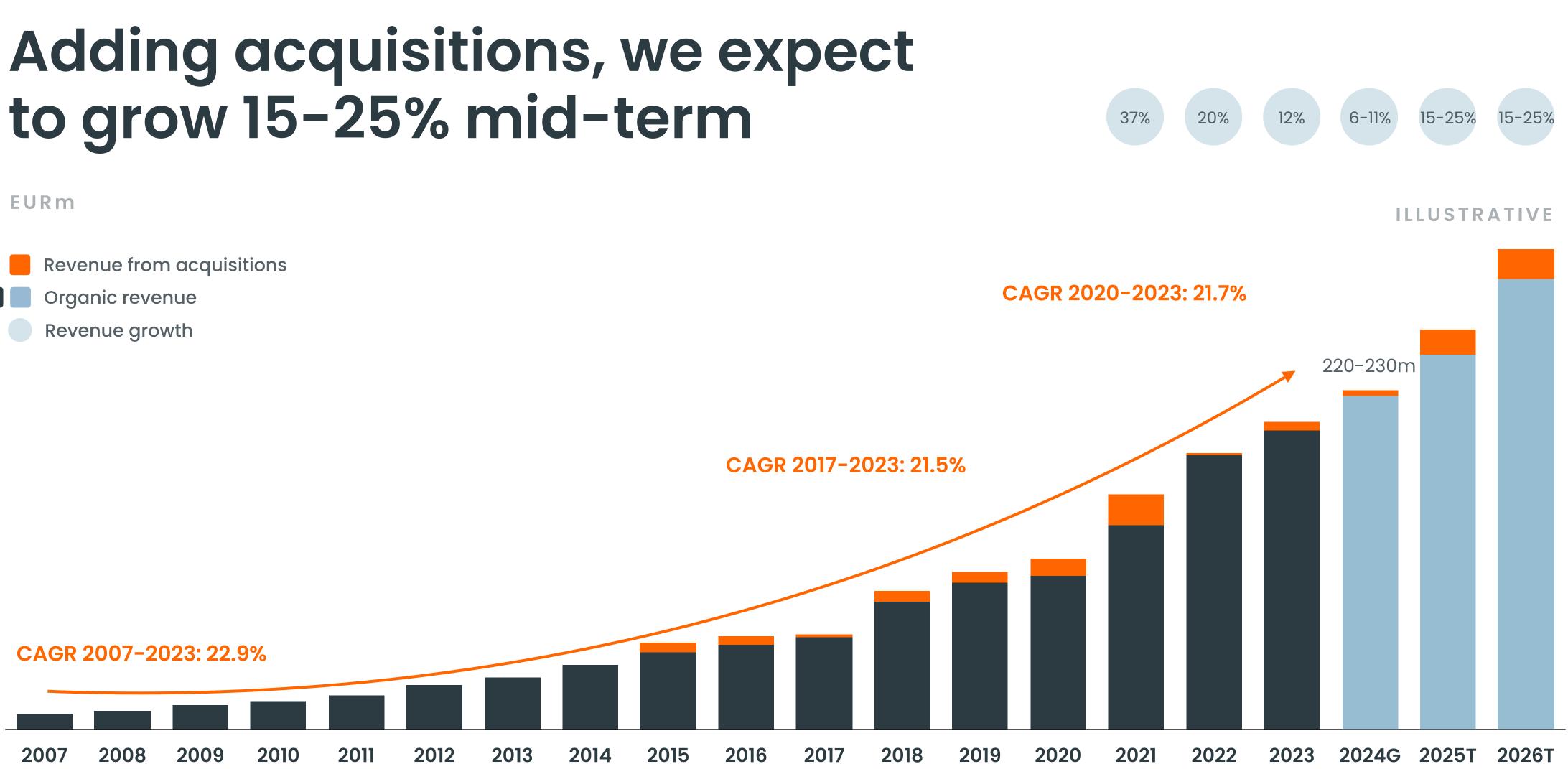






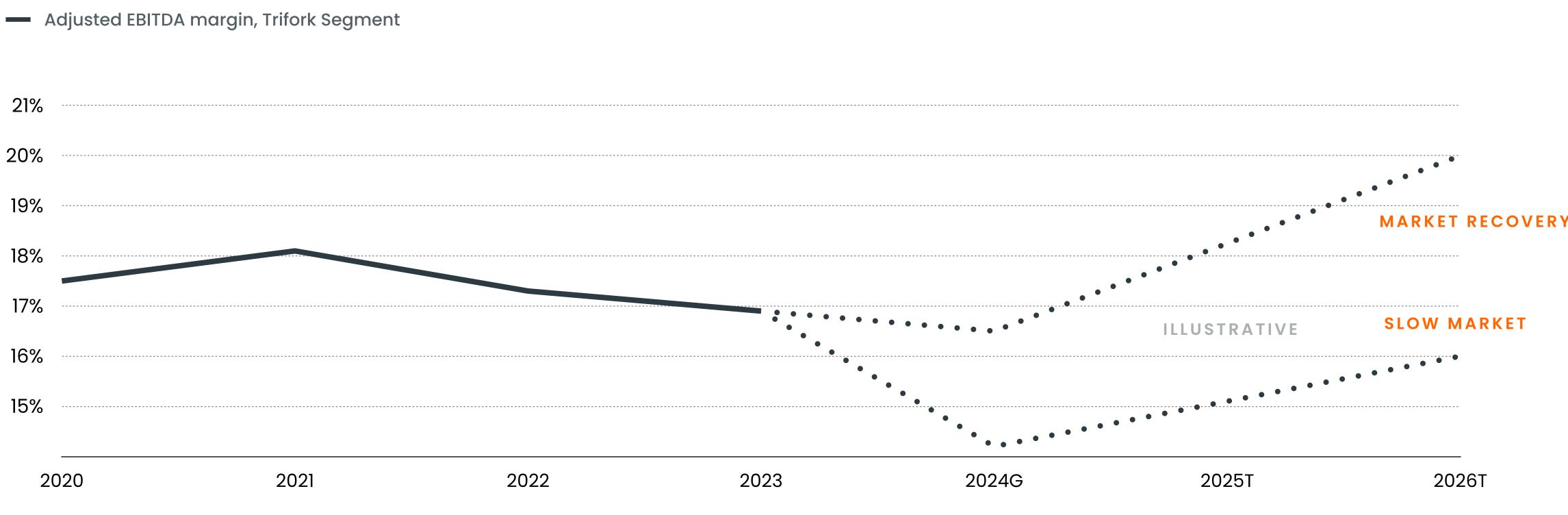
### **UPDATED MID-TERM TARGETS**

Organic revenue





## In 2026, we target 16-20% adj. EBITDA margin in Trifork segment

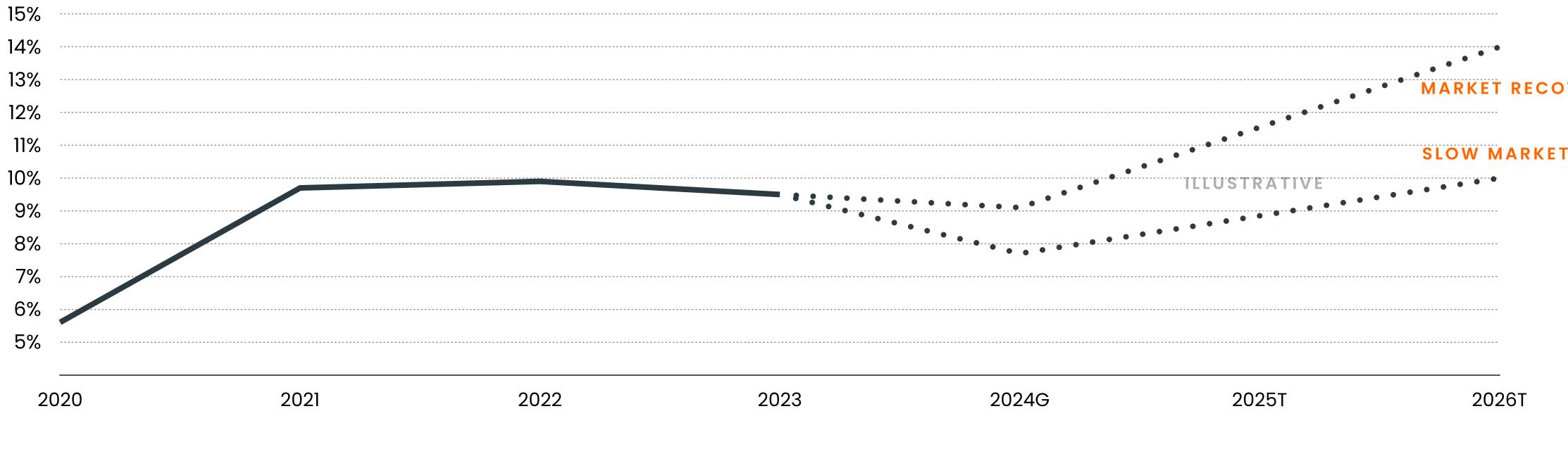




## In 2026, we target 10-14% Group EBIT margin

- Group EBIT margin

17



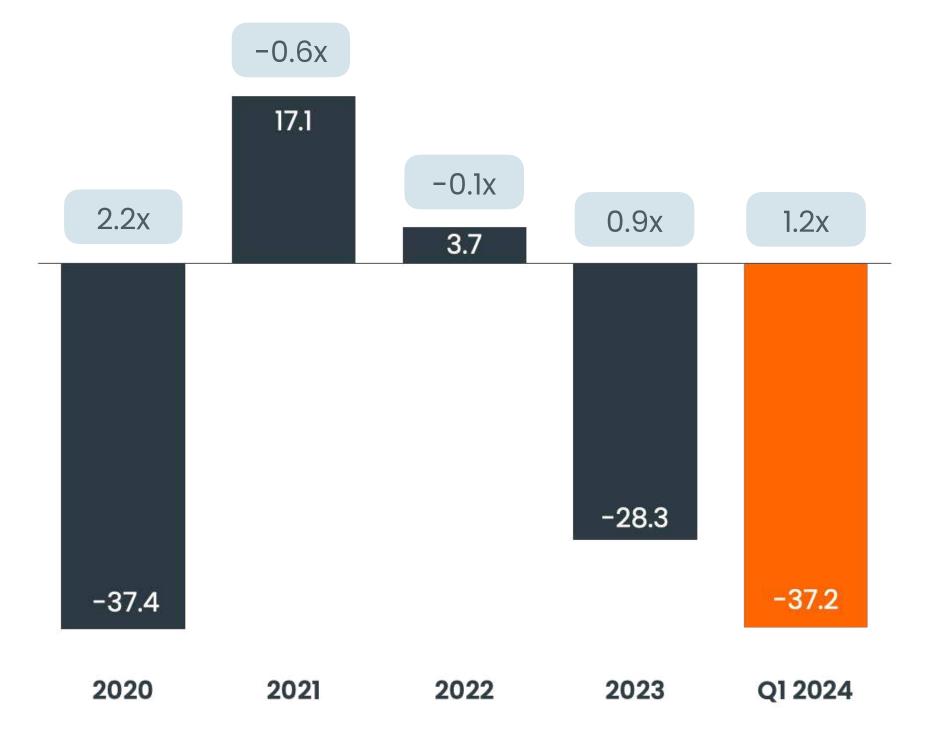


# Gearing target maintained for now

- Net interest-bearing debt of 1.5x Group adj. EBITDA with possibility to exceed short-term
- We want to maintain a prudent balance sheet with flexibility to pursue short- and mid-term value creating opportunities when they arise
- We are looking at concrete acquisition opportunities at the moment
- High probability of partial or full exits of some Labs investments within 2024-26

### **NET INTEREST-BEARING DEBT**

Leverage ratio (NIBD/adj. EBITDA)





## Our DNA has always been about making a real impact

### ENVIRONMENT

Science-based emission targets & finding greener solutions to how we operate

### SOCIAL

Creating an inspiring workplace, development and equal opportunities for all

### GOVERNANCE

**Responsible business information** & ethics, cyber security, and data ethics.







Tech partnership with Race for Oceans to clean beaches

Real-time ESG data collection from our buildings

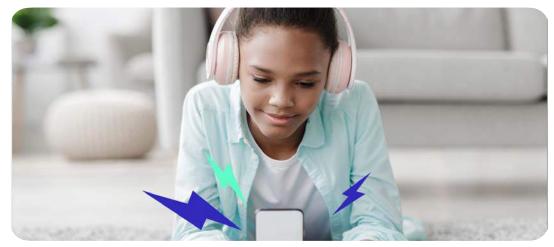
Combating invasive plant species with vision AI



Cutting emissions through data analysis at Salling



Strengthening public health through vaccination registry



Financial education for kids through Young Money







### **ORGANIZATION AND GO-TO-MARKET STRATEGY**

## Perfecting The Trifork Way



Jørn Larsen Founder & group ceo



### We have to know our customers' business as well as they do

### Inspire-Build-Run

Our go-to-market model is all about being a close tech partner to our customers

- We study work processes in factories, field, retailing, offices, etc.
- We challenge customers with innovative ideas and develop action plans with them
- We take responsibility from workshop to operation with continuous iterations and repeating of the cycle
- Each engagement seen in isolation is typically relatively small with a quick ROI





**OUR PEOPLE** 

### Global talent

**1,275** 

50 NATIONALITIES

**15** COUNTRIES

### Gender distribution

Total

**24.5%** UNDERREPRESENTED\* GENDERS

Management

**22.1%** UNDERREPRESENTED\* GENDERS

Board of Directors **57.1%** WOMEN

\*\* Measured over last 12 months incl. organizational adjustments

**75.5%** 

**77.9%** 

**42.9%** 

## Attracting & retaining

**16.2%** 

**39.7** AVERAGE AGE

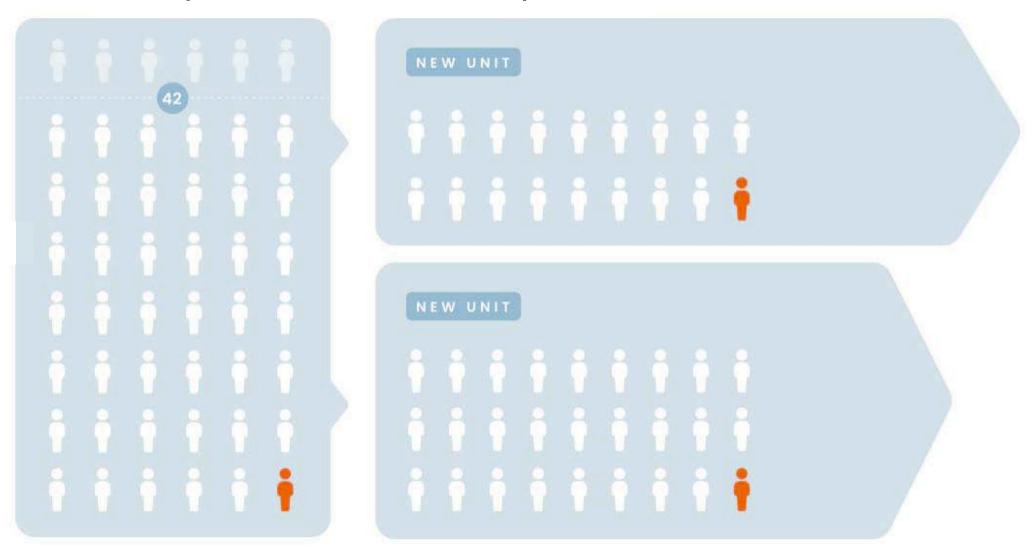
 Participating in events aimed at getting kids and young people interested in software technologies



### All about our teal organization

### Before the split

### After the split



The Trifork organization continuously grows as business units split



CCOs in each business area ensuring strategic direction and cross-unit cooperation

### **Principals of teal**

Units split when they reach 42 people

> Decentralized decisions in self-managed BUs

Own P&L and HR responsibility

Living organism

Specialization by choice

Benefits

Highly agile and close to customers

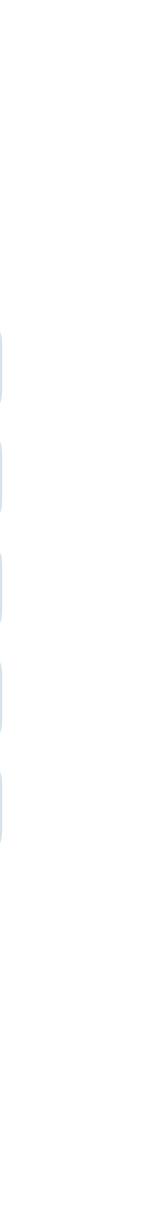
Entrepreneurial mindset

Talent retention

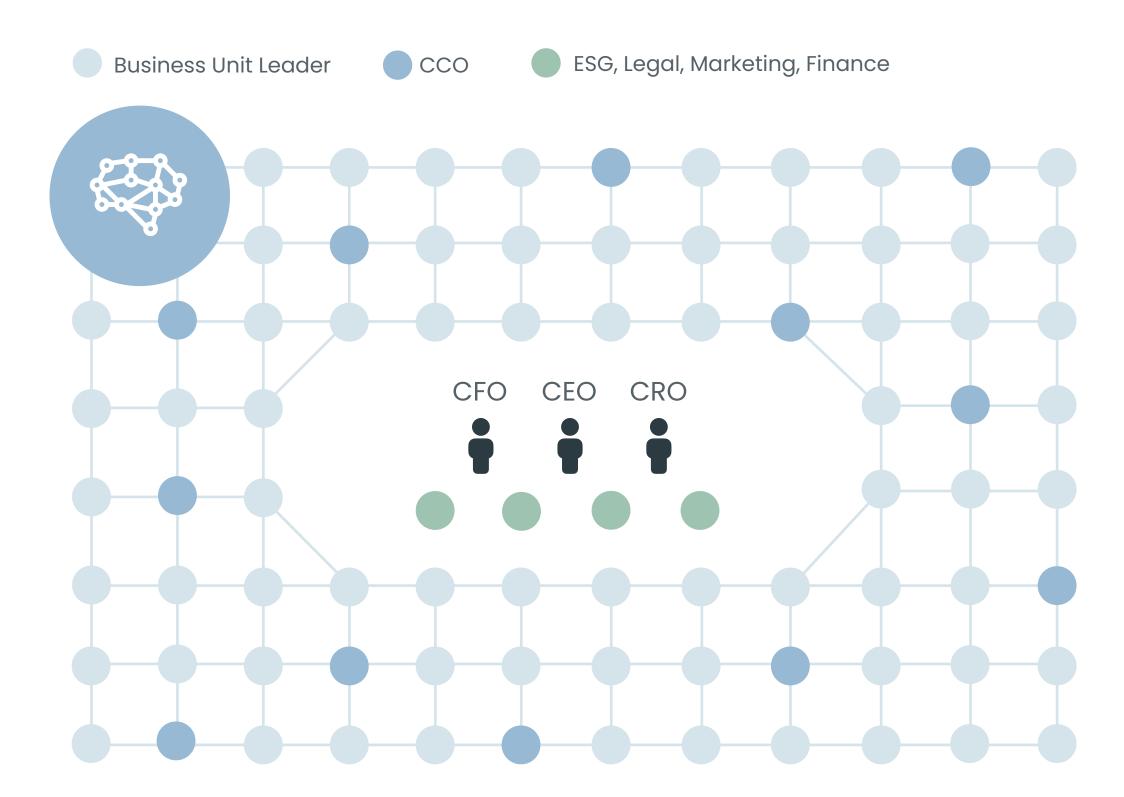
Easier to grow a small unit than a large division

Low dependency on any single person

သိုင် CCO **BUSINESS UNITS** 



### Teal organization ensures problems stay small and get solved swiftly where they occur



The Teal organization gets more robust the more it grows

### **BUL Workshops**

- BULs are gathered with executive management a few times a year in groups over two days
- Helping each other run a BU and overcome obstacles
- Comparing operational and financial performance \_
- Sharing best practices -
- Showcasing capabilities and customer stories \_
- Discuss strategy, culture, innovation, talent acquisition -

### **BUL Boards**

- Each BUL has frequent touch points with two experienced BULs
- **Operational focus** \_
- Aligning execution with strategy
- Mentor relationship



## Teal: People and culture at the core

PROS

CONS

### Self-management

Empowers employees, reduces hierarchies, and encourages decision-making at all levels

### **Increased agility**

The organization can respond more quickly to market or internal changes

### Wholeness

Supports the whole person at work; encourages bringing one's full self to the job, enhancing job satisfaction and personal growth

### **Enhanced innovation**

Encourages creative solutions and ideas from all levels of the organization

### **Customer coordination**

When larger engagements require several BUs

### **Dependence on internal motivation**

Relies heavily on intrinsic motivation, which may vary among employees

### **Planning and experimentation**

Maintaining agility and adaptability while growing in size requires support structure and coordination

### **Financial and ESG reporting**

Data gathering and analysis becomes more complex

**BUL workshops** 

BUL boards







**DIVING INTO OUR GO-TO-MARKET STRATEGY** 

# Becoming an even closer tech partner



Morten Gram



Julie Bork Nellegaard



Nana Jensen SVP & COO, SMART ENTERPRISE & IOT

**GO-TO-MARKET STRATEGY** 

### A full-scale service provider

What is needed to comply with regulations?

Is the solution efficiently operated and maintained?

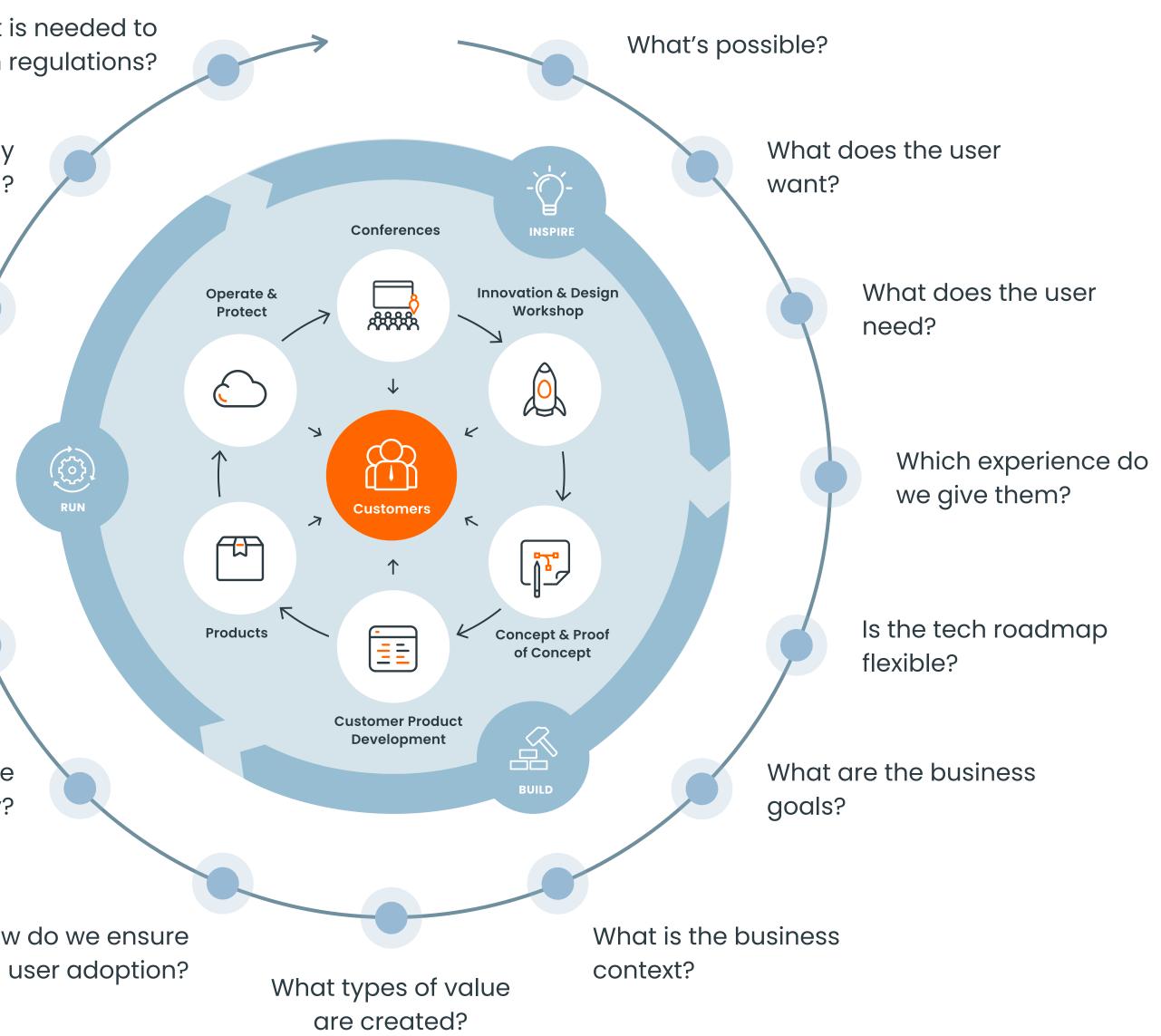
Is the solution properly integrated?

Which risks are we facing?

> Is the solution future-proof?

Can the solution scale effortlessly?

How do we ensure





## Good starting point to grow resiliently with distributed risk



### SOME OF OUR CUSTOMERS

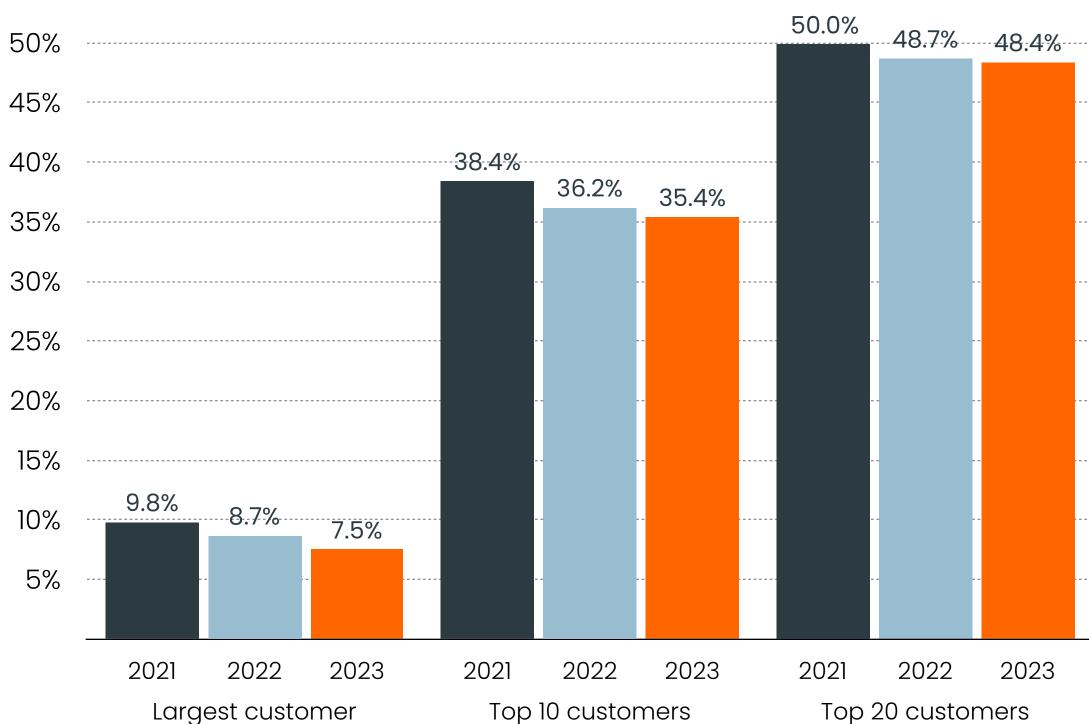
Danfoss	salling group	<b>SWISS</b>	Arla
Topdanmark Forsikring Pension	A PORSCHE COMPANY	<b>WhatsApp</b>	GRUNDFOS
Pivotal	SWISS POST	REMA 1000	ERHVERVSSTYRELS
PENSION	STATENS IT	ABB	<b>edelwei</b> s
MIGROS	BEEKEEPER	<b>PEPSICO</b>	ZJYSK
Vestas.	Roche	<b>T</b> ••Mobile•	ERICSSON
< Lufthansa	bankdata	SIEMENS	Nykredi





### Our customer base continuously diversifies as we grow

SHARE OF GROUP REVENUE



2023

### Organic growth and M&A contributes to lower customer concentration

- The customer base is well diversified, and diversifies further as revenue grows
- The single largest customer is a Danish public customer consisting of several independent authorities working with Trifork - practically several smaller customers

### Inspire-Build-Run leads to customer loyalty

- Of the Group's top 20 customers in 2021, the Group continued to do business with 18 of those customers in 2023
- Increasing the share of recurring revenue (Run: 24.7% of total revenue) contributes further to customer loyalty





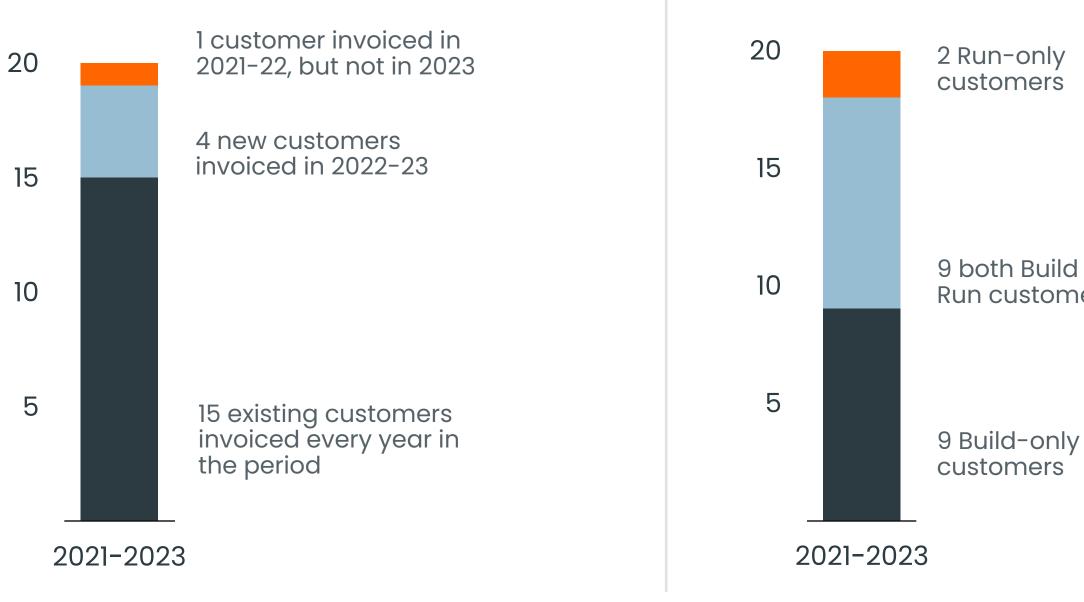
### Significant up-selling and cross-selling opportunity

### High customer loyalty

- Stable customer base in top 20
- Only one customer not invoiced in one single year (2023) during the period
- More new customers will be a longterm driver of growth

### Up- and cross-selling opportunity

- Half of our top customers in Build become customers in Run
- Significant potential for cross-selling to existing customers
- We can sell many more products and services per customer

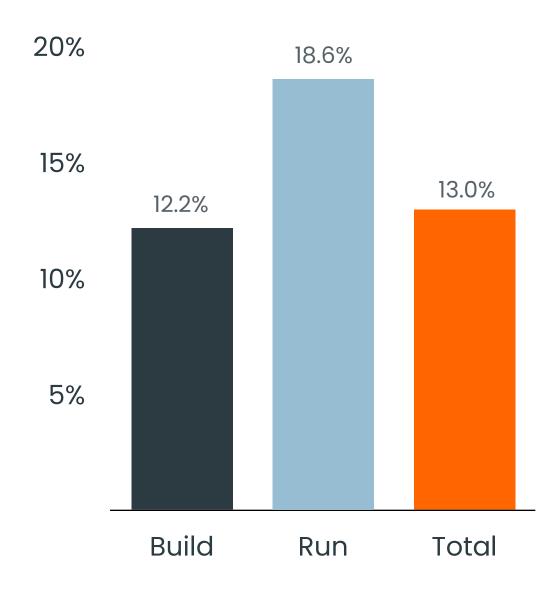


- 9 both Build and **Run customers**

### Strategic focus on growing Run

- Average Cloud contracts are 5 years (min. 3 years, max. 7 years) with continuous extension
- Recurring revenue with high margins

**ORGANIC REVENUE CAGR 2021-23 TOP 20 CUSTOMERS** 





**GO-TO-MARKET STRATEGY** 

## Five strategic sales initiatives

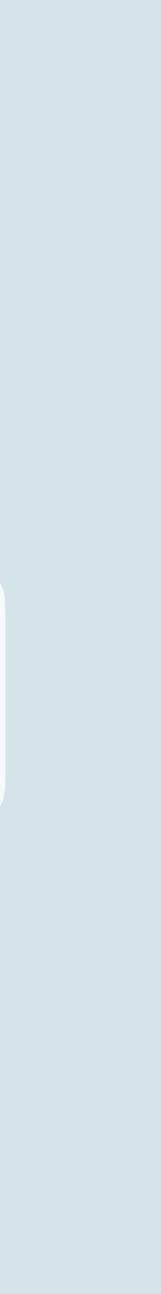
More services per customer

Sell to C-level

### Specialized geographical hubs

More outbound sales efforts (e.g. ride-alongs)

Sell value creation, not hours



### **GO-TO-MARKET STRATEGY**

**Products** · **Platforms** · **Technologies** 



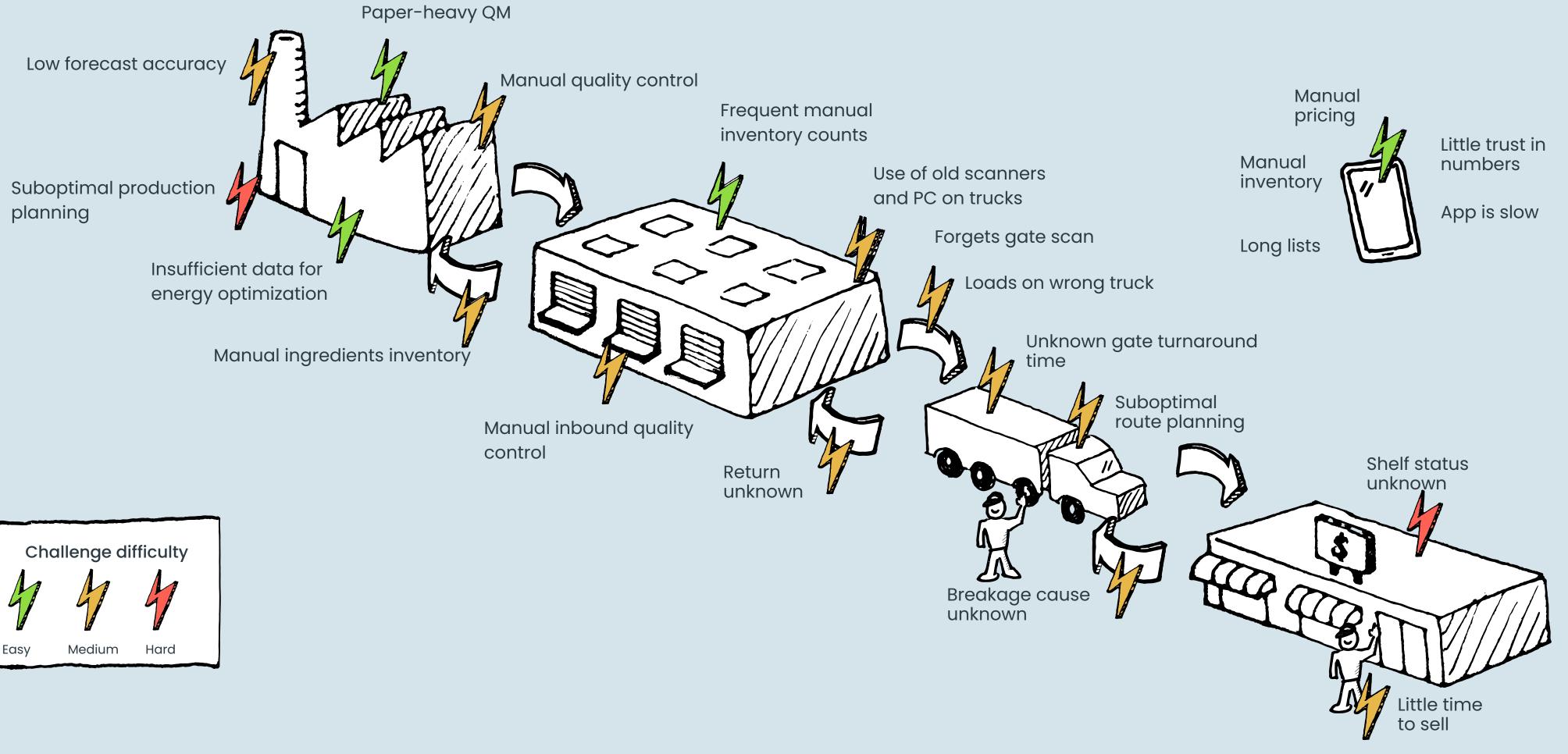
Inspire · Build · Run

### TRIFORK.

Leverage strong network of partners to get better access

> 90,000+ enterprises in our main markets in Europe and North America

## Increasing lead conversion and business impact





## Increasing lead conversion and business impact

### **Solution examples**

- Quality control based on computer vision & AI
- Improved efficiency and UX by mobilizing the workforce
- Automatically collect ESG data from factory
- Use AI to reduce time spent on customer support calls
- Use Vision Pro to reduce time and cost on onboarding new employees

**Customer outcomes** 

**Cost optimization** 

Minimize rework

**Forecast accuracy** 

**Reduce downtime in production** 

## We believe that curiosity drives transformation

We hang out with thought-leaders and experts, share knowledge and insights in order to identify new trends.

Then we turn them into capabilities. This is how we've established ourselves as an innovative tech partner.



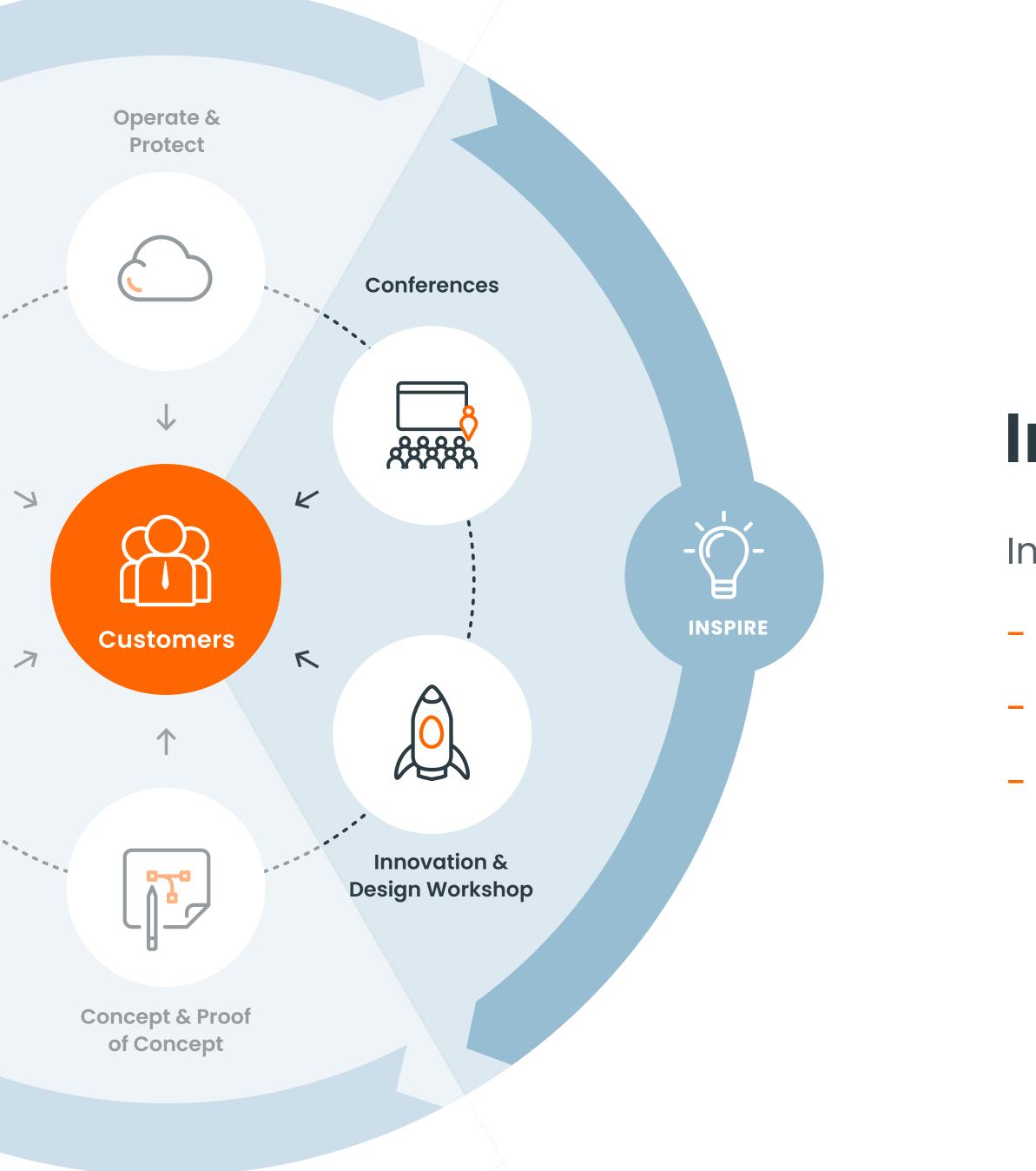




Changing the world.

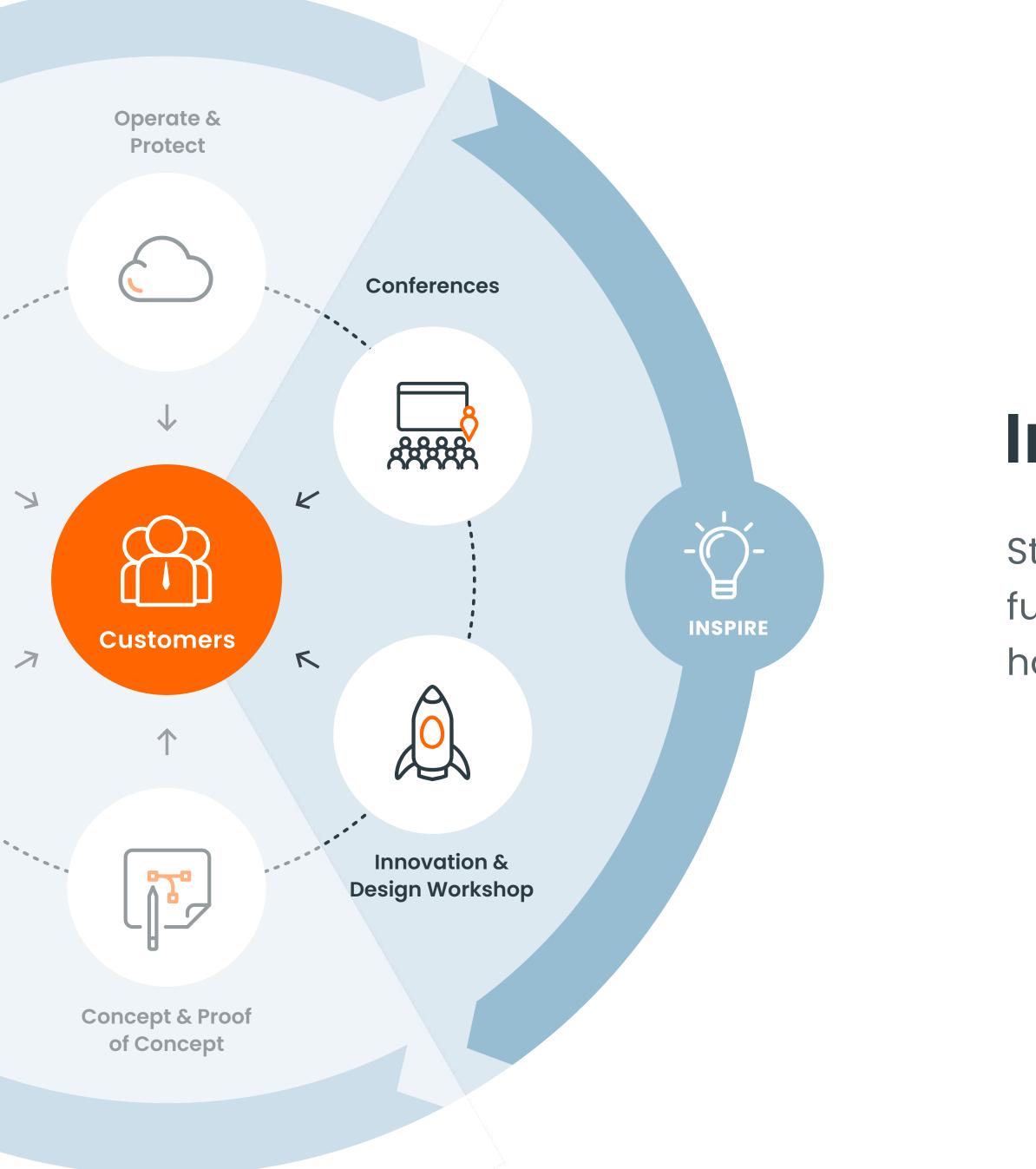
And making a real impact through solid insights, strategic direction, and design thinking.





- Insights, which help us
  - discover new, valuable opportunities
  - define problem spaces
  - shape portfolios, roadmaps and backlogs





Strategic direction by outlining a desired future and clearly communicating to others how to get there.

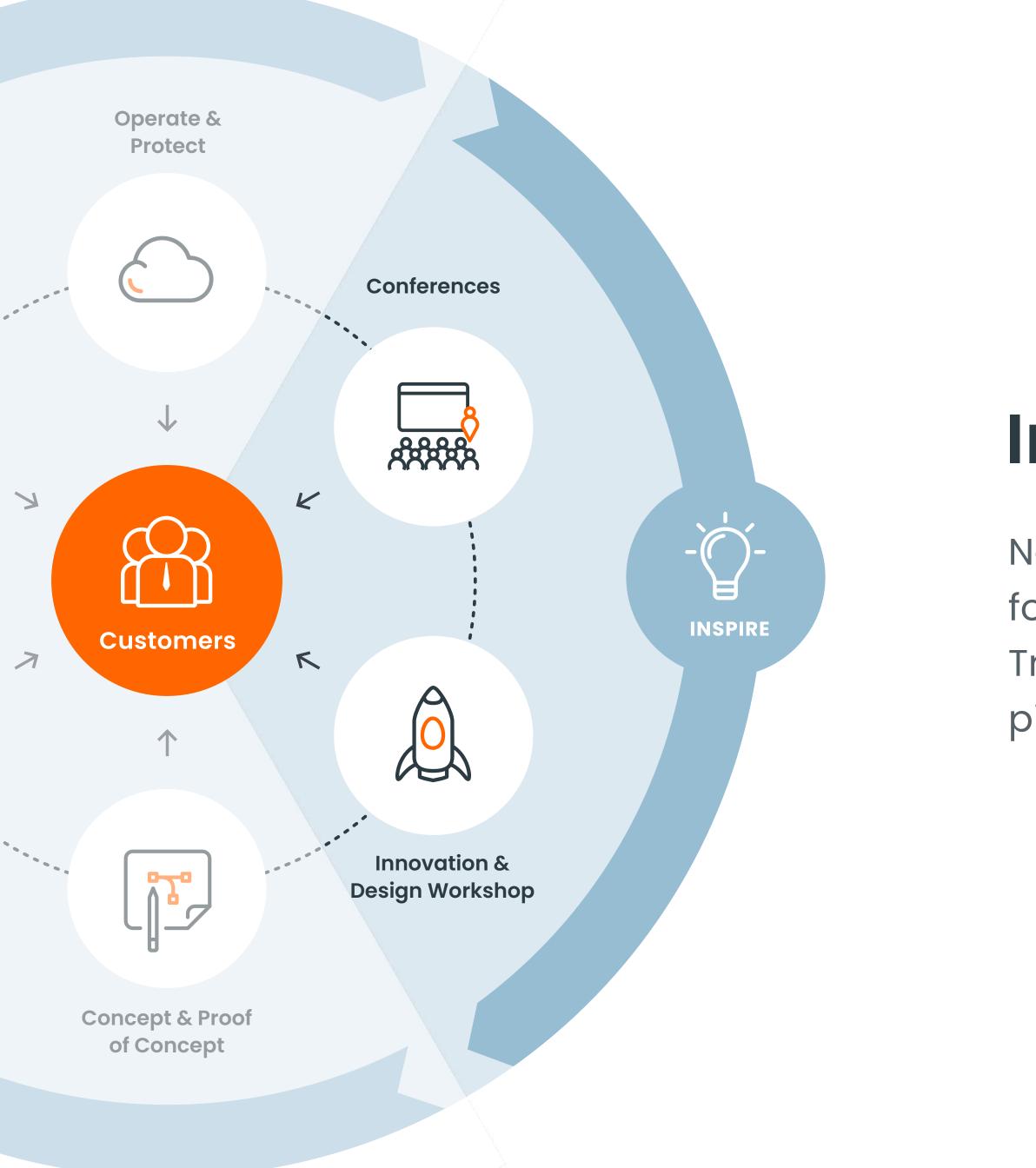






Design Thinking at the intersection between tech, design and strategy, ensuring agility and enabling us to deliver great customer outcomes that drive desired business outcomes.





Not just a methodology, but a culture fostering creativity and innovation across Trifork's BUs, defining us as a long-term, pioneering tech partner.



INSPIRE

# The impact of Inspire

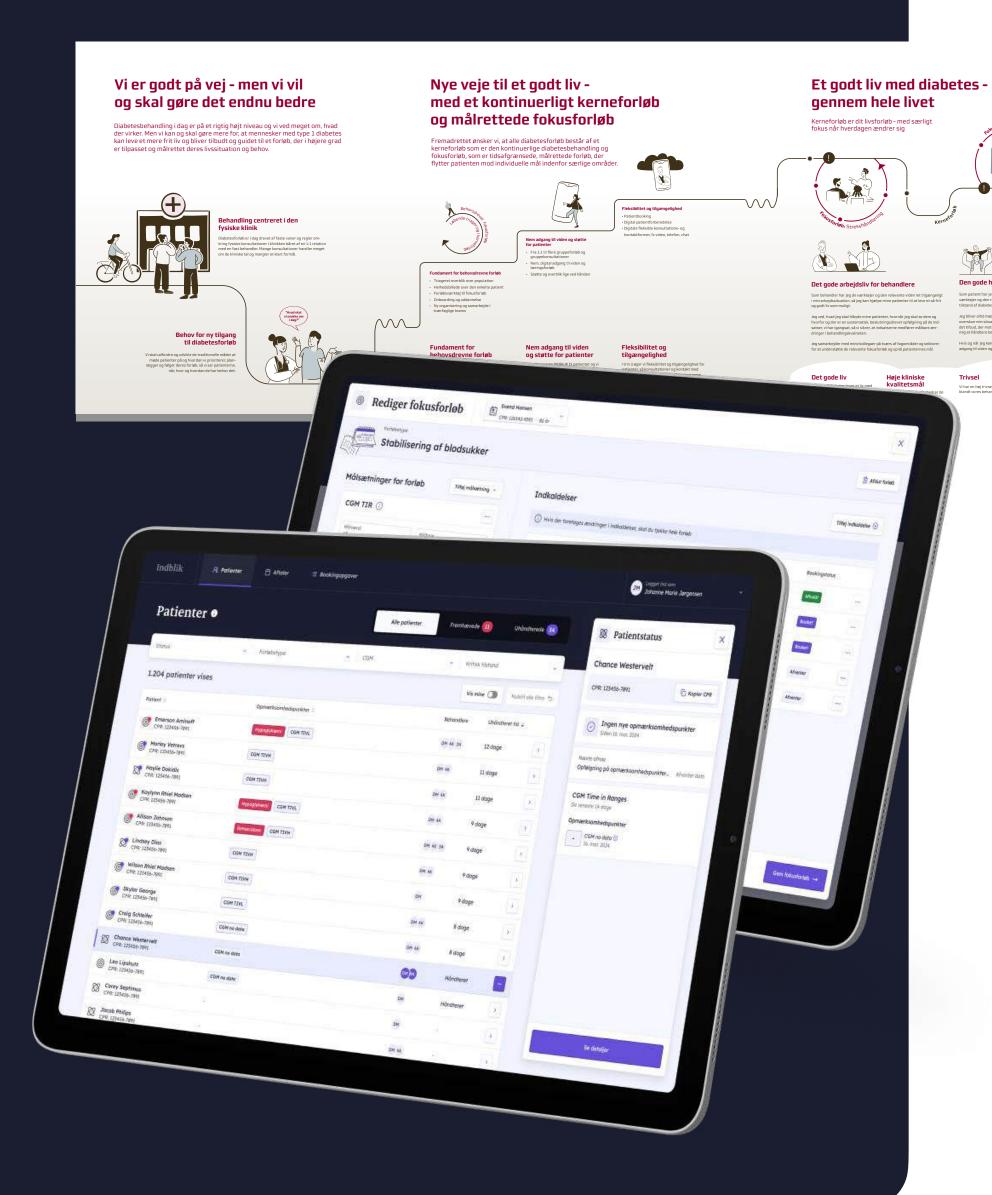
Inspiring the future of diabetes care





### Inspiring the future of diabetes care

- Applying our Inspire approach; utilizing solid insights, strategic direction, and design thinking
- Enabling a paradigm shift from one-size-fits all to an individualized, need-driven patient care model
- Impacting the future of diabetes care ensuring improved health outcomes and optimization of healthcare resources
- Establishing a solid foundation for a successful Build phase









### Inspiring the future of diabetes care

"Working with Trifork has been an inspiring eyeopener to us, and I'm impressed by the way they are able to help us drive transformative innovation in a traditional healthcare setting. Together we're developing a digital solution -Diabetes Insight - that has the potential to revolutionize the way we organize type I diabetes care in Denmark."



Troels Krarup Hansen CEO, SDCA







### Inspire in the coming years

#### **O1 FUTURE**

#### More impact for existing customers in key **Trifork business areas**

- Ride-alongs proactively generating insights and identifying opportunities
- Increase Inspire dialogues on impact and value creation with C-level stakeholders
- Increase cross-disciplinary and cross- domain inspiration and collaboration

#### **02 FUTURE**

#### **Expanding and growing Inspire business** abroad

- Ride-alongs opening doors and unlocking new opportunities
- Expand Inspire expertise globally in key European and US markets
- Leverage Thought Leadership network and forge new strategic partnerships







INSPIRE

### From Inspire to...

TRIFORK.





**BUILD & RUN** 

### Strategic business development in Build and Run

TRIFORK.



### Dare to build what they need

... and not just what they say they want

Only **13%** of enterprise tech buyers have no regrets

Source: 2022 Gartner Technology Buying Behavior Study



### Five key building blocks in business development

Discover opportunities & challenges

#### TRIFORK.

Allowing for a business centric approach

Continuous life after launch and operations

**Positioning for** roadmap building

Growing two-way loyalty and trust

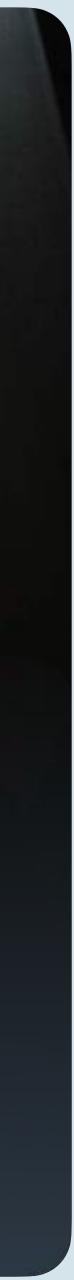
TRIFORK.



## Pioneering with our customers

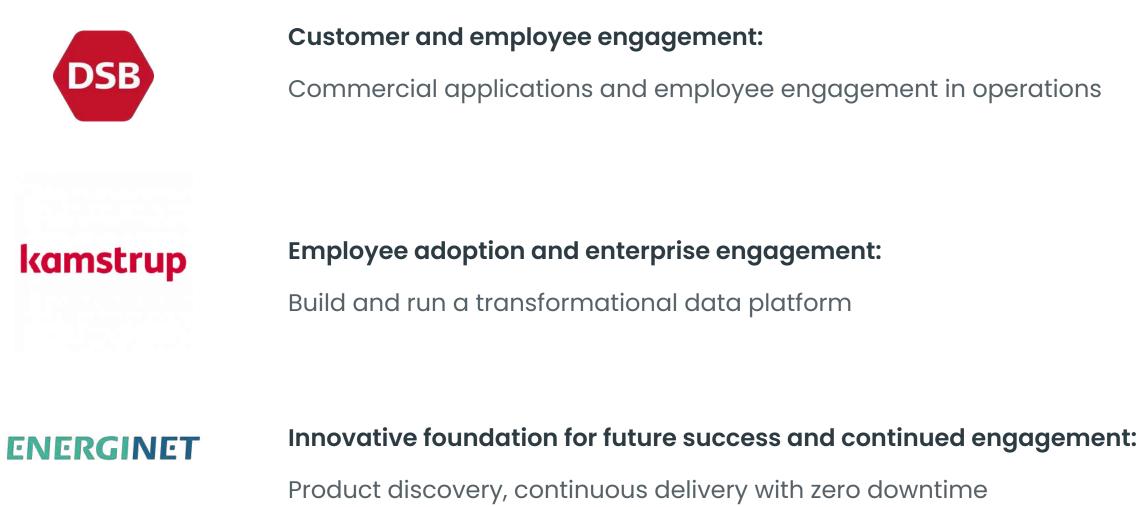
- -----> Build trust and strong relationships
- Be curious to understand why
- Solving the right problems
- $\longrightarrow$  Ask the hard questions
- Mind the surrounding organisation

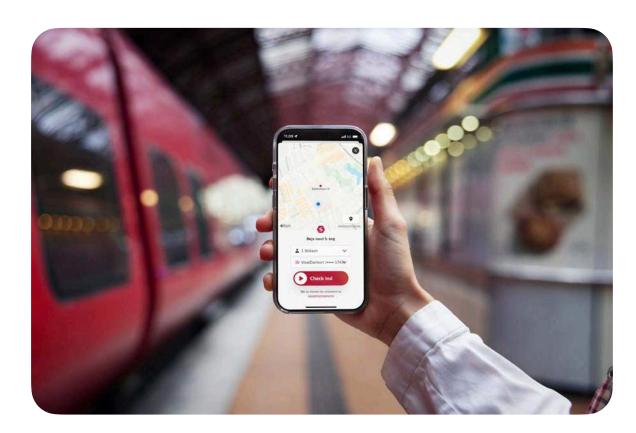




### Expertise in making life easier and building engagement platforms and ecosystems

From mobile to immersive intelligence, we are specialists in building rich, complex engagement experiences across enterprises and complex industries









TRIFORK



**PIONEERING TECH PARTNER** 

### Land & expand with each customer

Arkyn

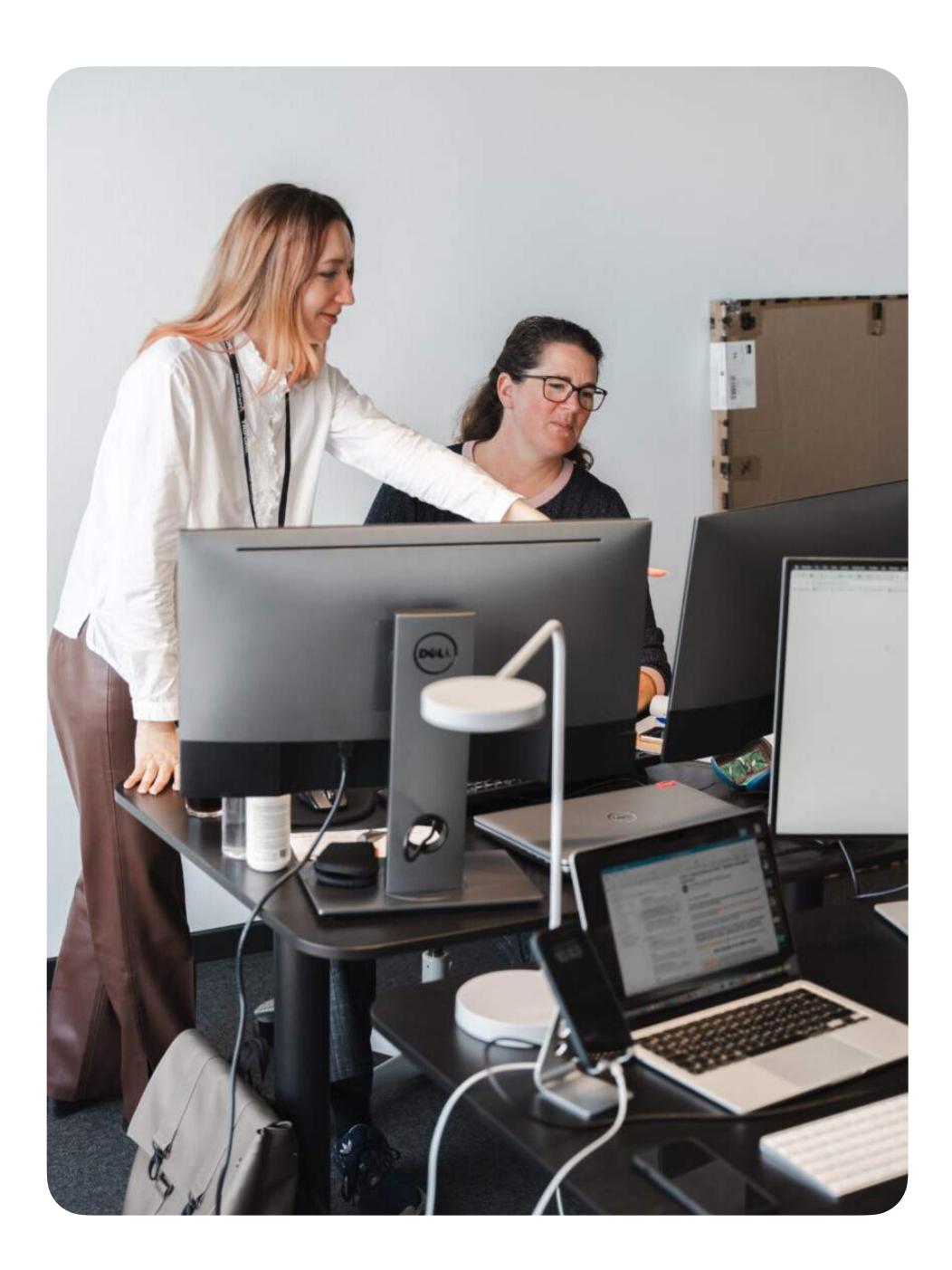
MPI

Axon



### Good foundation for midand long-term growth

- Full service provider \_
- Strong and loyal customer base across geographies
- Partnerships with global leaders in different areas \_
- Opportunity to cross-sell more solutions, concepts, and services
- Use our thought leadership and being on the forefront of technologies to generate new opportunities
- Challenge customers and prospects and ensure technology is used to create an impact for them



### 15 minutes · Try the Apple Vision Pro Breck





**TECHNOLOGY CAPABILITIES** 

# Staying ahead of the curve



**Preben Thorö GROUP CTO** 

We work alongside our customers to create and apply help make the world a better place.

#### We specialize in IT and AI, focusing on solving complex problems with a strong commitment to **sustainability** from start to finish.

- Our mission is to continuously **push boundaries** in everything we do.
- cutting-edge digital solutions that tackle tough challenges and

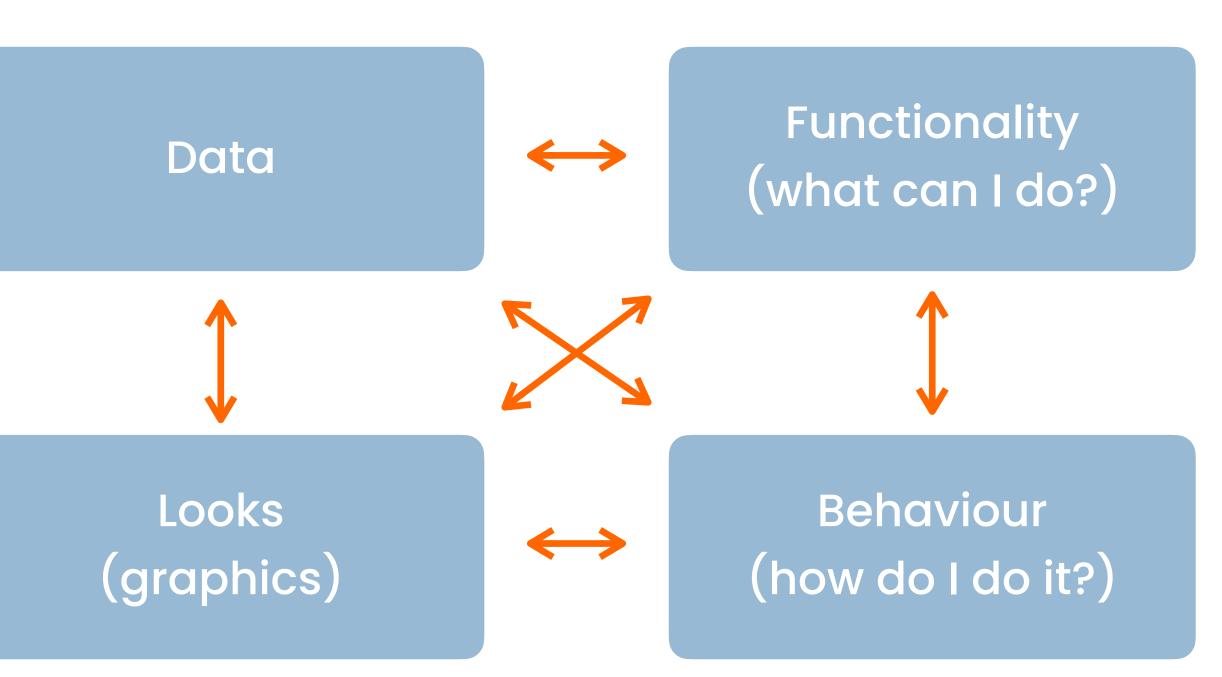


**USER EXPERIENCE IS EVERYTHING** 

### A carpenter builds his solutions with wood and tools

### We build digital solutions with software and data

(and the right choice of hardware)



#### What does the end user need, how should it work, what data can support it, how should it look?

TRIFORK.



### Predicting the future is difficult

"Nuclear-powered vacuum cleaners will probably be a reality in 10 years."

Alex Lewyt President of Lewyt vacuum company, 1955

58



#### "I think there is a world market for maybe five computers"

Thomas Watson President of IBM (back in the days)



#### We want to deliver the best user experience. Our means to do so are to a large degree defined by the trends, mega and micro.

Quantum technology Vision AI

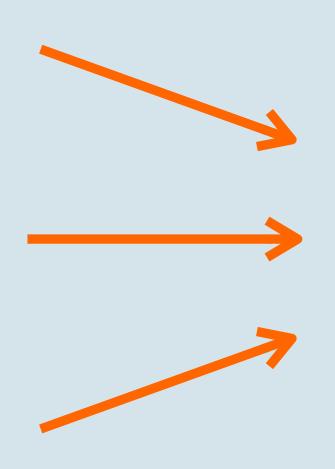
Spatial computing

TRIFORK.

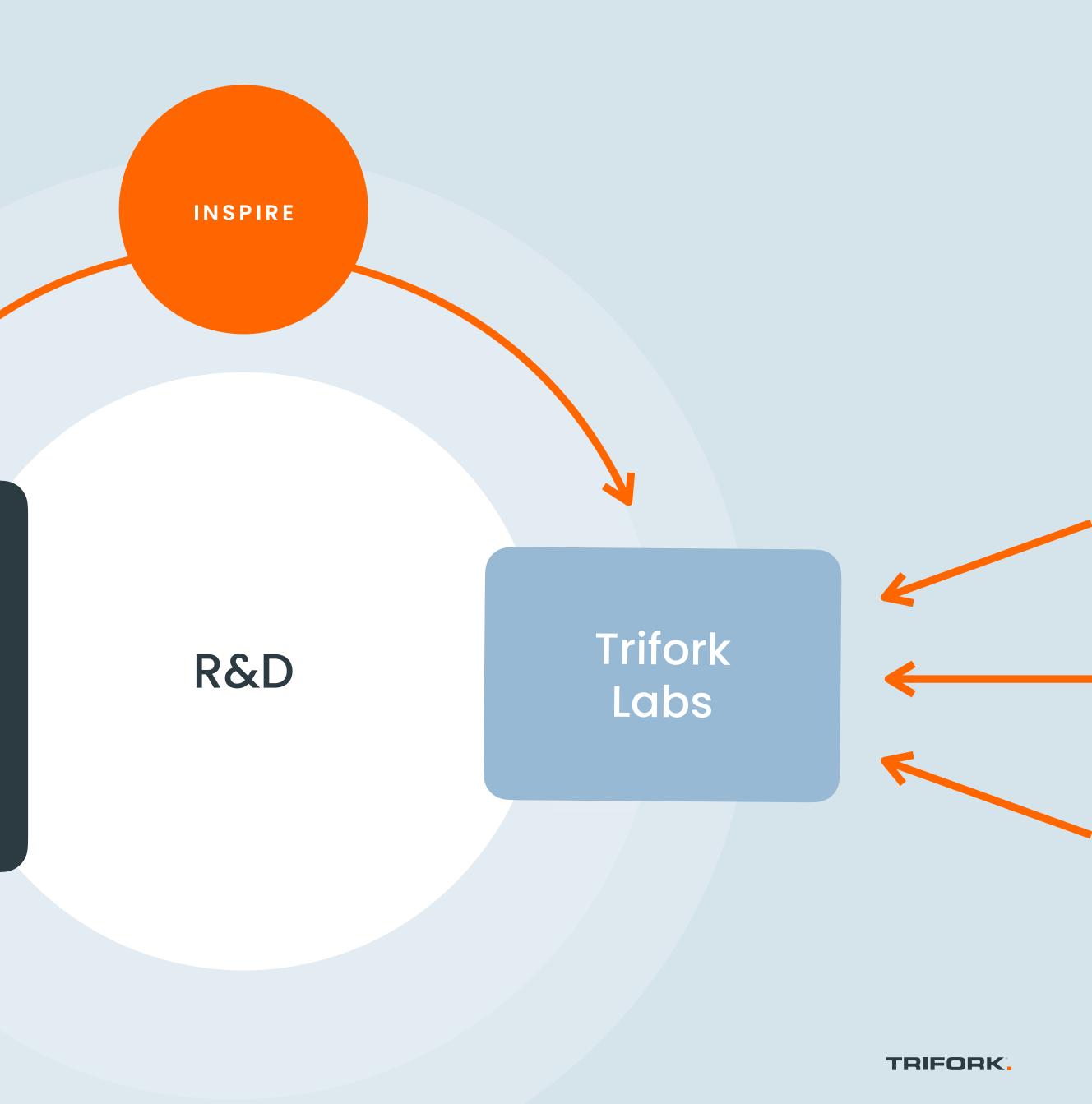


**DECENTRALIZED R&D** 

### Why do we need R&D?



#### Trifork Segment



### We have always been trapped inside the constraints of flat screens, screen sizes, keyboards, more or less creative input and output devices

























TRIFORK



### What is Spatial Computing?

We are spatial by nature and our senses are meant to (read: have evolved to) work together.



#### WikipediA

**Spatial computing** is any of various human-computer interaction techniques that are perceived by users as taking place in the real world, in and around their natural bodies and physical environments, instead of constrained to and perceptually behind computer screens.



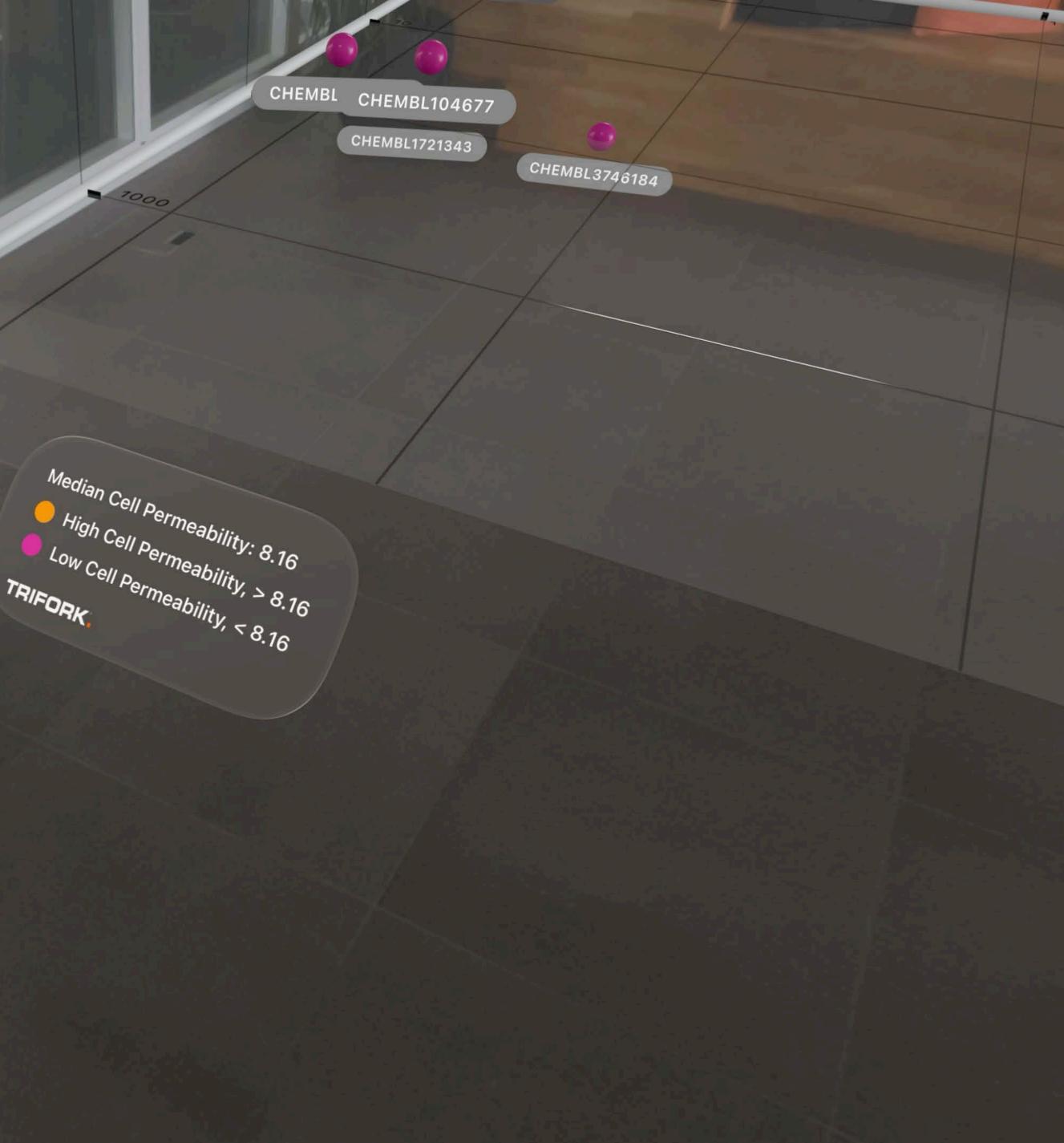
### To do true spatial computing...



...we will have to melt our senses and perception of the world around us together. Spatial audio and video, movement and gesture tracking, orientation and focus awareness into one combined experience real time.

An experience not excluding, but including the world around us.

-Secondary Assay Activity TRIFORK





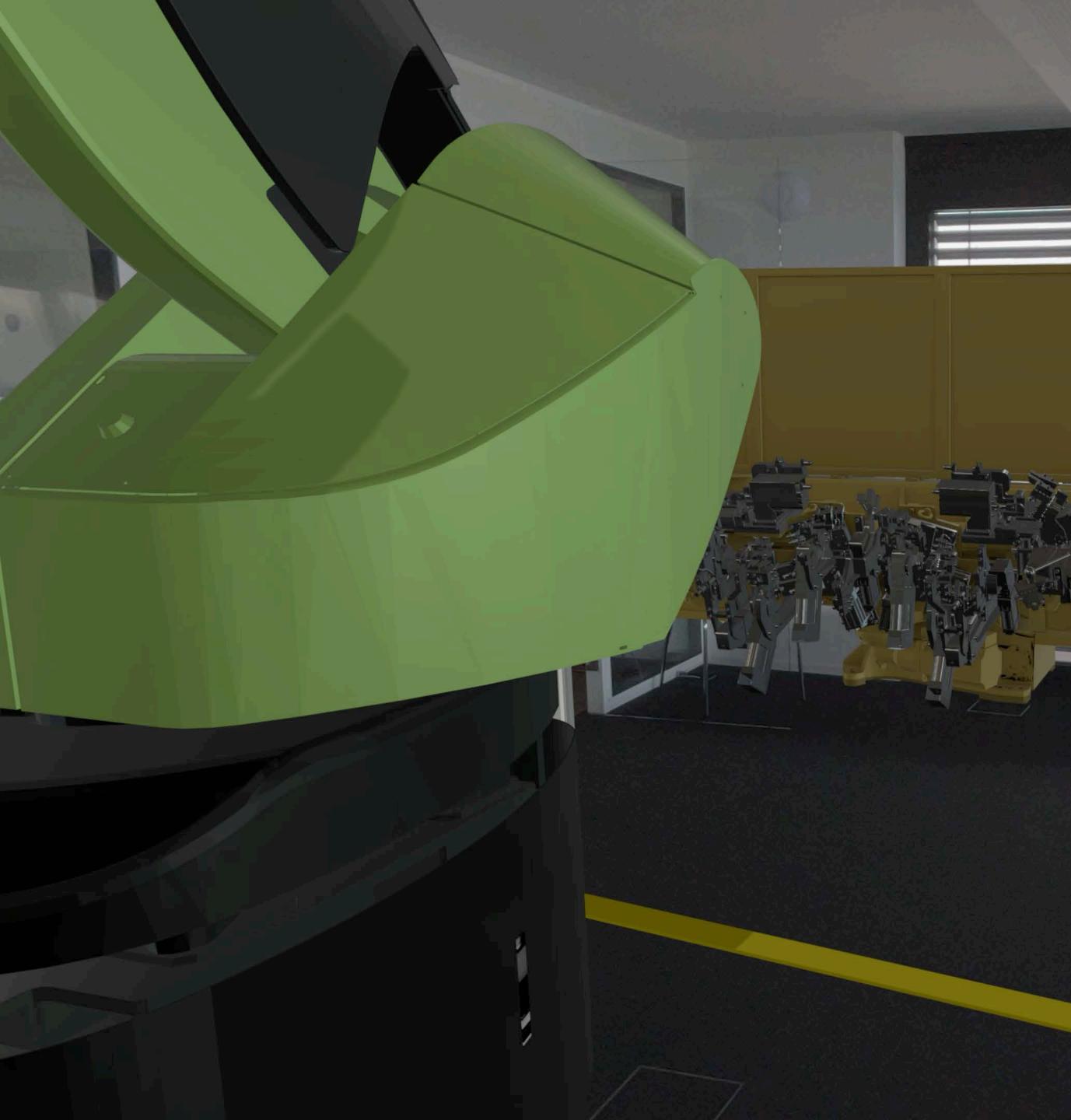
**SPATIAL COMPUTING** 

### Being acknowledged for the work we do









PORSCHE

Guided Training Course 992

#### Start the robot

Step 3 of 3 Wait for the robot to stop moving (within the safety area)



**SPATIAL COMPUTING** 

### Imagine

Vision Pro became possible with the newest Apple M2/R1 processors. Imagine where we will be when the combination is M5/R3 in a few years





We are a trusted **NVIDIA** partner What until recently required special sensors and/or human eyes has become possible through vision Al

**VISION AI** 



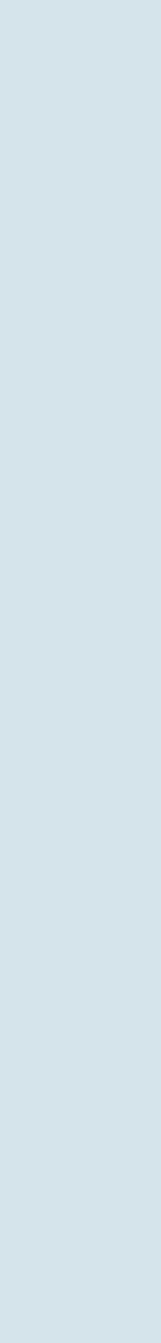


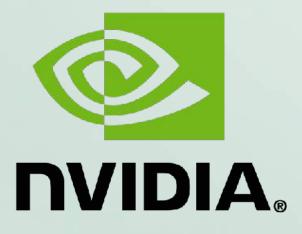


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Vision AI





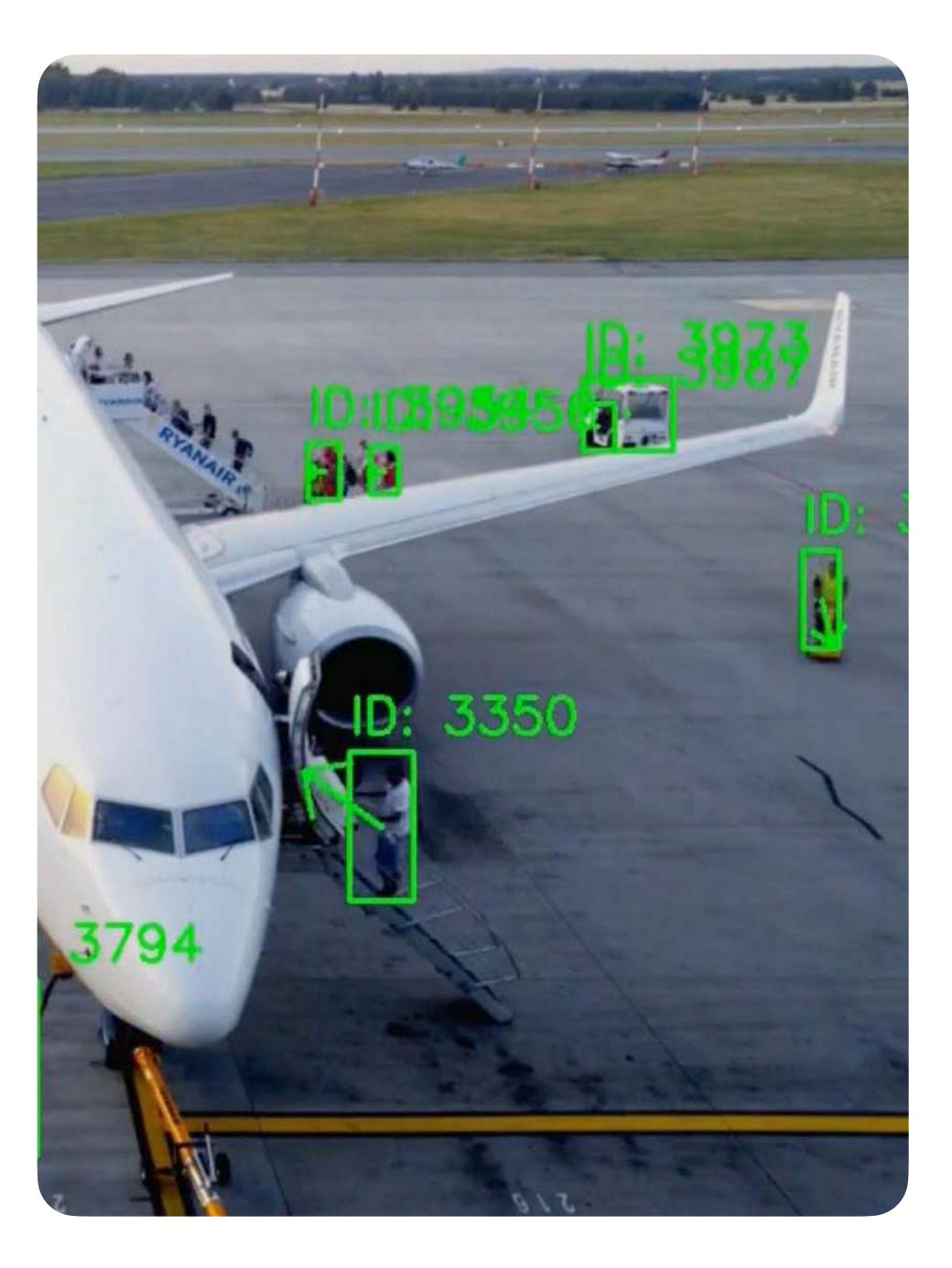
Spatial computing



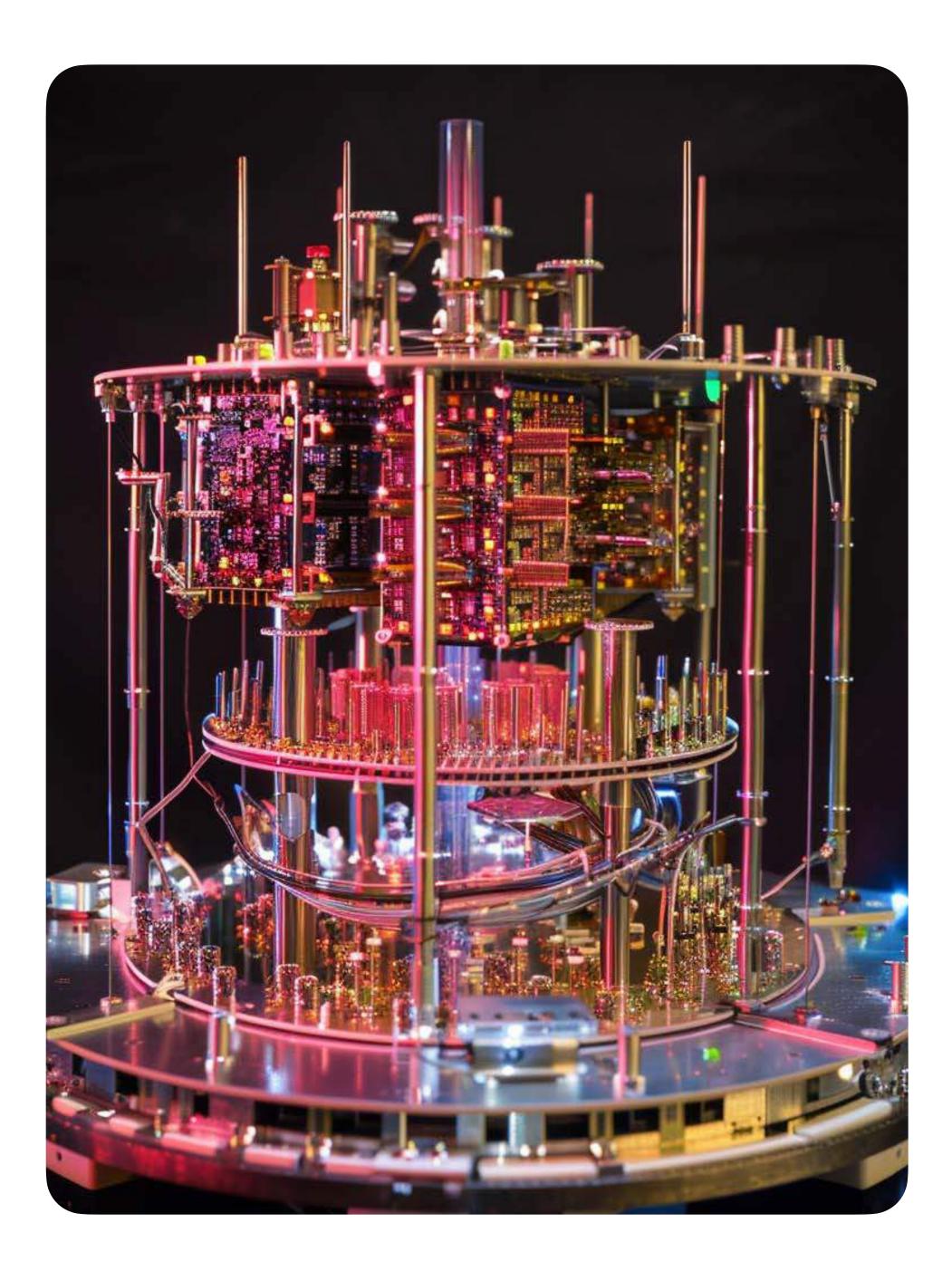
## Edge computing

- Producing more data, being more online = more privacy focus
- The interpretation of data is interesting not the data itself
- We consider edge reborn while most companies in the industry consider it 'will be reborn'

#### New EU AI regulations Privacy not far from security



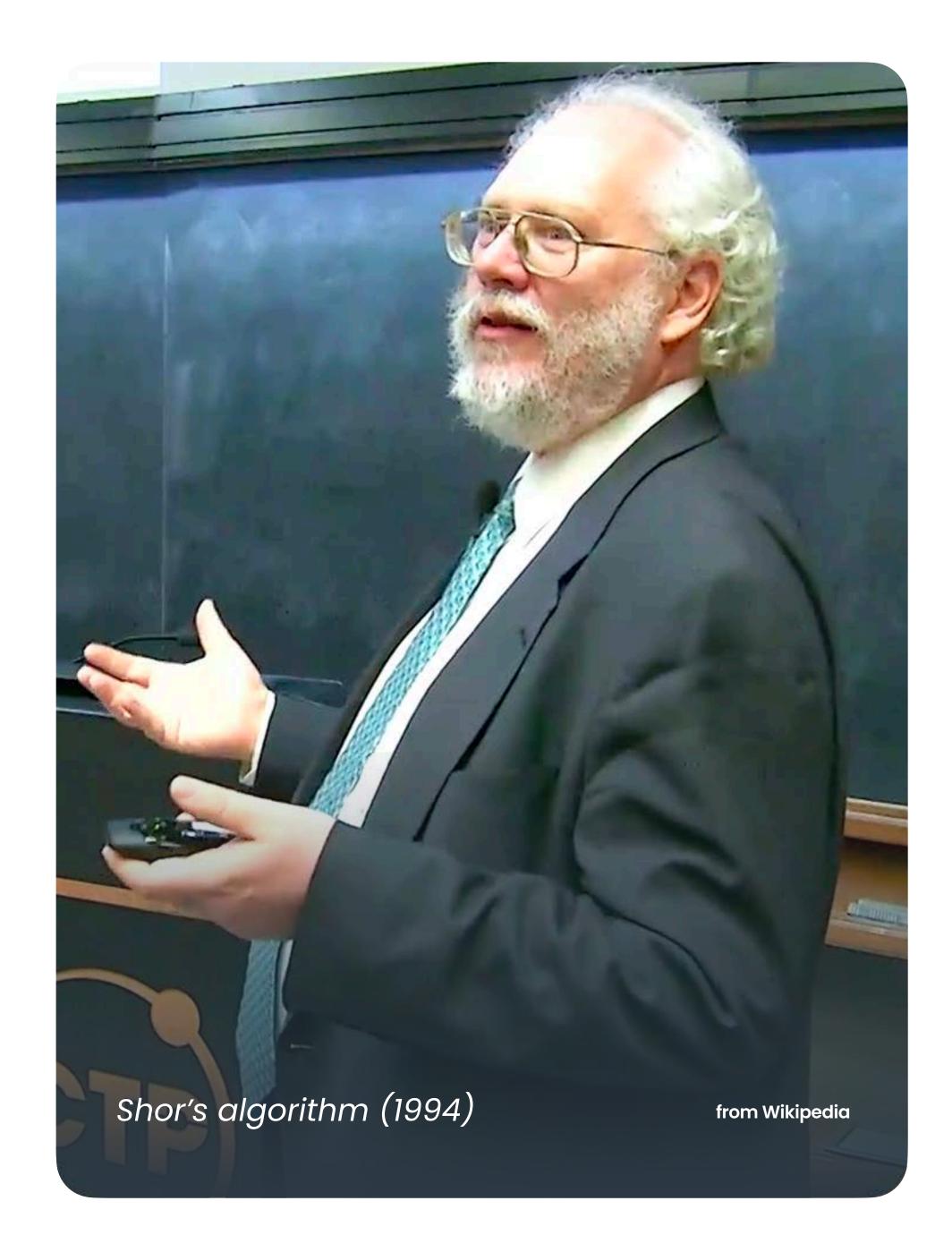
## Quantum Computing



## Key risk

Peter Shor showed in 1994 how easily quantum computers will be able to break public key encryption.

Which means that if/when we manage to realise the quantum computer, encryption as we know it will fall apart



QUANTUM COMPUTING → SECURITY

## History shows that all encryption will be broken!

## The real world is fundamentally quantum physics

Trying to solve complexity with quantum physics → researching quantum principles will give (has given) us new ways of solving problems.

Also problems closely related to sustainability

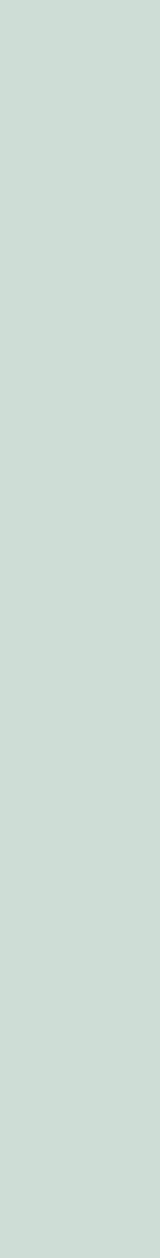


#### **SUSTAINABILITY**





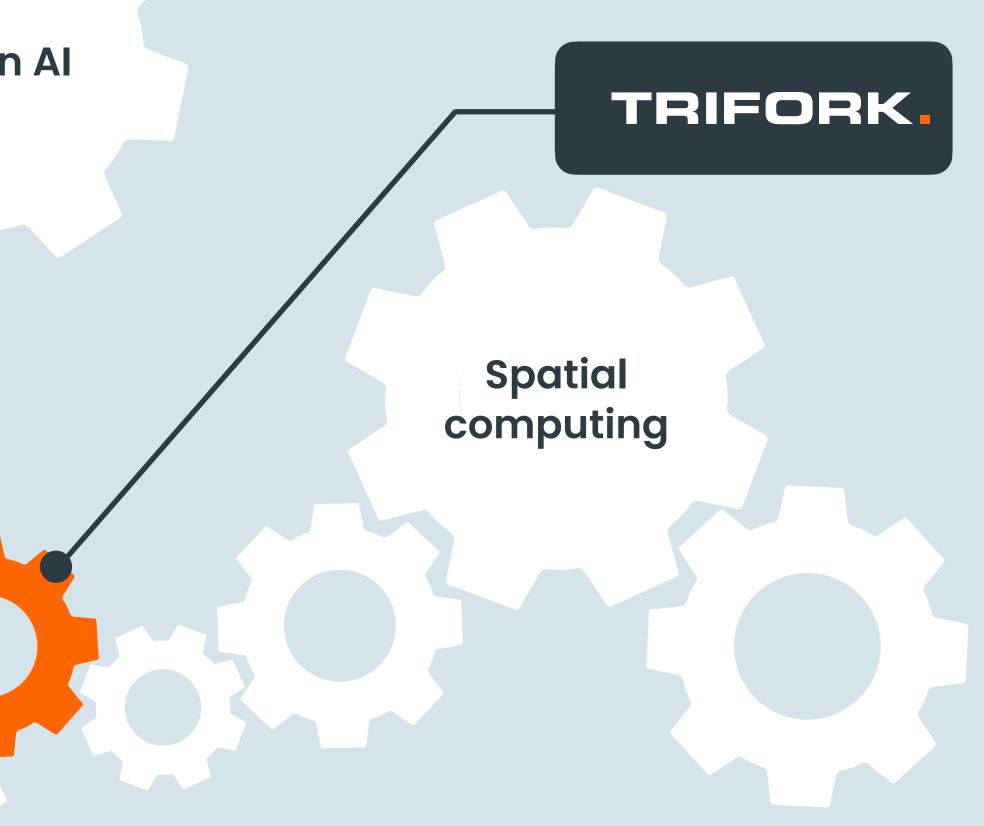




#### Vision AI

#### Privacy & Security

Sustainability



Quantum technology

## Well positioned for tech of the future

What characterizes us:

- Decentralized R&D through BUs and Labs
- Cutting edge partners -
- Understanding user needs  $\rightarrow$  UX always a key factor in the given context of time
- Strong global network through Inspire
- Well positioned within large technological shifts taking place in the coming years

#### What characterises our customers:

- Core competences not software, centralized software  $R&D \rightarrow$  difficult innovation and creativity in software
- Implementing GDPR is still an issue, NIS2 coming, AI regulations coming
- Security is a permanent issue important vs. urgent —
- Sustainability, resource savings, how can software help?
- Cost savings, life cycle management, how can software help?





#### **GROWTH THROUGH SOLUTIONS AND PRODUCTS**

## Scaling across borders



Jørn Larsen Founder & group ceo



Kara

#### Karan Yadav

CEO NORTH AMERICA SINCE JUNE 2023

#### **A STRONG BASE IN DENMARK**

### Danish innovation leader = global innovation leader

- Second most digital public sector in the world\* and fourth most digital competitiveness when including enterprises\*\*
- 68% of Group revenue in 2023
- Room to grow as one of the bigger players with market share of ~2.5%\*\*\* -----
- 360 degree partner: Technologies, capabilities, sectors
- Sourcing talent and customers requires brand recognition, trust, and many successful customer cases - we possess all three. Key competitive advantages as we grow bigger with small units
- Inbound international interest for our innovative Danish work in Digital Health, FinTech, Smart Building, Public Admin, Smart Enterprise

- \*\* IMD World Digital Competitiveness Ranking 2023
  - \*\*\* Computer programming & consulting in Denmark, eStatistik 2023
- 83

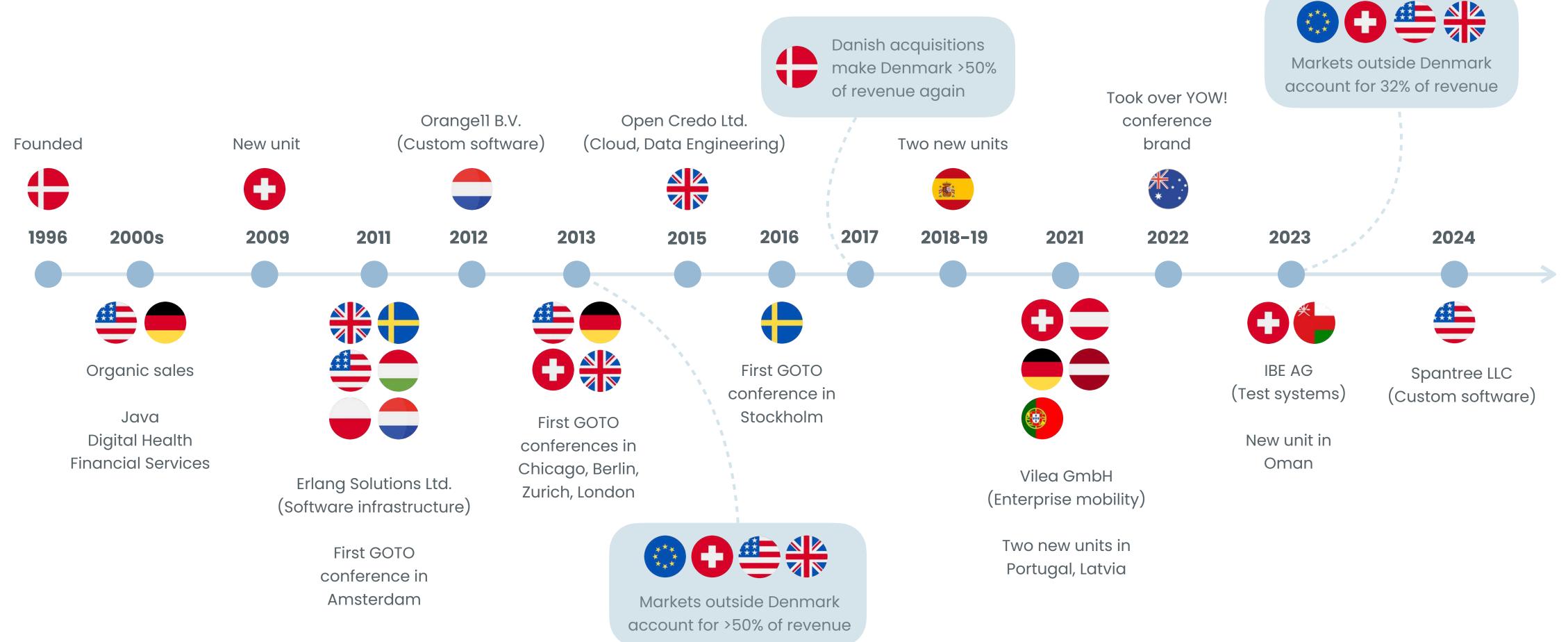






<sup>\*</sup> OECD Digital Government Index 2023

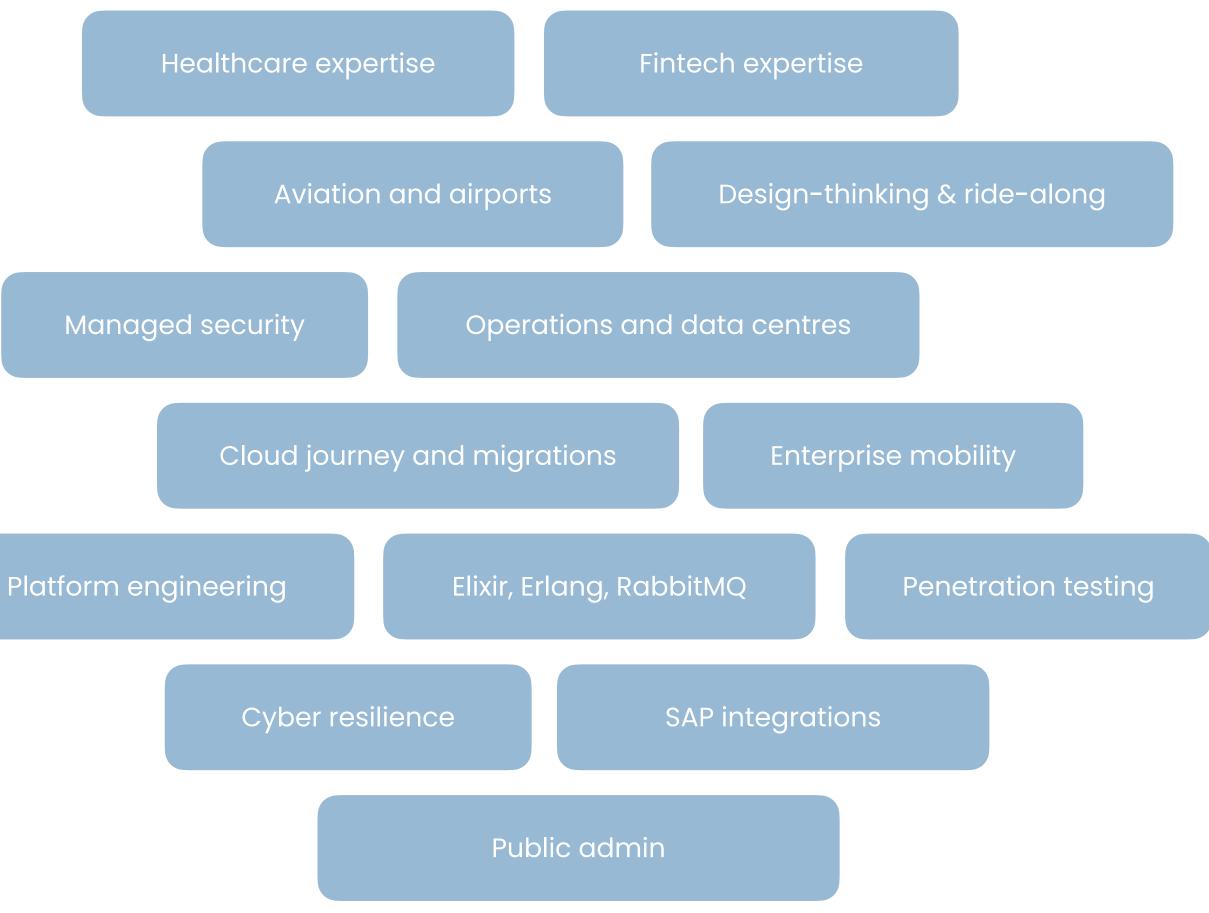
## Increase penetration in existing markets





## Sustained growth as business units collaborate across borders

#### Solutions & Capabilities





## **Focus on internal IP to support** growth and margins

Quality Intelligence Platform

#### **Products & Components**



## Solution and product hubs in Europe

- Build full-scale offering in more countries (similar to Denmark) with help from M&A
- Specialty teams supported by business developers and CCOs
- Hundreds of existing customer cases to use in all countries
- Introduce each customer to all our relevant capabilities
- Each unit grows faster by collaborating with other units
- Tech partners introduce Trifork across borders to similar customers (e.g. aviation, manufacturing, fintech, etc.)
- If in 10 years UK, CH, DE, NL and ES each reach half of Danish revenue today, Europe ex. DK revenue would be 8x bigger

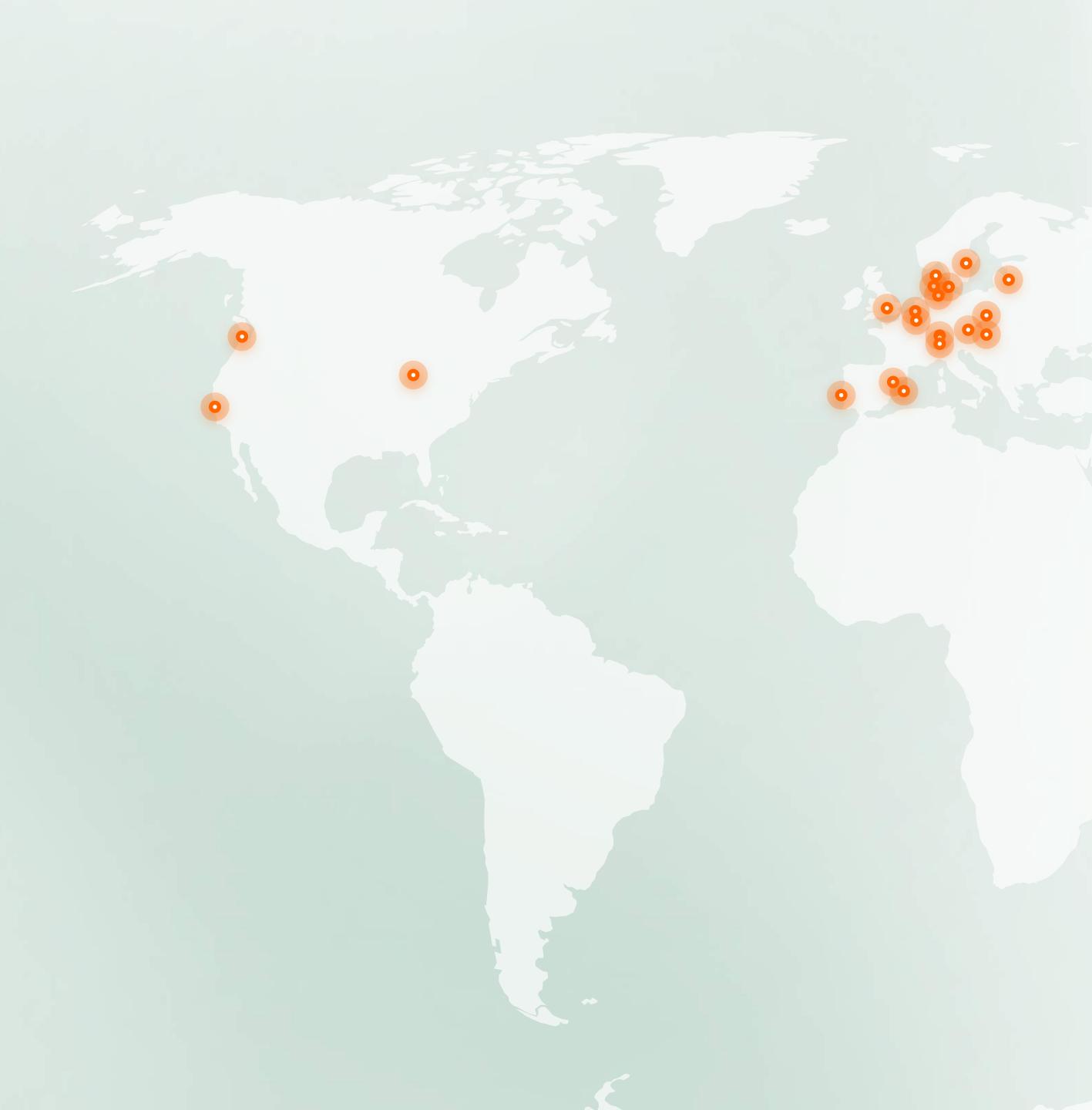


# Becoming a pioneering tech partner to US enterprises



Karan Yadav

CEO NORTH AMERICA SINCE JUNE 2023



## 20 years at leading global tech companies



Senior Director, Global Lead Mobile Application Innovation



Worldwide Industry Head Technology, Media & Telco





Worldwide Lead Industry and Partner Solutions

#### **TRIFORK**

**CEO North America** Since June 2023



## At the forefront of innovation





Customer outcome focused







**MARKET & BUSINESS DEVELOPMENT** 

## Four pillars of US growth strategy

Al and spatial computing at the core

#### TRIFORK.

Balance between products and services

Complementary Labs Capabilities

E.g. Arkyn, Dawn Health

Deepen Strategic Partnerships

E.g. Apple, **NVIDIA & SAP** 



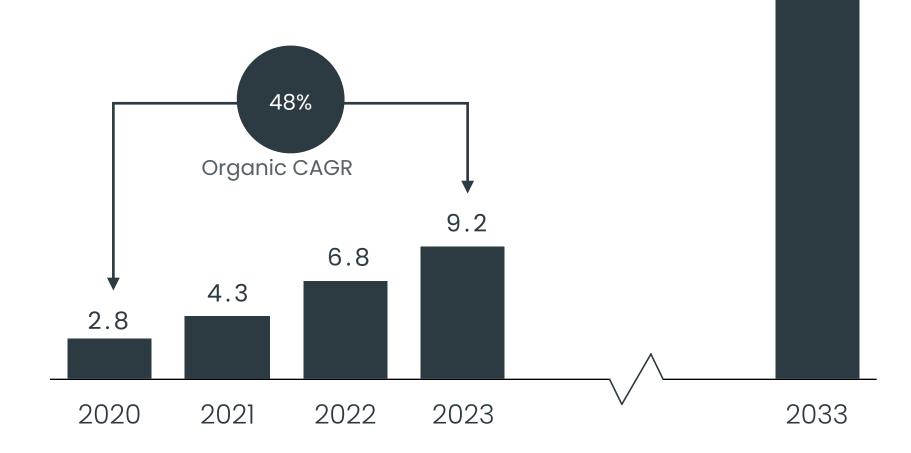
## 5-10x revenue in 10 years?

Not a guidance or promise, but we should be able to 5-10x our business in the US in 10 years (17-26% CAGR):

- Starting from a low base
- Building brand as a pioneering tech partner to enterprises -
- Focus on manufacturing, logistics, transportation, energy, healthcare
- Platform to grow through deep relationships with large US \_ tech companies and use of European customer cases
- M&A as a way to gain delivery scale and quicker customer access
- Grow with customers over time by staying very close to them through Inspire-Build-Run







?





#### **Transform repair and maintenance** leveraging vision AI, generative AI, and spatial computing

- 125-year-old NYSE-listed corporation based in Chicago
- Leading global provider of railcar leasing and service throughout North America, Europe, and India
- Repair and maintenance is manual and complex
- Transformation engagement with Trifork and a local partner \_



OWNED RAILCARS

MAINTENANCE FACILITIES



YEARS ROADMAP



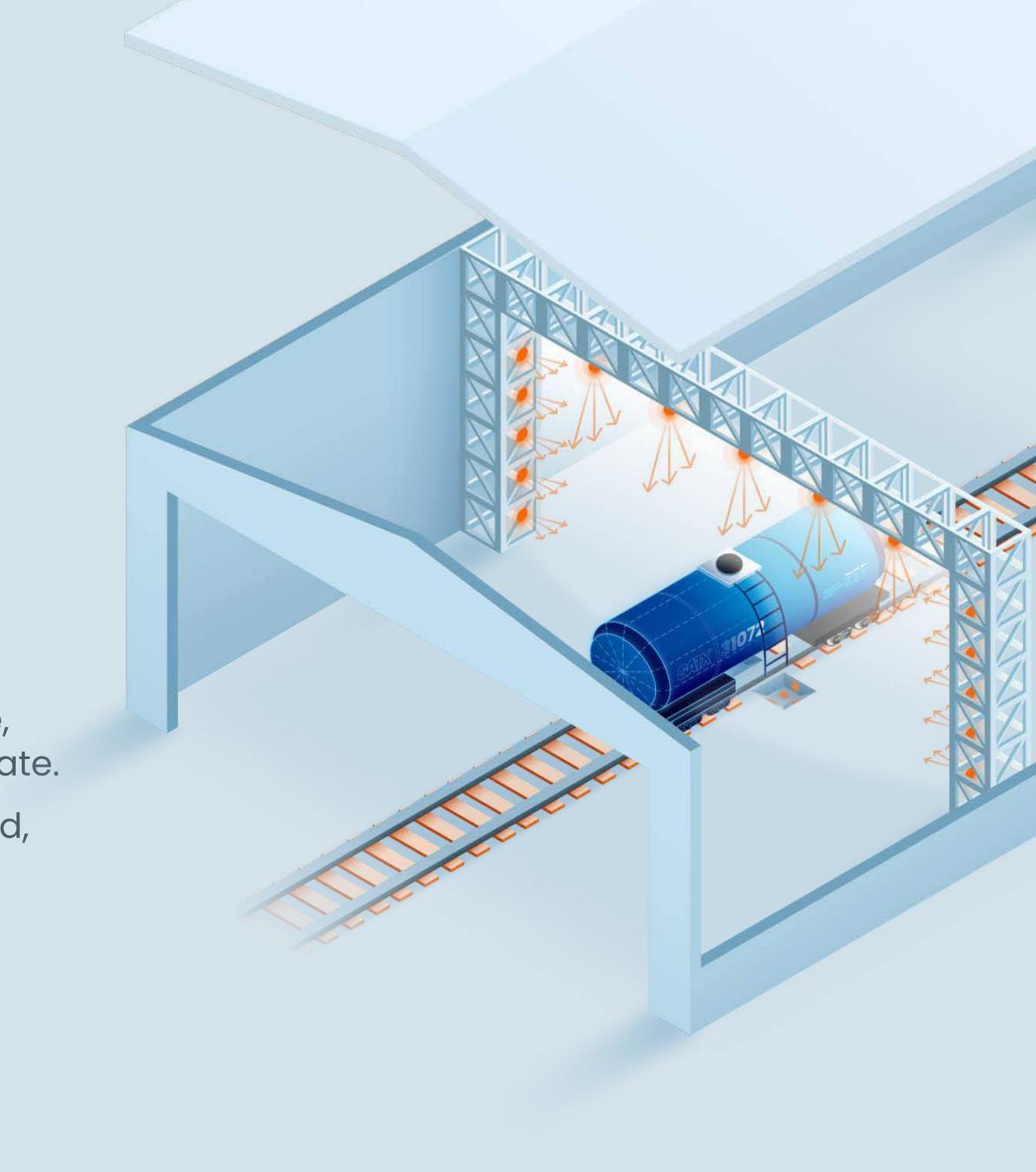




## Vision AI + Spatial Computing Digital Call

The future digital car is one that updates all references real-time, is accessible from anywhere, and schedules its own work orders when appropriate.

This enables human experts to make fast, informed, and data driven decisions.



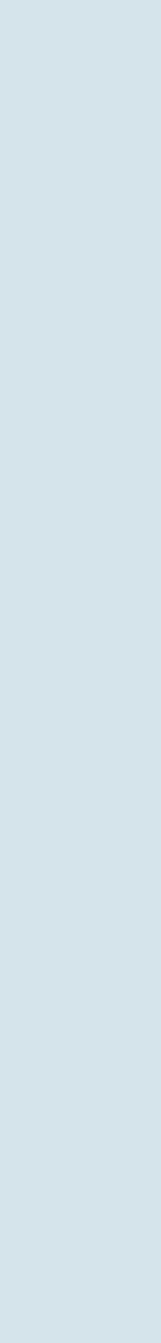




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## **Products and Services**





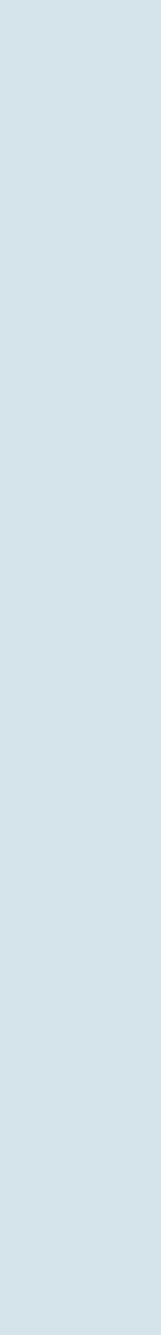






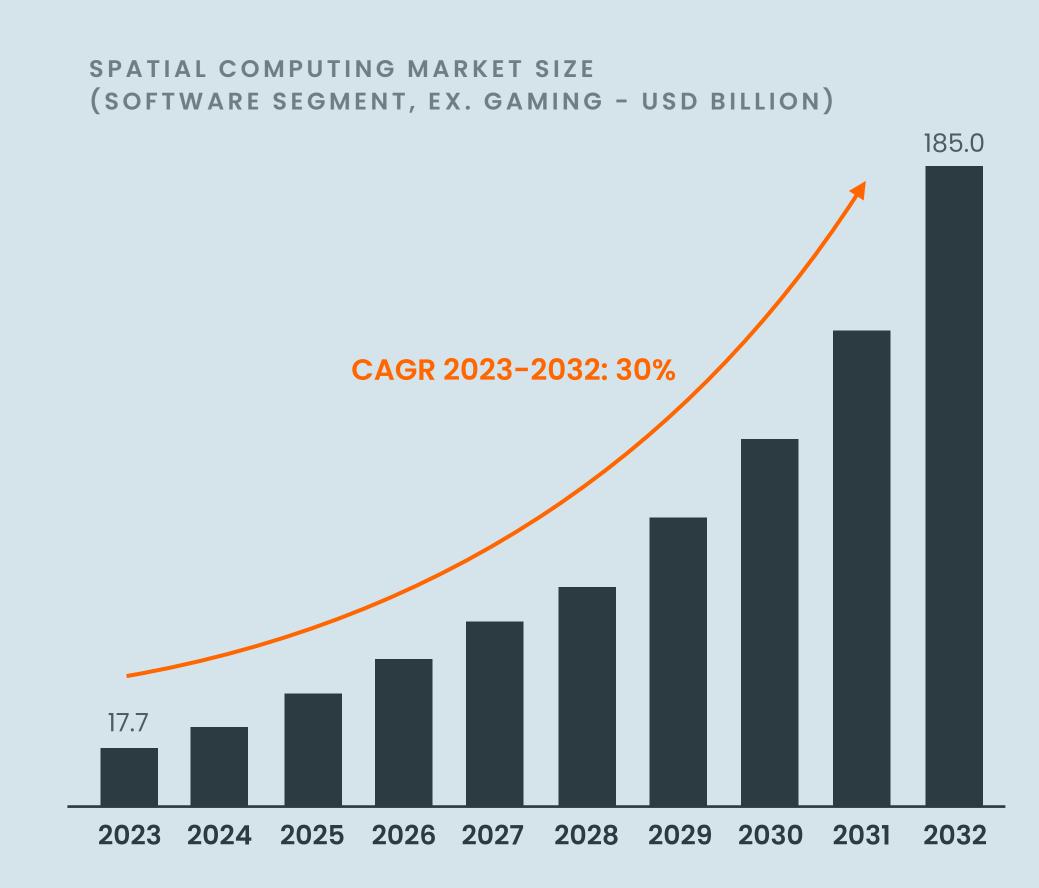


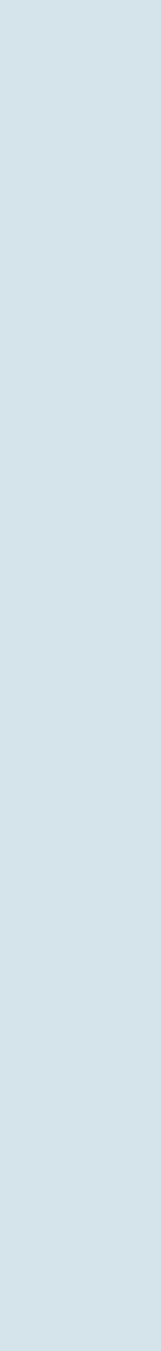




## Early positioning for a large market opportunity

- Apple Vision Pro will be game-changing for the enterprise - regardless of the penetration rate in the consumer segment
- Researchers estimate a global extended reality (XR)
   market size of USD 519 billion by 2032, growing by a
   CAGR of c. 30% from 2023\*
- The software components part of the market (excluding gaming) is estimated at around USD 185 billion in 2032.
   Solutions on Apple's visionOS will likely constitute a significant portion of this
- Becoming a first-moving and recognized solution leader may reap significant rewards in the coming years





**NEW US ACQUISITION ANNOUNCED** 

## M&A a key part of US growth journey

- Technical experts in data and platform engineering
- → Well known in Trifork / GOTO ecosystem, Chicago-based
- Strong cultural alignment
- Acquisitions and partnerships will be central to US growth strategy

## S/P/A/N



## 15 minutes · Try the Apple Vision Pro Breck





#### M&A & TRIFORK LABS

## Investing in our future



Kristian Wulf-Andersen

**GROUP CFO** 

### Allocating capital towards mid- and long-term value creation



#### **Trifork Labs**

- Trifork's R&D through product companies that are co-financed by other investors
- Strong historical track record
- Focus on strategic investments
- Focus on strong synergies with Trifork's six business areas

#### Shareholder distribution

- 25% of net cash profit belonging to Trifork shareholders (dividends and buybacks)
- Subject to capital needed for growth and maintaining gearing target

EUR 21.9M

EUR 24.1M



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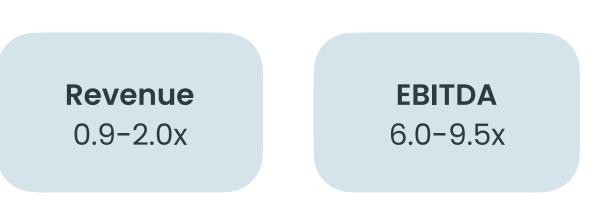


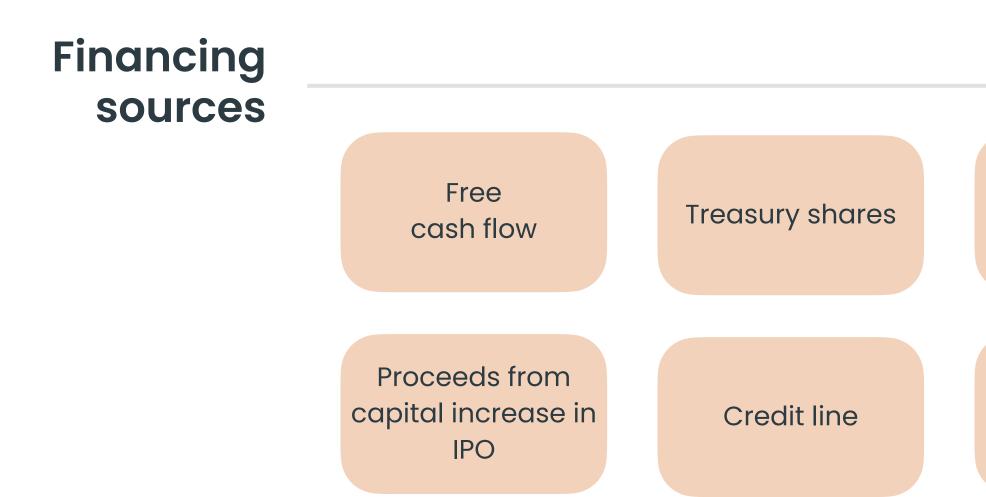
## We have maintained price discipline in M&A

2021-2023

#### **Multiples paid**

Of new acquisitions





#### M&A share of revenue growth

**EBIT** 6.8-10.0x Of new acquisitions, three year average

28%

11

#### Number of transactions

Incl. buyouts of non-controlling interests

Proceeds from Labs exits

Profits generated by the target over time



## The type of companies we look to acquire

**IDEAL TARGET** 

Sells **mission-critical solutions** to a broad customer base as a **frontrunner** in its niche

Strategic match with Trifork business areas Capabilities complementing existing offering Cultural match, founder led, passionate tech team Geographical match within existing footprint

**Small in size**, usually 10-50 employees, max 100 if it can be broken into smaller units

VALUE CREATION DYNAMICS

Some protection from downturn in opex/capex cycle

Easier to **extract sales synergies** with existing business units in the Group benefitting both founders and Trifork

Easier to fit into Teal organization **No deep integration work** removing focus from customers

### Transactions focusing on long-term value creation

**IDEAL TARGET** 

**Track record** of steady double-digit revenue growth EBITDA margin at least in line with Trifork Group

No founder exits Acquire 60-70% of the target initially Earn-outs as part of payment Acquire minorities over time

**Lower valuation** than Trifork Group Usually source deals **directly**, not via brokers VALUE CREATION DYNAMICS

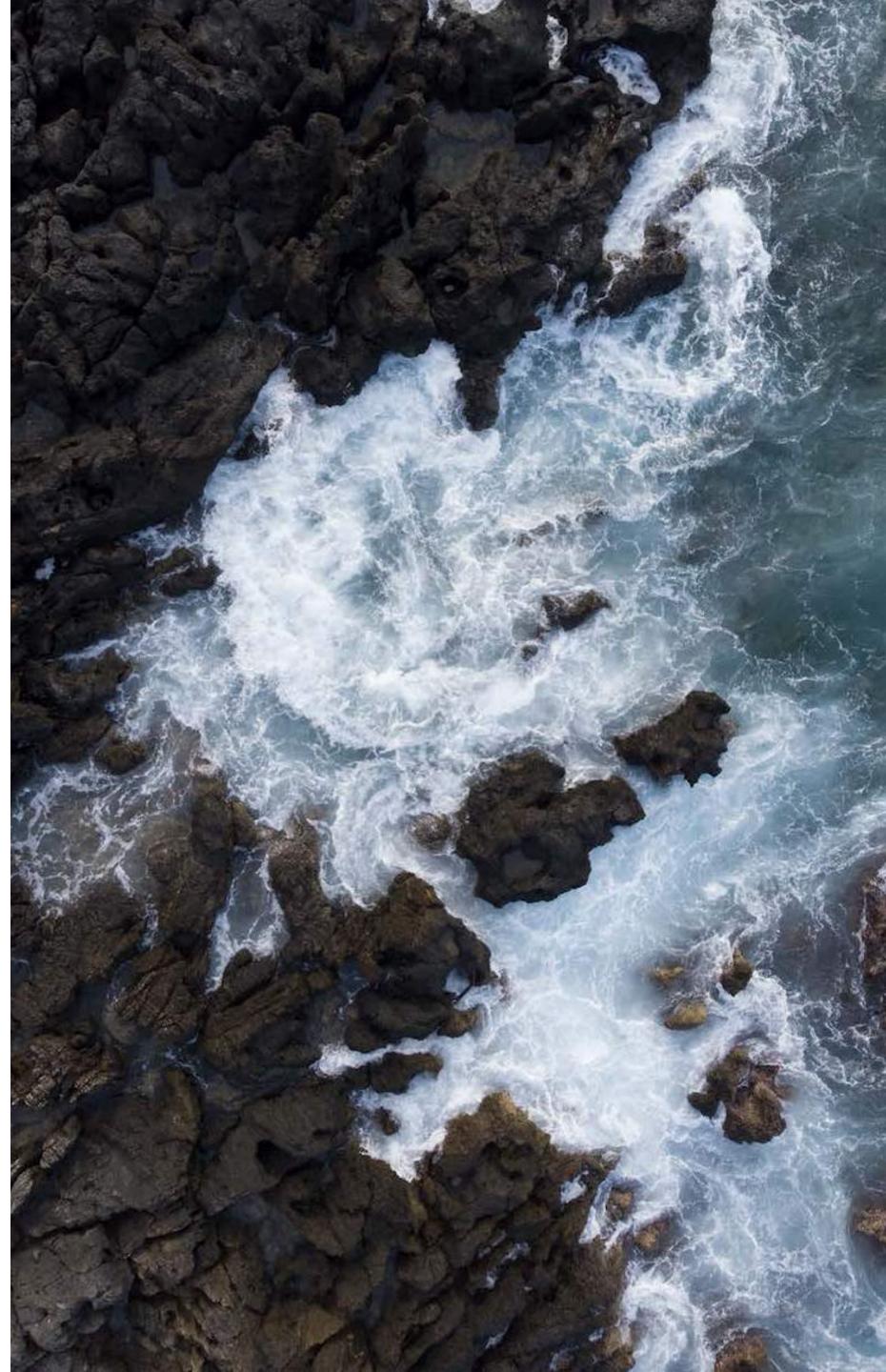
Complements and **de-risks** Trifork's earnings growth trajectory

**Strong incentives to perform** 5-10 years following acquisition as their business increases its value with Trifork as a partner

Multiple arbitrage before synergies with a fair price paid to founders over time as they continue to perform and divest NCIs

## Erlang Solutions



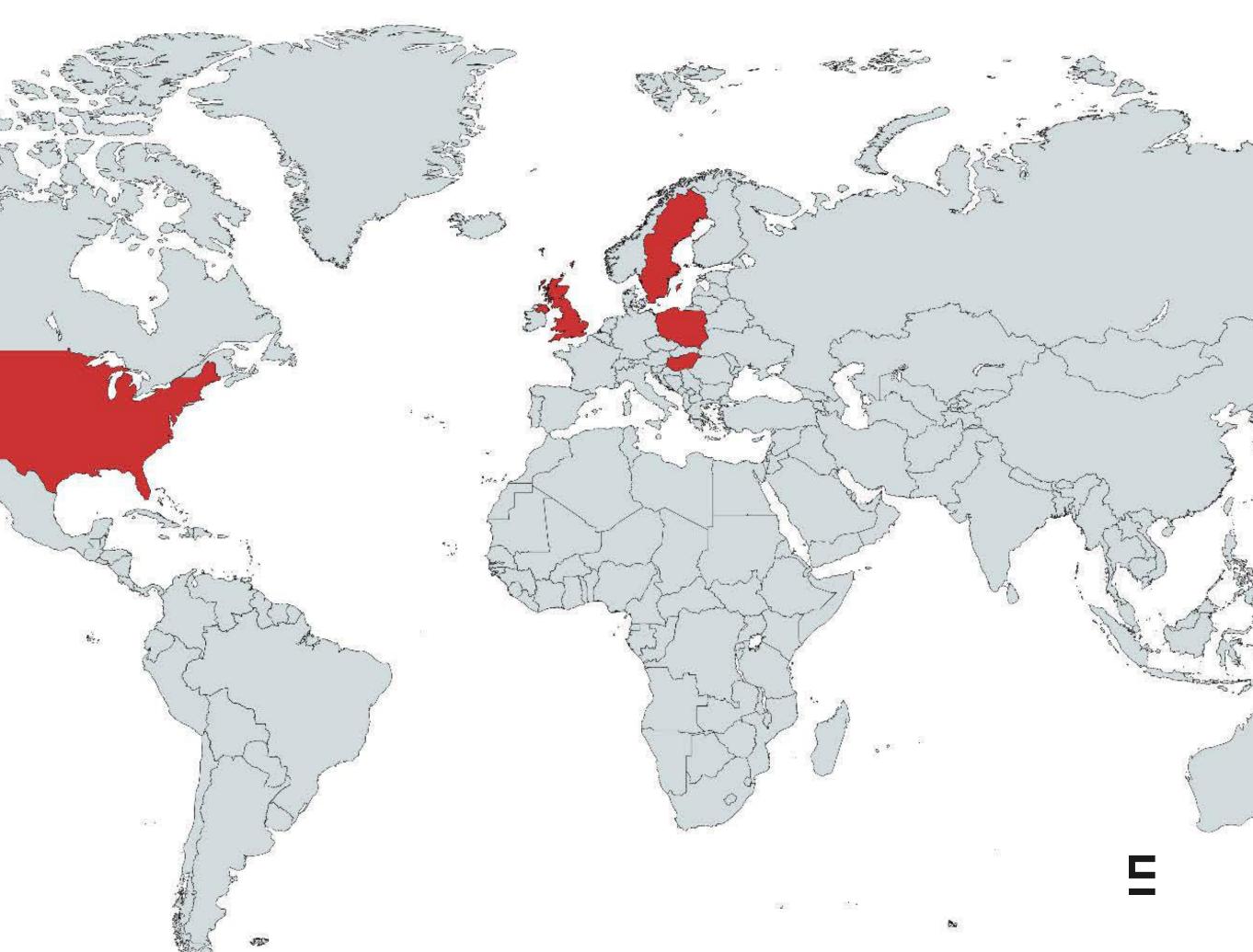




Erlang Solutions

## **Our Business Units**

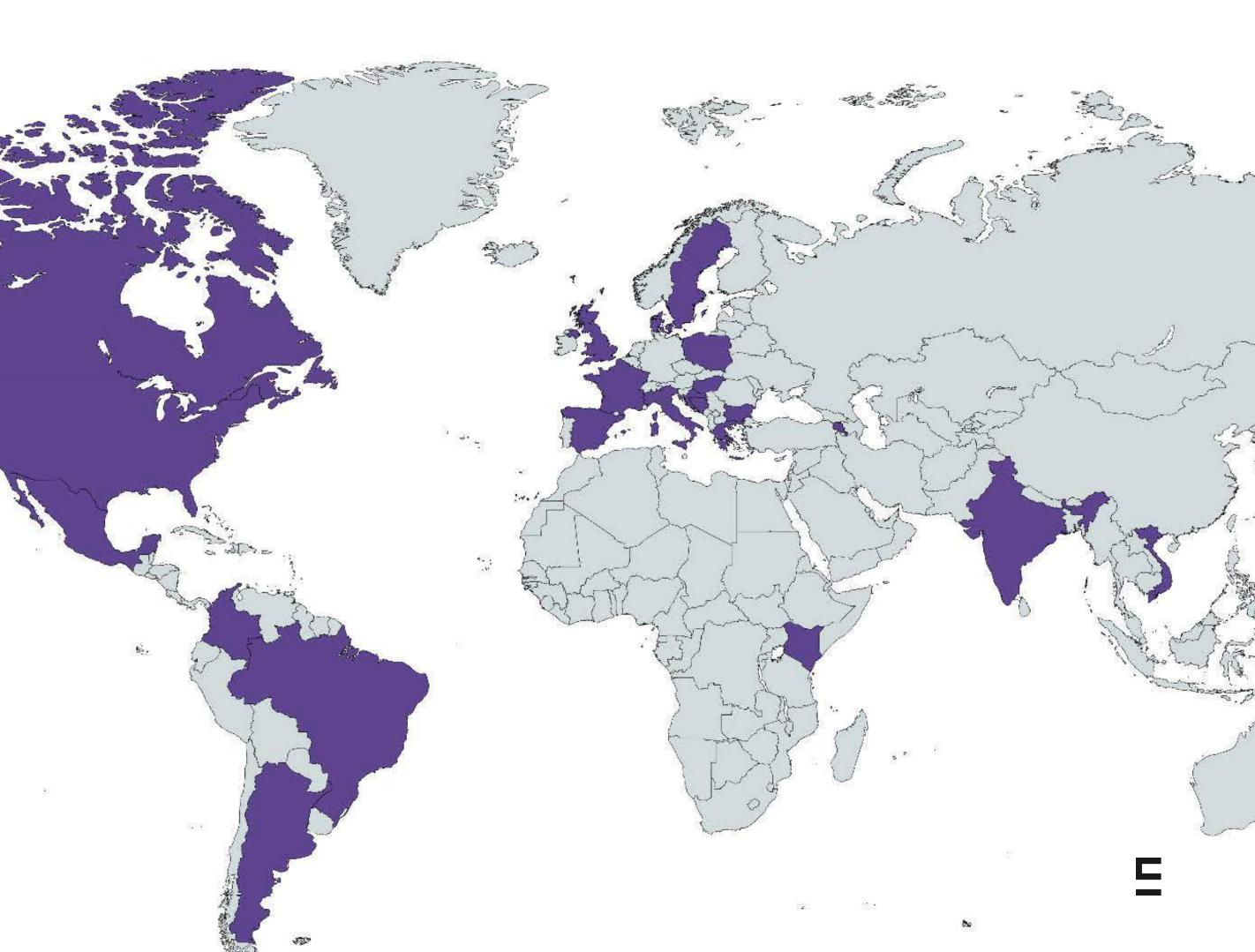
- ce 2011
- Part of the Trifork Group since 2011
- Today, Trifork owns 95%
- London-based shared services & head office
- 6 business units, 4 physical offices
- A remote-first company
- Focus on backend systems



Erlang Solutions - Our talent

# Working remotely across the globe

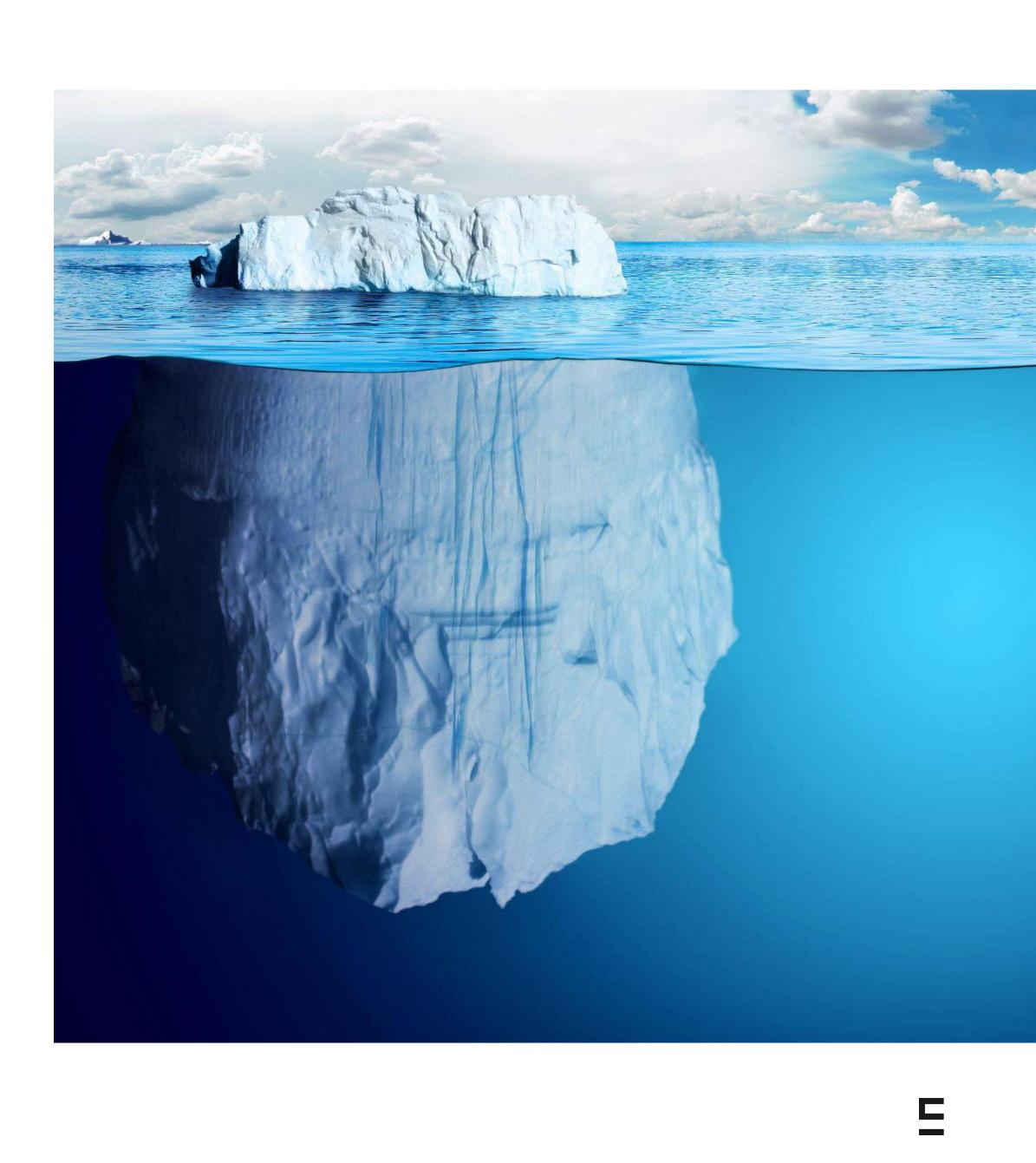
- 134 permanent employees + subcontractors
- 23 nationalities
- Staff attrition rate of 6%
- Rapid expansion when becoming remote



Erlang Solutions

# Supporting the tip of the iceberg

- Focus on backend and infrastructure
- Systems which scale and never fail
- Apply lessons from telecoms to
  - Fintech & Blockchain
  - Digital Health
  - IoT
  - E-Commerce
  - Messaging



Erlang Solutions

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  - Messaging





**T**··Mobile·

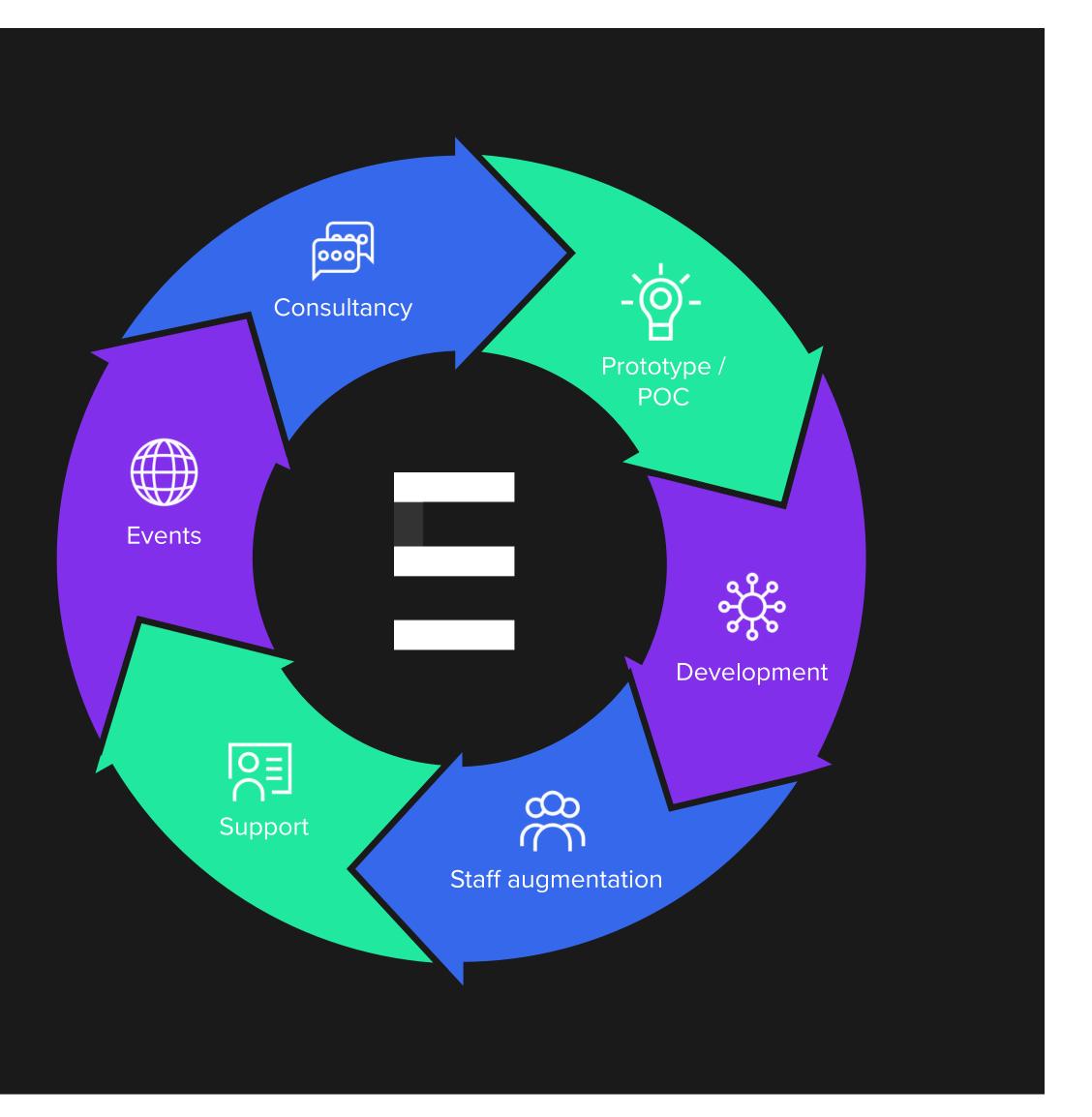












Erlang Solutions

## The Future









- Full ownership, including the tip of the iceberg
- Spin off brands & products
- Expand organically and through M&A
- Focus on the convergence of ML/AI with Fintech, IoT and Digital Health





Learn more: www.erlang-solutions.com

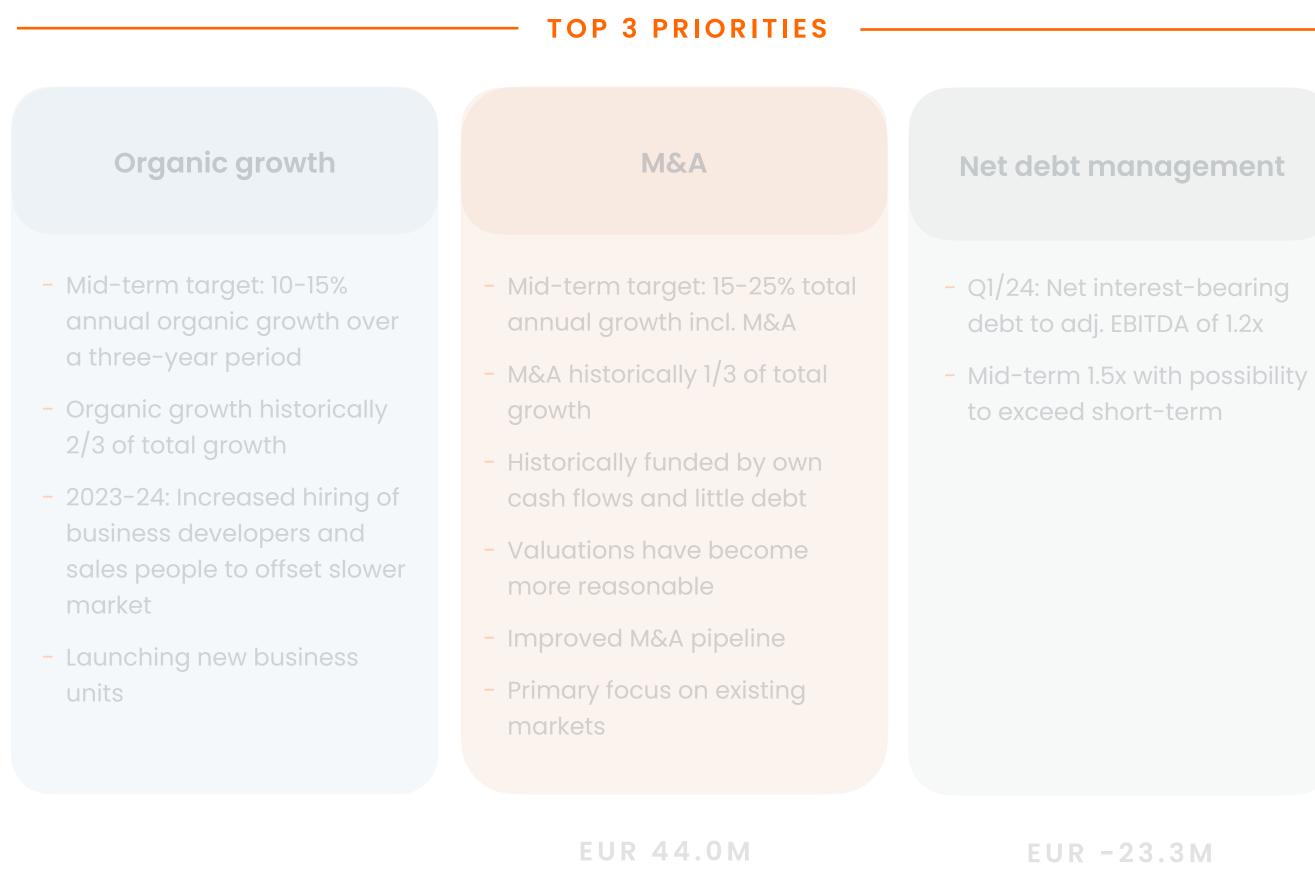
### Erlang Solutions



#### USA – London – Stockholm – Krakow – Budapest



### Allocating capital towards mid- and long-term value creation



#### **Trifork Labs**

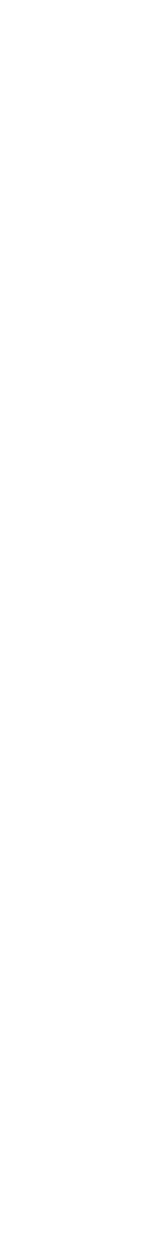
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EUR 21.9M

EUR 24.1M



## **Ecosystem of shared value creation**

Operations

Protection

MINIMIZING RISK

#### Trifork

- 72 individual business units
- Majority ownership

Health

- Inspire, Build, and Run software solutions, services and some internally generated IP
- 1,275 employees in 15 countries
- Profitable growth paired with acquisitions
- Financed mainly by own cash flow
- Revenue and profits in Trifork Group's P&L

Building



Enterprise

**MAXIMIZING OPPORTUNITIES** 

#### **Trifork Labs**

- 23 minority investments in small tech companies
- Software products and platforms, either IP spinoff from Trifork or externally developed
- Strategic partnerships making Trifork a more attractive company to work with
- Revenue synergies with Trifork Segment
- Supports innovation culture and learning
- Risk shared with venture capital and growth funds
- Assets on Trifork Group's balance sheet



R&D



High growth



High potential



Strong track record





### **Ecosystem of shared value creation**

#### We look for:

- Early-stage
- Products or platforms
- Supports Inspire-Build-Run
- Match with our business areas
- Potential to become long-term partner
- Founders that can execute on vision
- Minority stake but active influence

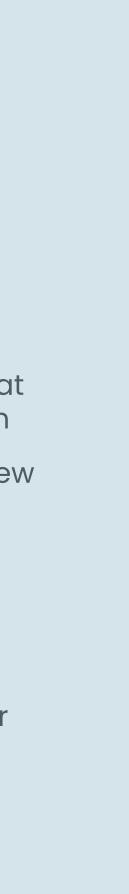
STRATEGIC COLLABORATION		
COMPASSANA	visikon	L Da
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DEVELCO		TRI
<b>Upcycling Forum</b>		
Dryp.		
TS3 TS3		
DIGITAL		◀



#### **Outcome:**

- Enables Trifork being at forefront of innovation
- Trifork learns about new markets and tech
- Trifork wins more customers and Labs company gets new customers
- Synergies drive higher likelihood of positive valuation trajectory
- Keeps talent and customers close
- Supports our brand of knowing and doing more than the average IT company

TRIFORK.

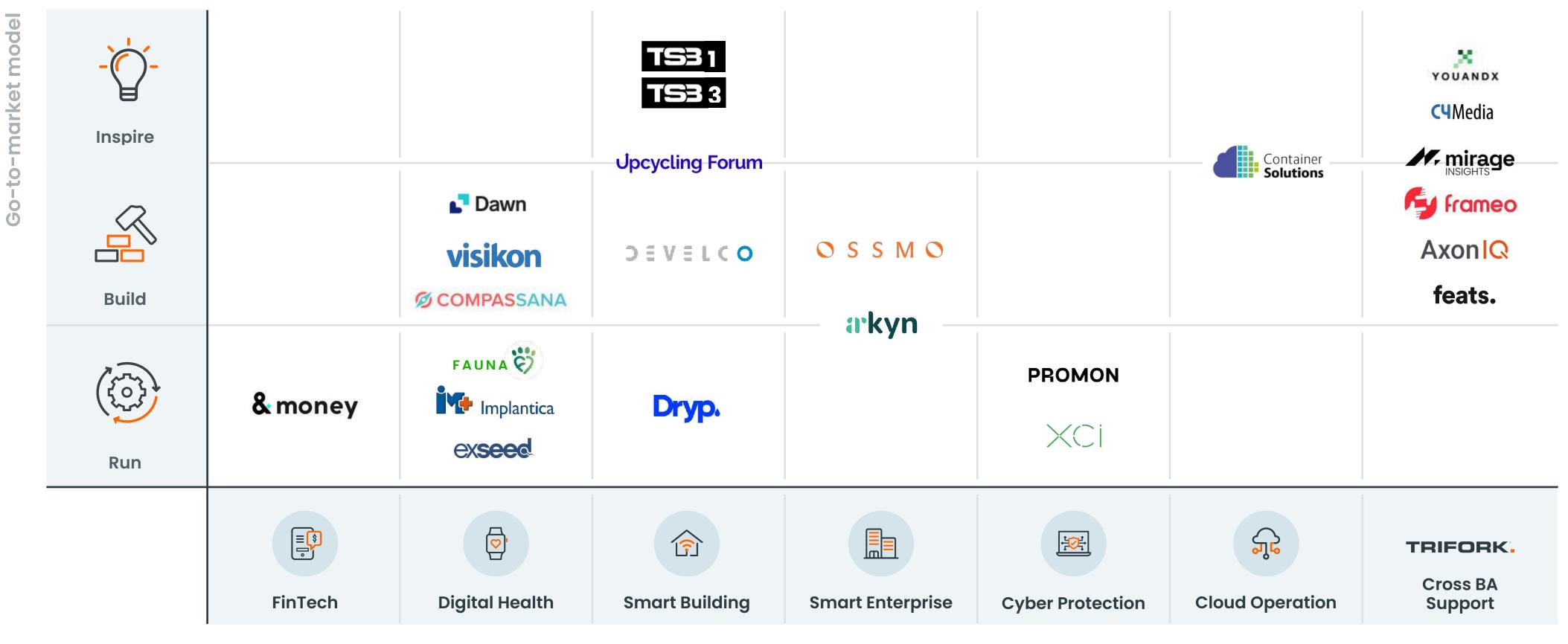


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#### **TRIFORK LABS**

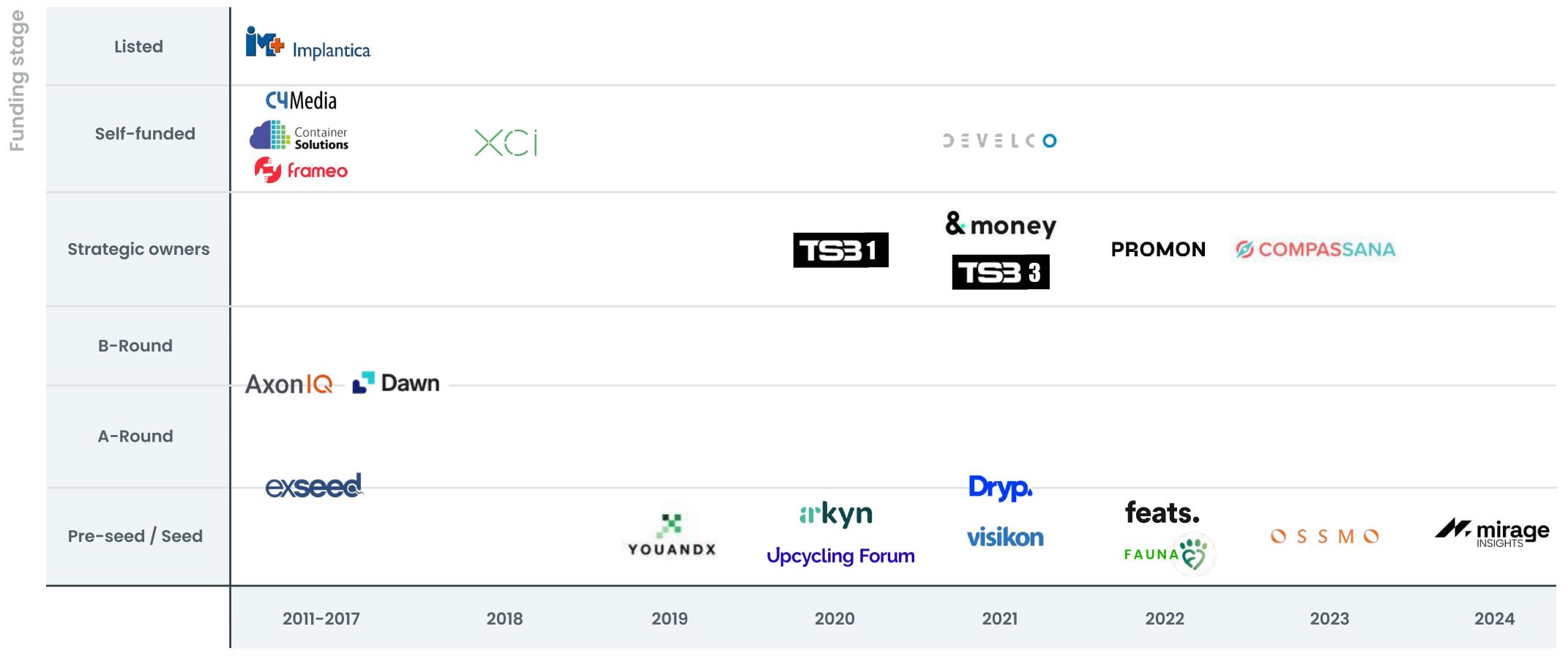
### Labs supports our work across Trifork Group



**Business areas** 



### **Progression of companies**

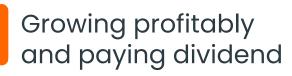


Year of first Trifork investment

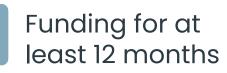


### Top 10 investments account for 92% of book value

Position 1-5	ALPHABETIC ORDER		7.7%		Position 6 – 10	ALPHABETIC ORDER
<b>AxonlQ</b> Software development from	amework		REST		Arkyn Studios Field and factory SaaS	on top of SAP
Bluespace Ventu The future of Swiss digital			TOTAL BOOK VALUE	<b>19.3%</b> POS. 6-10	<b>C4 Media</b> Software media and co	onferences
Dawn Health Regulated software for ph	harma and medtech	<b>73.0%</b> TOP 5	EUR 71.2m		<b>Develco</b> Innovative electronics	and embedded software
<b>Promon</b> Cyber protection for apps	5		31 MARCH 2024		<b>ExSeed Health</b> Software as medical de	evice for fertility testing
<b>XCI</b> Cyber crime investigation					<b>Visikon</b> Digital health educatio	n of patients



Control over cash burn, owned by enterprise/PE

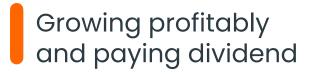


Funding round within 12 months, operationally well-performing



### We partner with robust and committed co-owners

Position 1-5	ALPHABETIC ORDER		
<b>AxonlQ</b> Software development frame	ework	VOLTA <sup>®</sup> V E N T U R E S	AXA VENTURE PARTNERS
Bluespace Venture The future of Swiss digital her		Thatach	elsana Swi edbase Iuks
Dawn Health Regulated software for pharm	ma and medtech	Chr. Augustinus Fabrikker	Export & Investment Fund of Denmark
<b>Promon</b> Cyber protection for apps		GRO 🕶 CAPITAL	Ж Kirk Kapital
<b>XCI</b> Cyber crime investigation		Founders Business angels	



Control over cash burn, owned by enterprise/PE





## Good growth and EBITDA performance in Top 10



#### TRIFORK LABS - OVERVIEW OF OUR CURRENT INVESTMENTS

Book value	Company	Investment thesis	Business Area	Entry year	Ownership	Stage / Owners	Valuation change	Valuation method	Website
Тор 5	AxonIQ B.V.		Multiple	2017	21.4 %	A-round	Q4 2020	Fin. round	https://www.axoniq.io/
	Bluespace Ventures AG		Digital Health	2023	10.6 %	Strategic owners	Q4 2023	Fin. round	https://compassana.ch/en
	Dawn Health A/S		Digital Health	2016	32.6 %	A-round	Q4 2021	Fin. round	https://dawnhealth.com/
	Promon AS		Cyber Protection	2022	5.4 %	Private equity owners	Q4 2021	Fin. round	https://promon.co/
	XCI Holding A/S		Cyber Protection	2018	20.0 %	Self-funded	Q1 2024	DCF	https://www.xci.dk/
Position 6-10	Arkyn Studios Ltd		Smart Enterprise	2020	47.1 %	Seed	Q1 2022	Fin. round	https://www.arkyn.io/
	C4 Media Inc.		Inspire	2011	9.8 %	Self-funded	Q4 2023	DCF	https://c4media.com/
	Develco A/S		Smart Building	2021	40.0 %	Self-funded	Q4 2023	DCF	https://www.develco.com/
	ExSeed Ltd		Digital Health	2017	28.0 %	Seed	Q4 2021	Fin. round	https://www.exseedhealth.com/
	Visikon ApS		Digital Health	2021	28.0 %	Seed	Q2 2023	Fin. round	https://www.visikon.com/
Position 11-23	&Money ApS		Fintech	2021	25.0 %	Strategic owners	Q2 2021	Fin. round	https://www.andmoney.dk
	Container Solutions B.V.		Cloud Operations	2015	6.2 %	Self-funded	Q2 2022	DCF	https://www.container-solutions.com/
	DRYP ApS		Smart Building	2021	20.3 %	Seed	Q4 2023	Fin. round	https://www.drypdata.com/
	Fauna ApS		Digital Health	2022	20.0 %	Seed	Q1 2024	Fin. round	https://www.faunaapp.dk/
	Feats ApS		Multiple	2022	5.0 %	Seed	Q1 2022	Fin. round	https://www.feats.co/join
	Frameo ApS		Multiple	2015	6.2 %	Self-funded	Q4 2023	DCF	https://frameo.net/
	Implantica Mediswiss AG		Digital Health	2016	0.1 %	Public	Q4 2023	Listing	https://www.implantica.com/
	Mirage Insights AG		Smart Enterprise	2024	48.5 %	Strategic owners	Q1 2024	Fin. round	https://www.mirageinsights.com/
	Ossmo ApS		Smart Enterprise	2023	23.0 %	Seed	Q4 2023	Fin. round	https://ossmo.io/
	TSBone ApS		Smart Building	2020	25.0 %	Strategic owners	Q2 2020	Fin. round	https://trifork.com/work/smart-building/
	TSBThree ApS		Smart Building	2021	35.7 %	Strategic owners	Q4 2021	Fin. round	https://trifork.com/work/smart-building/
	Upcycling Forum ApS		Smart Building	2020	22.7 %	Seed	Q4 2020	Fin. round	https://www.upcyclingforum.dk/
	Youandx.com ApS		Inspire	2019	2.2 %	Seed	Q4 2023	Fin. round	https://www.youandx.com/

Digital sustainability



### **Conservative approach to** valuation

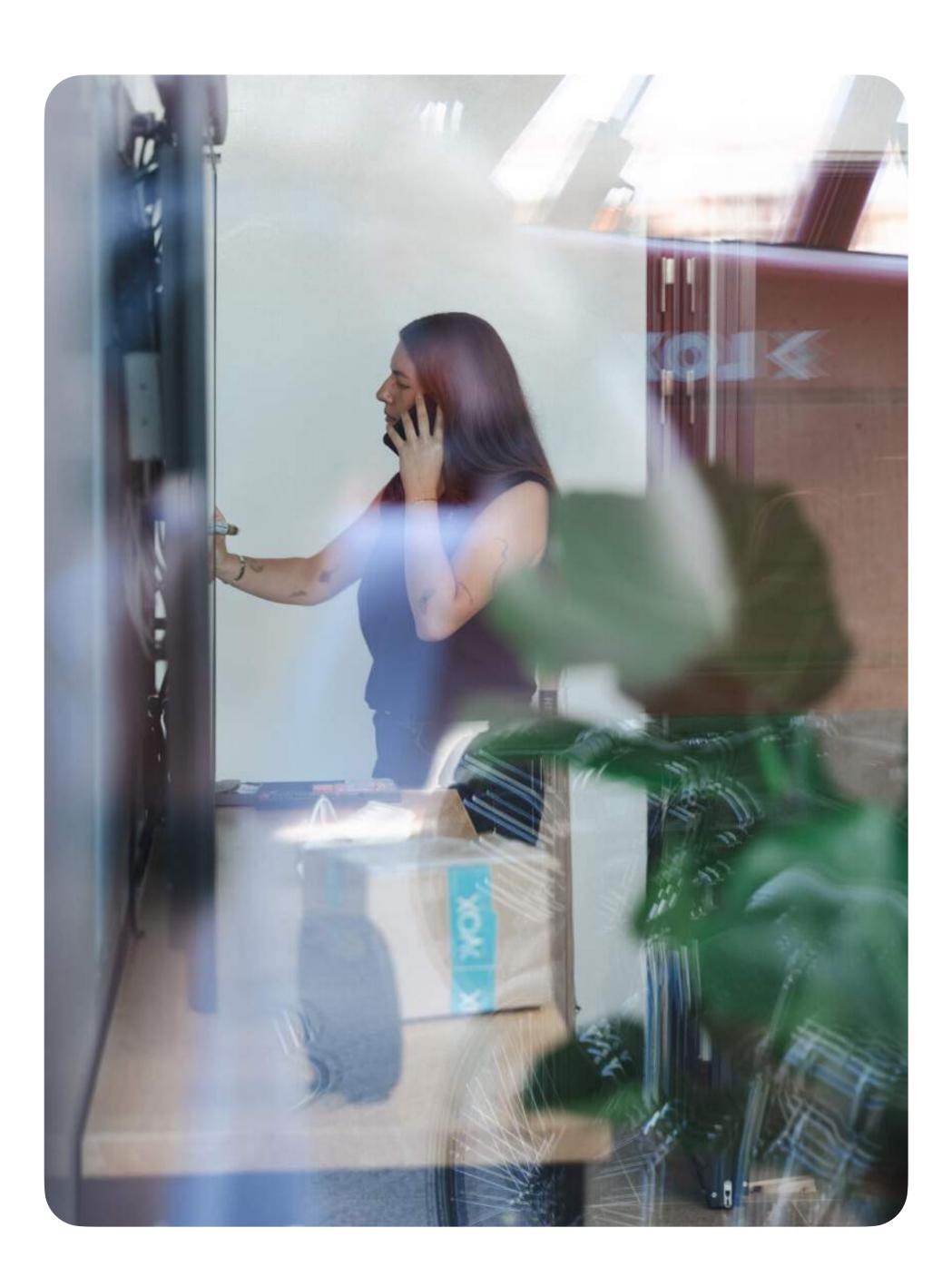
#### **COMPANIES THAT ARE NOT YET PROFITABLE:**

- Upwards or downwards value adjustment if an external investor puts a new value on the company through a new financing round
- Risk-based valuation assessments when companies are not following their growth or financing plan

#### **COMPANIES THAT ARE PROFITABLE:**

- Conservative and auditor-verified DCF model with cautious estimates and relatively high WACC
- Can deviate from DCF if company receives external valuation indications from e.g. a potential buyer that deviate significantly from our existing valuation

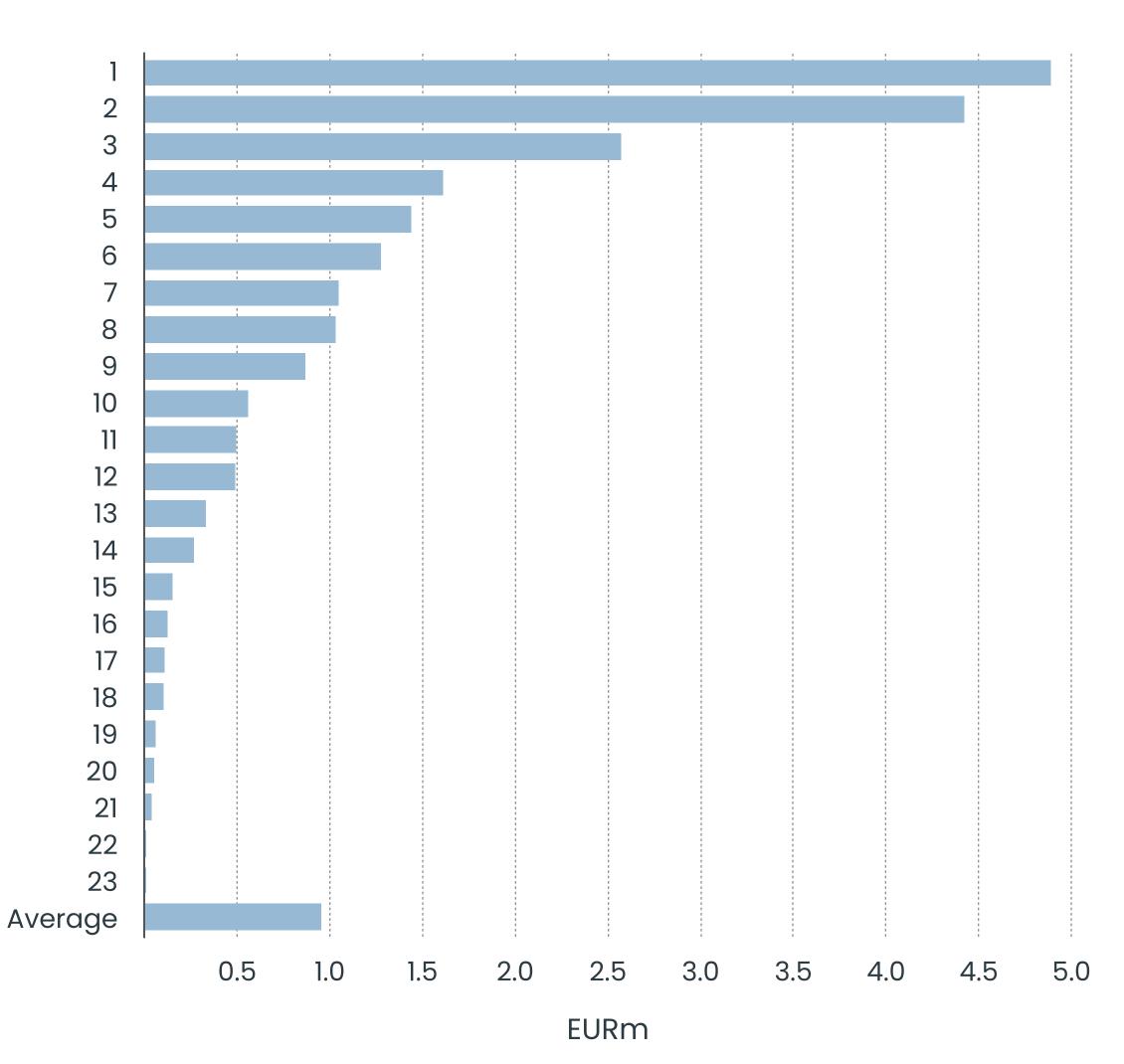




#### **TRIFORK LABS**

### Larger investments are deep strategic partnerships

- Average invested capital is EURm 0.9 -
- The largest investments are:
  - Existing customers creating software product/platform with Trifork as a tech partner
  - Technology collaborations where Trifork and the company approach customers together
- Average ownership per Labs company is 20.5%





### No major exits since 2020 - We see inbound interest

SOME OF OUR LARGER HISTORICAL EXITS:

**ENTRY 2011** EXIT 2014 & 2015

### **TRADESHIFF**

Trifork Labs was an early investor with a ~2% stake. Trifork worked closely in the early days developing Tradeshift's platform.

As of the latest funding round in 2023, Tradeshift was valued at USDbn 2.7, having raised USDbn 1.2 in funding in total.

**CO-FOUNDED 2014 EXIT 2018** 

### **Chainalysis**

Trifork Labs co-founded the company with 33% ownership.

As of the latest funding round in 2022, Chainalysis was valued at USDbn 8.6, having raised USDm 537 in funding in total.

#### **CO-FOUNDED 2016** EXIT 2018 & 2020



Trifork Labs co-founded the company with 49% ownership.

Humio raised capital from international VC funds and was sold to Crowdstrike for USDm 400 in December 2020. EXITS 2024-26?

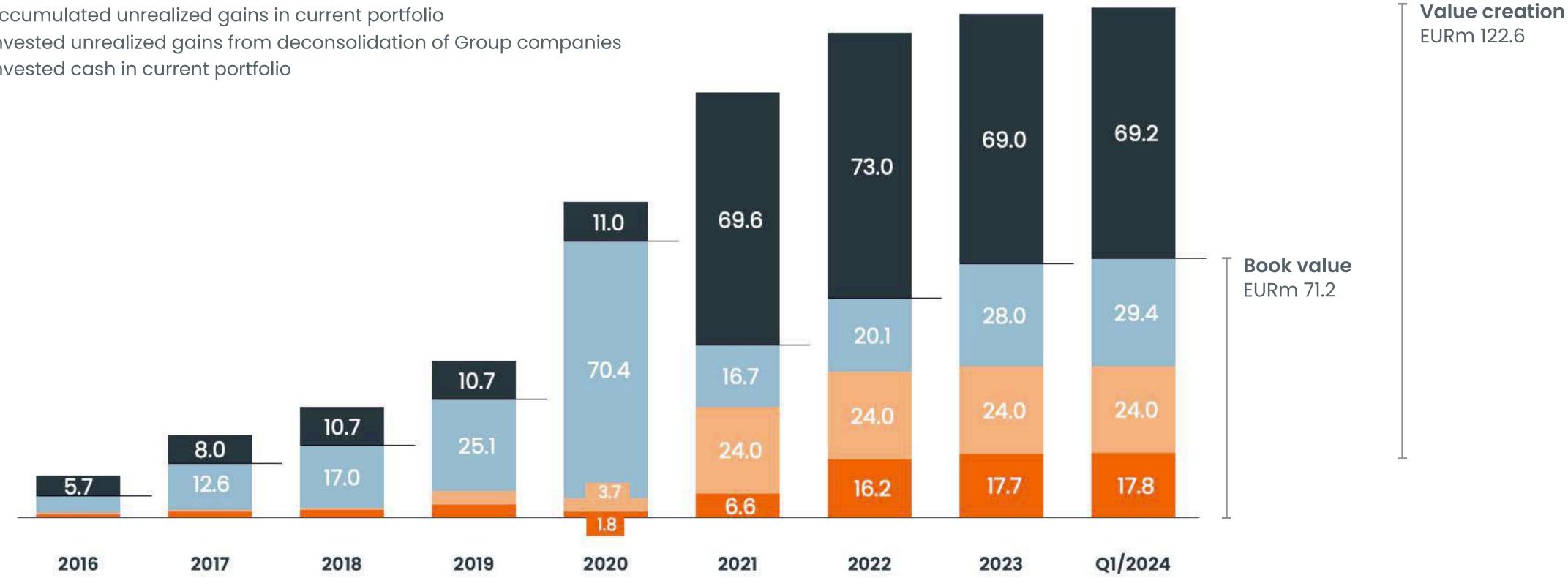
High probability of exits with additional value creation but we are also focused on not exiting our entire stakes too early, if possible.



### EURm 123 value created and EURm 12 since IPO

#### **INVESTMENTS (EURM)**

Accumulated net exit proceeds and dividends Accumulated unrealized gains in current portfolio Invested unrealized gains from deconsolidation of Group companies Invested cash in current portfolio

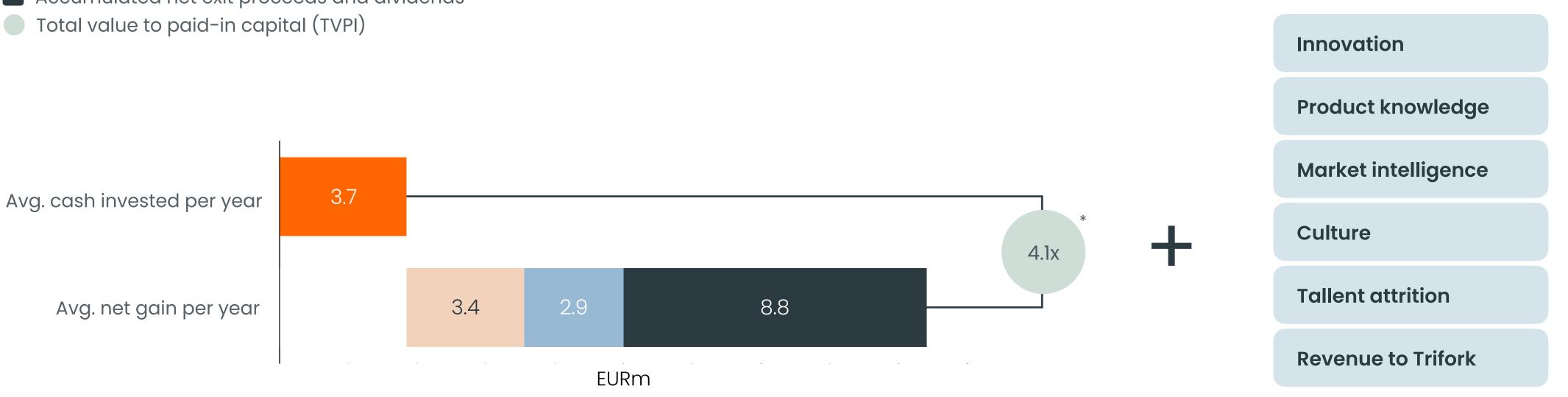


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### Top 5% performance: 4.1x value creation since 2017

2017 - Q1 2024, EURM

Invested cash in existing and previous investments Invested unrealized gains from deconsolidation of Group companies Accumulated unrealized gains Accumulated net exit proceeds and dividends Total value to paid-in capital (TVPI)



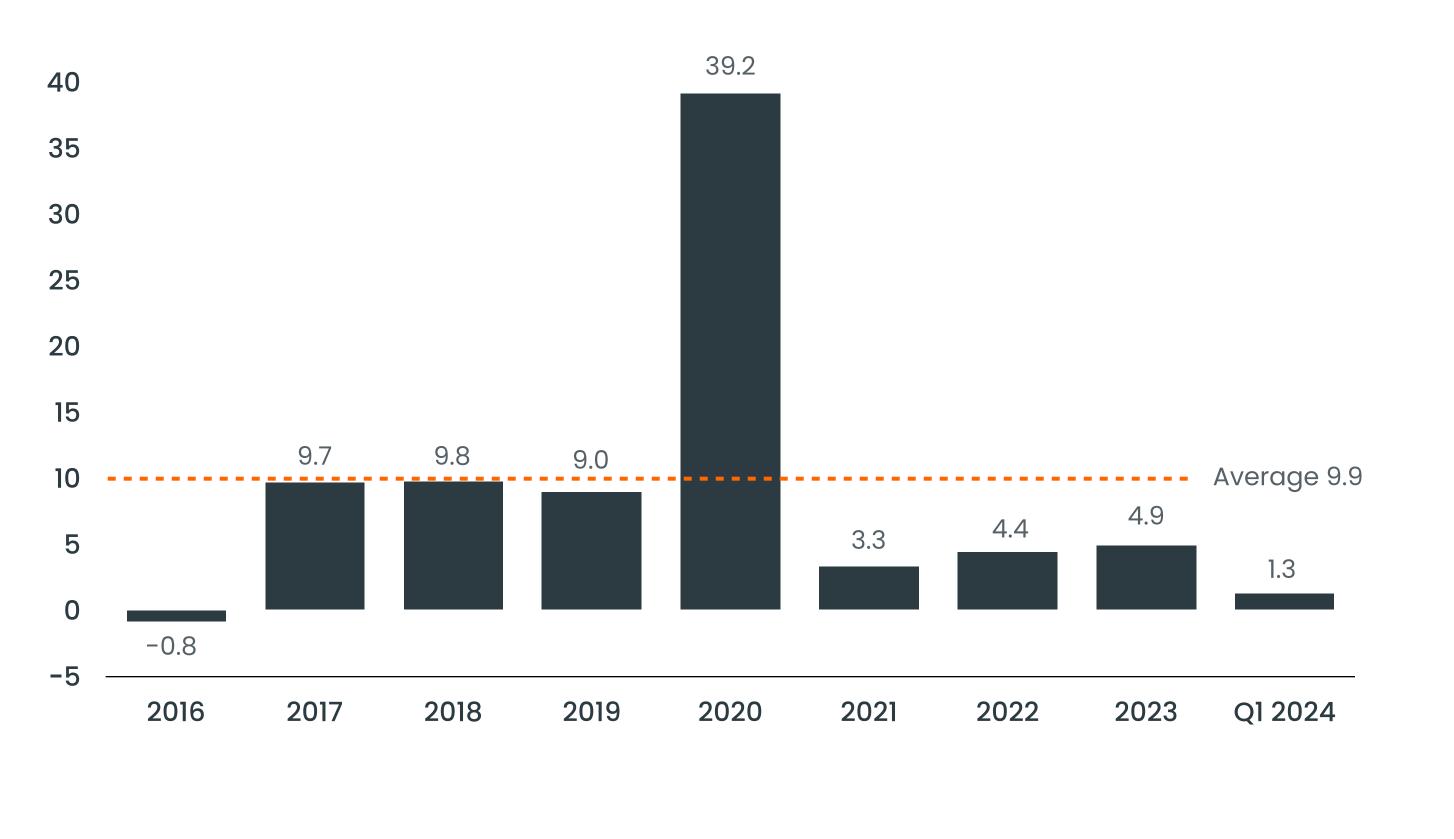
\* In Q4 2023, Trifork Labs made a significant investment in Bluespace Ventures AG. This investment is carried at cost. Adjusted for this new investment, TVPI would be 4.9x. According to studies, the median TVPI in European and US VC funds is 1.5-2x. Top quartile performing VC funds is above 2.5x, top decile is above 3.0x, top 5% achieve 4.0-5.0x (Sources: Pitchbook 2020, Cambridge Associates 2021, Preqin 2021).



#### **TRIFORK LABS**

### **Positive bottom line impact despite** tough funding environment in 2023

EBT (EURM)



- Took full impairments on three investments during the tougher venture climate in 2023
- Strong operational performance and increased valuations in other investments more than compensated for this
- Current operational performance across portfolio provides positive mid-term outlook for EBT contribution from Labs





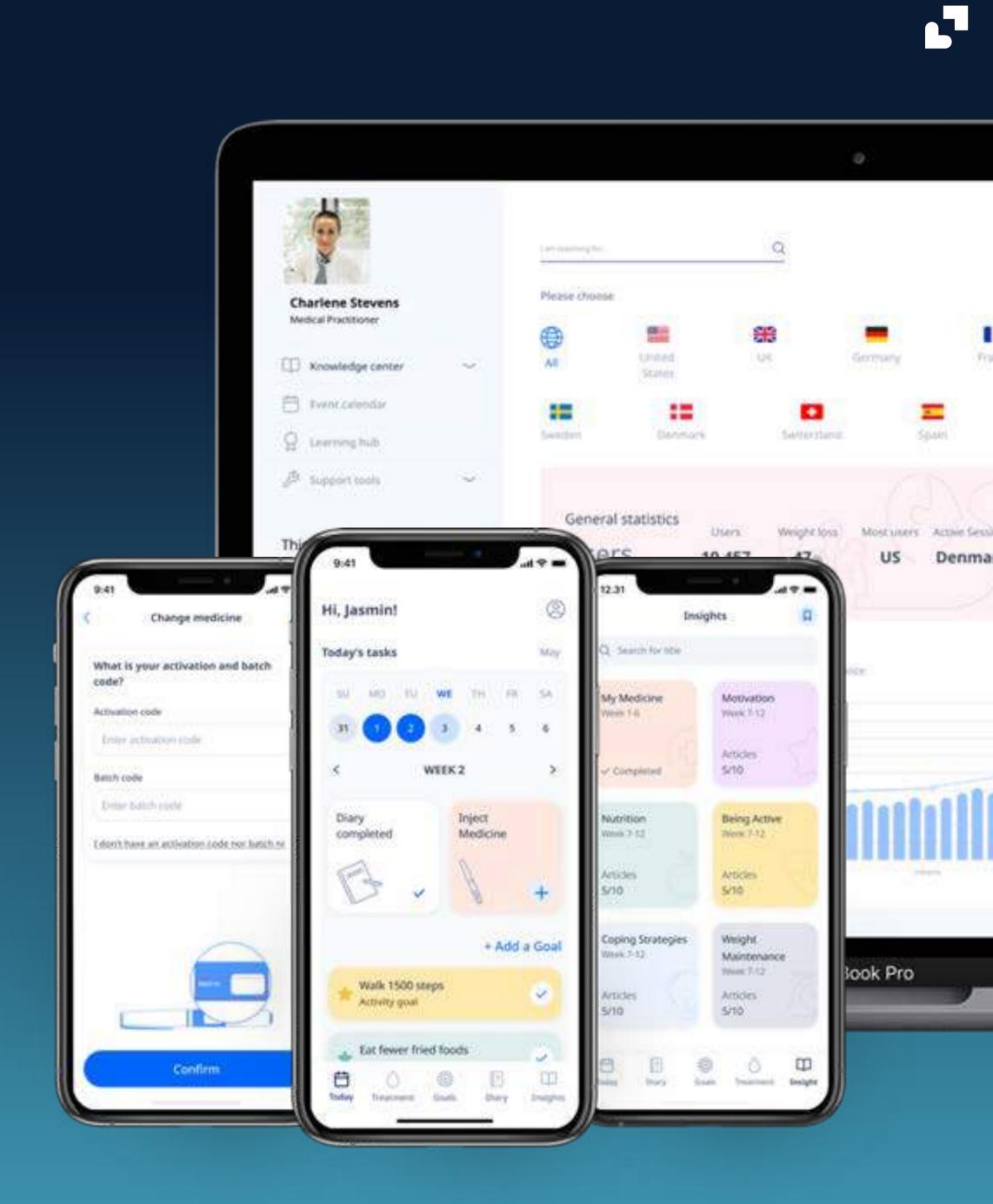


# Patient led digital health products built with empathy

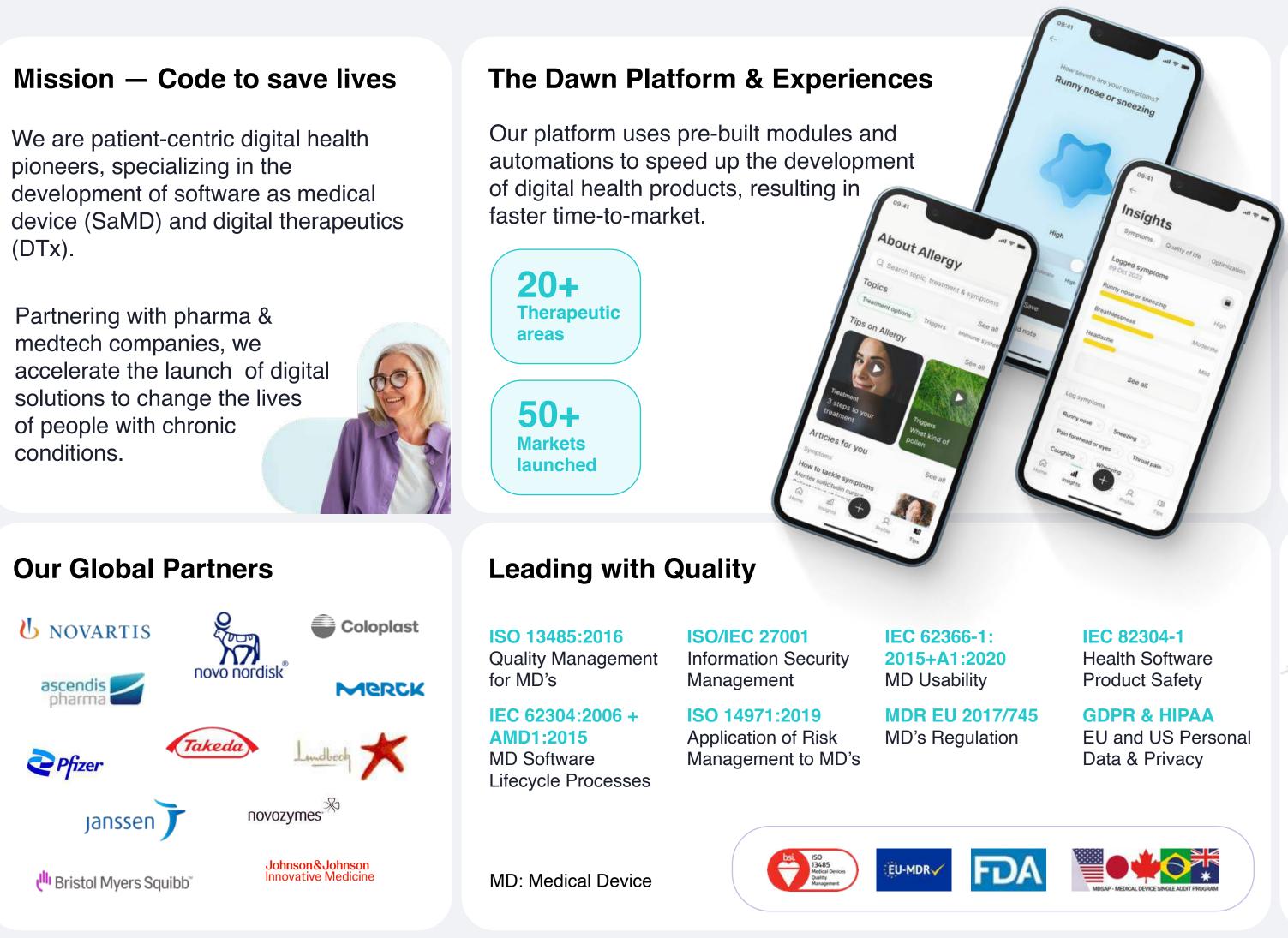


**Alexander Mandix Hansen** 

CO-CEO



### We are global leaders in digital health innovation



Founded in 2016 with Trifork Labs

23.5 M EUR Series A in 2021

Investment to transform Dawn Health into a Global Leader within Digital Health

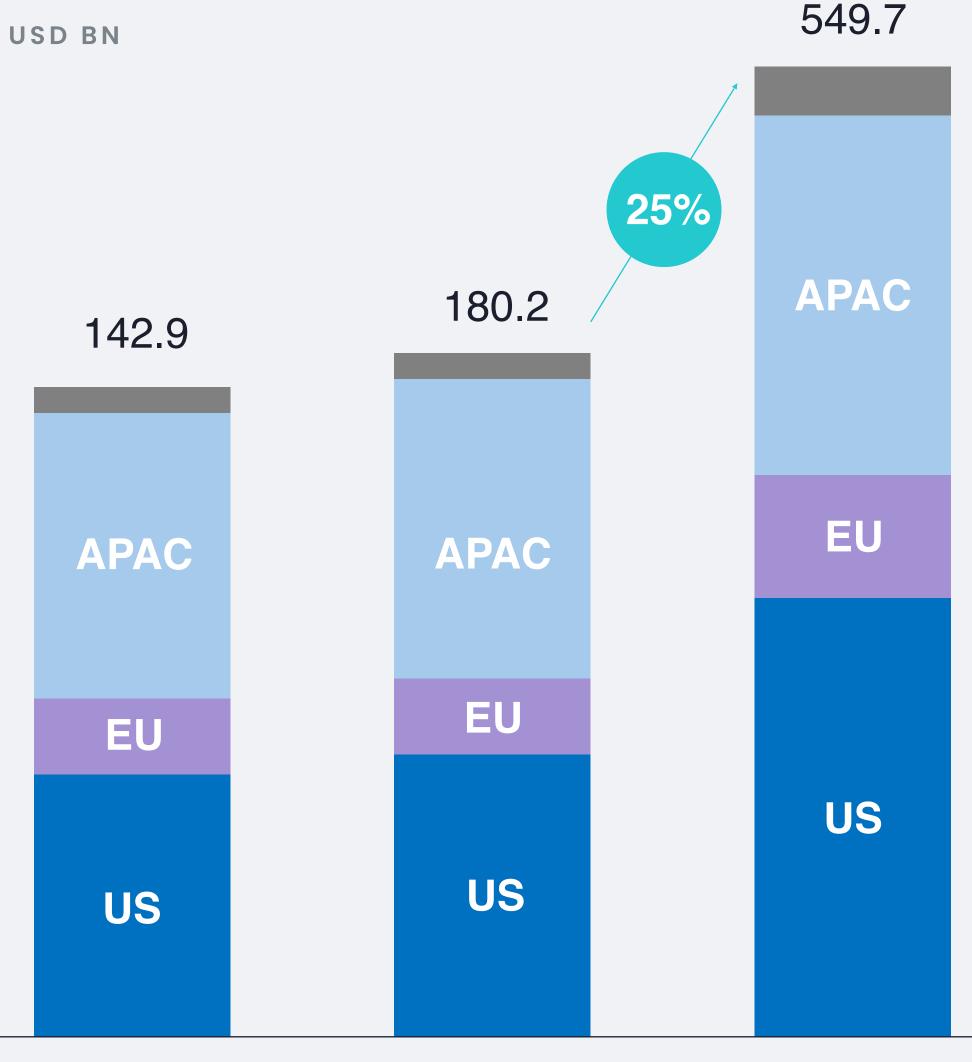
### **Driving behavior change** and improving real-world performance

Offices **Boston, New York & Zurich** Copenhagen Headquarters **Commercial Offices** Launched products



Dawn Health I Trifork Capital Markets Day

### Digital Health – global forecast with CAGR of 25%



2022

2023

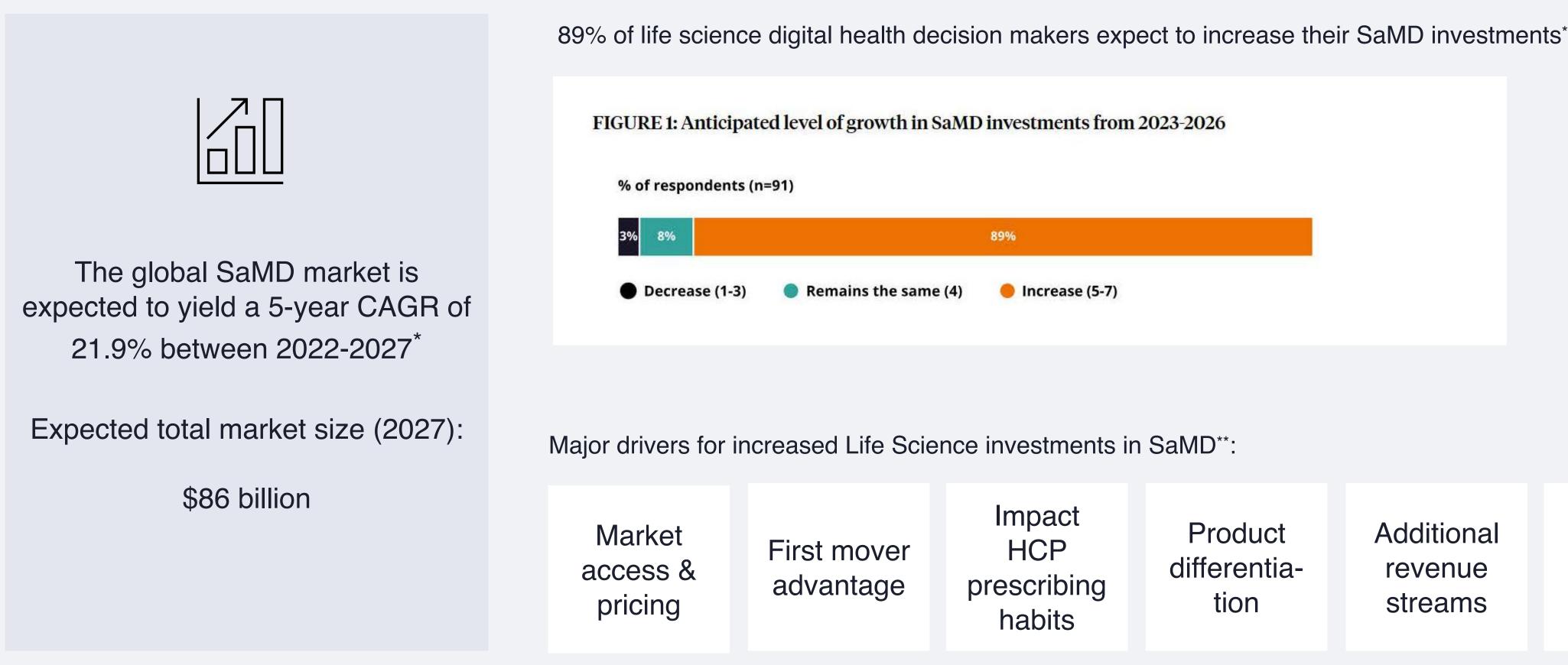
2028

### The global digital health market is estimated to grow from USDbn 180 in 2023 to USDbn 550 billion in 2028<sup>\*</sup>

\* Marketsandmarkets.com, digital health forecast



### The SaMD market size is expected to significantly increase with life science companies being a major contributor to growth



\* The Insight Partners (2023). Software as a Medical Device Market. Retrieved from: https://www.theinsightpartners.com/reports/software-as-a-medical-device-market \*\* ZS Associates (2023). SAMd Insights: Pharma, MedTech, HealthTech. Retrieved from https://www.zs.com/insights/samd-insights-pharma-medtech-healthtech-zs-research

rst mover dvantage	Impact HCP prescribing habits	Product differentia- tion	Additional revenue streams	Increased profitability
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### Dawn Health has the leading platform for enabling new technologies that impact patients living with chronic conditions and drive behaviour change in the real-world

#### **Remote Patient** Monitoring

Patient remote monitoring with validated digital biomarkers, personalized notifications, and treatment management for people with MS

#### **U**NOVARTIS



### **Dawn x Partner**

Connected Health

Add-on & integrated Connectivity Device & SaMD app developed within three TAs; GHD, Hemophilia and Fertility



- Software lifecycle compliant with FDA & MDR
- Bluetooth devices in digital applications

#### Patient **Companion App**

A companion app solution designed to support people living with obesity to achieve a healthy weight.



• ISO 13485 certified and QMS in place • Design for enhanced user experience Mobile app and web solutions





#### Digital **Therapeutics**

A digital eco-system with a Bluetooth connected device built to eliminate the clinical and mental burden of leakages for people with an ostomy.



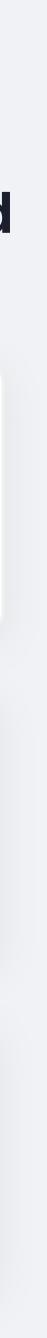
#### In Vitro **Diagnostics**

Dawn Health has been legal manufacturer for ExSeed, a MDR and FDA compliant SaMD and hardware device for at-home fertility monitoring.



#### **Algorithms** (dose & imaging)

The use of algorithms to adjust dosage for optimal patient outcomes and AI imaging to detect disease progression.





# Our clients use our product platform to scale digital health products globally and enhance their performance over time



**Operations and Maintenance Services** (extended)

Platform Modules + 3<sup>rd</sup> party Integrations (extended)

**Operations and Maintenance Services (Core)** Standard support and data reporting

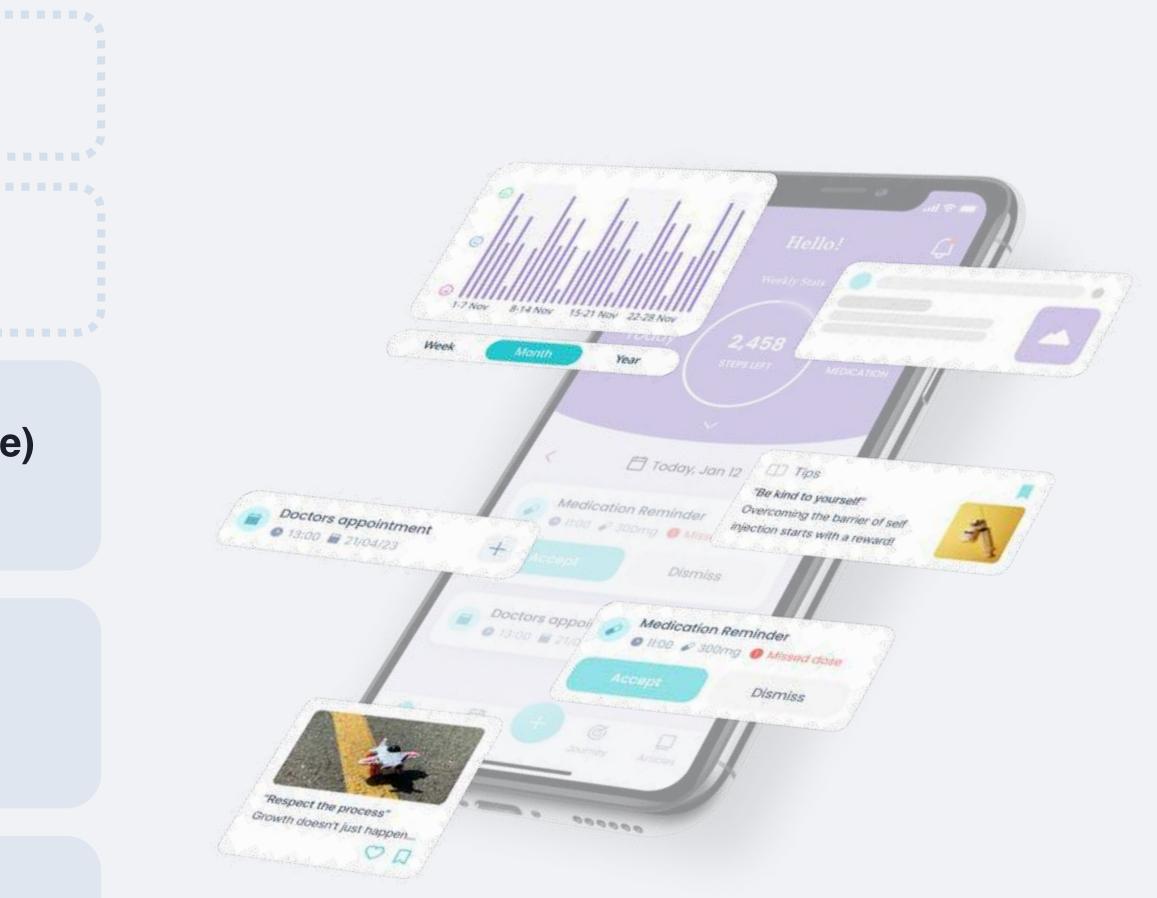
**Base license** 

Platform Modules (Core)

Most standard modules for applications

IT Infrastructure ISO:27001, HIIPA

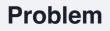
**QMS** ISO:13485





### Enhancing the value of patient care and drug performance through patient-centric digital solutions and sound business cases

#### Improved drug performance



• Drugs do not perform as well in the real world as they do in clinical trials

#### How we solve

- Patient support programs
- Symptom tracking from passive and active data collection
- Access to HCP's through remote monitoring

#### Value for clients

- Better drug performance
- Timely switch to higher efficacy treatments
- Real-world data insights

### **Retention of** patients

#### Problem

Patients drop off medicine if they

#### How we solve

- Information and monitoring of side-effects
- Support functions for other caregivers
- Engaging and motivating patient-experience to comply with treatment

#### Value for clients

- Lower drop-off
- Spike in drug adherence
- Off-patent extension



experience too many side-effects

### Market Expansion



#### Problem

• There is an untapped drug market from treatment inertia

#### How we solve

- Treatment algorithms
- Digitalized guidelines
- Disease Education and decision support for HCP's

#### Value for clients

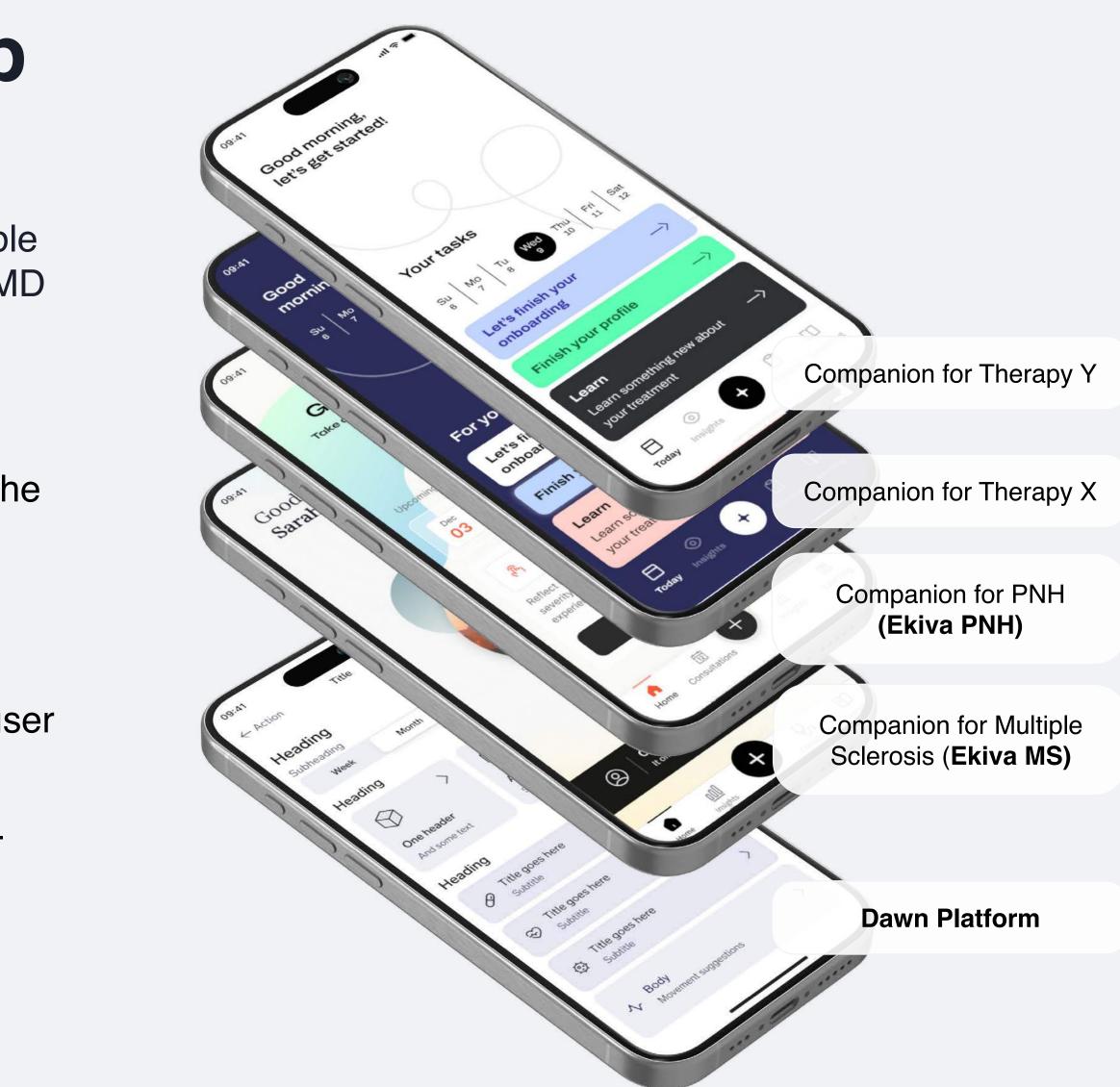
- More personalized treatments for patients
- Lower treatment costs for HCP's
- Improved outcomes



### **Novartis Global Partnership**

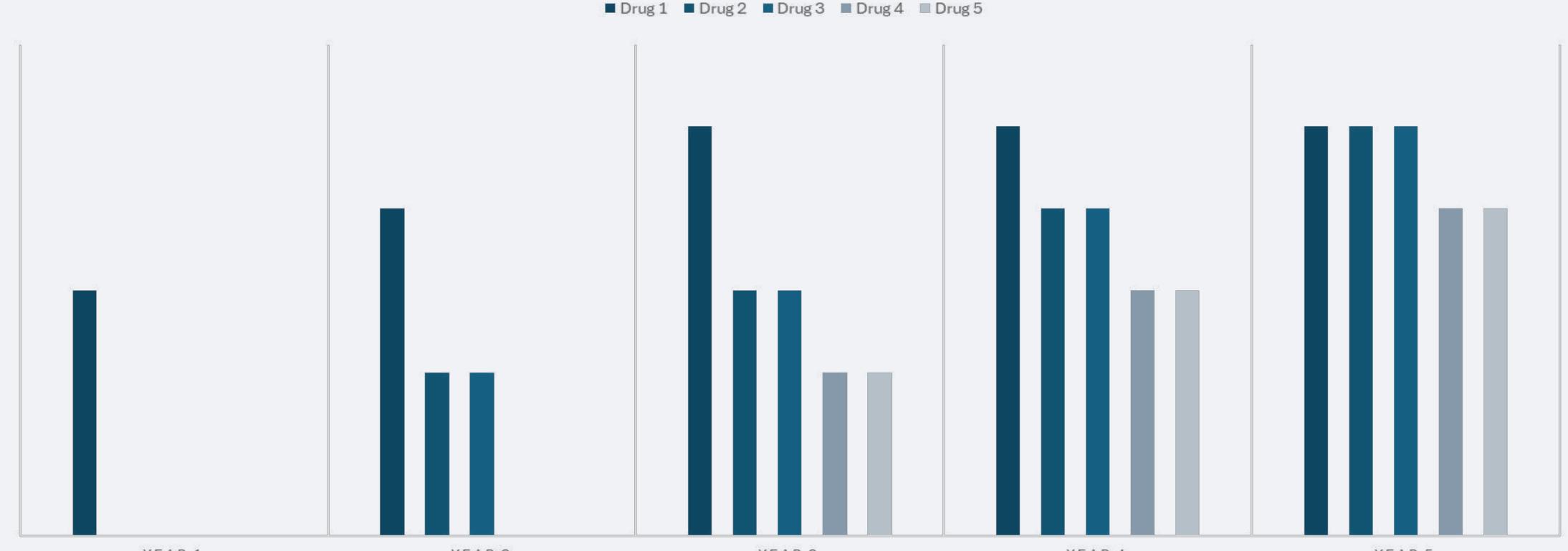
- The Ekiva Product, built on the Dawn platform, as a scalable solution across both Therapy Areas, Geographies and SaMD – with key synergies across Commercial & Clinical Development
- The user experience for each therapeutic area is custom designed and configured to meet the patients' needs and the client's business requirements
- The modules of Ekiva are designed and developed to be configurable and re-usable
- With every new iteration, we are enhancing the features, user experience, and value
- With every new product launch we actively reduce time-tomarket







### Dawn Health leverages its platform and infrastructure to build software that can scale across the pharma products portfolio internationally



YEAR 1

YEAR 2

#### Long stickiness of license

6-8 years (often tied to drug lifetime)

**High cross-scaling opportunity** Clients are looking to build software SDK's and similar that can easily scale across their drug portfolio

YEAR 3

YEAR 4

YEAR 5

#### **High up-sell opportunity**

Licenses increase as clients scale solution to more markets, increase platform software buy or increase data services



## Let's reimagine digital health, together.



Alexander Mandix Hansen





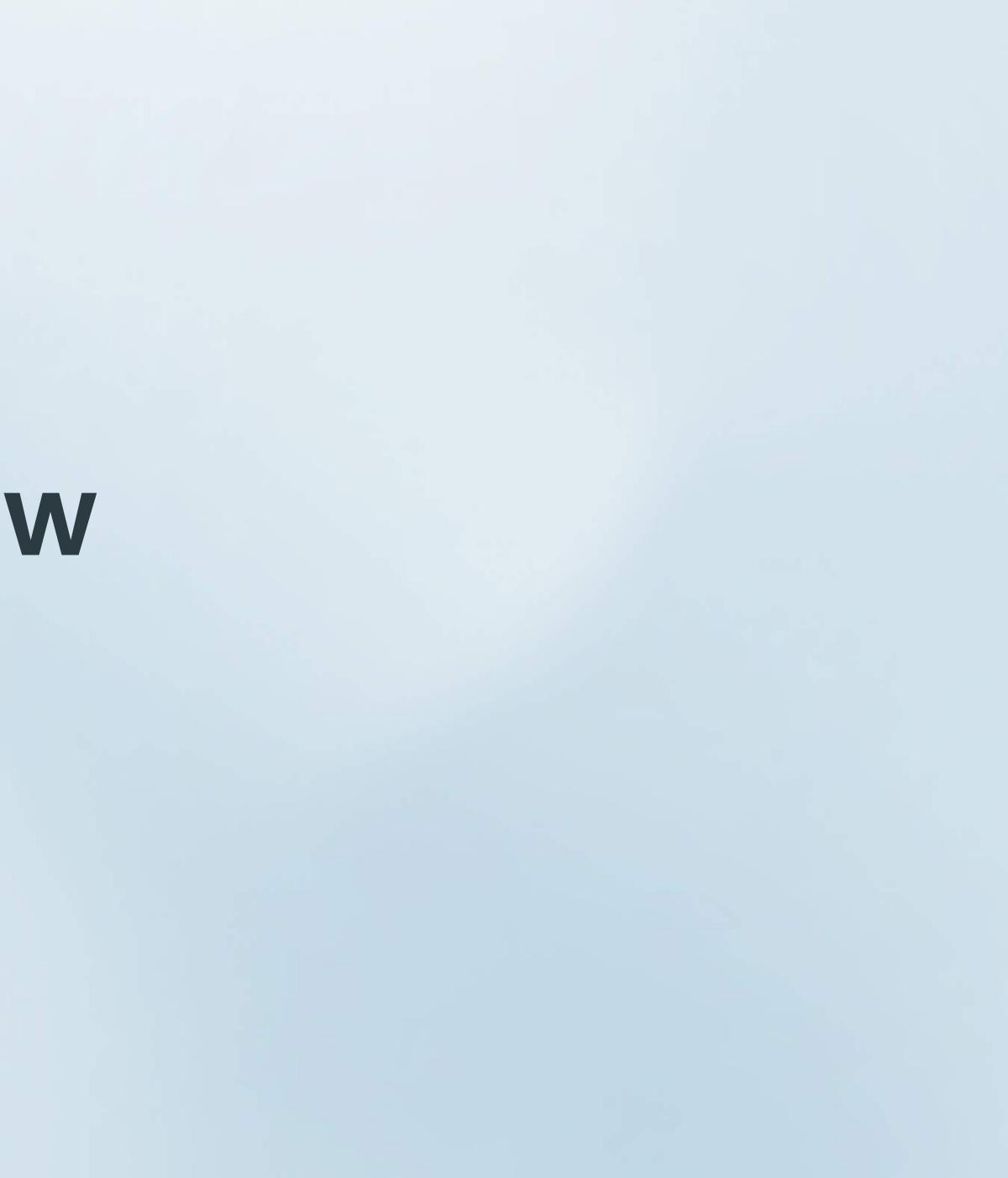
#### PERFORMANCE & TARGETS

# Financial review



Kristian Wulf-Andersen

GROUP CFO



### We met four out of five mid-term targets from the IPO

	Mid-term targets set at May 2021 IPO (UNCHANGED UNTIL CMD 2024)	2021	2022	2023	2020-2023	Comment
Group total revenue growth	15-25% CAGR	37.4%	20.0%	12.4%	21.7% CAGR	Purposely reduced our M&A activity in 2022-23 due to high valuations
Group organic revenue growth	10-15% CAGR	19.6%	19.0%	9.3%	17.4% CAGR	Market turned down in 2023
Segment adj. EBITDA	Margin improvement 2020 MARGIN: 17.5%	18.1%	17.3%	16.9%	-0.6 p.p. 🔀	Purposely increased investments in business development in 2022-2023, and Inspire loss in 2023
Group EBIT	Margin improvement 2020 MARGIN: 6.8%	9.7%	9.9%	9.5%	+2.7 p.p.	Purposely increased investments in business development in 2022-2023, and Inspire loss in 2023
<b>Debt gearing</b> (Group NIBD/adj. EBITDA)	1.5x *	-0.4x	-0.1x	0.9x	Below	Maintained strong balance sheet

2021 revenue, EBITDA and EBIT are adjusted for the deconsolidation of Dawn Health into Trifork Labs. EBITDA and EBIT in 2021 is further adjusted for costs of IPO. 140 No special items were recorded in 2022 and 2023.

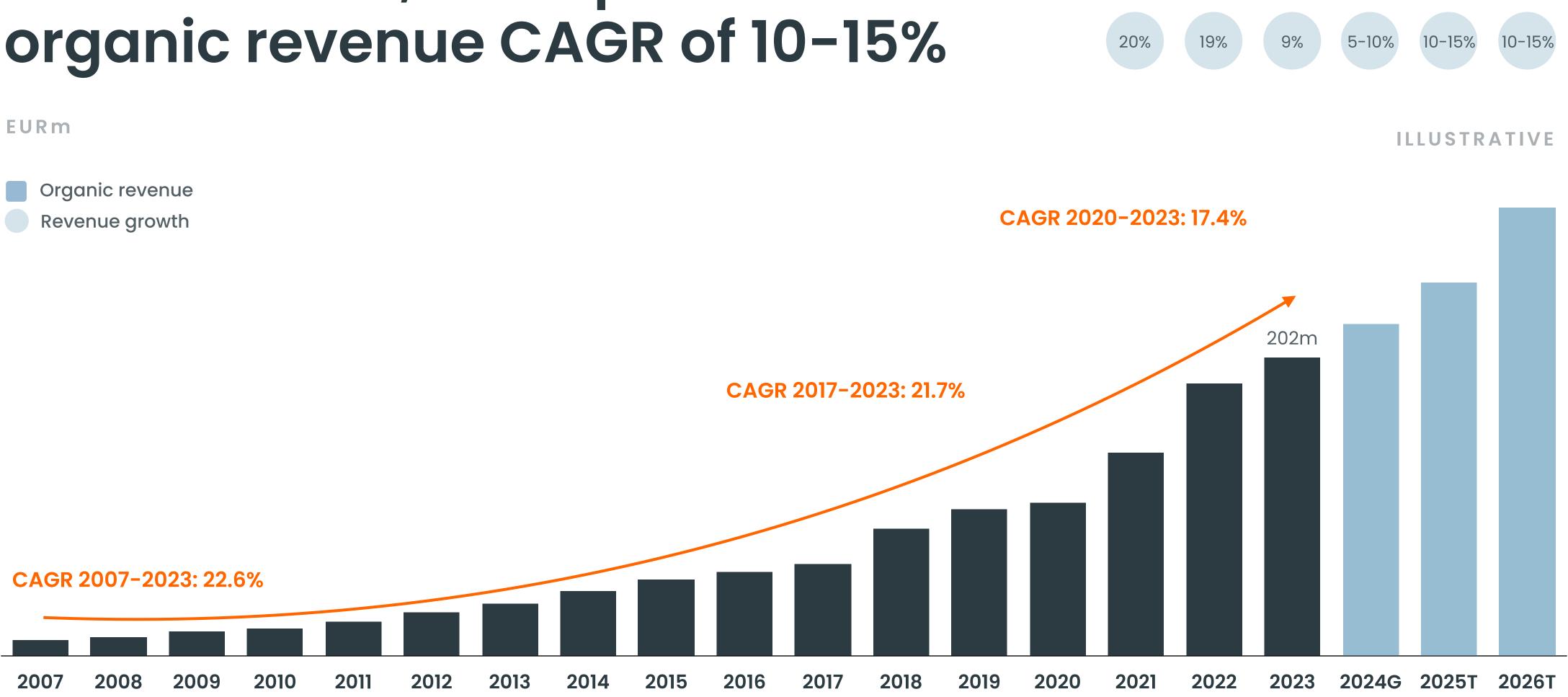
\* Gearing target may exceed 1.5x depending on target and situation



#### **UPDATED MID-TERM TARGETS**

# Medium term, we expect organic revenue CAGR of 10-15%

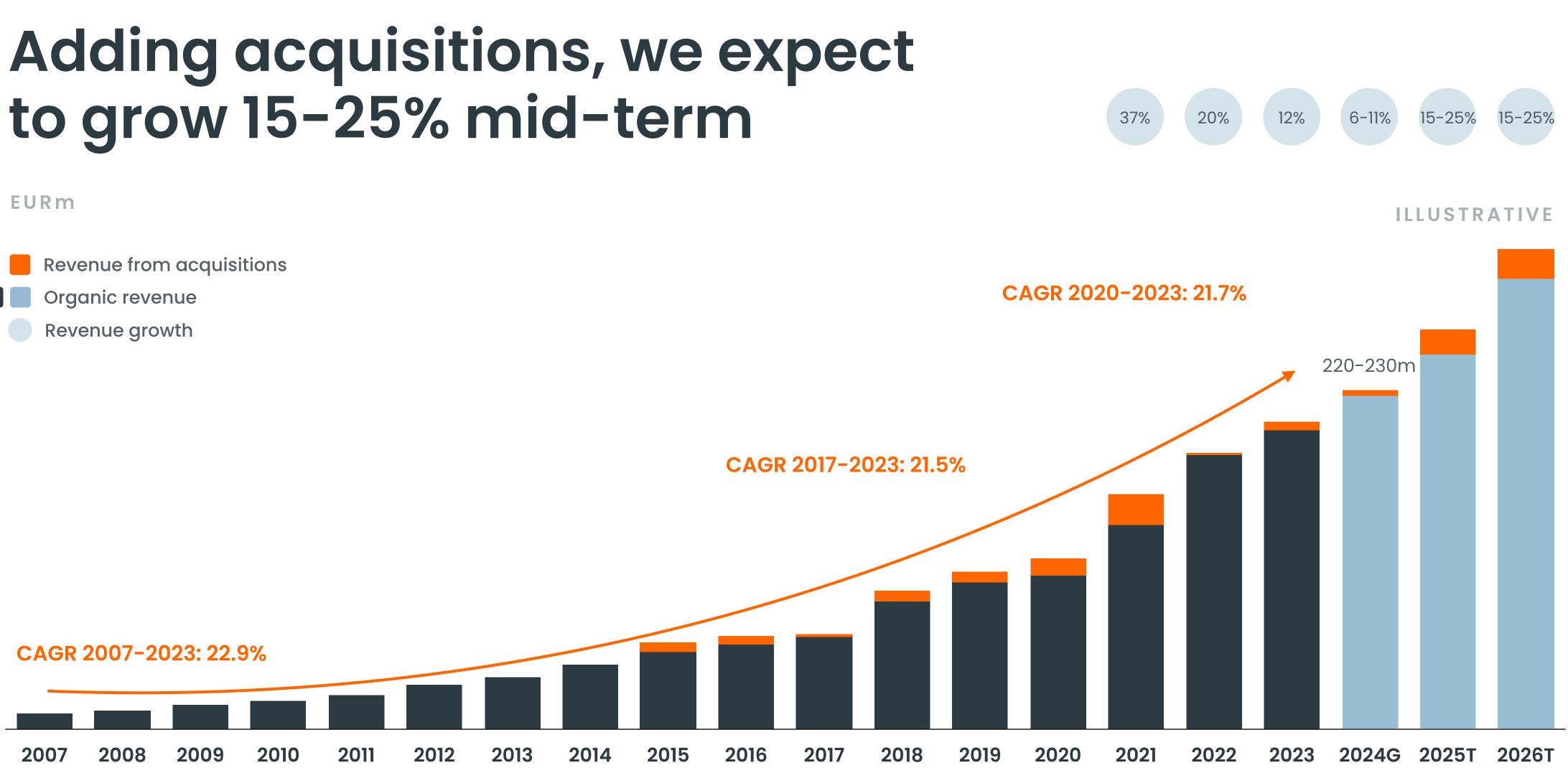






#### **UPDATED MID-TERM TARGETS**

Organic revenue

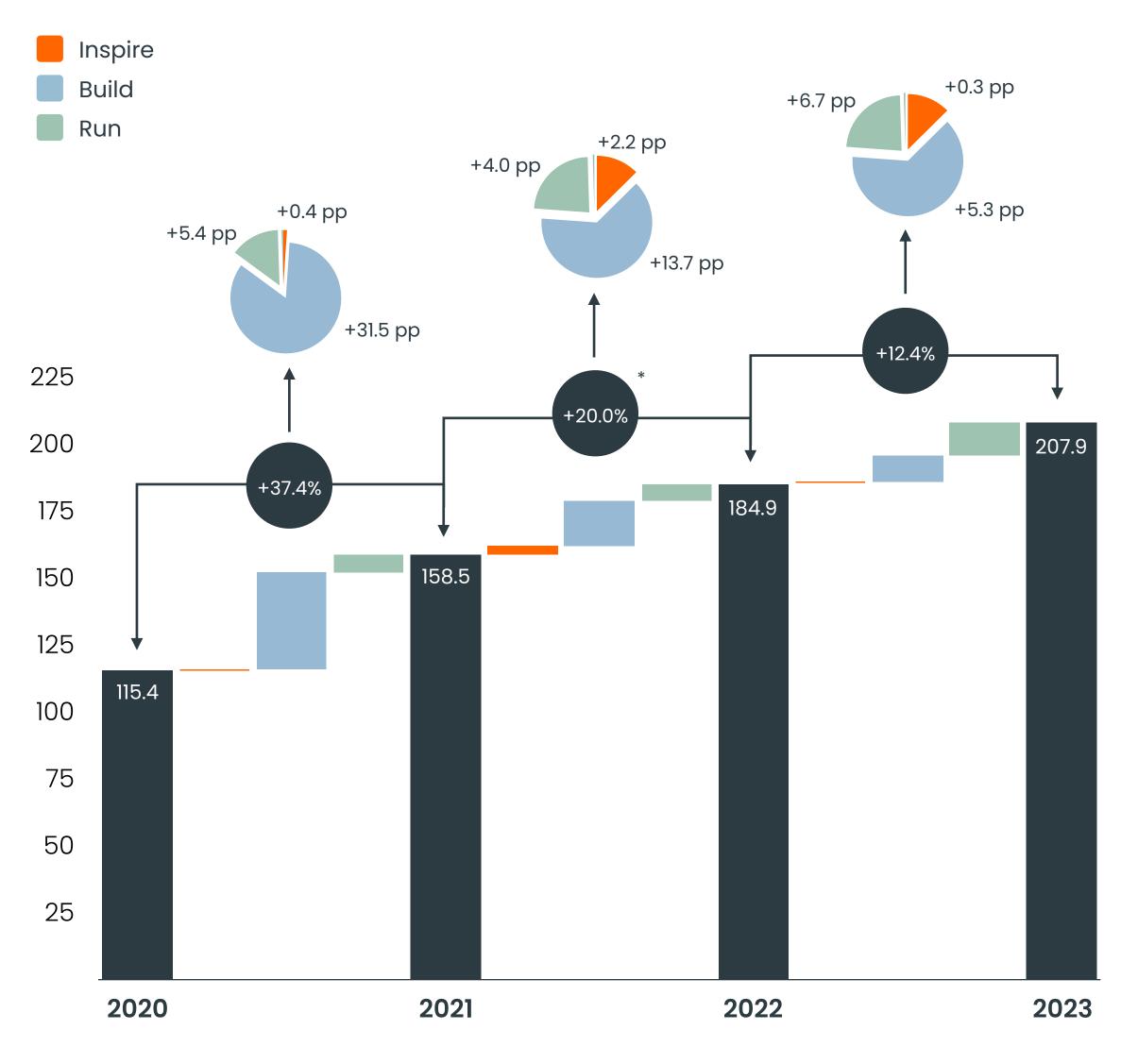




#### 2021-2023

### Good growth in Run in line with strategy

- Total revenue growth of EURm 96.9 since 2020, corresponding to 80.2% growth over three years and a CAGR of 21.7%
  - Inspire CAGR of 48% due to low base of revenue in 2020 following Covid-lockdowns
  - **Build** CAGR of 20% with Smart Building (37.0%) and Smart Enterprise (24.9%) growing the fastest
  - **Run** CAGR of 25% with long recurring contracts
- Double-digit CAGR in all six business areas in the period



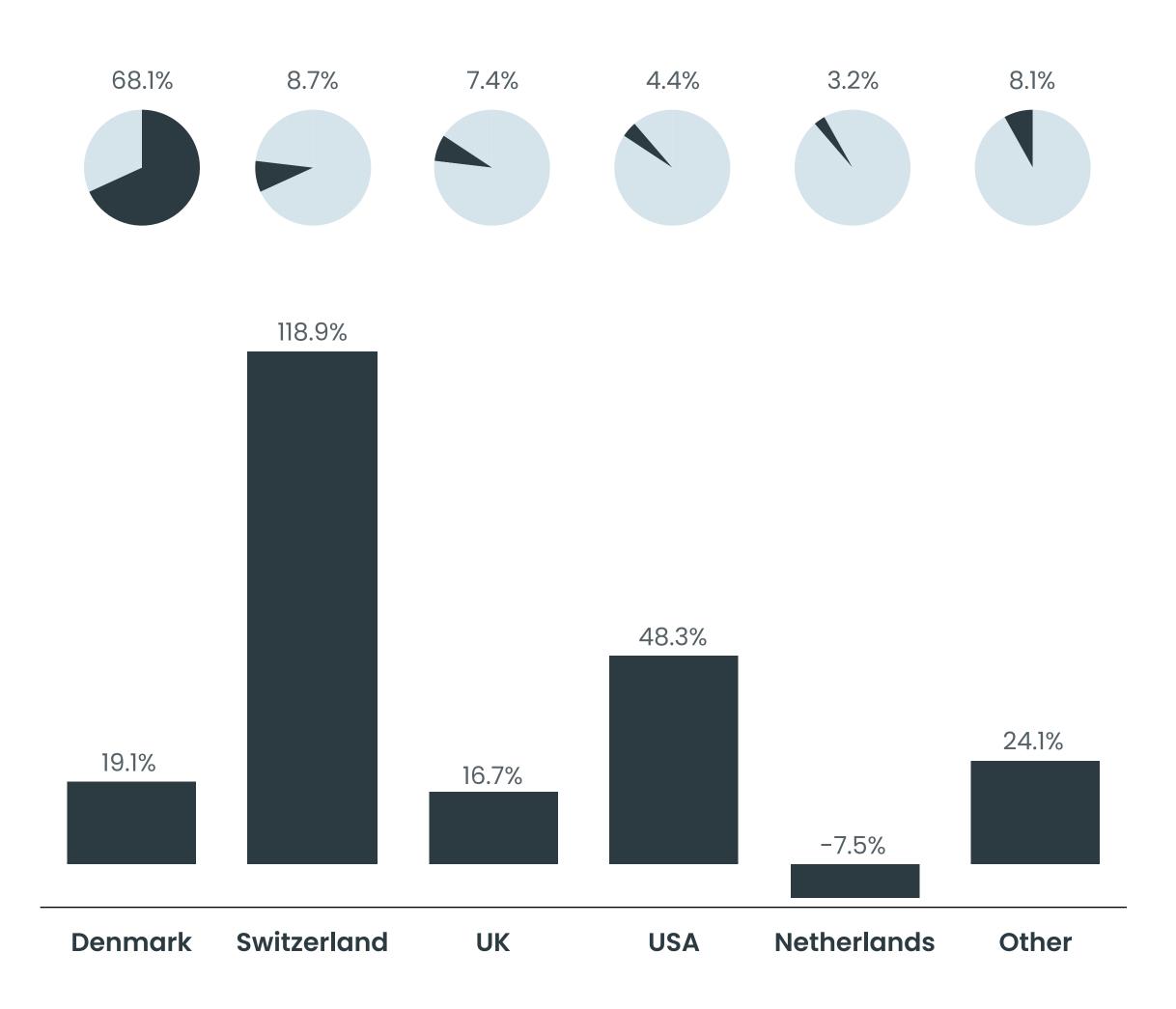


#### 2021-2023

### **Good historical** growth in Denmark but higher outside

- **Total** revenue CAGR of 21.7% —
- **Denmark** CAGR of 19.1% \_
- International CAGR of 28.1% \_
  - Switzerland driven by both organic growth and acquisitions
  - US and UK entirely organic growth
  - Netherlands has underperformed but digital twin platform and AI efforts hold big potential for the coming years

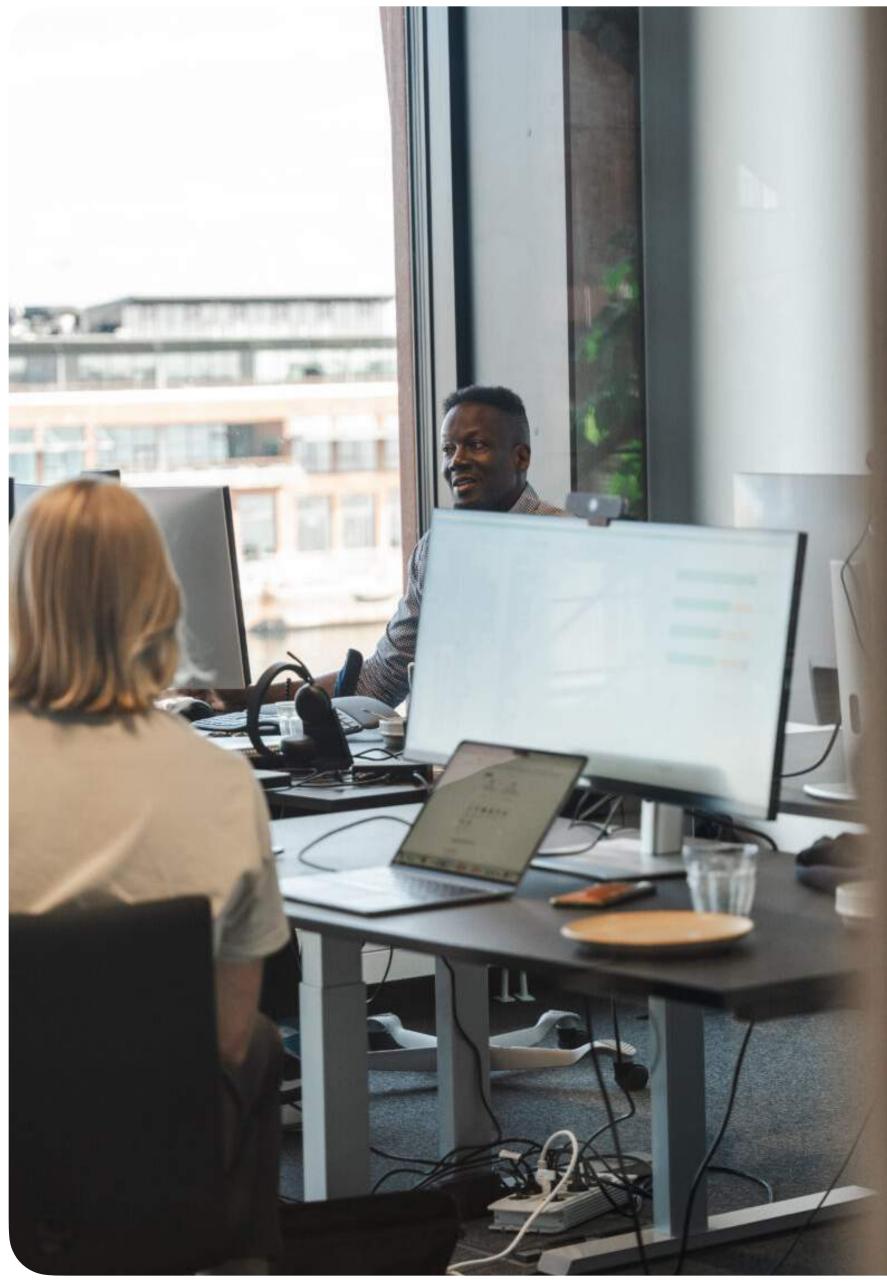
REVENUE CAGR (2021-2023) & SHARE OF REVENUE (2023)





## Growth going forward

- 2024 has started slowly with more hesitating market demand. Total revenue growth guidance for 2024 is approx. 6-11%
- Target of 15-25% total revenue growth in the medium term reiterated
  - 5% average in-organic growth annually until 2026
  - In the medium term, we expect good growth in Denmark but higher growth outside of Denmark
  - Expecting Run to show highest organic growth but Build the highest total growth (due to M&A)
- Toolbox includes accelerating units or business areas through strategic partnerships and co-investments\*

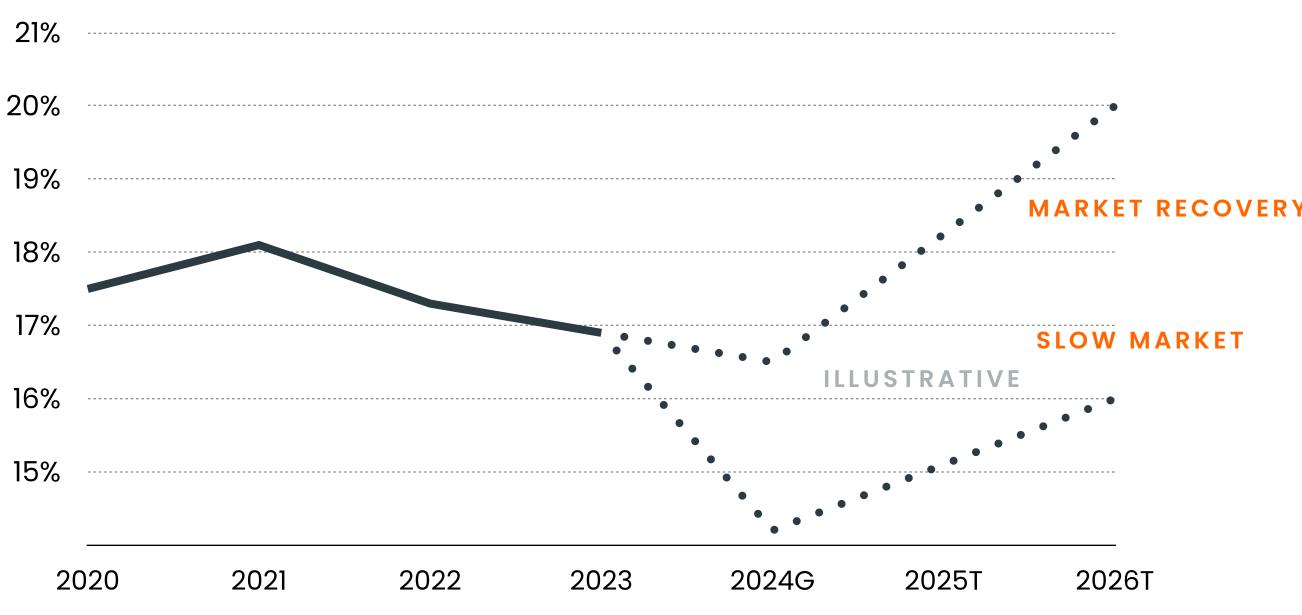




## In 2026, we target 16-20% adj. EBITDA margin in Trifork segment

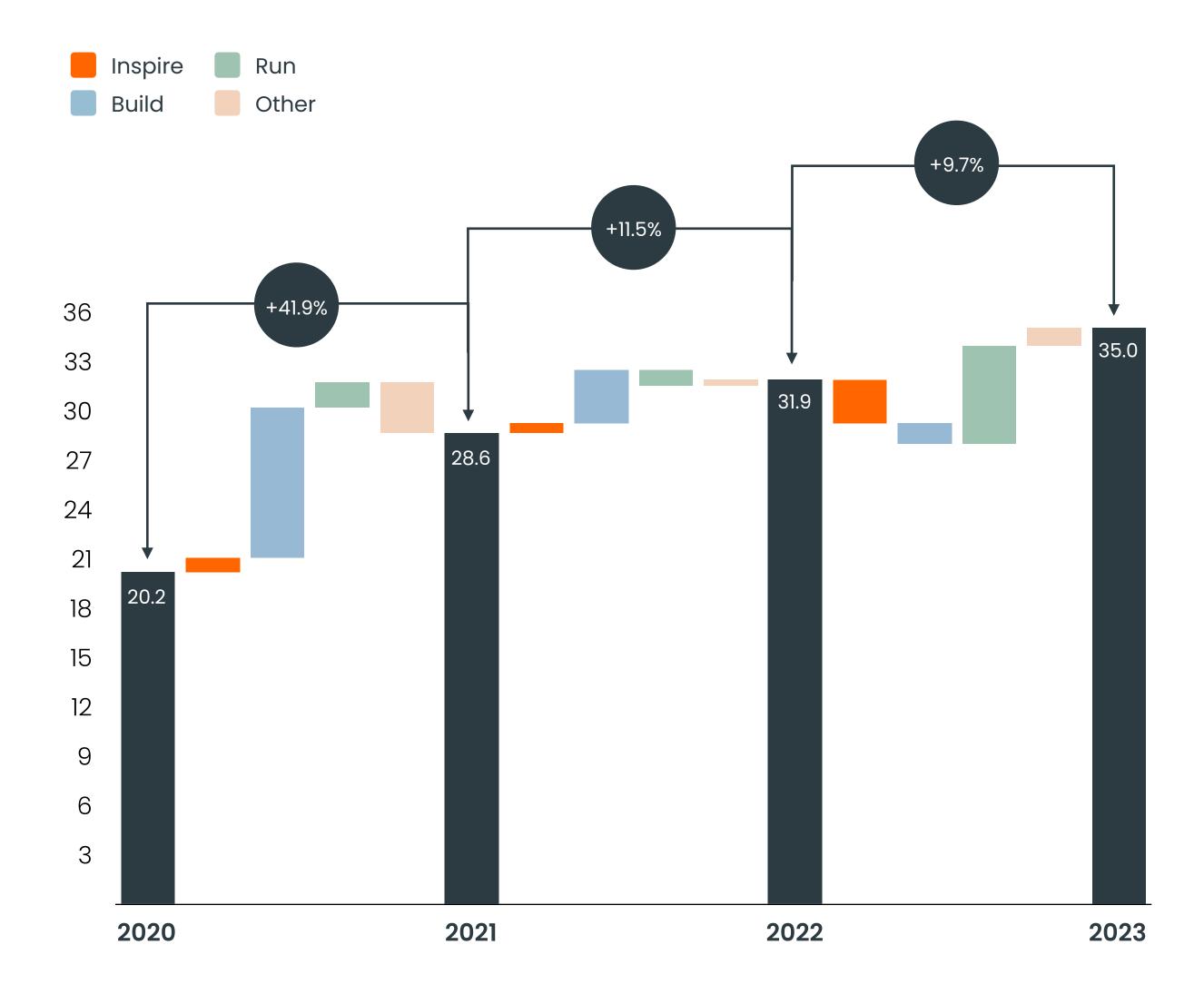
- 2021 supported by strong revenue growth
- 2022 affected by extraordinary investments in data centres to accommodate growth in Run
- 2023 affected by investments in business developers, ridealongs, and marketing events as well as losses from conferences in Inspire following change in business climate
- 2024 expected to see continued high business development costs as we prioritize investing in mid-term growth over optimizing margins in the short term
- 2025 and 2026 market visibility is low at this point
  - Return to a better business climate would be positive for margins
  - At least +1.2%-points margin potential in 2026 from bringing Inspire to breakeven and improving Security (EURm 3.7)
  - Slow market would be negative for margins as we continue to invest in business development

Adjusted EBITDA margin, Trifork Segment



### Organic investments pressuring EBITDA growth but support mid- and long-term development

- Inspire loss in 2023 was a heavy negative contributor
- Build had 18.4% adj. EBITDA CAGR from 2020-23
- Run had 28.6% adj. EBITDA CAGR from 2020-23 driven by good execution and M&A (IBE)



#### **ADJ. EBITDA IN TRIFORK SEGMENT**

## Strategic priorities in 2024 and the mid-term



Initiatives that will help improve margins in 2024

Initiatives that will pressure margins in 2024 

#### Maintain high level of business development

- Proactively broaden our opportunity pipeline further in all markets via outbound sales efforts
- Open US and Swiss markets further: expanded teams, announced acquisition of Spantree (US), started work with another local partner

#### Sharpen business model in Cyber Protection



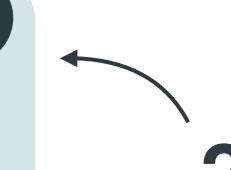
- More focused services and personnel changes completed, two units merging
- Capturing more of the expected market growth from NIS2, DORA, CRA regulations
- Create new strategic partnerships to speed up sales and reach critical mass



Minimum expected improvement in Cyber Protection adj. EBITDA from 2023 to 2026

#### Sharpen business model in Inspire

- Improve execution of ticket sales and sponsorships
- Organizational changes continued in Q1
- Getting closer to monetizing our 900k video subscribers
- Ride-along and workshops



Minimum expected improvement in Inspire adj. EBITDA from 2023 to 2026



#### More in-house products in Run

- Further develop own products in key areas such as Digital Twin, Data Platform, Apple Vision Pro, Vision Al, Cloud Stack, and Security Operations Center
- Build more solutions using in-house products as door-opener



Y/Y increase in own IP sales in Q1 2024





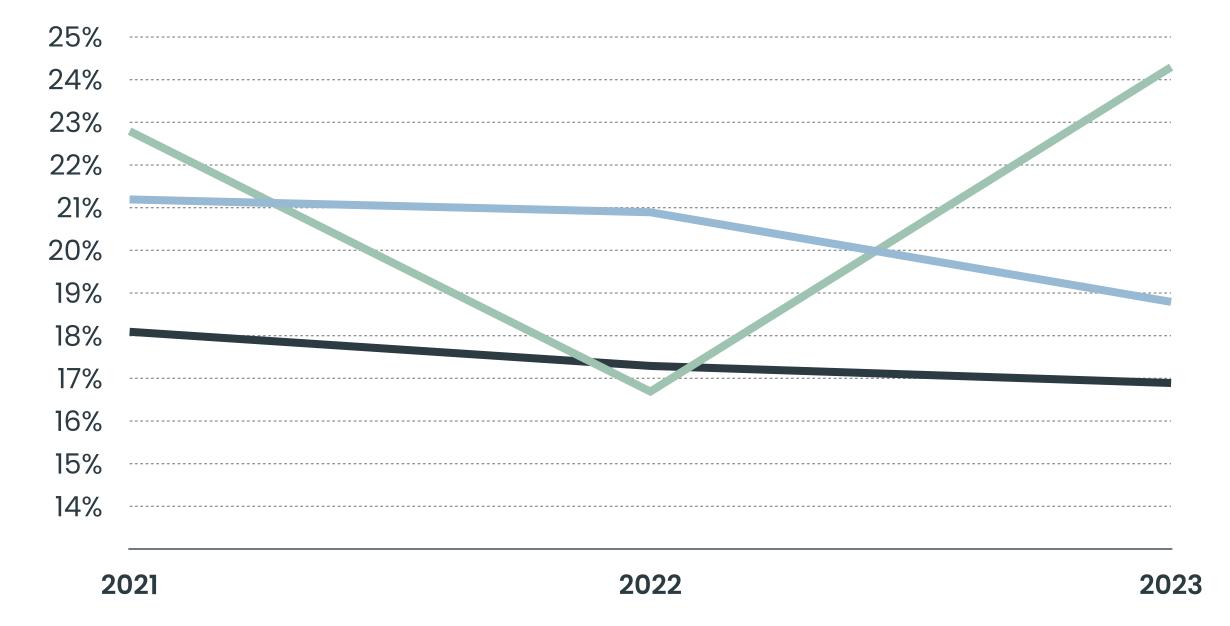
# Run has the highest margins

- Inspire adj. EBITDA margin in 2023 -43% due to small numbers. EURm -2.7 in 2023 is expected to reduce to around EURm -1.5 in 2024. In 2026, we expect Inspire to be minimum breakeven
- Build margin reduced in 2023 to 18.8% due to investments in business development in both Europe and US
- Run margin bounced back in 2023 to 24.3% after non-capitalized growth investments in 2022
- Total **Trifork segment** margins expected 14.8%-17.3% in 2024 with outcome range defined by revenue growth momentum and market environment as well as progress on planned initiatives



Run

Trifork segment





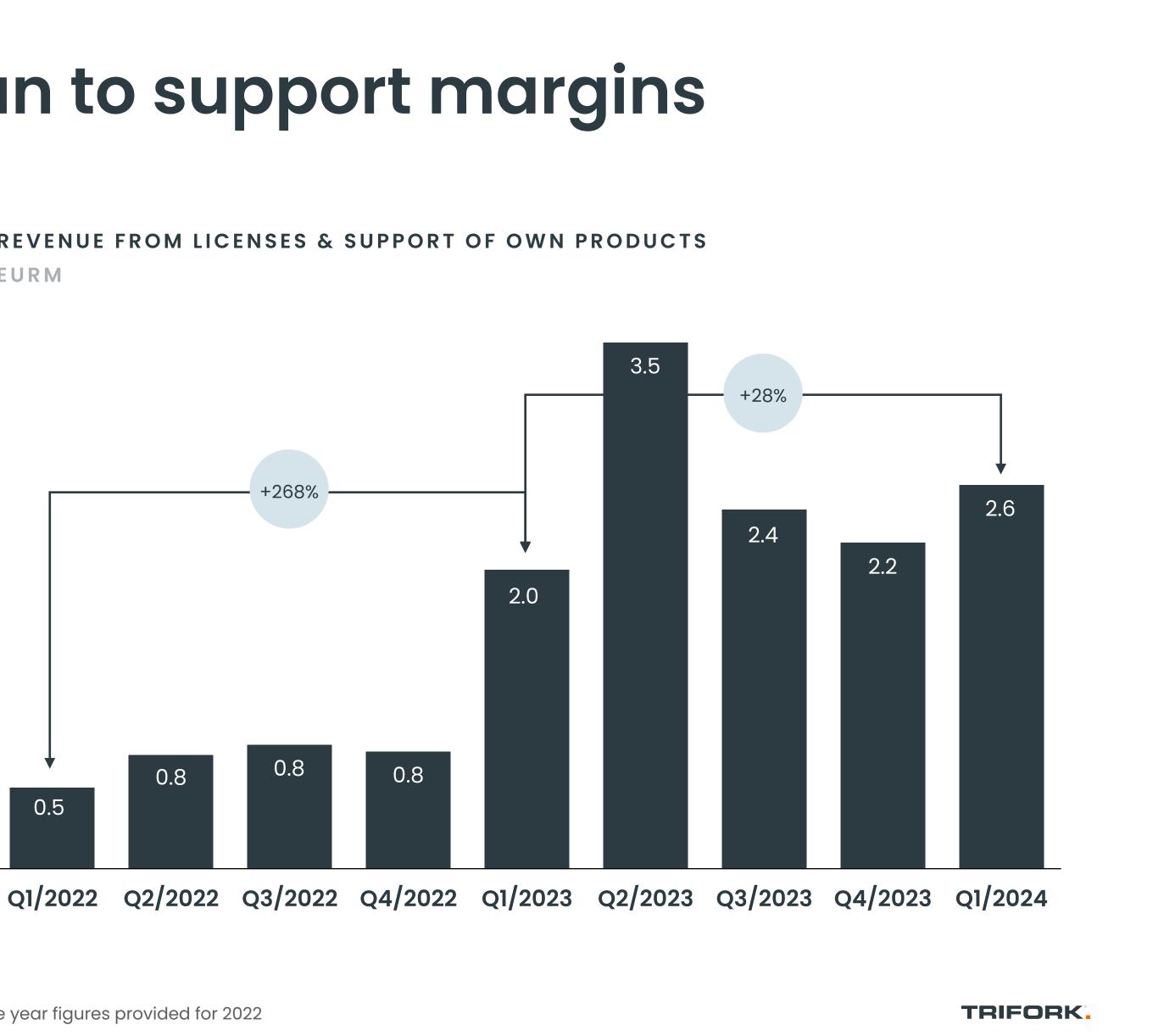
## More sales of own IP in Run to support margins

_	Acquisition of IBE in Switzerland provided a new		
	base level in Q1/2023	EU	

- Growth in past 12 months been driven by strategic focus to sell more own products and support contracts, especially through Cloud Operations
- Significant potential in Contain (cloud), Digital -Twin, Vision AI, Vision Pro, Trifork Health Platform, IBE, Cheetah (data platform), Arkyn, and recently acquired MPI

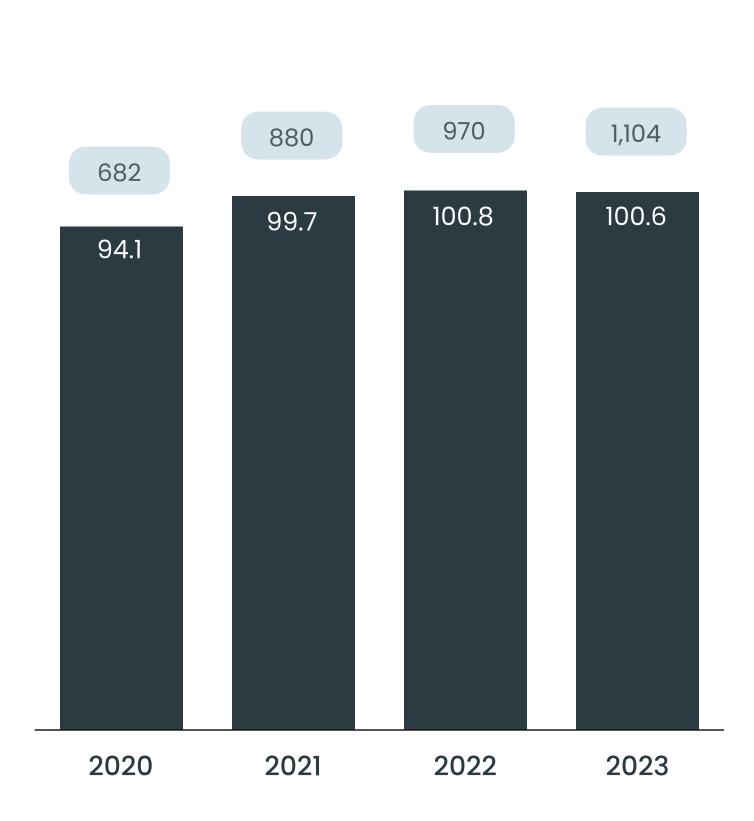


EVENUE FROM LICENSES & SUPPORT OF OWN PRODUCTS JRM



## Payroll costs kept in balance

- Average payroll costs stable during an inflationary period from 2021 to 2023
- Difficult to source talent in 2021 and 2022
- Easier to source talent in 2023 and 2024
- Payroll includes bonuses subject to business results in individual units
- Paying competitive salaries while offering a different employee proposition than most peers
- Since Covid, it has become accepted by customers to deliver partially on engagements from units located in a different country than the customer, providing increased cost flexibility to Trifork



AVERAGE PAYROLL PER FTE (EURK)

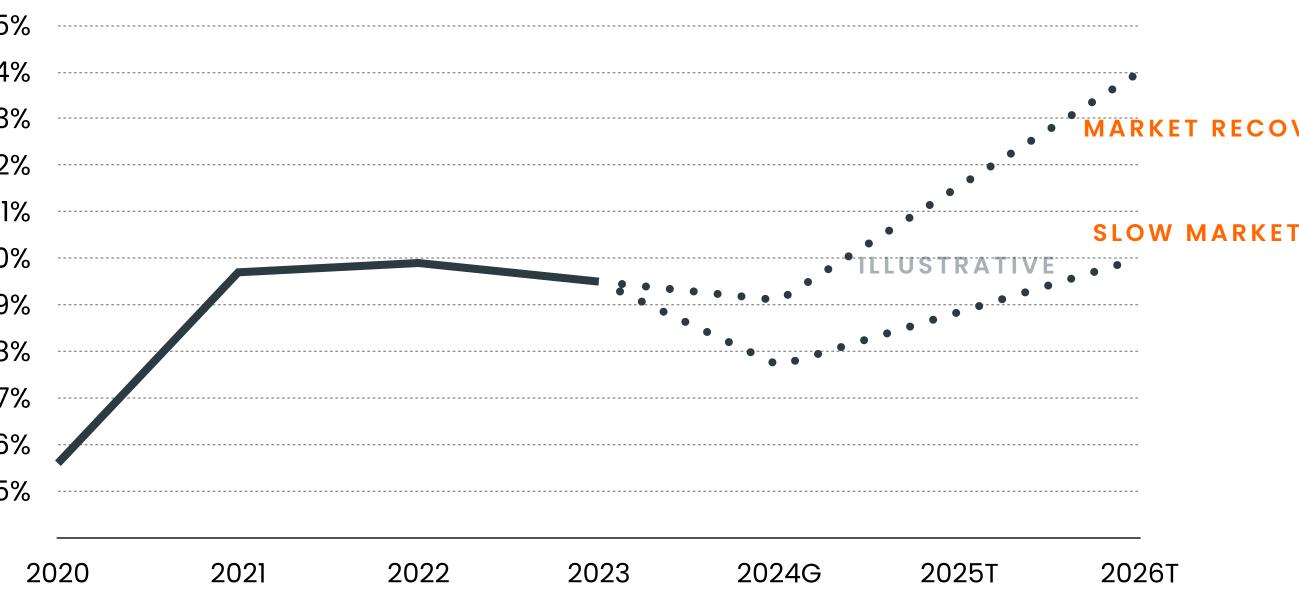
Average # of FTEs



## In 2026, we target 10-14% Group EBIT margin

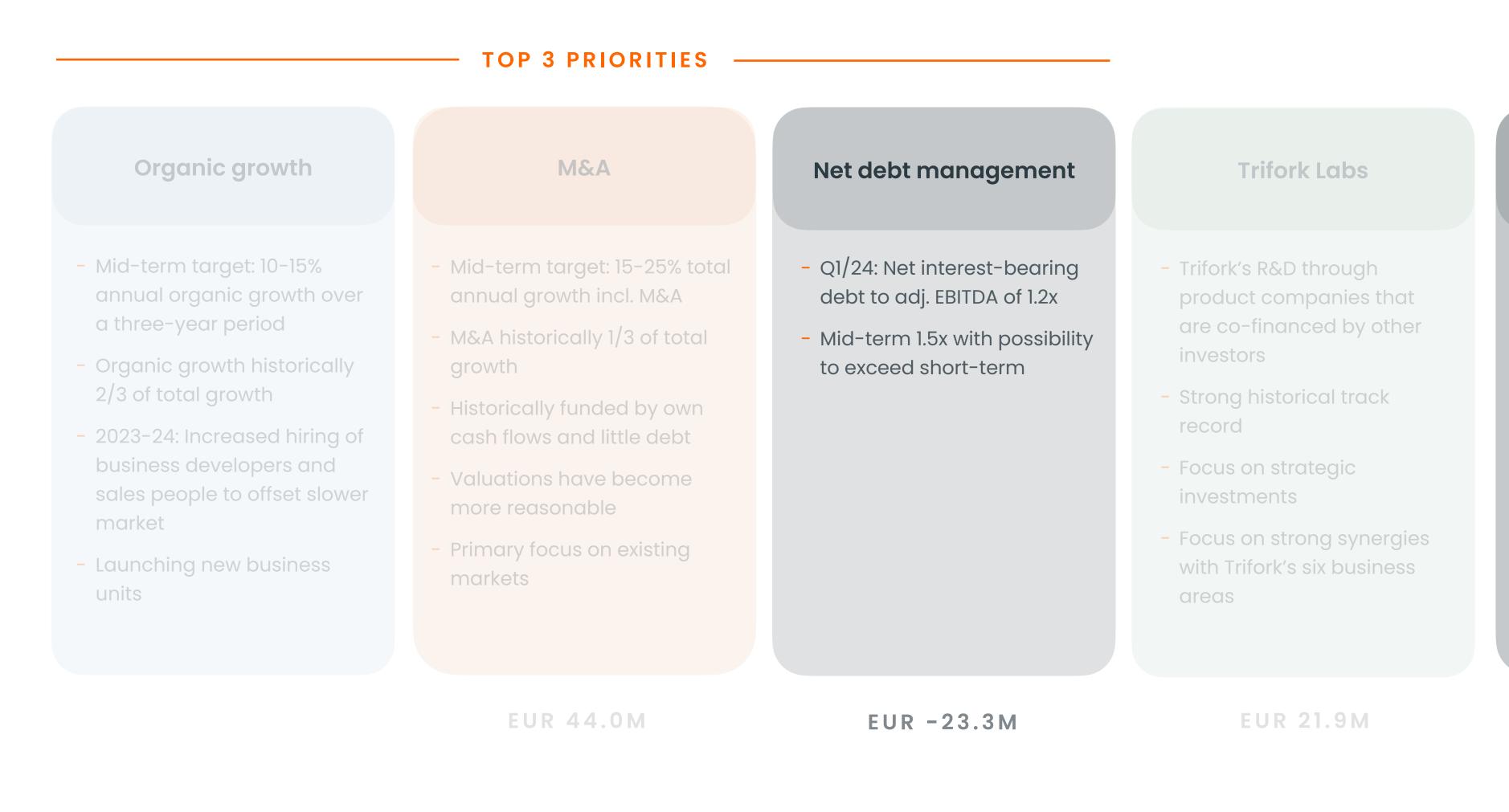
	ifference between Segment adj. EBITDA and roup EBIT is			
-	Cost of operating Trifork Labs (around EURm 2.0 annually)	15 <sup>.</sup> 14 <sup>.</sup>		
		13		
-	Depreciation and amortization (expected	12		
	around EURm 15.0 in 2024)	יון		
		10		
2025 and 2026 market visibility is low at this point				
		8		
_	Return to a better business climate would be	7'		
	positive for margins	6		
_	Slow market would be negative for margins as	5		
	we continue to invest in business development			

Group EBIT margin



MARKET RECOVER

## Allocating capital towards mid- and long-term value creation



#### Shareholder distribution

- 25% of net cash profit belonging to Trifork shareholders (dividends and buybacks)
- Subject to capital needed for growth and maintaining gearing target

EUR 24.1M

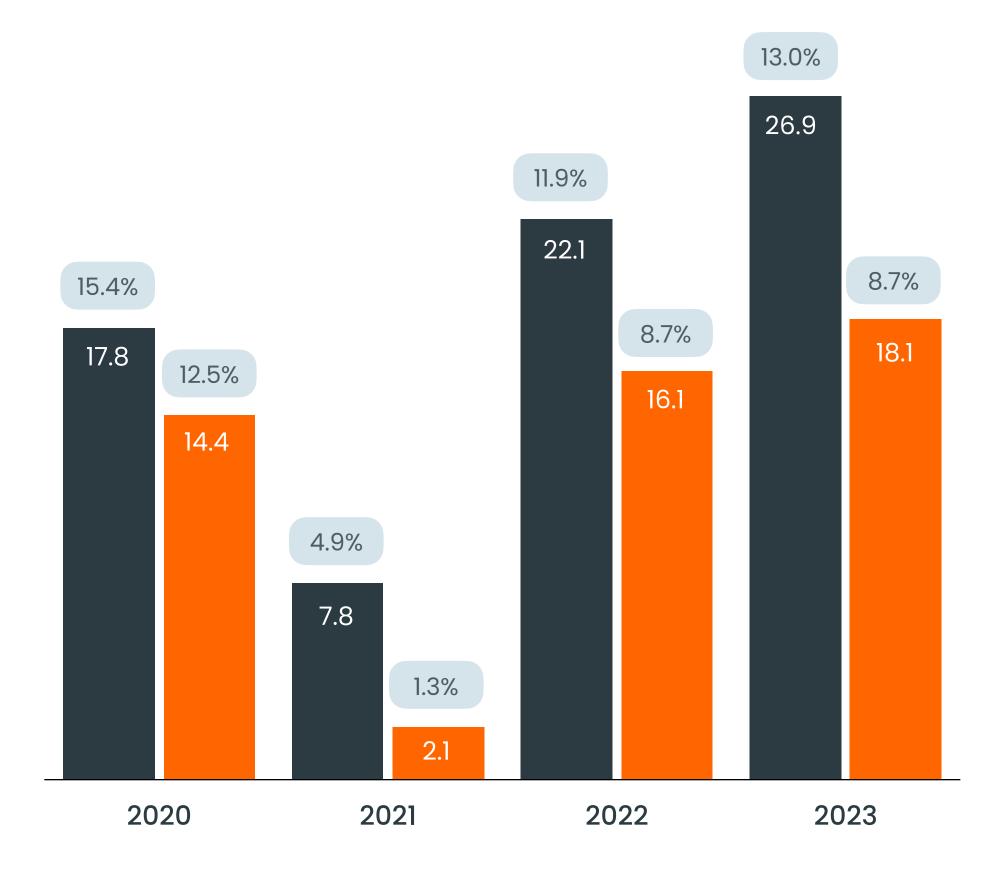


#### **CASH FLOW**

## Good cash generation to support growth targets

- Growth has historically mainly been financed with own cash flows
- Priority to organic growth, M&A, and maintaining balance sheet target
- Potential Labs investments will always be financed by own cash generation

Operating cash flow Free cash flow Margin vs. revenue





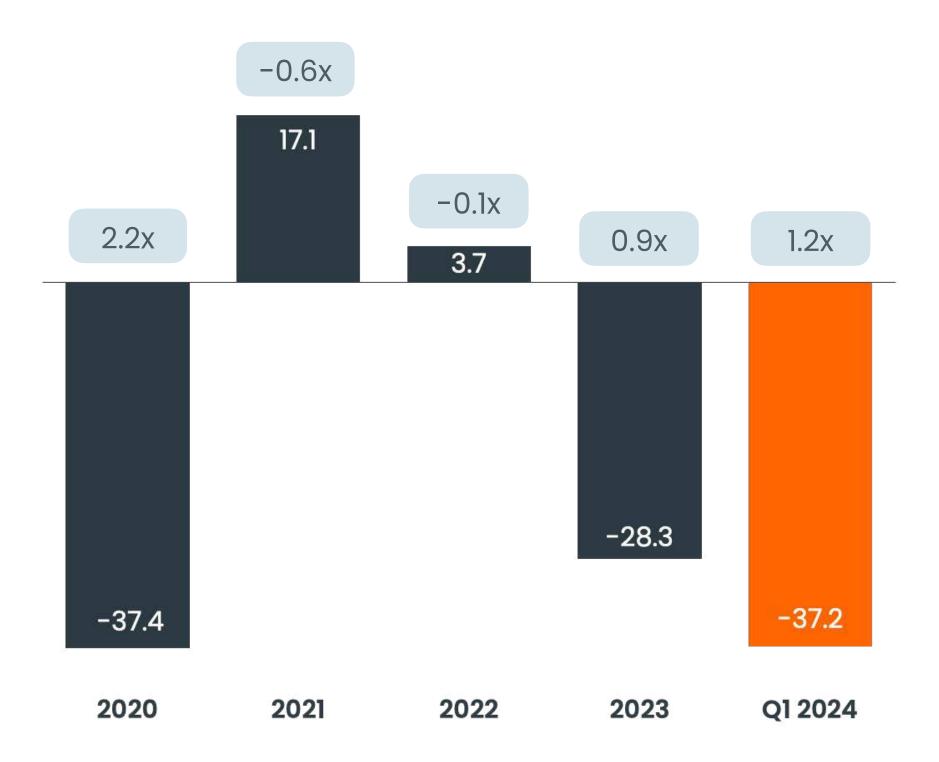
#### **NEW TARGET**

## Gearing target maintained for now

- Net interest-bearing debt of 1.5x Group adj. EBITDA with possibility to go exceed shortterm
- We want to maintain a prudent balance sheet with flexibility to pursue short- and mid-term value creating opportunities when they arise
- We are looking at concrete acquisition opportunities at the moment
- High probability of partial or full exits of some Labs investments within 2024-26
- Market value of around EURm 5.0 in treasury shares not included in calculation of net debt

#### NET INTEREST-BEARING DEBT (EURM)









**OUR VISION FOR A MORE SUSTAINABLE TRIFORK** 

# Innovating for a better world



**Kristian Wulf-Andersen GROUP CFO** 



#### **Emilie Thorup Lyngholm**

ESG MANAGER

# Strategic pillars

ENVIRONMENT

SOCIAL

Finding greener solutions to how we operate

**Creating** an inspiring

## workplace, development and equal opportunities for all

#### GOVERNANCE

**Responsible** business information & ethics, cyber security, and data ethics.



## **Focus areas**

#### ENVIRONMENT

**Finding** greener solutions to how we operate

- Reduce our carbon footprint
- Support customers in reducing their CO2 footprint with advanced digital services

#### SOCIAL

**Creating** an inspiring

- Ensure a healthy and inclusive working environment
- Empower individuals

## workplace, development and equal opportunities for all

#### GOVERNANCE

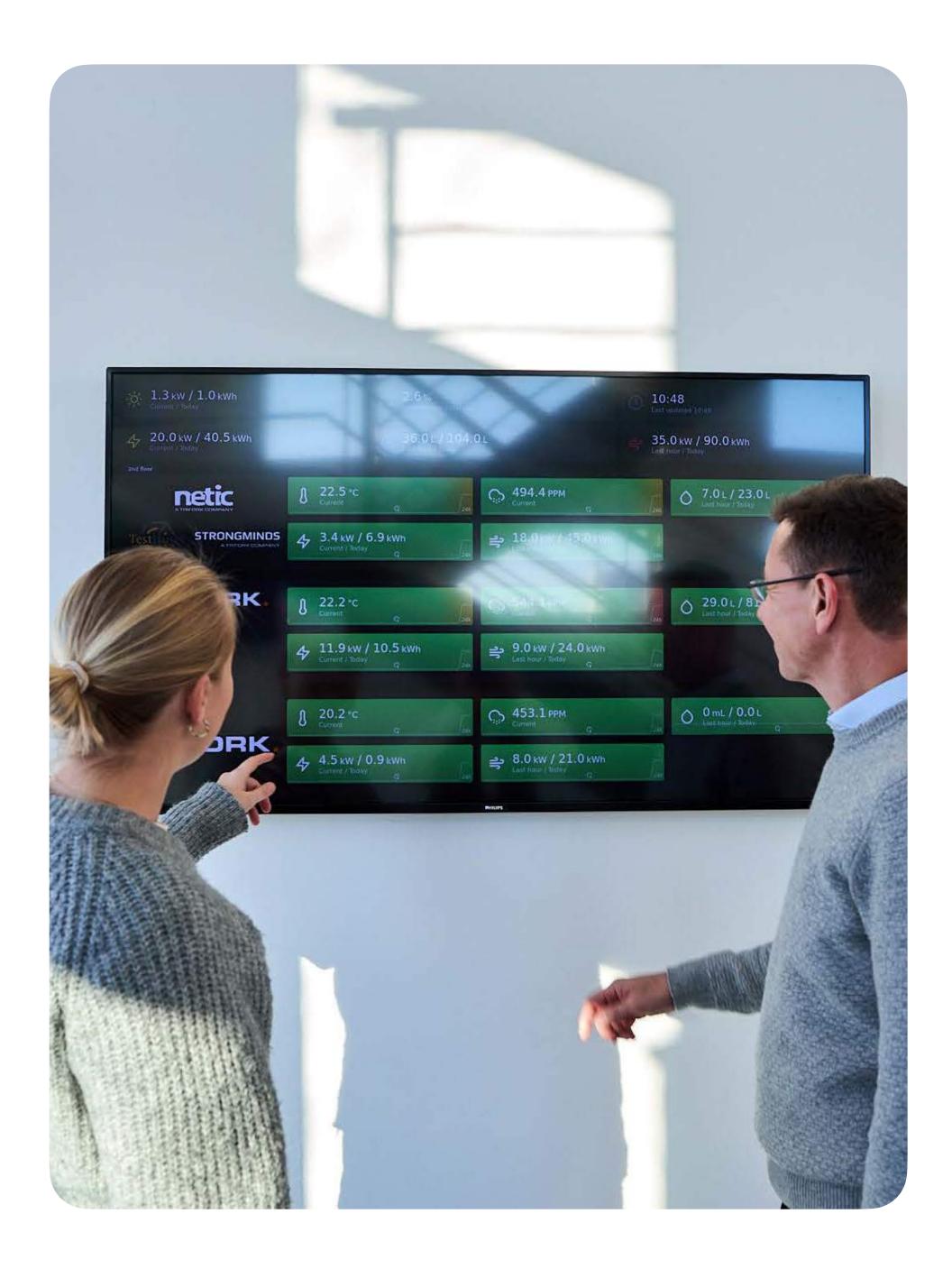
**Responsible** business information & ethics, cyber security, and data ethics.

- Ensure compliance with CSRD requirements
- Integrate business ethics

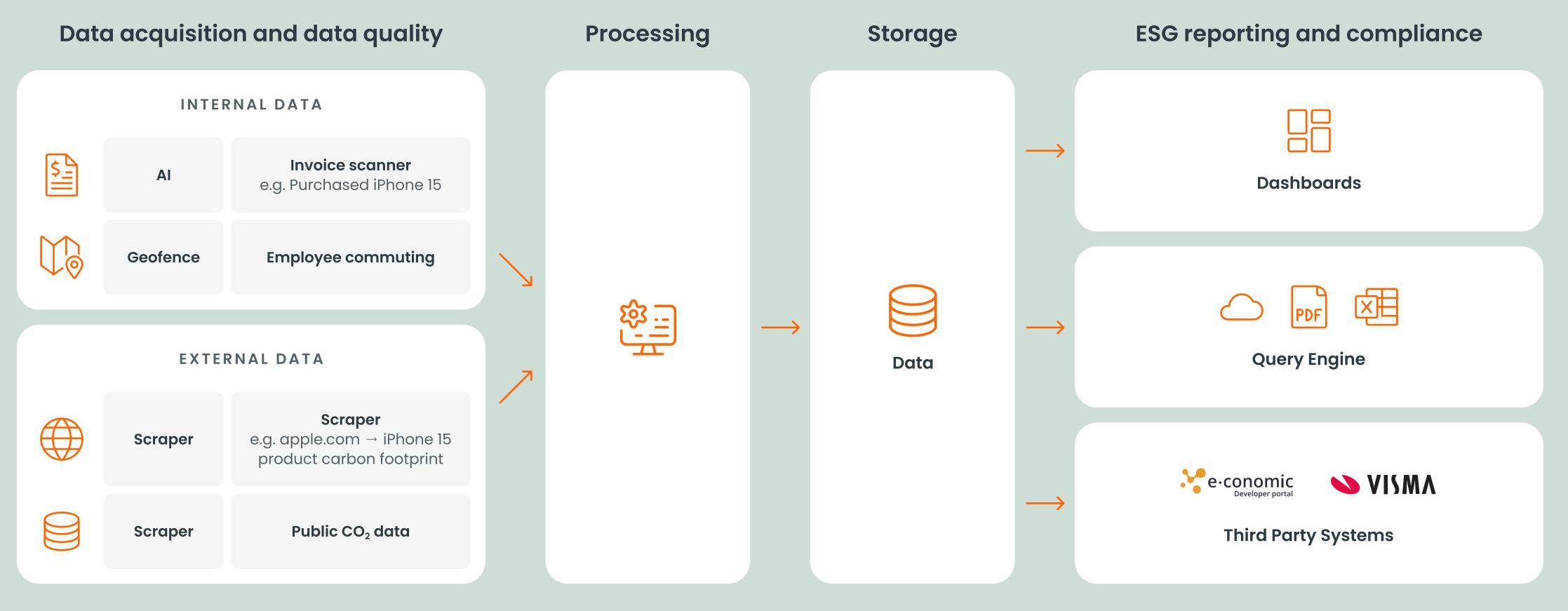


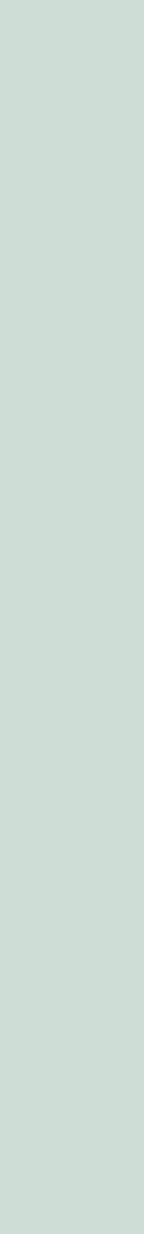
# Live environmental data metrics

Our smart buildings produce live data on environmental metrics.



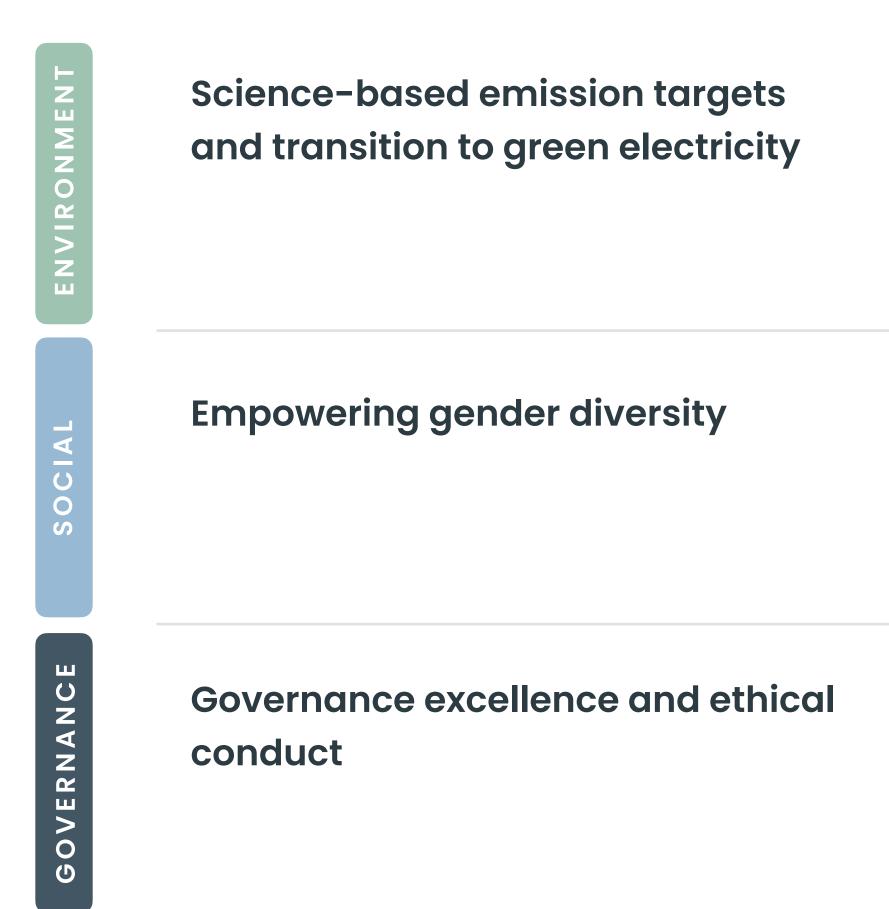
## Utilizing technology to create real impact and take action





#### **INNOVATING FOR A BETTER WORLD**

## Targets



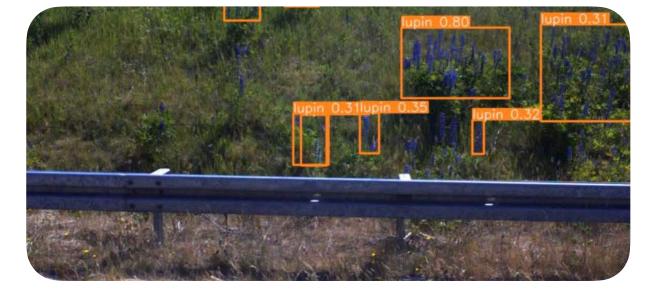
$\longrightarrow$	2030	70% reduction in Scope 1 and 2 emissions <sup>1</sup>		
$\longrightarrow$	2030	100% renewable electricity		
$\longrightarrow$	2026	70% of Trifork's suppliers <sup>2</sup> have set science-based emission targets		
$\longrightarrow$	<b>2030</b> Minimum 30% of underrepresented gender in our toto workforce and among people leaders			
$\longrightarrow$	Today*	Minimum 40% of underrepresented gender in our board of directors		
$\longrightarrow$	2026	100% of suppliers are evaluated based on sustainability principles <sup>3</sup>		
$\longrightarrow$	Today*	Zero corruption and bribery incidents		



#### **CASE STORIES**

## Our greatest impact is generated through our software solutions





Al and Computer Vision Powered **Biodiversity Protection in Scandinavia** 



Cutting cost & emissions through discovery & data analysis

SOCIA



Hospital on Wheels



Corona Passport - A safe and efficient reopening of the Danish society



Removing plastic from the beaches using AI and robots



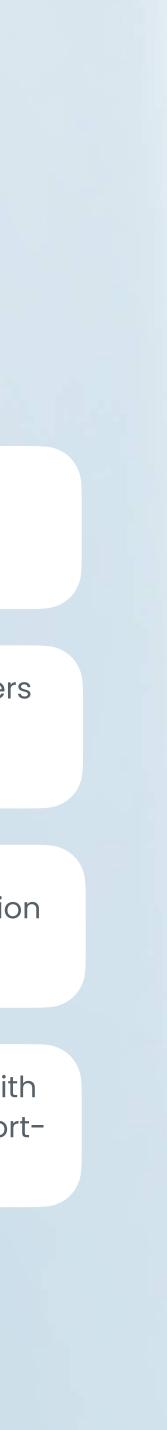
'Min Læge' app achieved a significant milestone of 2 million users





# Key takeaways from today

S	low market environment in the short-term but	Pioneering tech partner challenging our customers	Making a real impact	Loyal customer base	Long-term secular growth drivers
C	Dynamic teal model entered around our people	Big opportunity to cross-sell and up-sell	Design Thinking and strategic user insights	Selling more value creation to senior management	Growing across borders with large global partnerships
	Well positioned to grow in e.g. Vision AI and Vision Pro	Groundbreaking and growing IP portfolio	Successful and unique innovation model with Labs	Increased focus on value- creating M&A	Science-based emission targets
	10-15% organic revenue growth CAGR in the mid- term	15-25% total revenue growth CAGR in the mid-term	16-20% adj. EBITDA margin target in Trifork segment in 2026	10-14% Group EBIT margin target in 2026	1.5x NIBD/adj. EBITDA with potential to exceed short term





#### Jørn Larsen Founder & group ceo

#### Kristian Wulf-Andersen

GROUP CFO

#### Morten Gram

GROUP CRO

#### Preben Thorö GROUP CTO

