#### TRIFORK

# From transformation year to future-ready



#### **DISCLAIMER · IMPORTANT INFORMATION**

This presentation contains forward-looking statements including, but not limited to, statements and expectations concerning expected or projected earnings, strategies, trends and developments. Forward-looking statements are statements (other than statements of historical fact) relating to future events and Trifork's expected, anticipated or planned financial and operational performance.

The words 'may', 'will', 'will continue', 'should', 'expect', 'foresee', 'anticipate', 'believe', 'estimate', 'plan', 'project', 'predict', 'intend', 'guidance' and 'outlook' or variations of these words, including negatives thereof, as well as other statements regarding matters that are not historical fact or regarding future events or prospects, constitute forward-looking statements. Other forward-looking statements can be identified in the context in which the statements are made.

Trifork has based these forward-looking statements on its current views with respect to future events and financial performance. These views involve a number of risks and uncertainties, which could cause actual results to differ materially from those predicted in the forward-looking statements and from the past performance of Trifork.

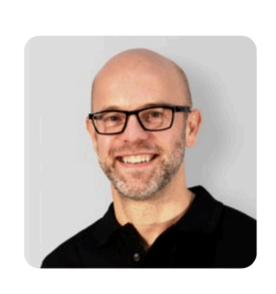
Although Trifork believes that the estimates and projections reflected in the forward-looking statements are reasonable, they may prove materially incorrect, and actual results may materially differ, e.g. as the result of risks related to the industry in general or Trifork in particular.

As a result, forward-looking statements should not be relied on as a prediction of actual results. Trifork undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except to the extent required by law.

#### **PRESENTERS**



CEO Jørn Larsen



CFO Kristian Wulf-Andersen

**CEO** since **CFO** since 2007 1996

Year of birth Year of birth 1966 1971

**Nationality** Danish **Nationality** Danish

**Educational background Educational background** Mechanical engineering degree - Civil engineering Bachelor in Economics - Aarhus Business School,

degree in Computer Science - University of Aalborg Denmark

Professional background Serial entrepreneur in the Nordic technology sector with Professional background 1997-2007: Co-founder and CFO of the IT infrastructure

co-foundation of >50 startups company Interprise Consulting (acquired by Trifork)

From 1996: Founder and CEO of Trifork 1996-1999: IT consultant, trainer and management consultant at Siemens Nixdorf / Siemens Business

1994-1995: Project Manager with Dator Services

1984-1989: Technical Naval engineer with Maersk 1989-2000: Officer at the Royal Danish Airforce

Member of the Board of Directors of Dawn Health A/S, Other directorships and Other directorships and executive roles

None &Money ApS, Bluespace Ventures AG, XCI A/S (all Trifork executive roles

Labs companies)

Trifork ownership 1.3% Trifork ownership 19.5%

#### **WE ARE A**

## Pioneering technology partner

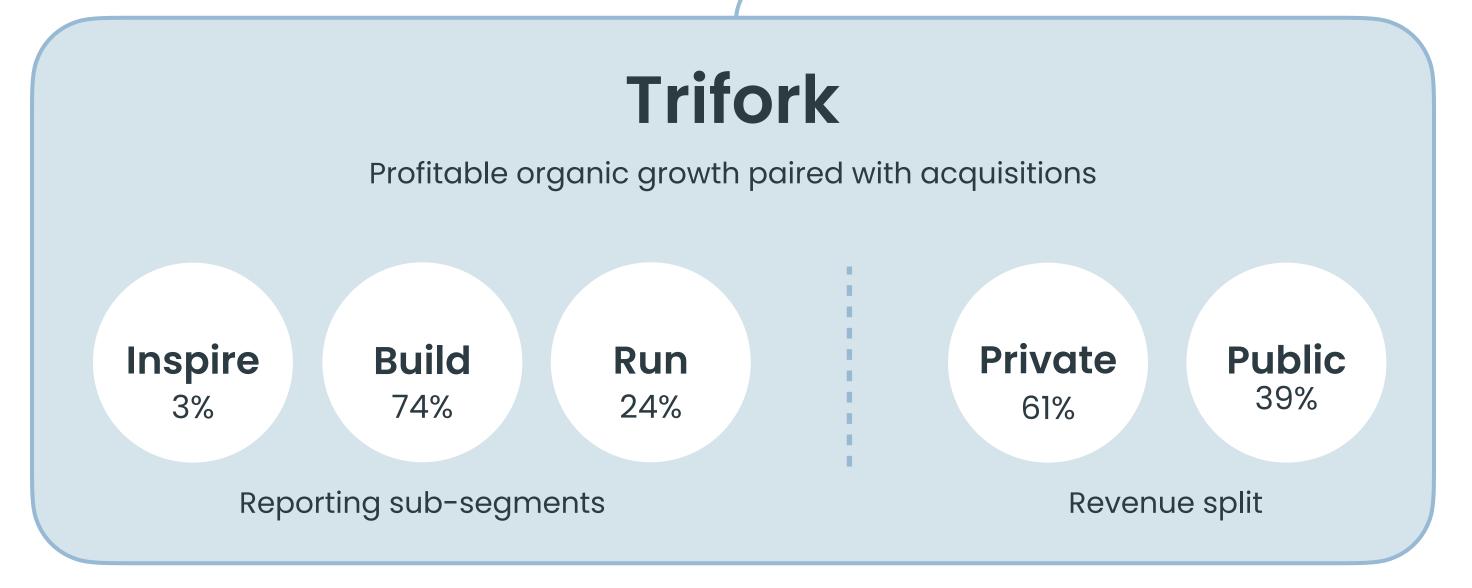
We operate at the forefront of innovation and are often among the first to explore new technologies and methods.

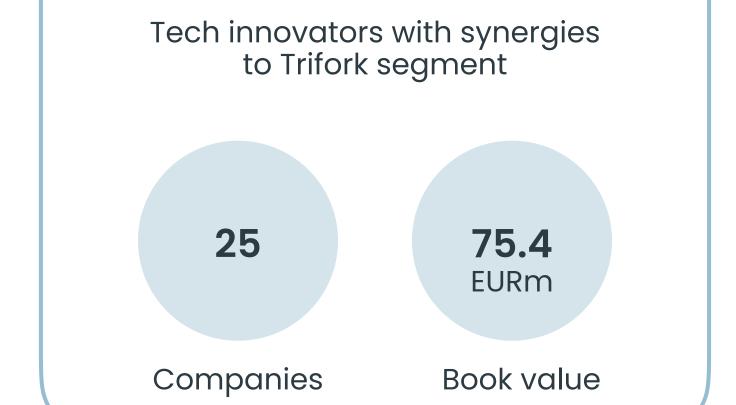
#### **OUR PURPOSE**

We work closely with our enterprise and public customers to create **cutting-edge and user-friendly digital solutions** that tackle complex challenges and help make the world a better place.

#### A brief overview





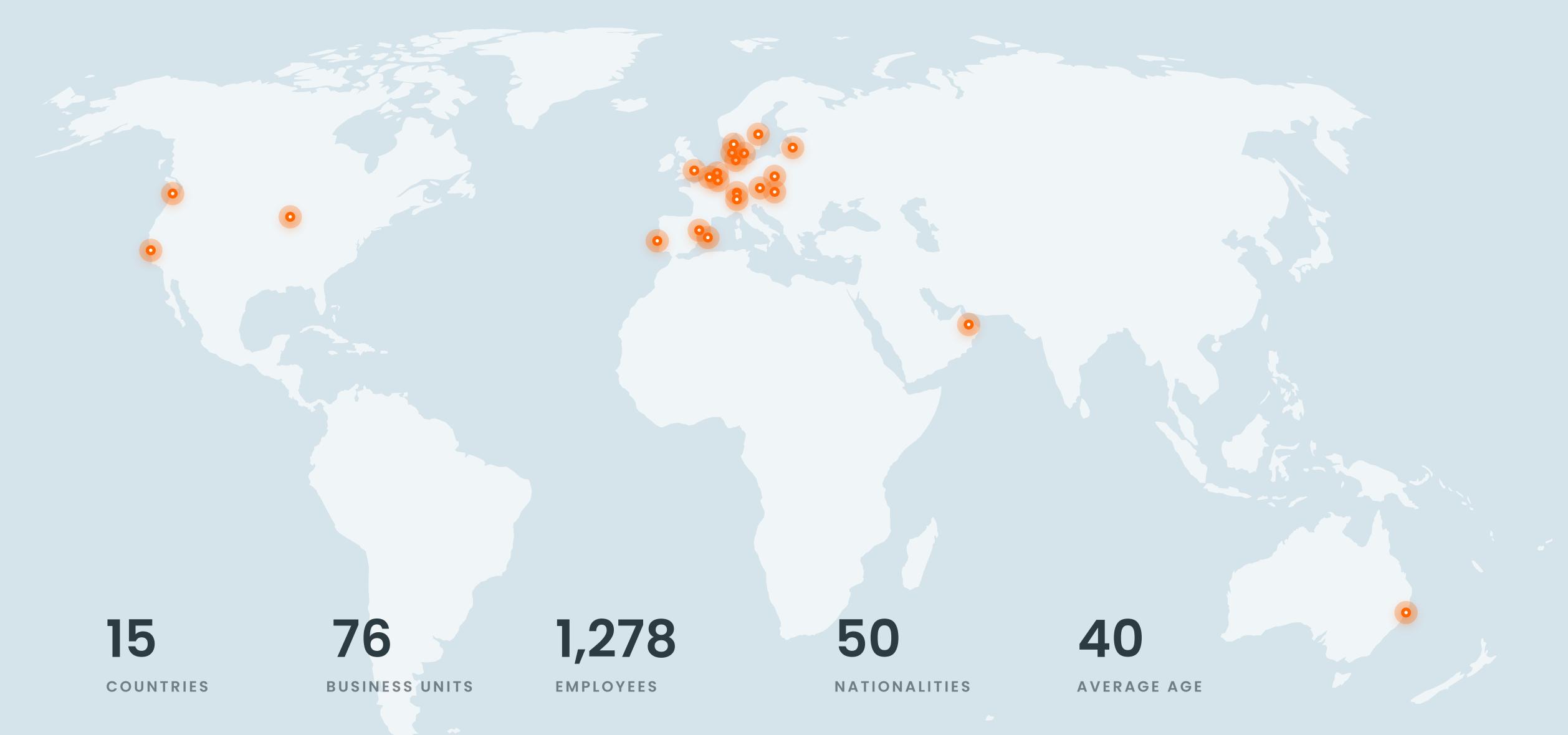


**Trifork Labs** 

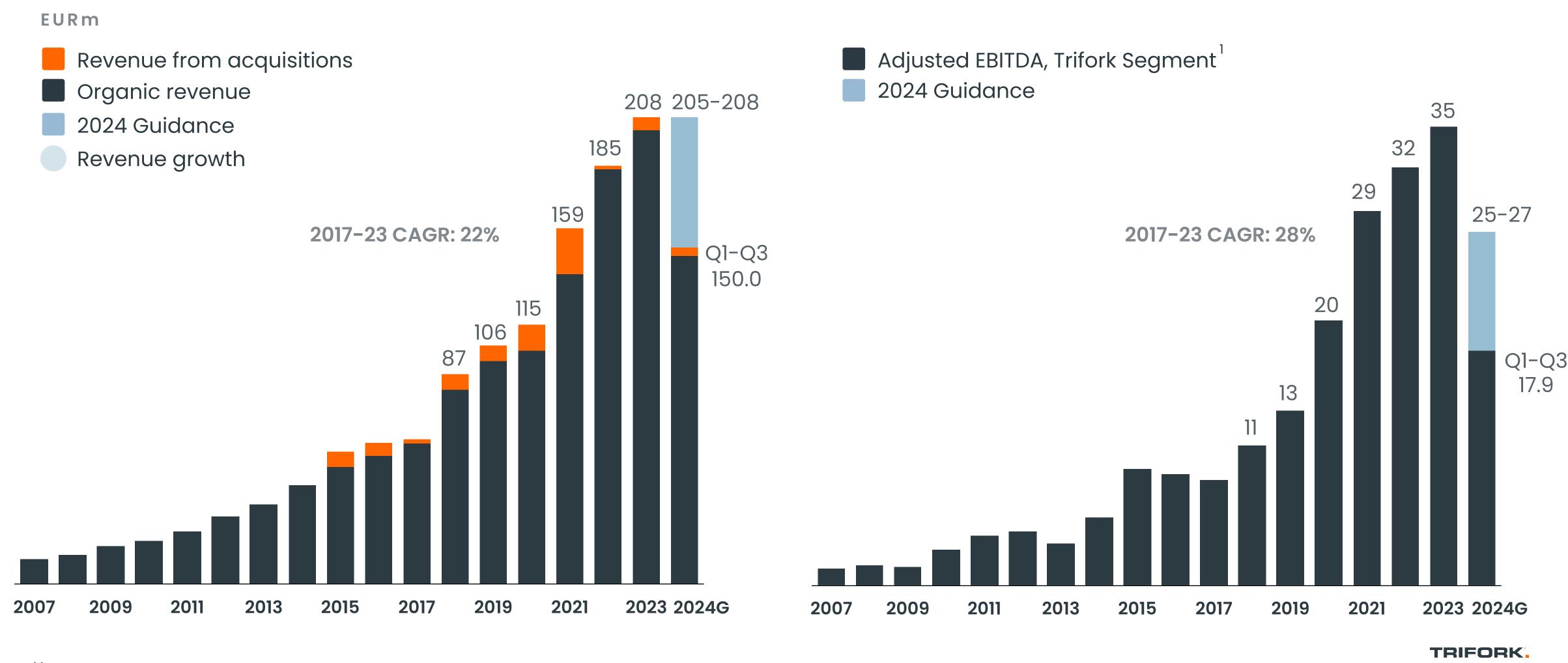
Fully consolidated in Group P&L

Minority ownership, not consolidated
Financial assets on balance sheet
Exit proceeds and valuation changes reflected in Group EBT

#### TRIFORK SEGMENT

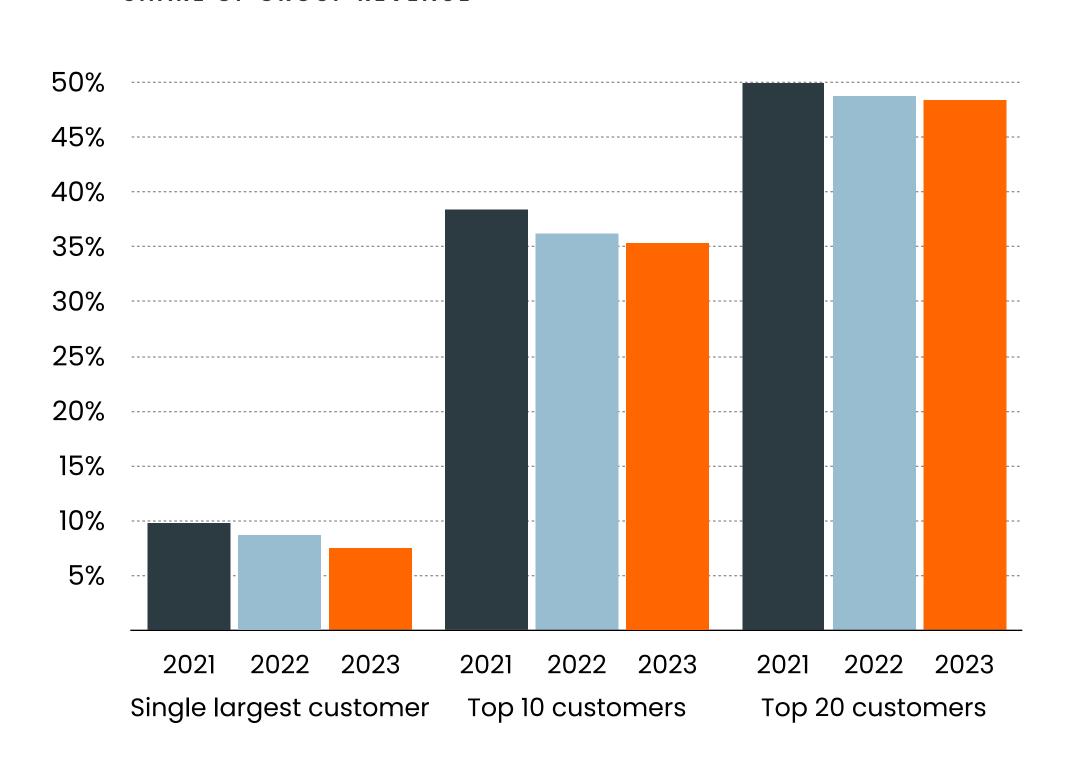


## Historical double-digit growth but a difficult 2024



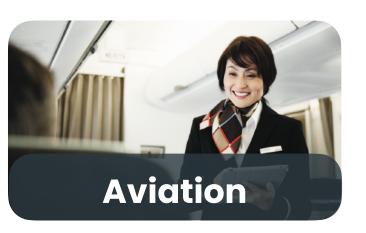
## Wide customer base across multiple industries

#### SHARE OF GROUP REVENUE







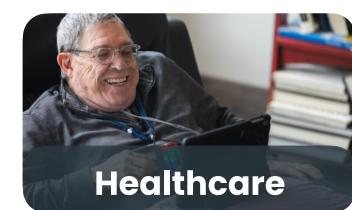


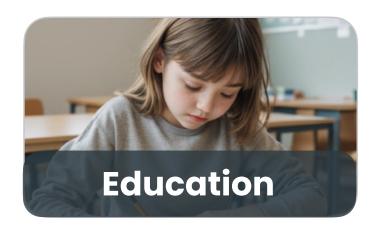


















#### SOME OF OUR CUSTOMERS

















































































































9 TRIFORK:

#### UNDERSTAND HOW TECHNOLOGY CAN SOLVE THE PROBLEM

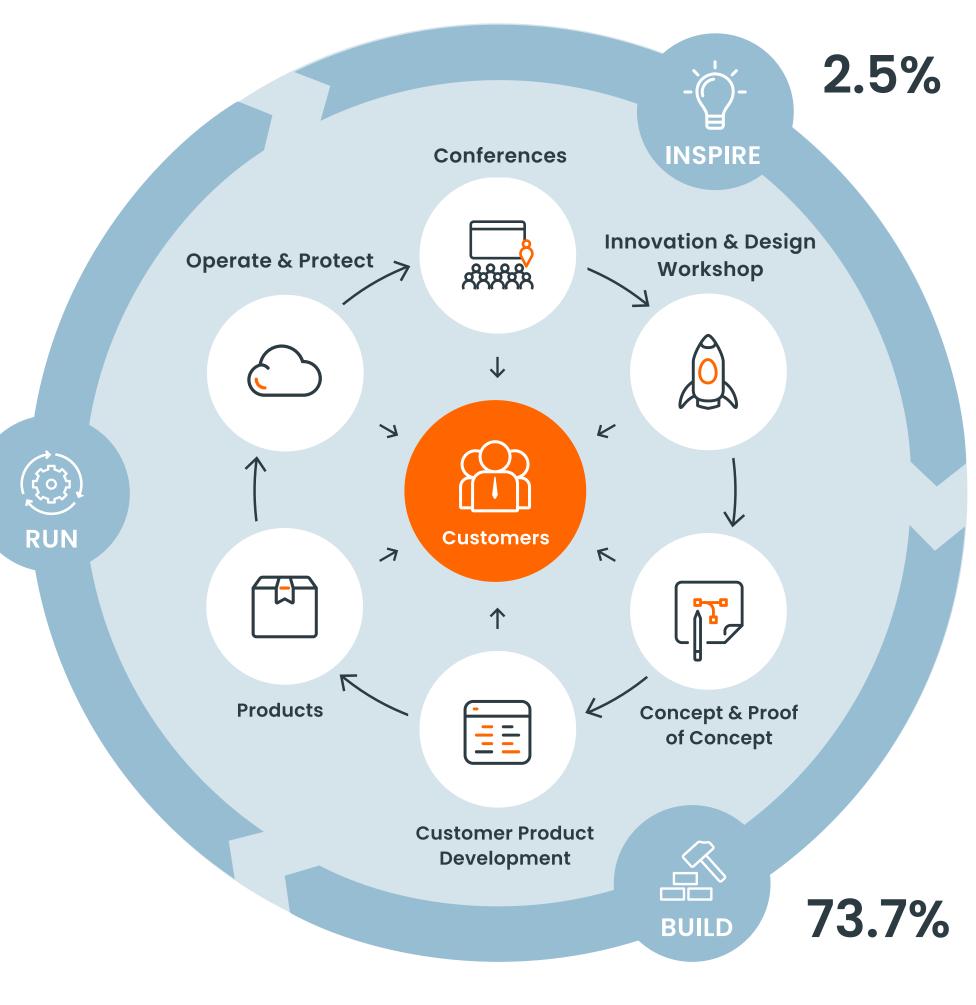
## A full-scale service provider

**23.8%** OF 9M 24 REVENUE

ENSURE CONTINUITY AND COMPLIANCE WITH SAAS

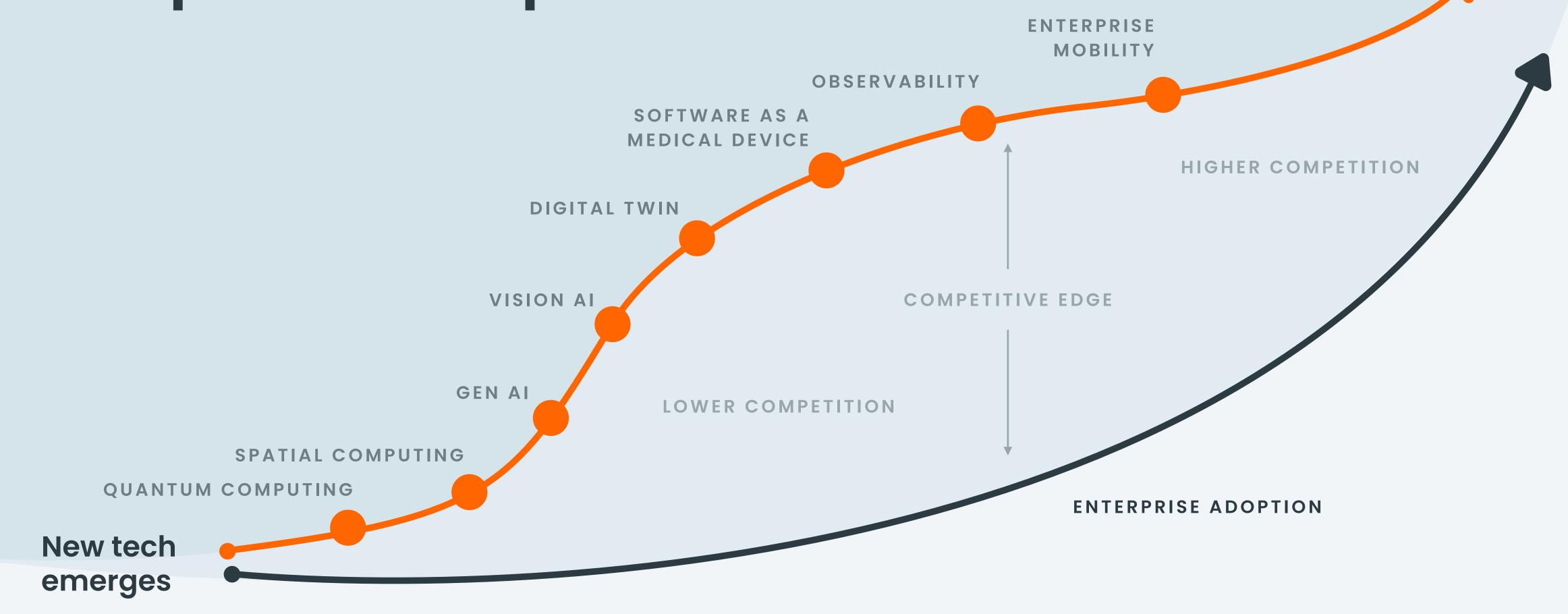
#### Inspire-Build-Run

is all about being a close tech partner to our customers

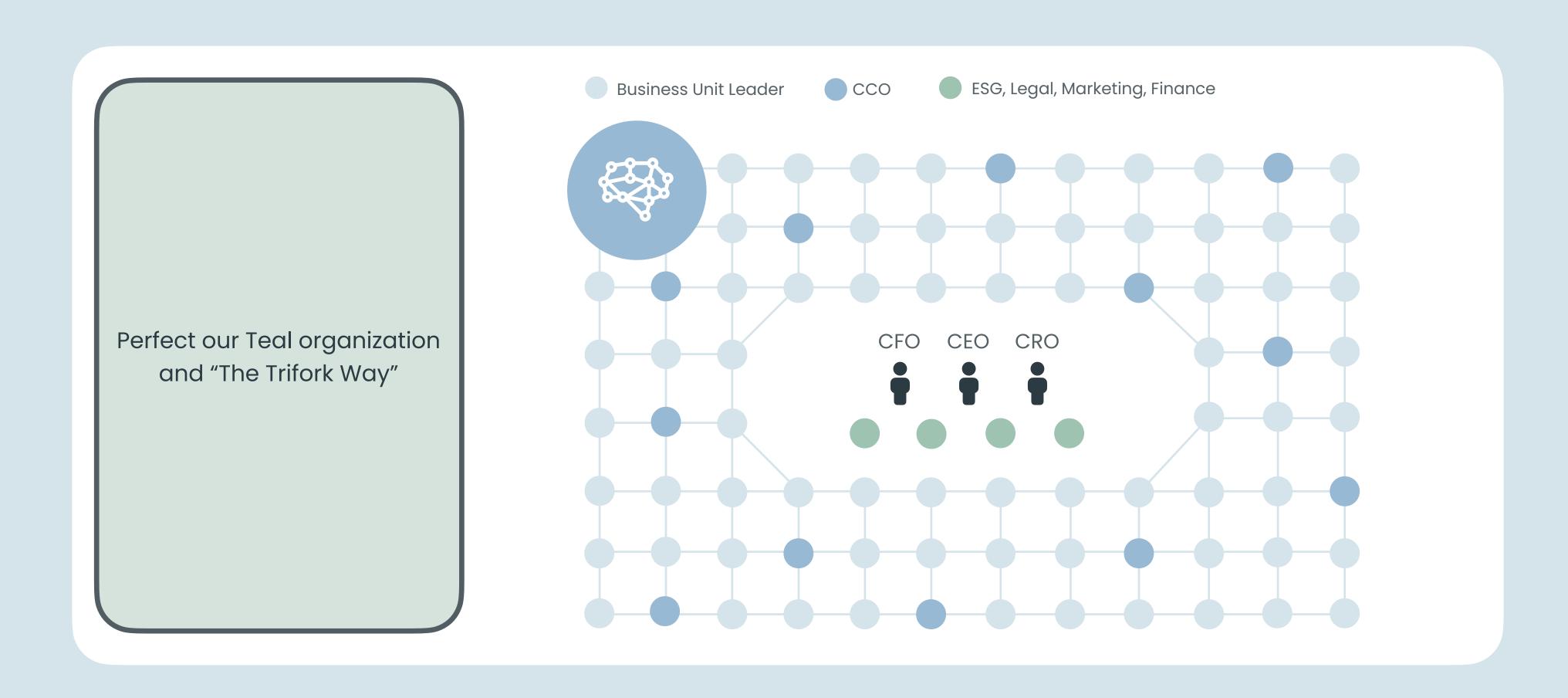


DELIVER SOLUTIONS THAT SOLVE THE PROBLEM

Building competitive edge before widespread adoption



## Building blocks to double-digit growth



12 TRIFORK:

## Building blocks to double-digit growth

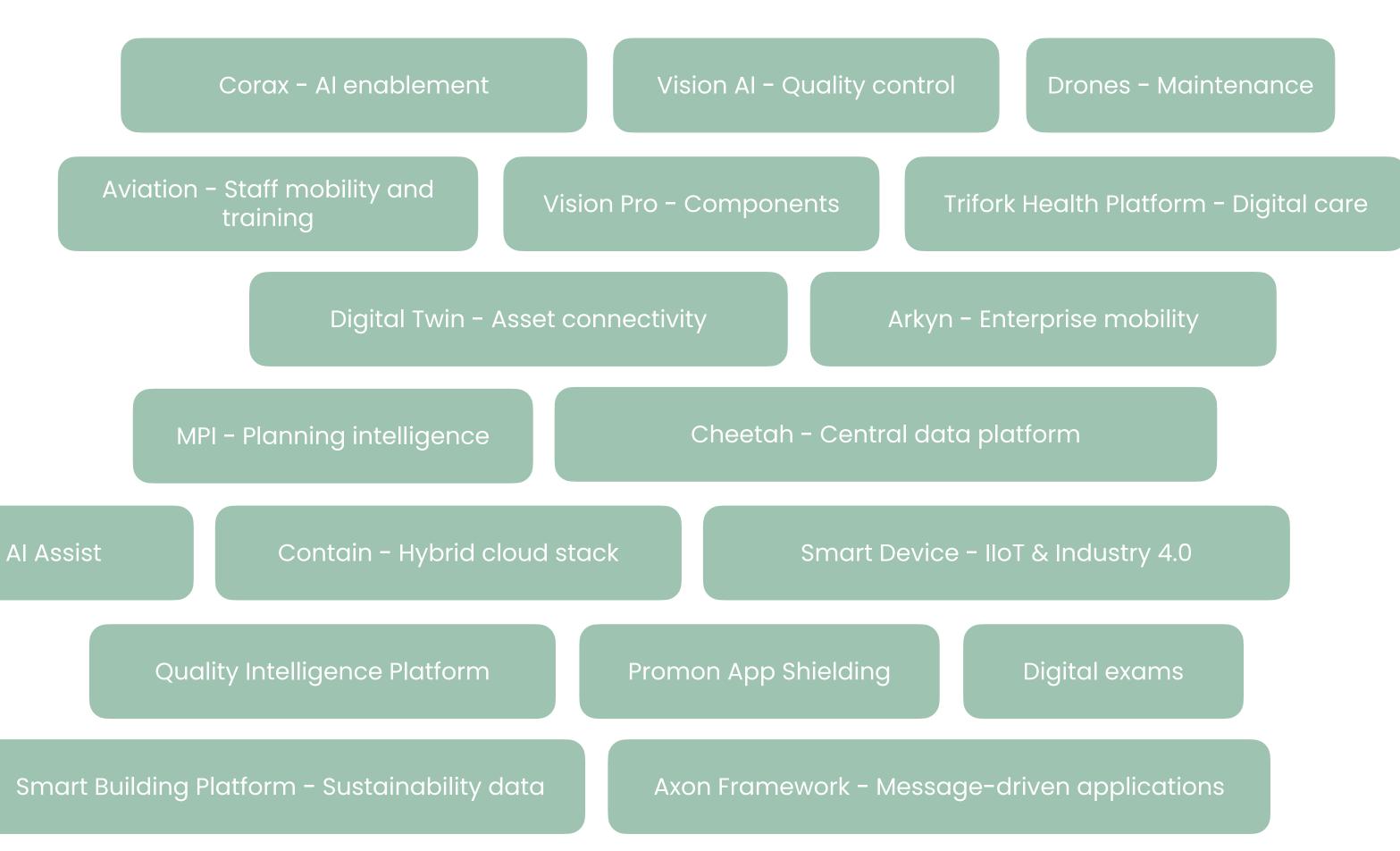
Sell more IP (Run) as part of Build solutions that can be repeated

Perfect our Teal organization and "The Trifork Way"

13 TRIFORK:

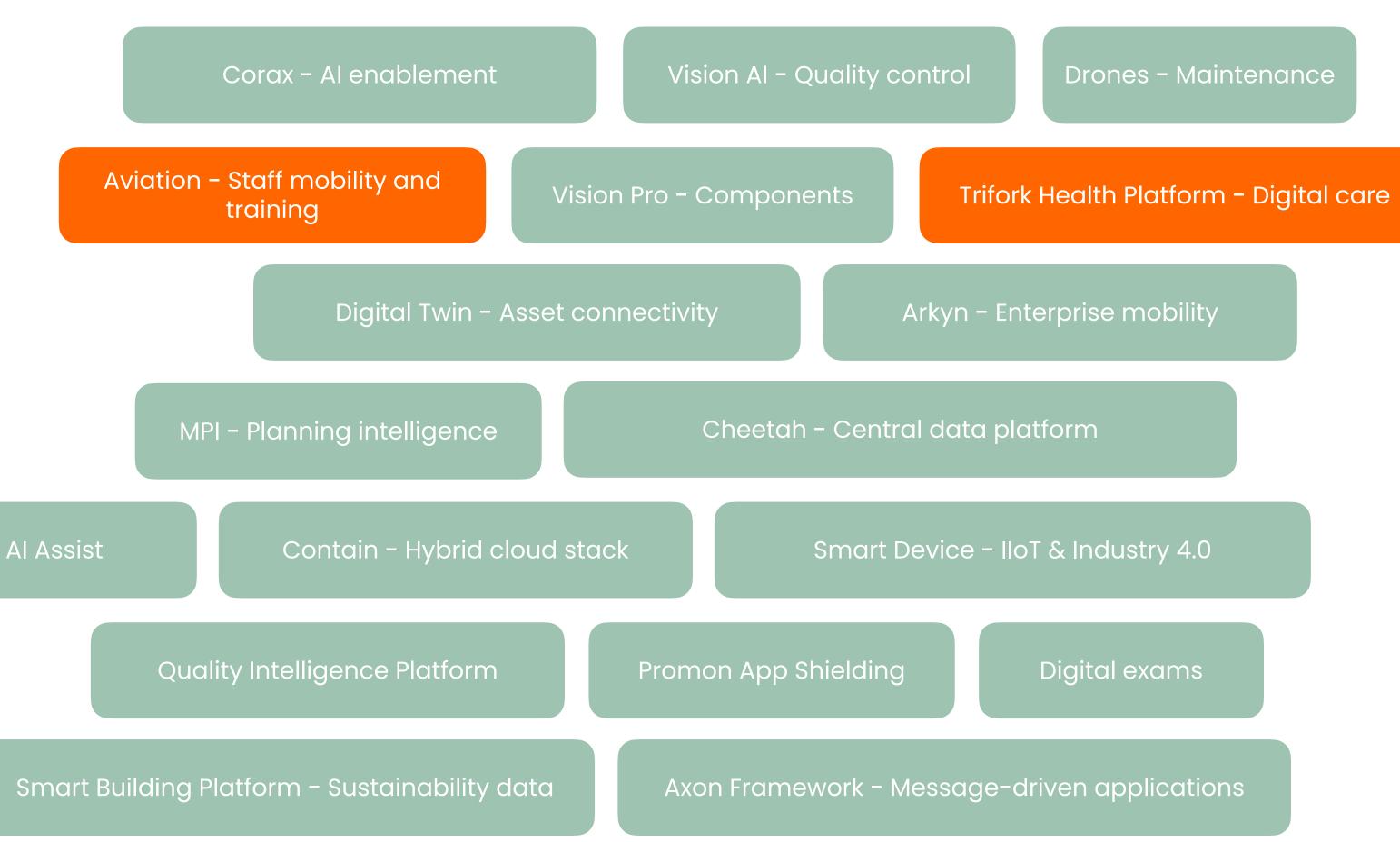
# Focus on internal IP to support growth and margins

#### Platforms, Products & Components



# Focus on internal IP to support growth and margins

#### Platforms, Products & Components



#### Aviation

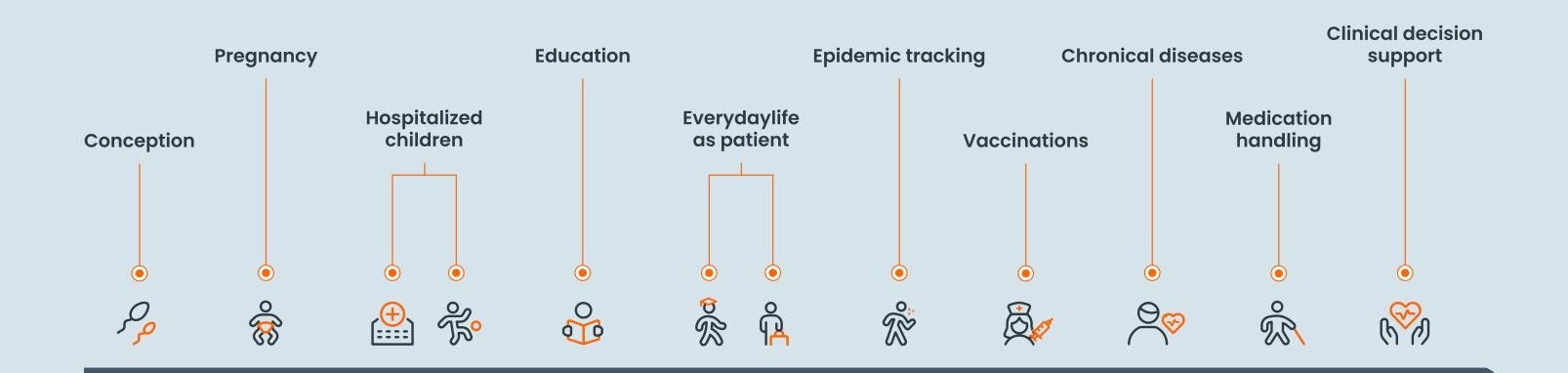
- Our unit Vilea worked with Swiss for many years
- Expanded to Lufthansa and Edelweiss
- Two new negotiations ongoing in Europe and US
- Supported by global tech partners
- Customer engagement on training pilots and crew with Apple Vision Pro

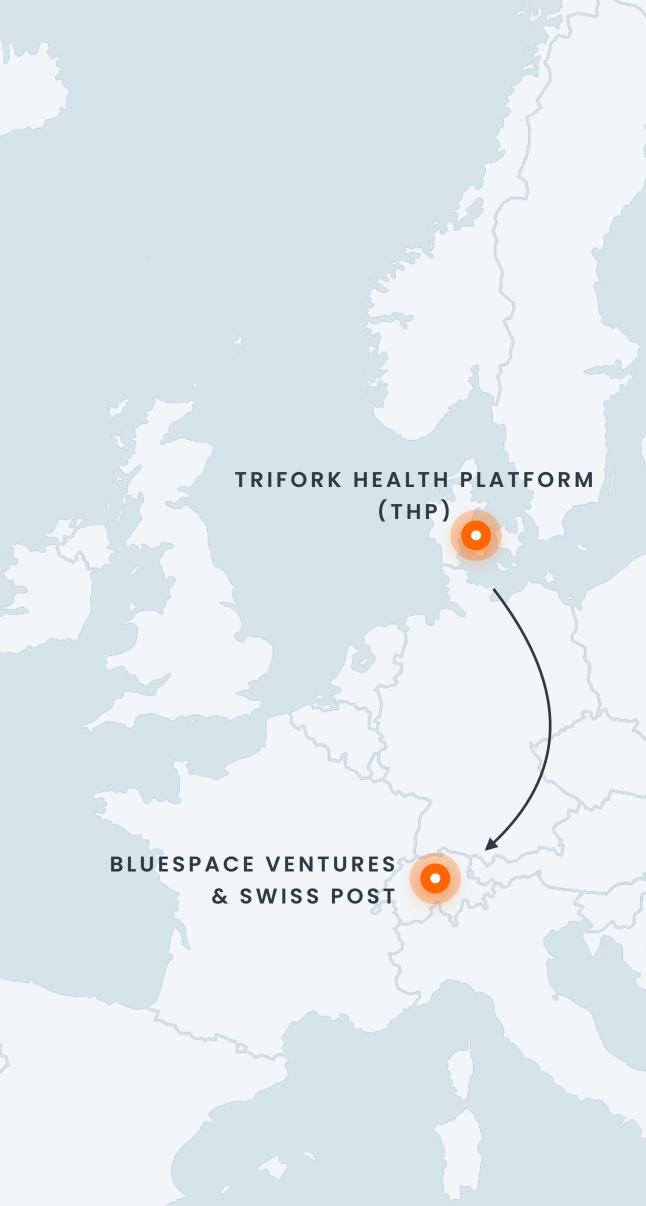




#### Trifork Health Platform

- Bluespace Ventures signed in Switzerland in 2022
- Swiss Post announced as new customer in November 2024
- Expecting to sign another EMEA customer in the short-term





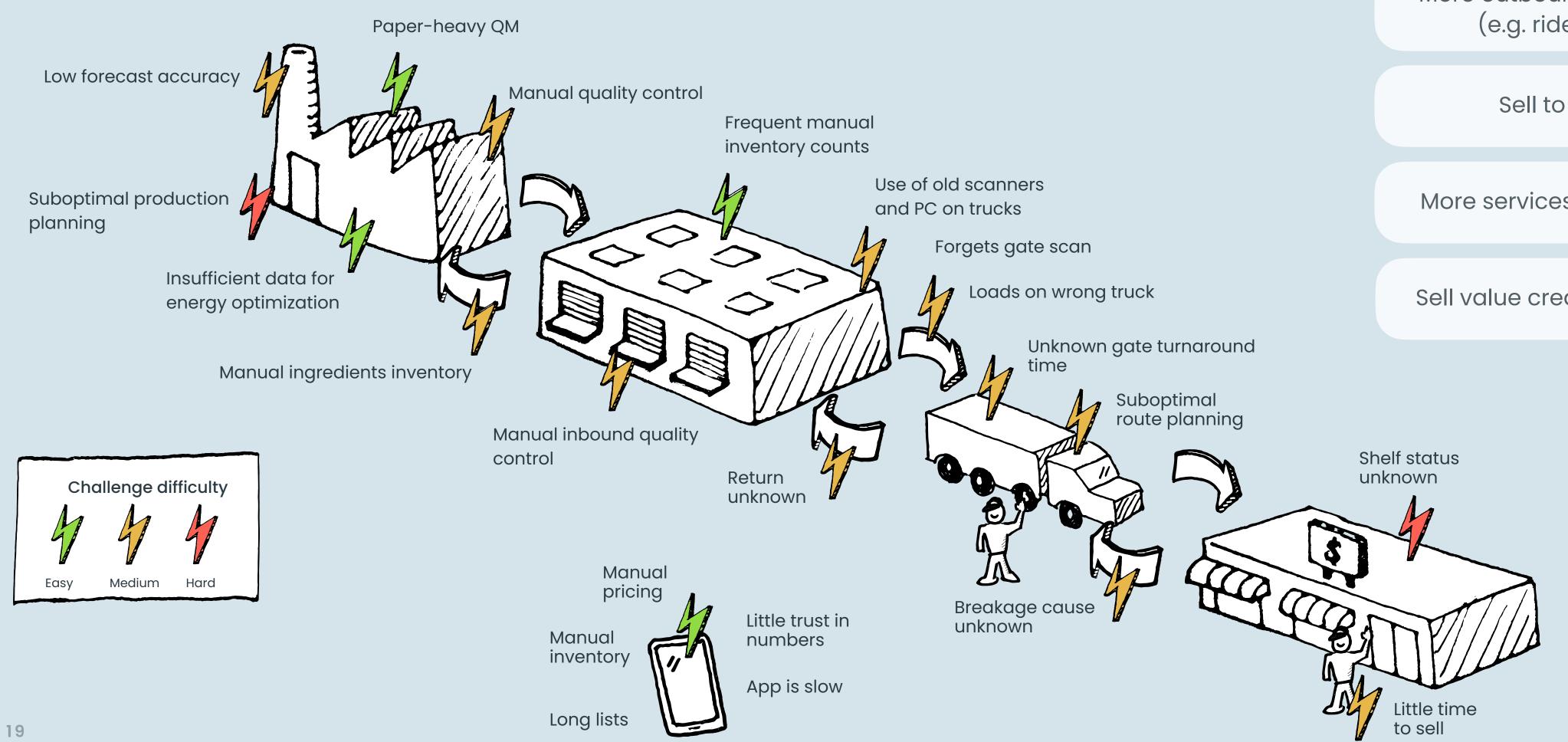
## Building blocks to double-digit growth

Sell more IP (Run) as part of Build solutions that can be repeated

Perfect our Teal organization and "The Trifork Way"

Increase revenue per customer

## Increasing lead conversion and impact



More outbound sales efforts (e.g. ride-alongs)

Sell to C-level

More services per customer

Sell value creation, not hours

Perfect our Teal organization

and "The Trifork Way"

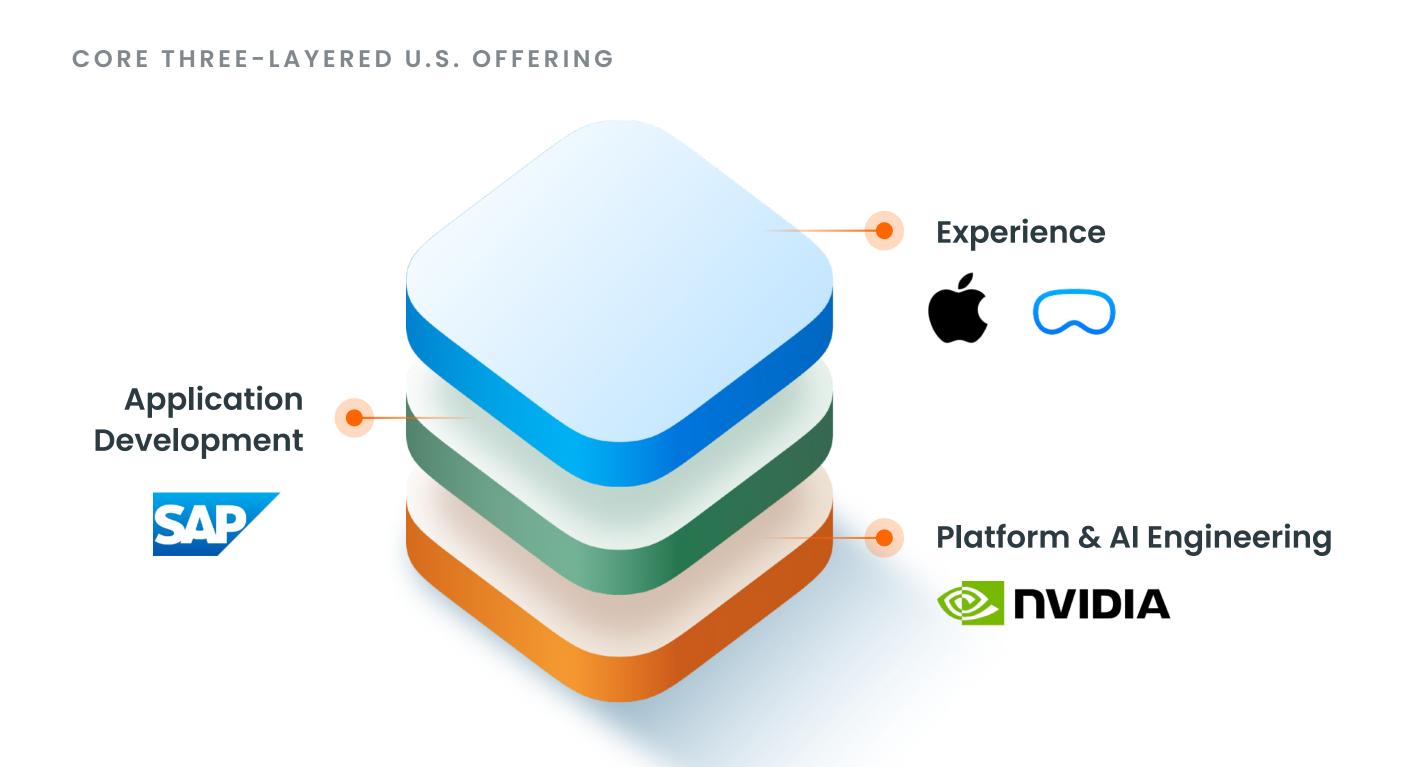
## Building blocks to double-digit growth

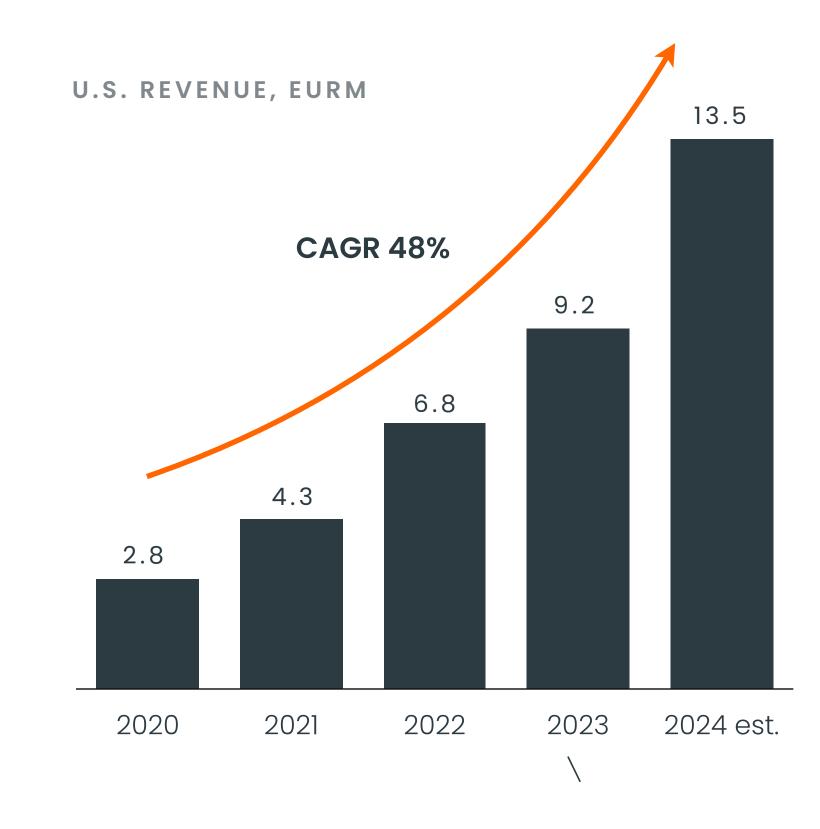
Sell more IP (Run) as part of Build solutions that can be repeated

Increase revenue per customer

Accelerate partnerships with tech companies

## Deeper partnerships has proven successful in U.S.



















Perfect our Teal organization

and "The Trifork Way"

## Building blocks to double-digit growth

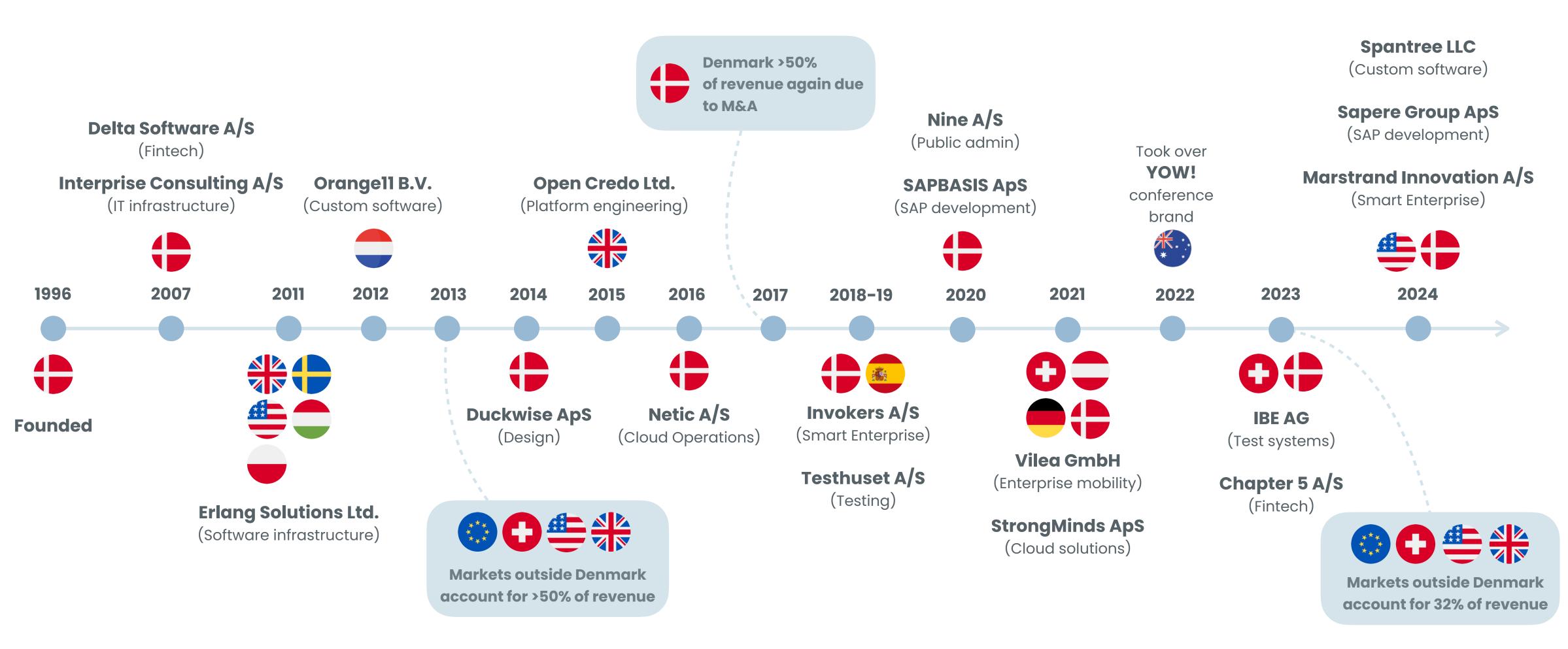
Sell more IP (Run) as part of Build solutions that can be repeated

Increase revenue per customer

Accelerate partnerships with tech companies

Acquisitions and strategic Trifork Labs collaborations

## We will continue our acquisition strategy



## Innovation speedboats

- Trifork earns fees on innovative Labs products sold to customers
- Trifork invoices services to Labs companies
- Labs companies grow with Trifork's help
- Growth leads to valuation increase in Labs companies
- Risk shared with co-investors
- Exit proceeds go into Trifork's overall capital allocation framework

**Trifork spinoffs** 

Go-to-market

**External innovators** 

Dawn Health

**Ø** COMPASSANA

**Upcycling Forum** 

O S S M O

& money

OROKOKO Care

AxonlQ

frameo !

visikon

Grantet

DEVELCO

Container
Solutions

FAUNA ()

exseed

Dryp.

arkyn

**C4**Media

XCi

X

feats.

Implantica

T\$3

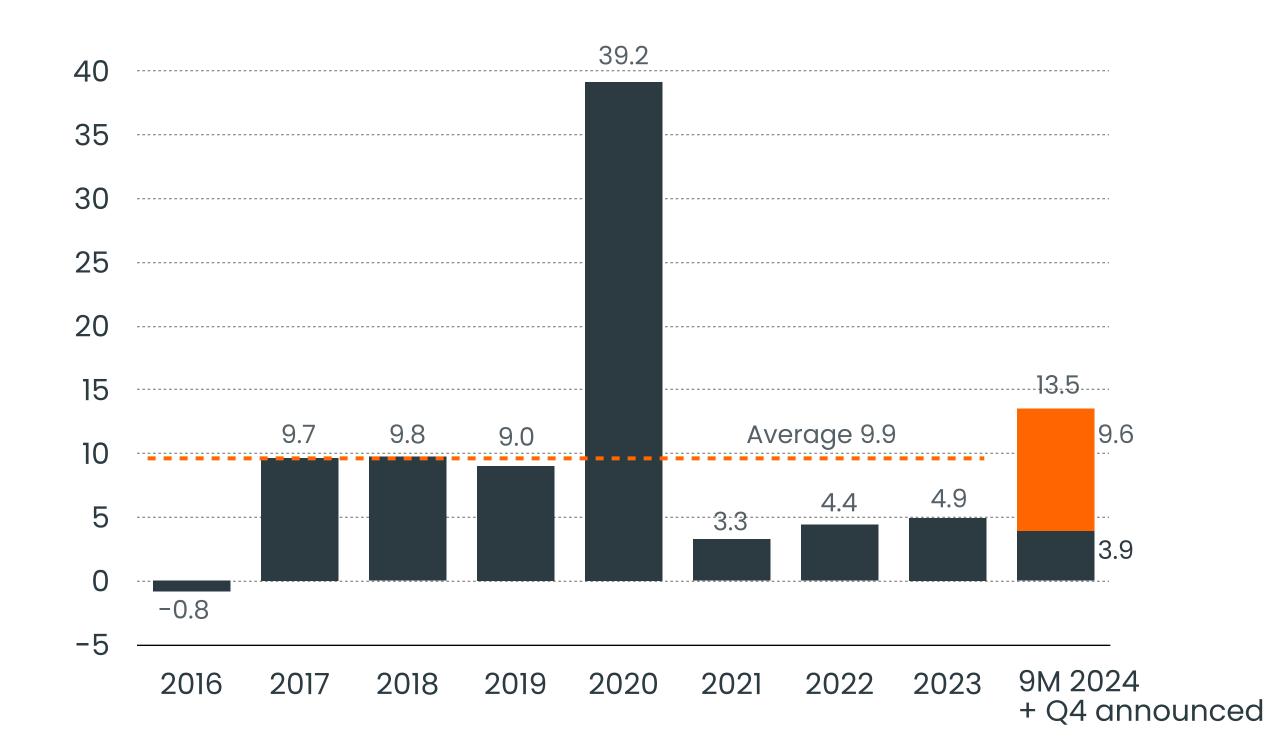
**PROMON** 

YOUANDX

TRIFORK<sup>\*</sup>

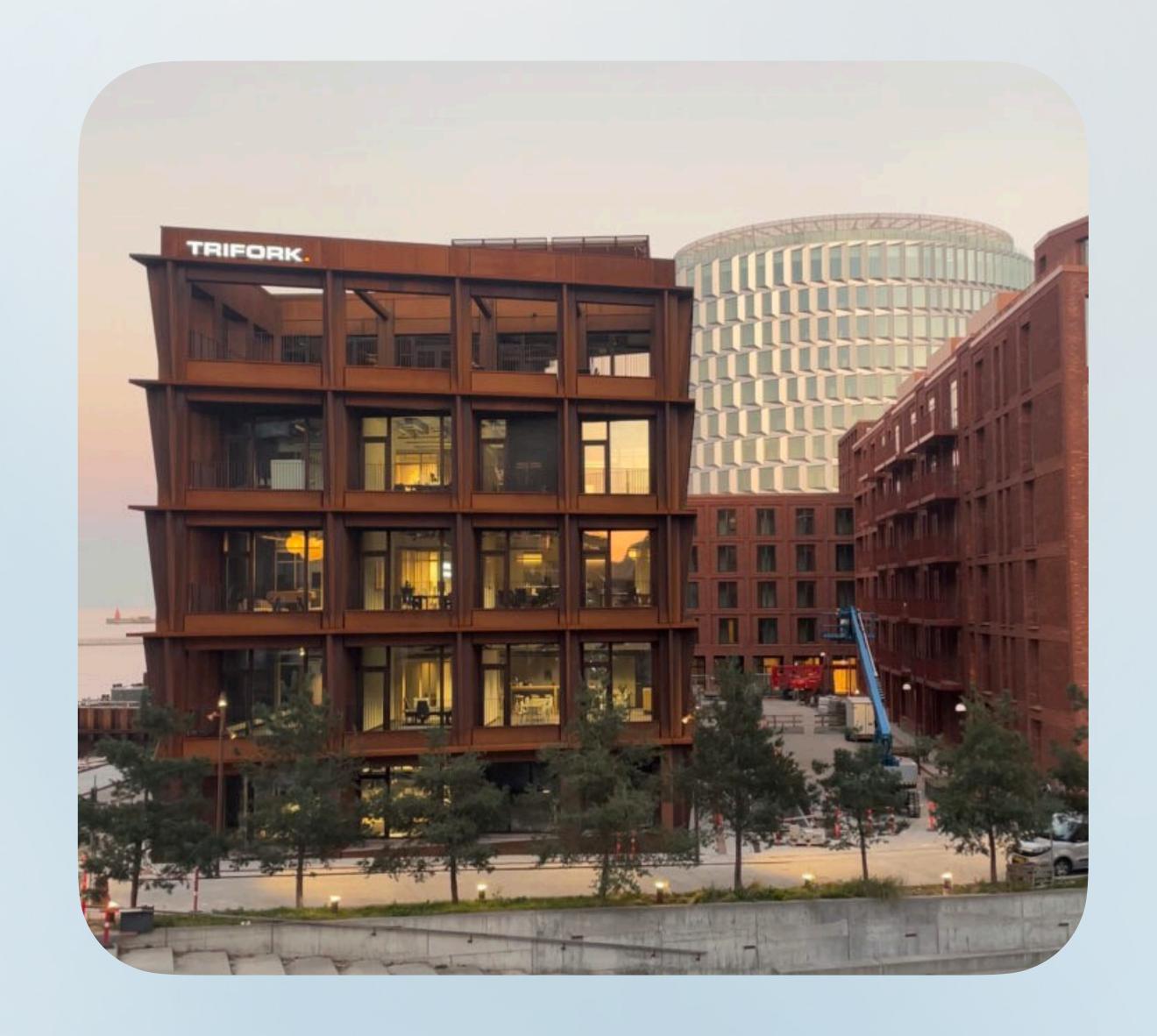
### First significant exit since IPO completed in December





- Shareholders of a Labs company sold 30% of the existing shares to a large institutional investment fund
- Trifork Labs participated pro-rata
- Trifork Labs remains a significant minority shareholder after the transaction
- Valuation exceeds the book value of the company previously recorded
- EBT effect EUR 9.6m with impact on both realized and unrealized gains recorded in Trifork Labs.

# Update on market sentiment and cost initiatives



#### Private is muted

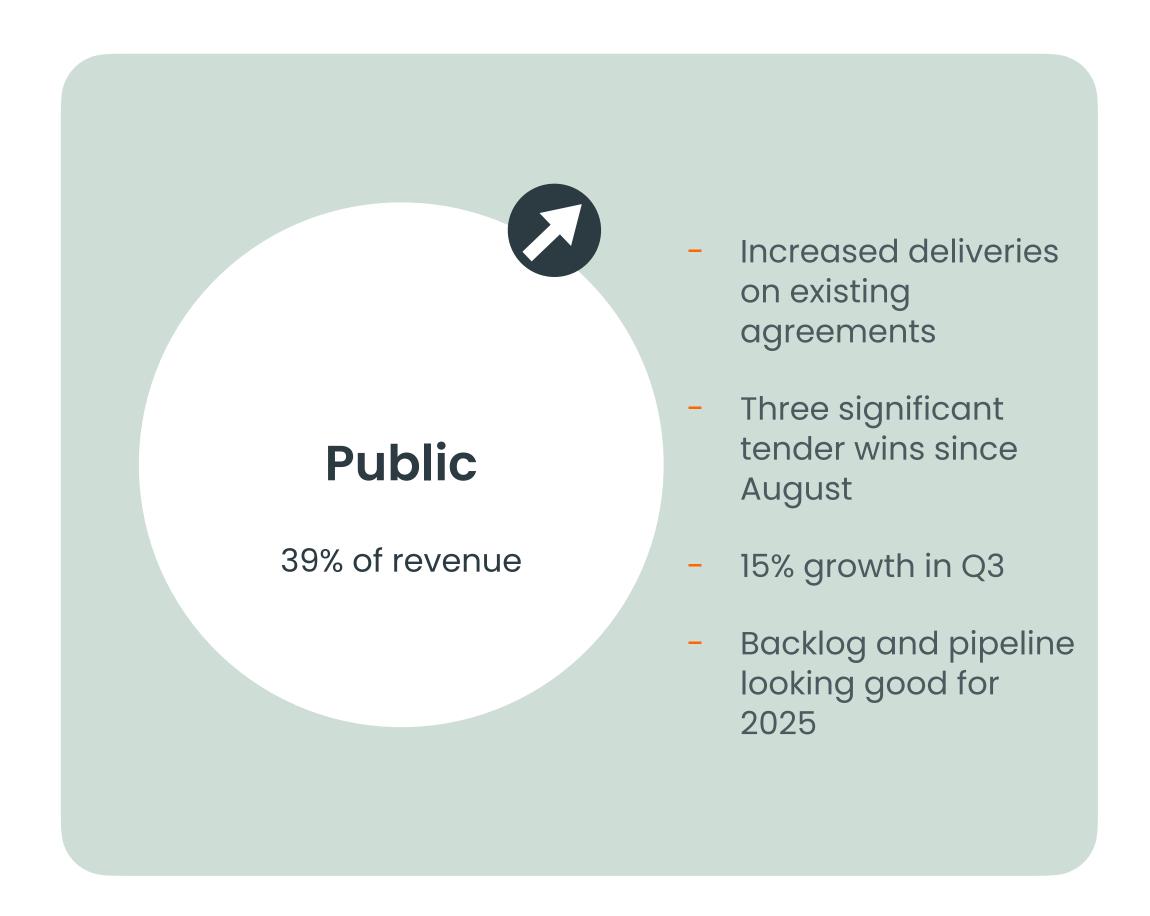
- Significantly wider
   pipeline after
   investments in
   business development
- Anticipating "ketchup effect" when customers gain confidence again
- Good traction with outbound sales efforts despite muted market sentiment



#### **Private**

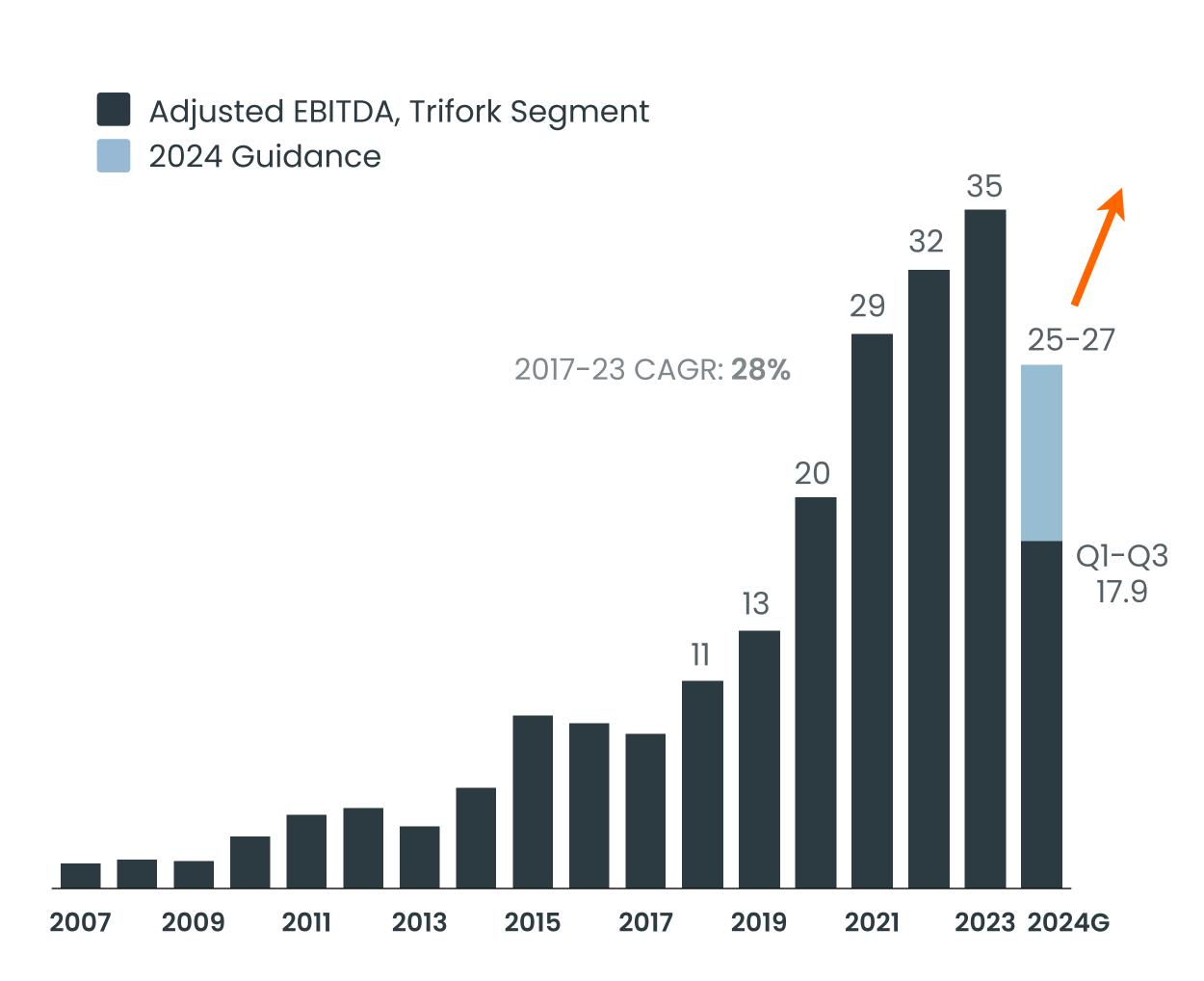
61% of revenue

#### DK Public activity increasing



### Re-establishing margins with EURm 10 cost savings

- Extending our cost savings program with the aim to reduce overall annual cost by around EURm 10 with full positive EBITDA effect in 2025
  - 10% temporary reduction in selected management remuneration
  - Further rightsizing in low-performing units to reach better utilization rates
  - General reduction of costs, e.g. unused office space, travel, etc.
- Identifying and executing on cost savings is progressing well



## Expecting a return to growth with good margins

	Trifork Group revenue	Trifork Segment adj. EBITDA	Trifork Group EBIT	Trifork Group NIBD/adj. EBITDA
Guidance 2024	EURm 205-208  -1.4% to +0.0% total growth -4.0% to -2.5% organic growth	<b>EURM 25-27</b> 12.0% - 13.2% margin	<b>EURM 8-10</b> 3.8% - 4.9% margin	No guidance Q3 2024: 1.8x
Mid-term target announced at CMD in May 2024	2024-2026 CAGR  15-25% annual growth  10-15% organic growth	2026 <b>16-20%</b>	2026 <b>10-14%</b>	2024-2026  1.5x  May temporarily exceed depending on M&A opportunities

## Allocating capital with mid- and long-term horizon

TOP 3 PRIORITIES

#### Organic growth

Organic growth historically2/3 of total growth

#### M&A

- M&A historically 1/3 of total growth
- Historically funded by own cash flows and little debt
- Improved M&A pipeline with more reasonable valuations
- Primary focus on existing markets

#### Net debt management

- Q3/24: Net interest-bearing debt to adj. EBITDA of 1.8x
- Mid-term 1.5x with possibility to exceed short-term

#### **Trifork Labs**

- Very strong historical track record
- Focus on strategic and synergistic investments

#### **Shareholder distribution**

- 25% of net cash profit belonging to Trifork shareholders (dividends and buybacks)
- Subject to capital needed for growth and maintaining gearing target

## Q&A





Long-term secular growth drivers



Software innovation specialists



Three decades of profitable growth



Full-circle and low-risk business model



Effective and agile teal organization



Successful and profitable innovation model



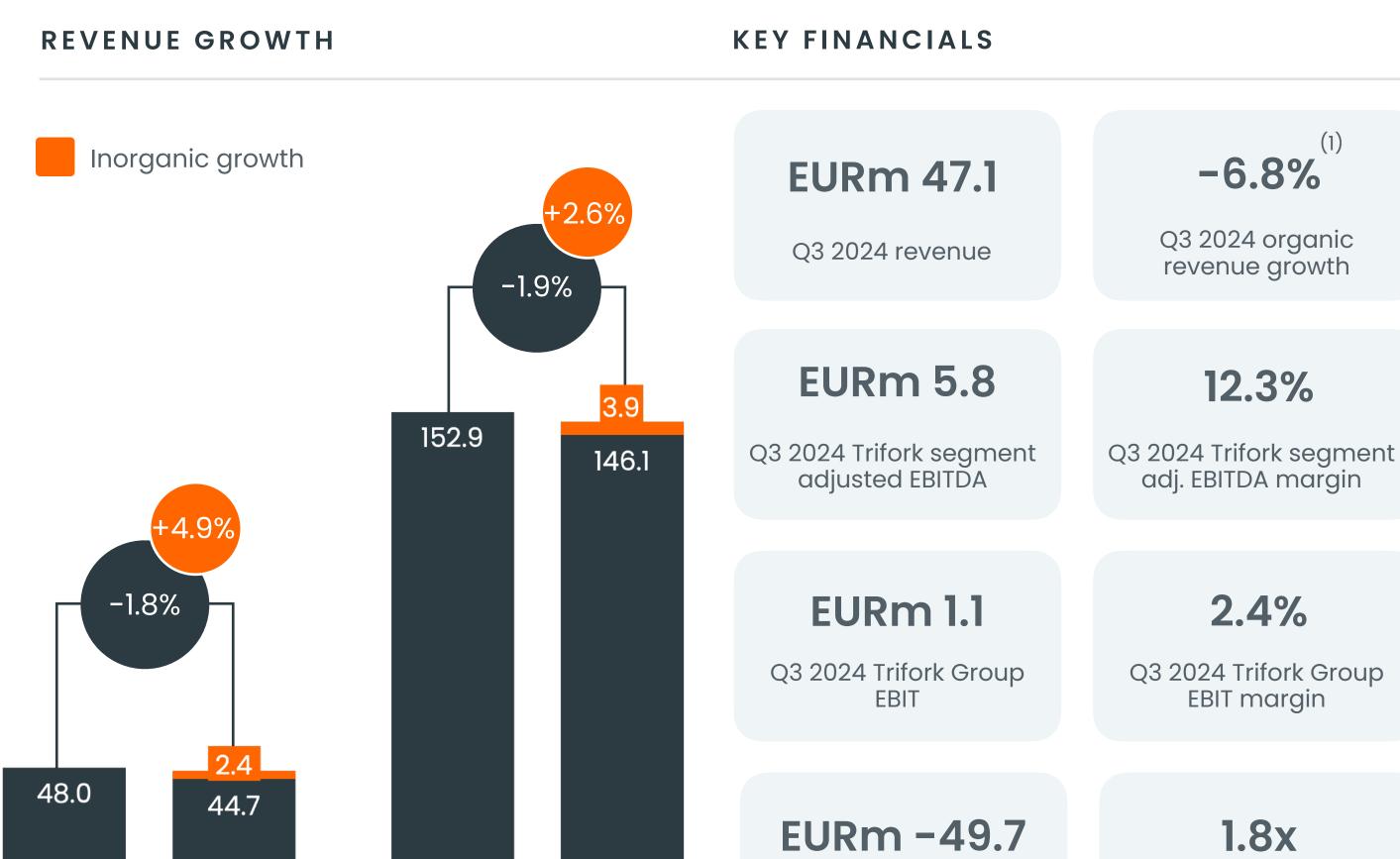
Enabling customers to become sustainable

## Appendix



## -0.8% decline in the core business in Q3

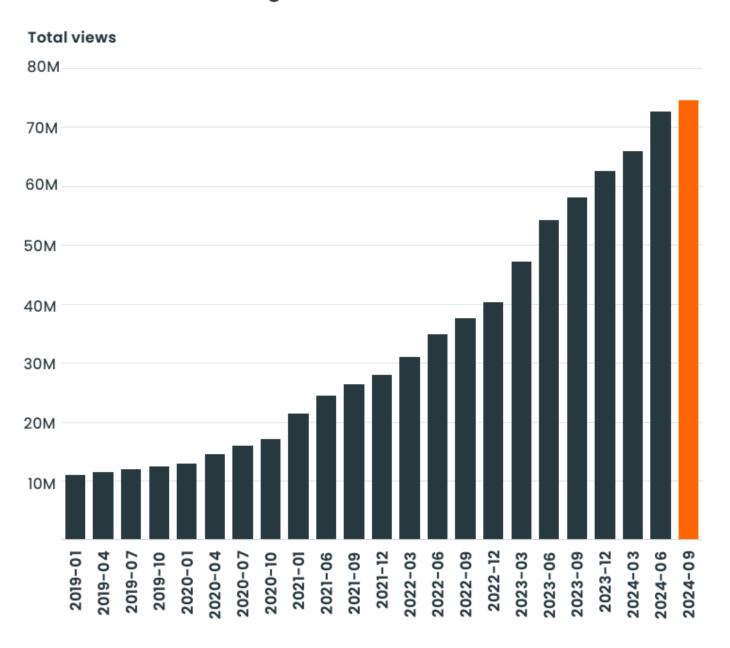
Net debt at 30 September 2024



#### **KEY STATISTICS**

- 76 business units
- 1,278 headcount
- 25 active startups
- >1.0m GOTO subscribers online

#### GOTO YouTube & Instagram views



Leverage ratio (NIBD / Adj. EBITDA)

Q3 2023

Q3 2024

9M 2024

9M 2023

## Inspire

- Q3 seasonally a quarter with low conference activity
- Improved earnings momentum continued with EURm
   0.8 less negative EBITDA in Q1-Q3 compared to previous year
- We see good level of workshop activities but too early to say if this is a leading indicator for better Build growth in 2025



### Build

- Revenue -2.9% vs. Q3 2023, weaker than expected
- Weak adj. EBITDA margin of 11.3% due to low revenue growth, low utilization, and costs of reorganization
- Weakness continues to be primarily driven by Private sector customers, especially in Denmark, UK, and some low-performing BUs
- Public Denmark grew 15% in Q3 due to ramp-up on framework agreements won in previous quarters and years
- Public Denmark pipeline has improved after additional wins with e.g. Danish Ministry of Taxation and Danish Business Authority
- Good momentum in US with 56% growth in Q3 and continuously improving pipeline indicating our US growth strategy is working

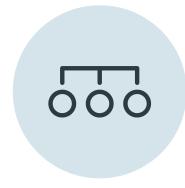


#### Run

- Revenue increased by 2.2% in Q3 (all organic)
- Adjusted for volatile and non-core hardware and thirdparty licenses, revenue growth was 8.4%
- Adj. EBITDA margin of 33.5% in Q3
- Good sales pipeline in both Private and Public sector in our operations offering, supported by our Contain platform which now also are sold to on-prem installations.
- Working on deconsolidation of security managed services unit into a Labs company, seeking to join forces with external partner to gain critical mass and synergies with complementary offerings



## Main events in Q3



#### Organization

- 1,184 FTEs on average (Q3 23: 1,115)
   and 1,278 employees in total
   (Q3 23: 1,202)
- LTM employee churn was 19.5% (Q2
   24: 17.5%) 4.1% impact from
   reorganizations
- Sick leave LTM Q3 24 was 3.3%
   (LTM Q3 23: 2.1%)

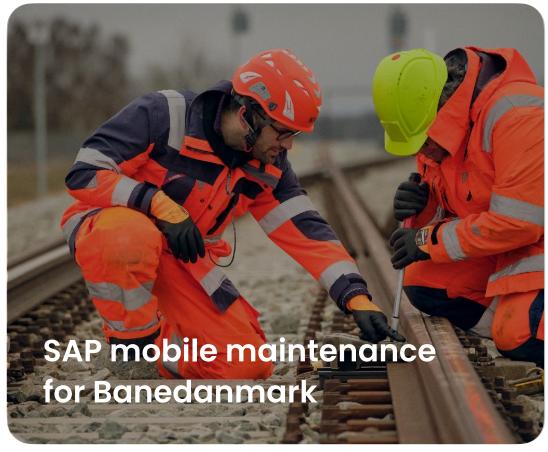


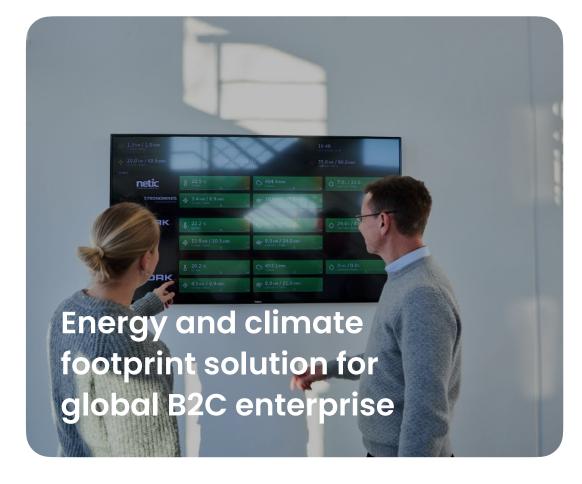
#### Partnerships and trade shows

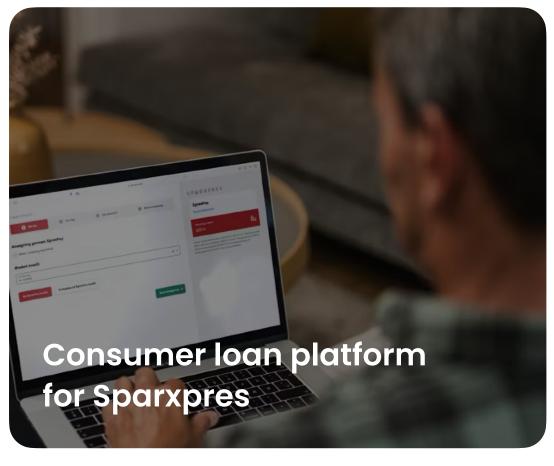
- Held sessions with the Danish Health Authority and a large Danish municipality, discussing the future of data management, Al, and Apple Vision Pro in healthcare
- Keynote presentations at Copenhagen Fintech
   Week on how to modernize banking infrastructure
   and keep them secure from intrusion
- Co-organized the inaugural PlatformCon London
   Live 2024, drawing over 300 attendees

## Some of our customer engagements in Q3



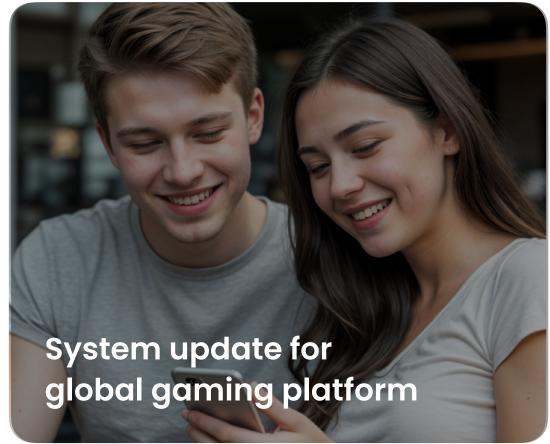














# Priorities Action points Action points Progress in Q3 Open US and Swiss markets further, potentially with acquisitions - Conversion of leads to contracts in new Oman office

- 2 Sharpen business model in Inspire
- Conference execution and how to work with sponsors

- Broaden our opportunity pipeline further in all markets

- Organizational setup
- Online GOTO community
- Workshops

- Sold out GOTO Copenhagen and commercial improvement in GOTO Chicago (both events taking place in Q4)
- Reduced cost levels driving lower negative earnings

- 3 Sharpen business model in Cyber Protection
- More focused services and changing team structure
- Capturing more of the expected market growth from NIS2, DORA, CRA regulations
- Process ongoing to create new strategic partnerships in the managed security services business to reach critical mass faster
- Good customer traction on Splunk services

Ride-along activities continue

- Traction with DORA in financial services after e-book release

- Increase Run-business with more in-house products
- Further develop own products
- Build more solutions using in-house products as dooropener
- Continued traction with Contain cloud platform
- Seeing more eHealth, vision AI and Vision Pro engagements
- Launched aviation product marketing initiatives
- Launched AI enabling platform Corax

## Working towards ESG targets and preparing for CSRD

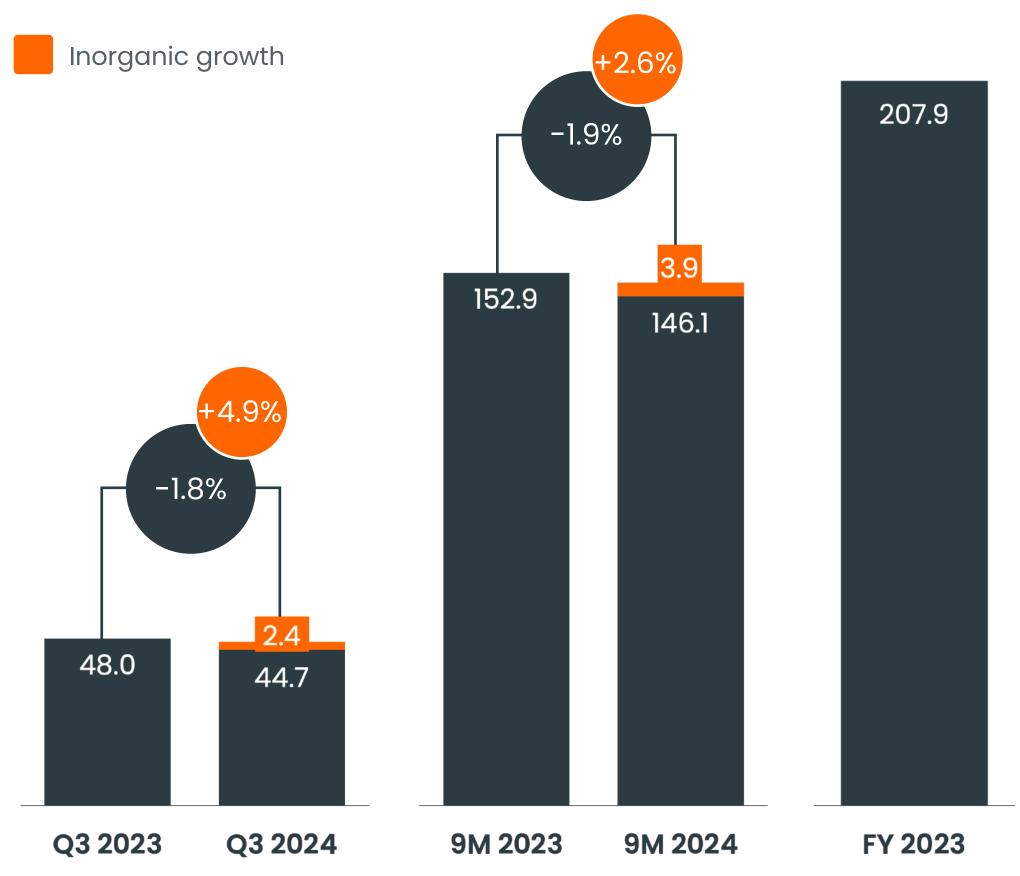
ENVIRONMENT	Science-based emission targets and transition to green electricity	<ul> <li>→ 2030</li> <li>→ 2030</li> <li>→ 2026</li> </ul>	70% reduction in Scope 1 and 2 emissions <sup>1</sup> 100% renewable electricity 70% of Trifork's suppliers <sup>2</sup> have set science-based emission targets
SOCIAL	Empowering gender diversity	→ 2030  → Today*	Minimum 30% of underrepresented gender in our total workforce and among people leaders  Minimum 40% of underrepresented gender in our board of directors
GOVERNANCE	Governance excellence and ethical conduct	→ 2026 → Today*	100% of suppliers are evaluated based on sustainability principles <sup>3</sup> Zero corruption and bribery incidents

## Trifork Group / Trifork Segment revenue

#### Q3 2024

- Revenue of EURm 47.1 equal to -1.8% decline
- Growth impacted by:
  - EURm 0.5 less revenue from non-core hardware and third-party licenses in Run. If this is excluded decline was -0.8%
  - Continued slow decision-making amongst customers in private sector
  - Higher effect than expected from customer budget cuts in Q2
- As usual, no revenues recorded in Trifork Labs companies are included as Trifork Group revenue

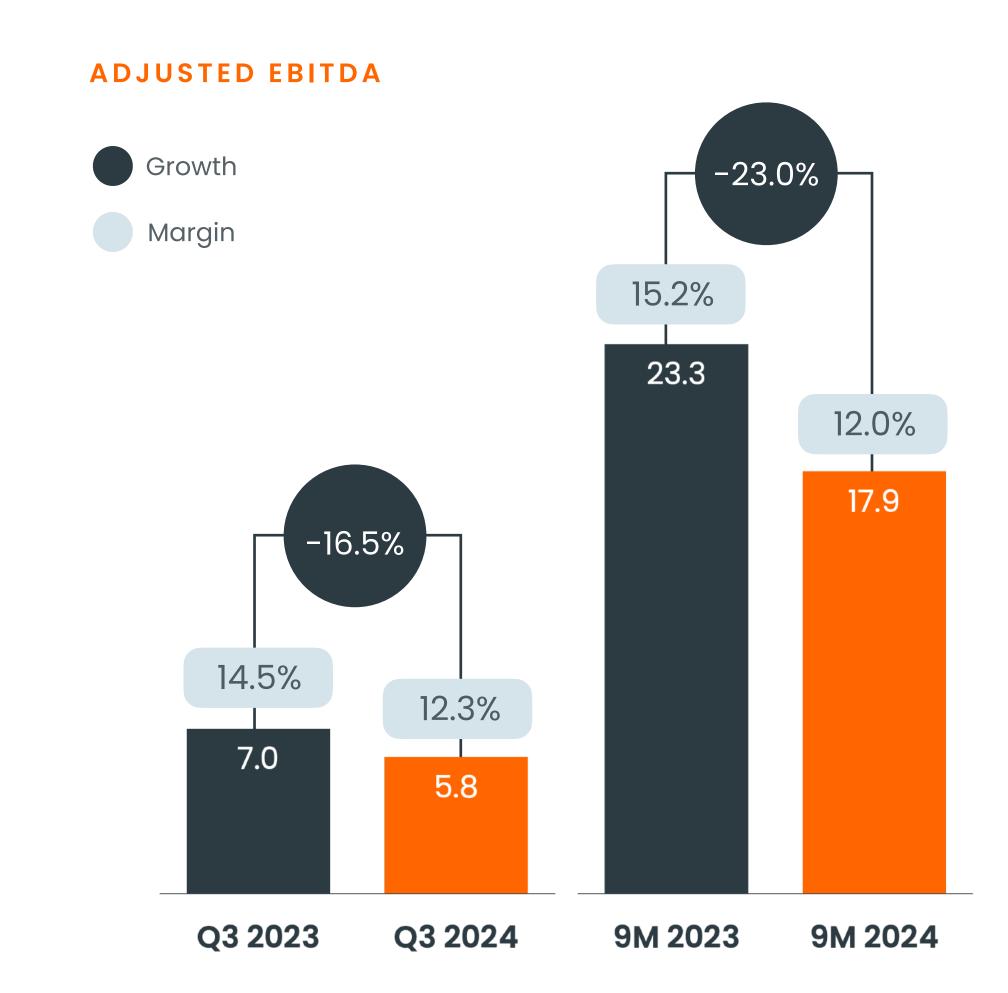
#### **REVENUE**



## Trifork Segment - Performance

#### Q3 2024

- Adj. EBITDA
  - EURm 5.8, equal to margin of 12.3% (Q3 23: 14.5%)
  - Decline of 16.5% explained by:
    - Lack of positive revenue growth
    - Lower Build margins from lower utilization
    - Negative result in Cyber Protection
    - Cost of rightsizing
    - Continued investments in business development
  - Launching cost savings program of around EUR 10m with full effect in 2025



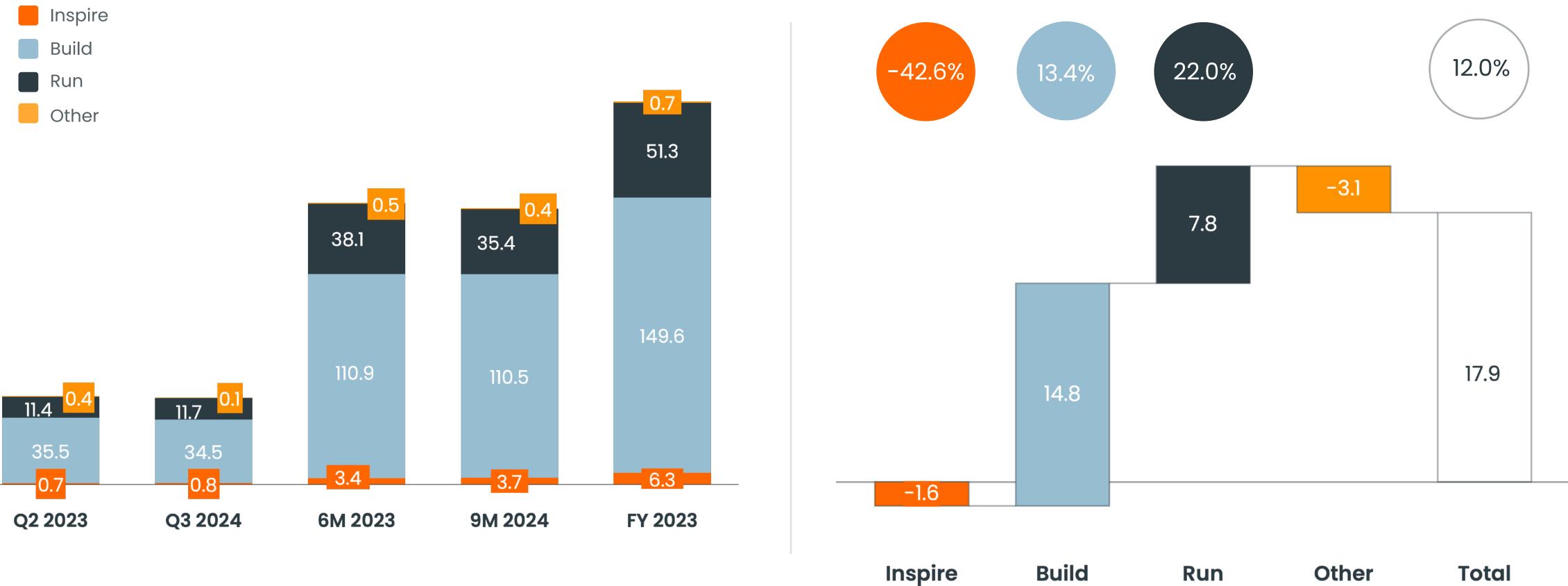
## Trifork Segment - Performance

#### REVENUE BY SUB-SEGMENTS (EURM)

#### Maranto (10 mm)

### Inspire

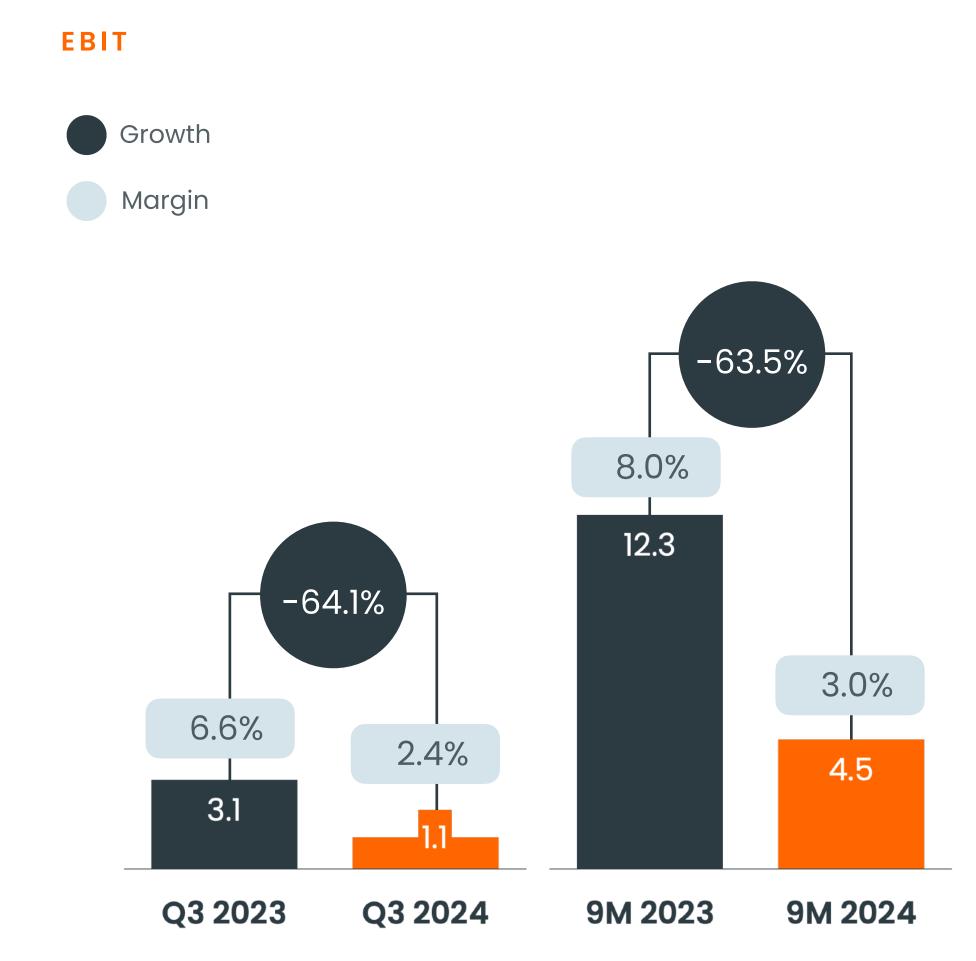
#### ADJ. EBITDA AND MARGINS BY SUB-SEGMENT IN 9M 2024



## Trifork Group - Performance

#### Q3 2024

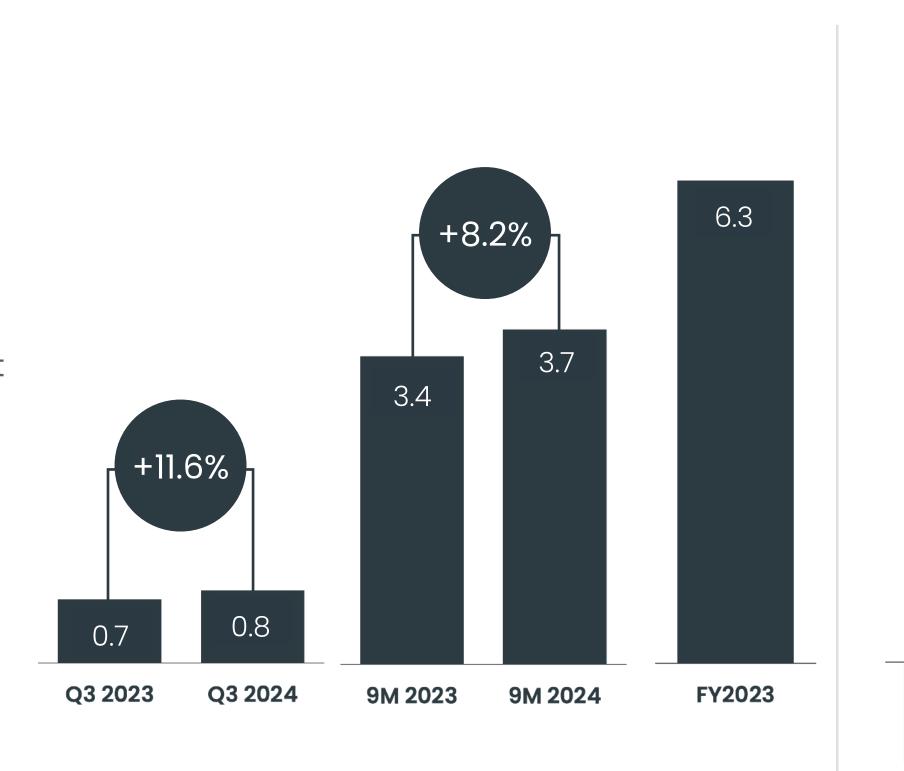
- EBIT
  - 2.4% margin (Q3 2023: 6.6%) impacted negatively by same factors as adj. EBITDA
  - Slightly increased depreciations/amortizations from Chapter 5 and Spantree acquisitions and new office leases



## Trifork Segment - Inspire

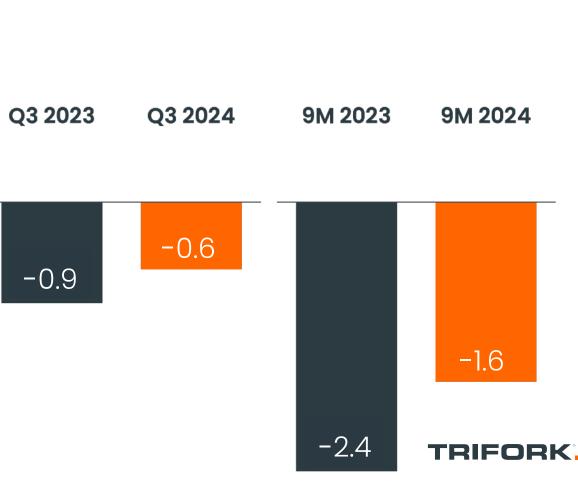
Q3 2024

- Revenue EURm 0.8 in Q3 (+11.6%)
- No larger conference activities in the quarter
- Adj. EBITDA EURm -0.6 (Q3 2023: EURm -0.9)
- Good planning for GOTO Copenhagen in Q4
- Expecting result in Q4 to be around break even to a minus of EURm 0.2 and end the year about EURm 1.0 better than in 2023.



REVENUE

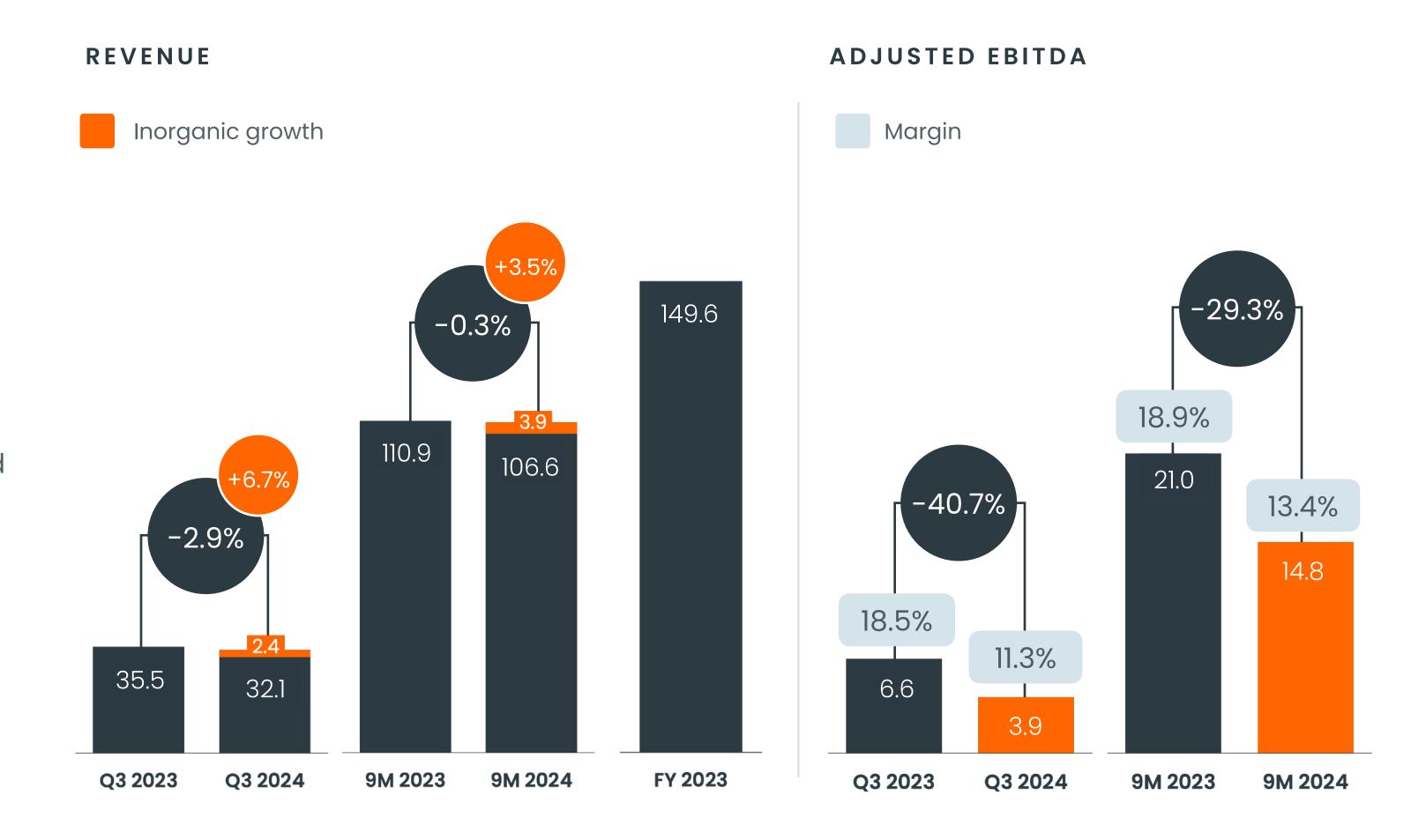
#### ADJUSTED EBITDA



## Trifork Segment - Build

#### Q3 2024

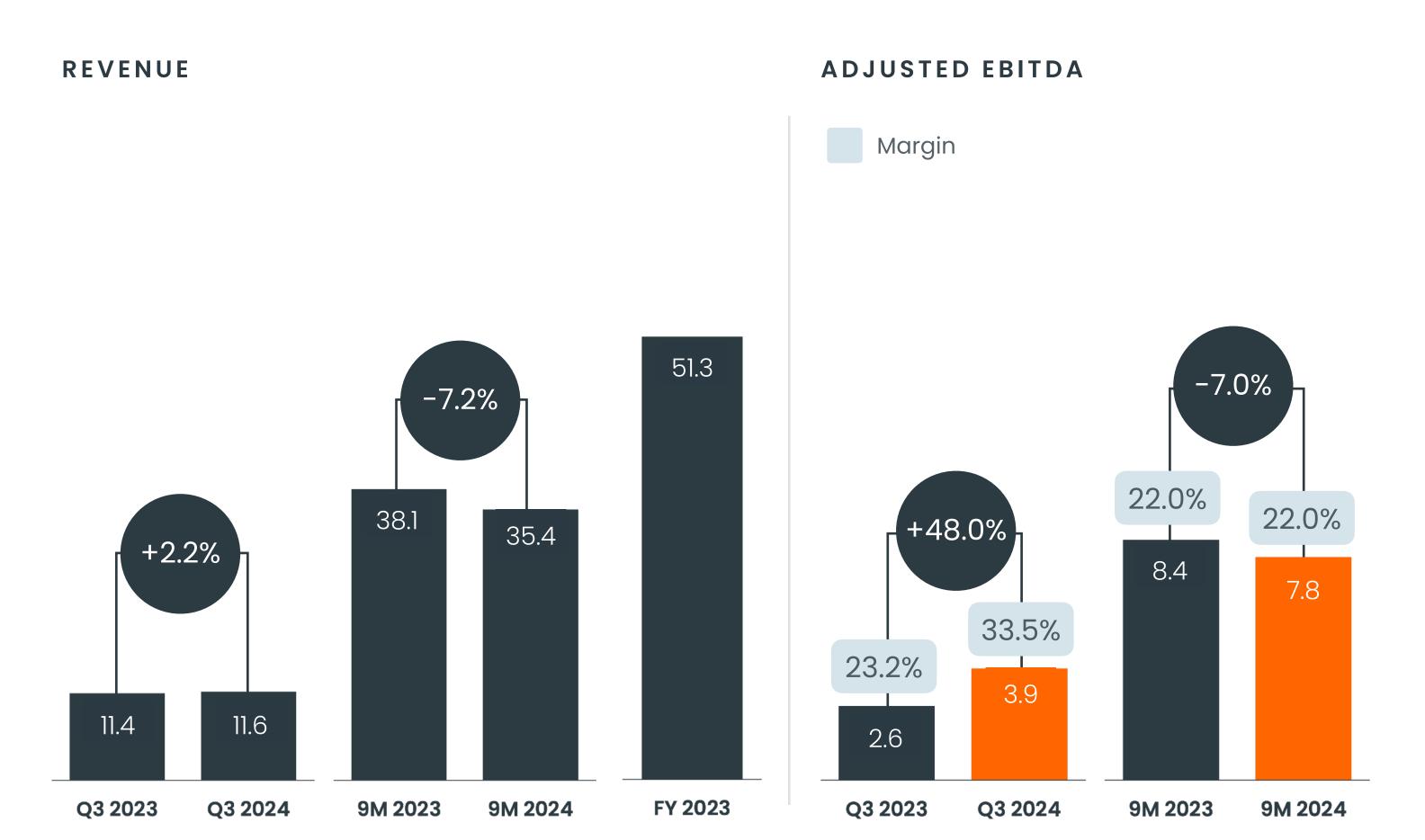
- EURm 34.5 revenue (-2.9%)
- Continued soft market environment in Private Denmark, but Public Denmark getting better
- UK weak while US momentum is strong
- Adj. EBITDA margin of 11.3% decreased compared to Q3 2023 due to growth investments, lower capacity utilization and cost of rightsizing.



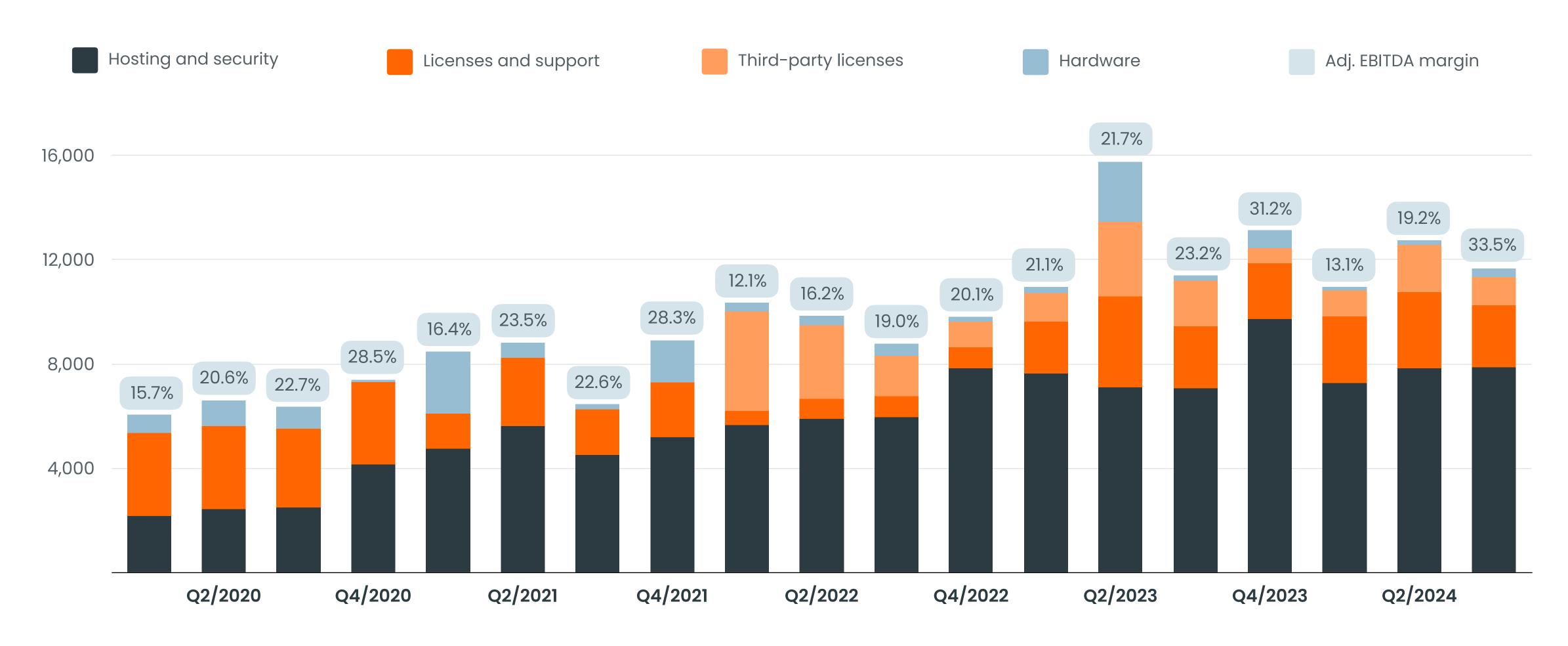
## Trifork Segment - Run

Q3 2024

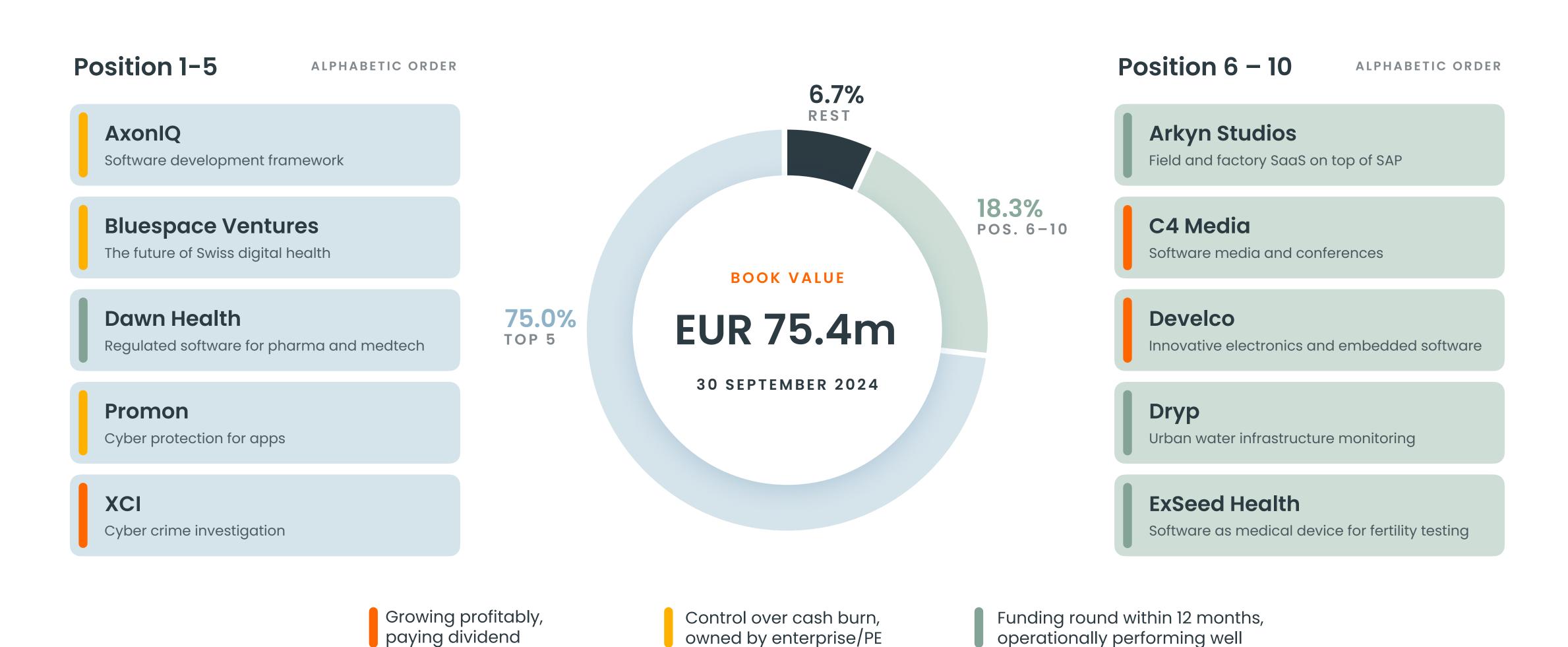
- Revenue of EURm 11.6 (+2.2% organic)
  - EURm 0.5 less hardware and third party licenses in the quarter.
     Adjusted for this, revenue growth was +8.4%
- Adj. EBITDA margin of 33.5% (Q3 2023:
   23.2%)
  - Improvements from new engagements and lower implementation costs



## Trifork Segment - Run revenue split

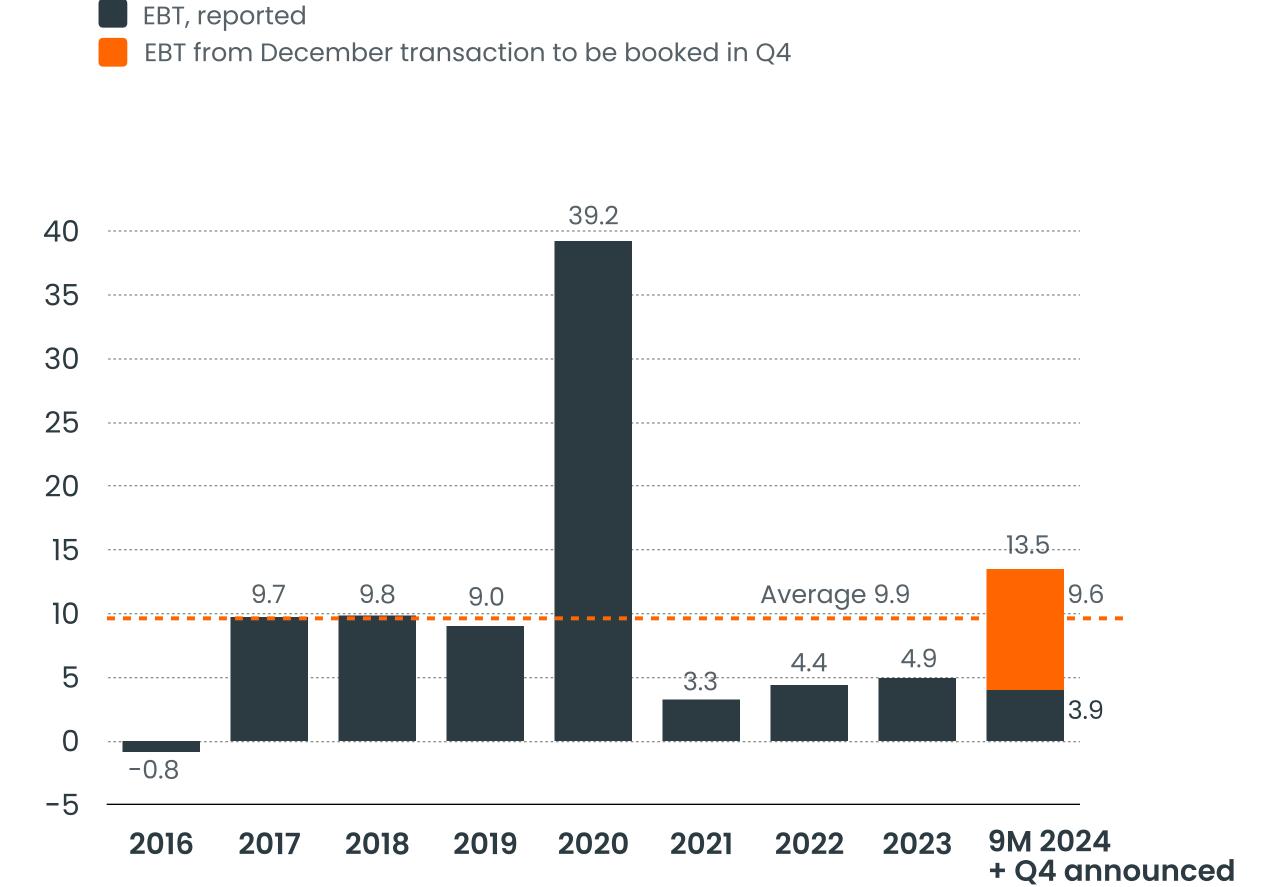


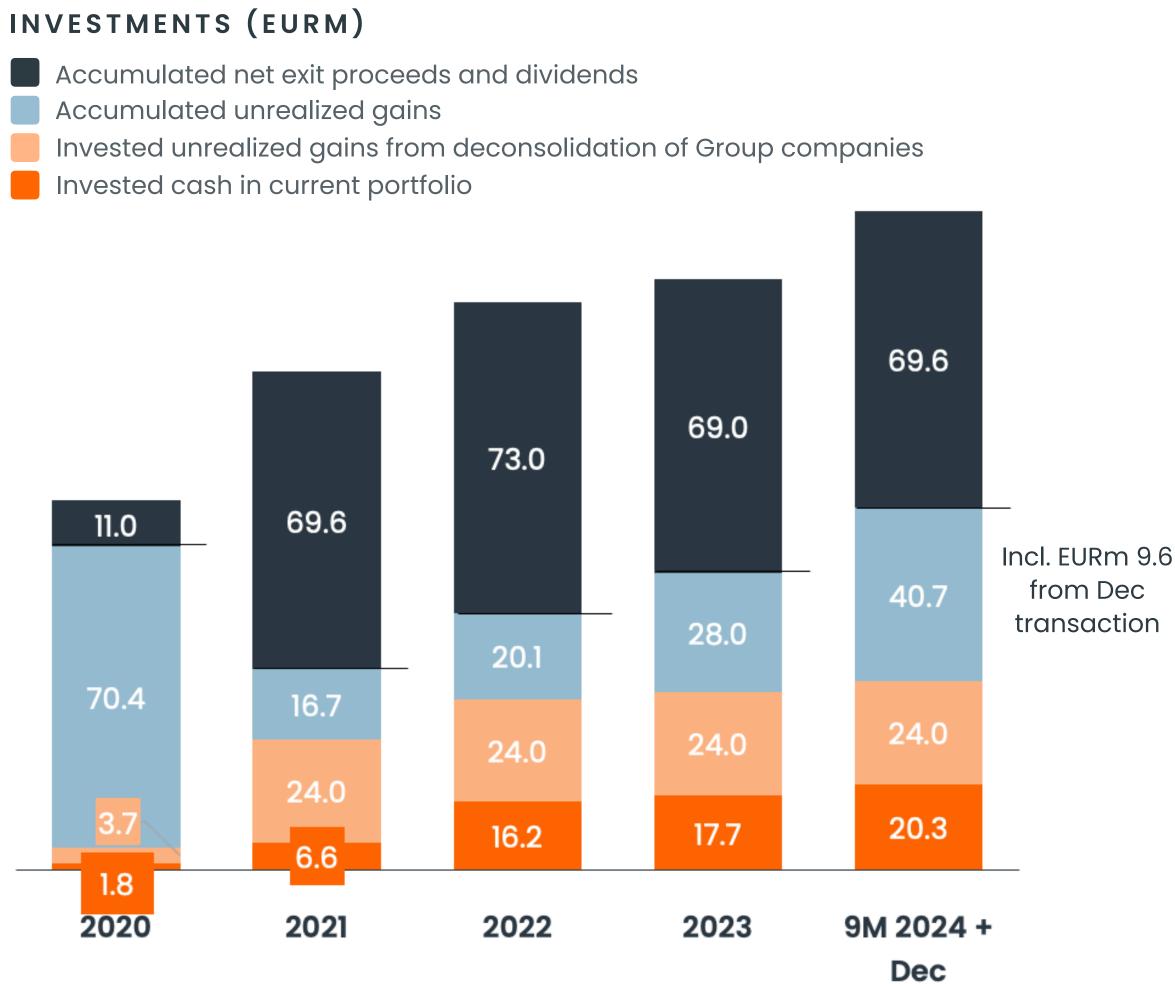
## Good performance in Labs Top 10



EBT (EURM)

## Partial exit in one investment to contribute additional EURm 9.6 to EBT in Q4





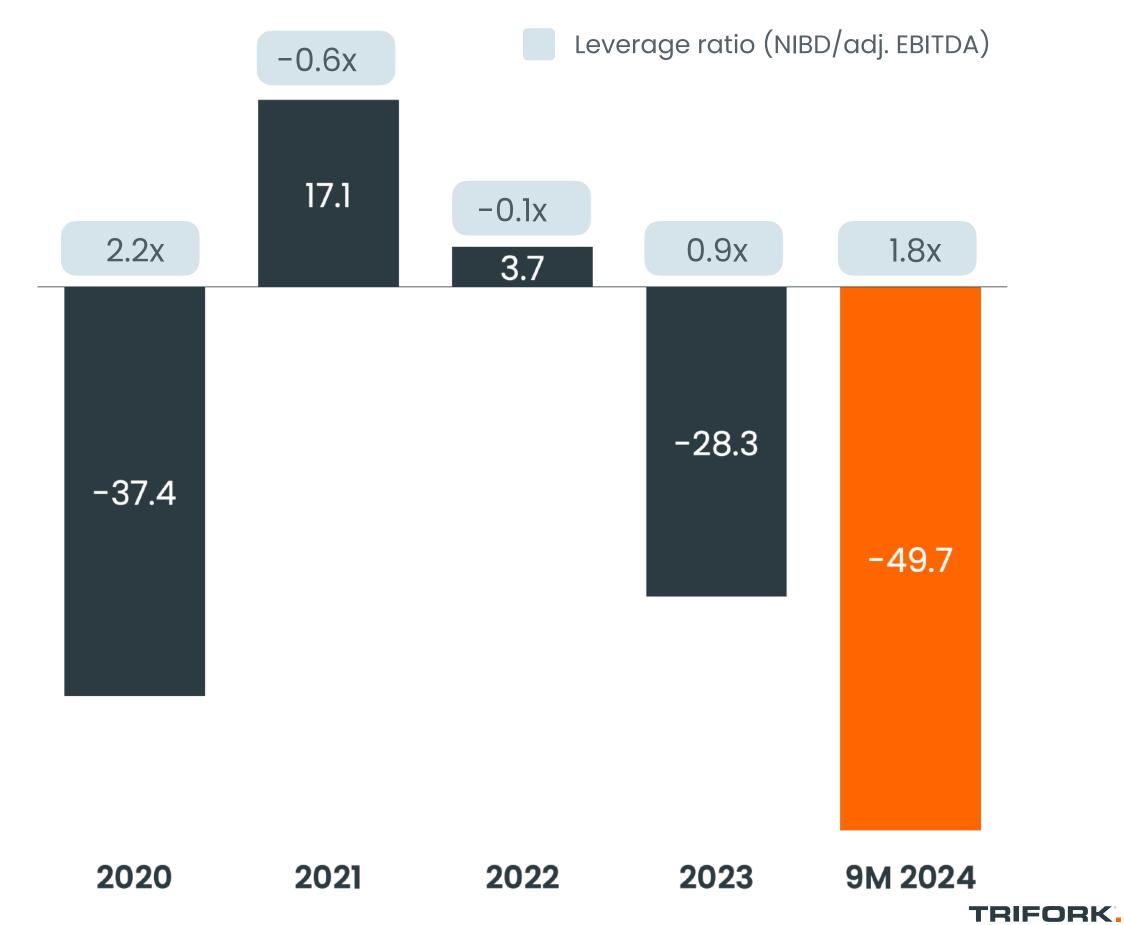
transaction

## Trifork Group - Cash Flow & Financial Position

#### Q3 2024

- Operating cash flow of EURm 4.9 (Q3/23: 11.6)
- Investing activities of EURm -6.0 (Q3/23: -1.5)
- Financing activities of EURm 3.5 (Q3/23: -1.4)
- Net interest-bearing debt of EURm 49.7
  - 1.8x net interesting-bearing debt to adj. EBITDA
  - Treasury shares worth EURm 4.1 not included in calculation of NIBD
  - Trade receivables EURm 3.4 higher than normal. Expected to normalize before year end.
  - Expecting a reduction of net debt in the fourth quarter based on improved operating cash flow and low level of investment activities

#### NET INTEREST-BEARING DEBT



51